

# Brisbane:

Roosevelt Tells You—  
Puzzling High Finance—The Beer-Income Dream—Third Place for U. S. A.

*EDITOR'S NOTE:—Arthur Brisbane's Daily Column is published by The Record because he is one of America's foremost publicists. The opinions he expresses are strictly his own. They often disagree with the editorial policies of this newspaper.*

1932

**A**FTER election day millions asked: "What is going to happen? What kind of new President have we?" A majority asked the question hopefully; some business men asked it doubtfully.

Governor Roosevelt, who will be President in about three months, answers the main question in a magazine article setting forth exactly what he intends shall happen under leadership by the Democratic party.

His article is headed: "Your New National Leadership," and Americans, especially those whose plans depend on the business character of the coming Administration, will ponder it.

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Governor Roosevelt writes:

"The basic fact is that the farmers must immediately get a living income from the domestic market. I intend to attack the problem where it is most urgent—in wheat and cotton, for these are the money crops of one-third of our people. . . .

"An artificial or even temporary measure to create this benefit for agriculture is justified."

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The following extracts will enlighten those that have wondered what kind of administration is coming:

"Debts owed the United States by foreign governments must be paid.

"Domestic speculation and stock thievery, personal and corporate, must be put down if we are to get the confidence essential to industrial and business progress. . . .

"We must have no more of the frenzied speculation and brutal exploitations of innocent investors that we have recently seen. The 'blindness' of a national administration to it would be criminal."

Governor Roosevelt has answered questions that 90 per cent. of the people would put to him, and has answered them with considerable emphasis.

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