June 15, 1970 241 W. Parkwood Drive Decatur, Georgia 30030

Mayor Sam Massell Atlanta Georgia

Dear Mayor Massell:

Enclosed is a suggestion for a program of urban improvement that will provide highly visible results, cost only modest amounts, and engage many elements of the community in cooperative endeavor. It will also lead to exchanges between municipal departments, businesses, and residents to reduce tensions and bring about improvements that meet the expectations of all participants.

This scheme can be applied to a dozen areas simultaneously or serially (beginning with the one suggested) as resources are available. The key notions are that it is coordinated community-wide action with neighborhood leadership and visibility of municipal authority's concern.

Sincerely yours,

Honald a. Down

Donald A. Devis
Assistant Professor of Social Work
Emory University
School of Medicine

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Enclosure