

30TH ANNIVERSARY SALUTE TO THE AUC
CIVIL RIGHTS MOVEMENT

MINUTES OF THE PLANNING COMMITTEE MEETING

SEPTEMBER 19, 1990

The Planning Committee met at 5:30 p.m., Holly Hill on September 19. Members present: Beverly Jones, Dwan Pete, Gavin J. Lane, Thomas Cole, III, Carolyn Watson, Gwendolyn J. Campbell, Alexa Henderson, Vickey Williams, Lucy Grigsby, Brenda Cole, Delores P. Aldridge, Alice Bond, Tschnavia Williams, Adrienne Goolsby, Ernestine Brazeal, Vincent D. Fort and Toni O'Neal.

Mrs. Brenda Cole, Co-chair of the Planning Committee, presided over the meeting.

Corporate Sponsorship Committee

Progress report was made by Tschnavia Williams. We have received funding from Hoechst Celanese, Southern Education Foundation and The Dogwood City Chapter of the Links, Inc. The Metropolitan Atlanta Community Foundation acknowledged receipt of our proposal and will consider our funding request at their next meeting. Gourmet Services, Inc. has agreed to sponsor the VIP Reception. Commitments have been received from Coca-Cola and H.J. Russell and Company.

Proposals have been submitted to McDonalds, Exxon and Anheuser-Busch, Inc. Trust Company Bank has submitted a grant applicatin and requested that we submit a proposal.

Awards Banquet Committee

Progress report was made by Tschnavia Williams. We have been successful in securing a representative from each of the AUC schools who will do an interview with CNN for the documentary.

The text for the Awards Banquet invitations has been written and our goal is to have them in the mail by the first week of October.

Invitations/Ticket Committee

Progress report made by Tschnavia Williams. Maria Reynolds requested that another person serve as chair since her schedule does not permit her to make the planning committee meetings. It was the consensus of the committee members that she remain as chairperson.

Dwan Pete, Gavin J. Lane and Thomas Cole, III volunteered to serve on the invitations committee. Mrs. Cole stated that we will contact each AUC school and ask them to give us labels for the Class of 59-63. She also suggested forming a committee to deal with target groups for soliciting tickets and funds.

Research Committee

Progress report made by Brenda Cole. The Committee met with Jim Alexander who made slides of pictures of the movement that were donated by the Atlanta/Journal Constitution. The pictures will be used as an exhibit in the Virginia Lacy Exhibit Hall at the AUC Woodruff Library. Student volunteers are needed for this project.

Hospitality Committee

Progress report made by Gwendolyn Campbell. Ms. Campbell met with Gwen Calloway and obtained the names of members of the committee. Mrs. Alice Bond suggested asking Monica Kaufman's husband to donate limo service for transportation. Mrs. Cole encouraged each committee person to contact Ms. Campbell if they needed hostesses.

Memorial Service Committee

Progress report made by Vickey Williams. (See Attached Report). The memorial service program will not exceed 2 hours. Carol Watson suggested that the committee call John Cox of Delta Airlines and request a free ticket for Tony Brown. It is also possible that she can get him a ticket with Eastern Airlines to eliminate transportation costs, since corporations have money allotted for such purposes. She also suggested that Mr. Loudermilk of Aaron Rents be contacted for the rental of chairs. Mrs. Bond reminded the committee that a free room comes with the hospitality suite at the hotel.

Public Relations/Publicity Committee

Progress report made by Beverly Jones. Beverly has drafted a fill-in-the-blank release. Some of her concerns were: 1) What is the topic of the Essay Contest? Mrs. Grigsby stated that the Essay Contest Committee has not met and she assumed the committee would be responsible for publicizing the Essay Contest. Mrs. Cole explained that the Essay Contest Committee would be responsible for putting the guidelines together for the contest, but letter writing and public relations would be handled by Beverly. It was understood that the Essay Contest would be promoted only within the Atlanta University Center. 2) Should the VIP Reception be publicized? It was agreed that it should not be publicized to the community.

Essay Contest Committee

Mrs. Grigsby was willing to take recommendations made by the Planning Committee back to the Essay Contest Committee. The Planning Committee recommended \$500 as the top prize for the winner of the Essay Contest and the Essay Contest Committee could decide subsequent prizes. Beverly and Toni will do the brochure.

Workshop Committee

Progress report made by Alexa Henderson. Dr. Henderson submitted an update of responses from honorees and community leaders who had been nominated to participate as workshop leaders and panelists. She shared the workshop program that had been drafted by Gwen Campbell and reviewed the time frame for the symposium. She explained that the purpose of the workshops was to tell the story of the movement that has not been told.

It was agreed by the Planning Committee that the registration fee for the workshops would be \$15. The workshop program was approved by the committee with the deletion of the word "student".

Printing/Awards/Memorabilia Committee

Progress report made by Toni O'Neal. (See Attached). Ms. O'Neal informed the committee that a camera-ready copy needs a 10-day turn around time.

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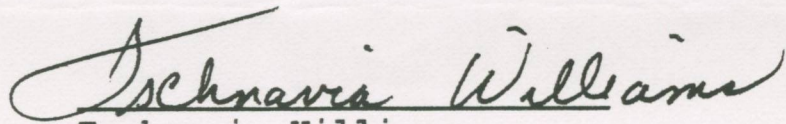
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Ms. Watson suggested having someone other than sororities hand address the invitation envelopes.

The committee agreed that a design with a flame inside of something would be an appropriate design.

The committee adjourned and the next meeting was scheduled for Wednesday, October 10, 5:30 p.m.

Respectfully submitted,


Tschnavia Williams