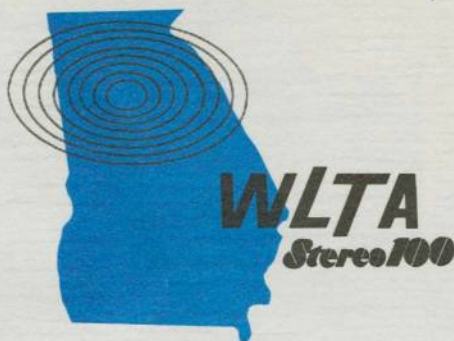


AUG 23 1974

1459 PEACHTREE ST., N.E.  
P. O. BOX 7695 • ATLANTA, GEORGIA 30309  
(404) 892-7766



August 22, 1974

Mr. Lyndon Wade, Director  
Atlanta Urban League  
75 Piedmont Avenue, N.E.  
Atlanta, Georgia 30303

Dear Mr. Wade:

Early in 1974, Susquehanna Broadcasting Company assumed ownership of WLTA-FM, Atlanta. One of our commitments upon taking control was to broadcast informative programs on issues of concern to the total Atlanta Metro community. We feel we have achieved an excellent record by-and-large to this point, but we are dissatisfied and concerned over our limited lines of communication with the Black community in the Metropolitan area.

In searching for ways to improve this situation, we decided the most direct and effective remedy would be to have responsible organizations, concerned with and involved in the community, create programming themselves with our technical assistance. These programs, after airing on WLTA, could then be made available to any other stations in the region desiring to broadcast them. To that end, I would like to offer to your organization the opportunity to contribute to this project. At this time, we will make available one half hour each month for programs your group feels are pertinent and representative.

I would appreciate your contacting me as soon as possible to give me your views on this matter. The Station phone number is 892-7766, or I can be reached at home at 633-3016.

W. H. Willis  
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I look forward to working with you.

Sincerely,

*Bill Willis*

W. H. Willis  
Director of  
Public Affairs

WHW:dh