



The Clark College

PANTHER



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April 23, 1979

## Black Radio

By Lillie M. Lewis  
Panther Staff Writer

"People working as Sales Managers in radio have the ability to be one of the highest paid individuals in the business," said Diane Harris at the first annual Black Radio Conference held earlier this month at Paschal's Hotel.

Ms. Harris, sales manager of WHUR-FM Howard University Wash., D.C., said that people working in sales need to be reliable, have in depth knowledge about their radio station, and know the station's views. She also said that one must be able to speak clearly.

Lavonia Perryman, account executive of WHUR-FM, briefly discussed how one can become a successful account Executive. Ms. Perryman said that this individual goes to a (client) to suggest how long their (client's) advertisement should run on their radio station.

In small markets the Account Executive may even have to air the entire advertisement," she said.

Mrs. Perryman said that the responsibilities of an Account Executive would be to first plan a day ahead, secondly, ask a perspective client if you

can assist him in the advertising of his product, schedule early appointments (whenever it's convenient for the client), set up your priorities in terms of your clients', take pertinent and important information to the client, research the place wherever you seek your ads, and most important when servicing an account be sure to follow-up a client's advertisement to see if he wants to use any additional information.

According to Al Anderson, president of A.H. Anderson & Associates, "A good advertising agency does not need an Account Executive if they know what they're doing," he said.

Anderson said that an advertising agency is hired to do the management, placement, and creation of a particular advertisement for a product.

As far as black radio is concerned he said, "The black market has no credibility in our country. The black market is the last market in the world," he said.

Anderson also said that advertising agencies buy mediums according to their ratings. "You have to take as your weapons success stories to try to sell your medium."

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## Parking: Near Riot Stage

By Linda L. Watts  
Panther Reporter

"If you are willing to walk three or four blocks, you can always find a place to park," offered Elias Blake, president of Clark College. "The problem is not yet critical." He feels the problem is that people just don't care for walking. They prefer convenient parking so that they won't have to walk a few blocks.

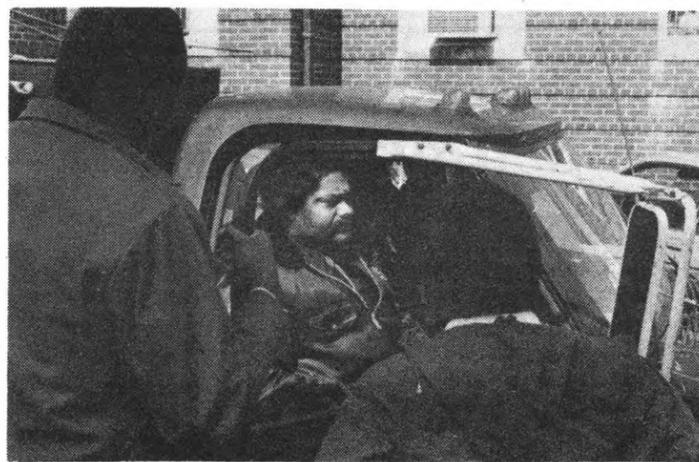
Blake's discussion could be valid because Bryant's wrecking service usually tows three for more cars away from the AUC daily. "I'm losing money trying to look out for my people," said Bryant. He said that he is going to increase the price of towing. He implied that towing might be fifty dollars soon.

Bryant has been towing for the AUC five months. He said that he doesn't know much about the parking situation in the center only the public safety is trying to do their job, but the people won't cooperate. So, the administration retaliates by towing cars. They also place wheel locks on tires when illegally parked.

The business office handles the money from the "Denver Boots" (wheel locks). "This money is used for the up-keep of the parking facilities," said William Morrell, business manager for Clark College. He said that each school is responsible for its own up-keep of their parking facilities.

Morrell also explained why Chestnut Street was converted into one-sided parking. He said that many people were complaining about the always congested street. These complaints came from the Fire department, Grady Memorial Hospital, the community, students, faculty, staff and many others. The final decision was made by the City of Atlanta.

"Chestnut is a very busy street," he stressed. He supported the statement by talking of the unloading that oc-



AUC Security Official Appears Despondent Photo by Tyraun Patterson

curs daily, in addition to people stopping to talk to their friends. Moreover, he stressed that two-sided parking caused inconveniences to drivers. Moreover, Morrell feels that Chestnut Street has improved a great deal because it is not as congested as it was. Evidently, people are walking a little farther.

Carrell Smith, interim director of the AUC Dept. of Public Safety, feels that if people take a few extra steps it will save them financial hardship.

You can help yourself financially by security a sticker to park from the security office on Walnut Street, said Willie O. Manson, investigator for public safety. However, you must have an AUC identification card, give your tag number, the year and model of your car and proof of no fault insurance.

Each school gets a different color sticker. The difference in the sticker does not give faculty special parking privileges because most of the parking spaces in the AUC are on a first-come-first-serve basis, said Vanson.

He informed me that just because you have a sticker that does not mean you can park anywhere in the AUC. You must park where instructed.

This rule goes for all the schools in the center. He stressed the fact that if you don't comply to the rules, your car will be subjected to towing.

Next year, the office of public safety will hand-out packets that explain the rules and regulations governing parking. There will be information for the visitors of the AUC also.

President Blake feels that WCLK is responsible for the safety of its guests. "Special arrangements should be made for guests," he suggested. He feels that WCLK should inform the guest that they will have to walk a few blocks. Additionally, station officials should tell visitors here to park.

Blake says that he looks for a parking place just like everyone else. Fortunately, he arrives on campus very early. By doing this, he can park at the same spot everyday.

An anonymous senior had her car towed Thursday from campus after parking in the same spot since September. This act almost caused a small riot. The students were very angry. Within minutes, administrators Morrell and Bolton were on the scene.

"I just can't understand security because they don't believe in warning people that they are parking illegally," the enraged student charged. "I never got one citation or anything letting me know I was wrong."

Many girls feel that security is so busy chasing women that they don't have time to address problems.

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come 1<sup>st</sup> Annual BLACK COLLEGE RADIO CONFERENCE



Photo by Jerome Gwinn

# 'This Is It!'

We appropriately billed this year's edition of the **Panther** as the "New Panther" because that was what we found fitting. We changed a few things for our readers that fit our newer-day journalism. For those who wish to comment on both the positive and negative aspects of this year's edition, please do so via our post office box.

The last issue of the **Panther** will conclude with our special "Senior Issue" and that is slated for publication during May 14-18.

Kappa Alpha Psi Fraternity Inc. kicked off its annual week during April 22-28. Highlights of the week include Sweetheart Day, visits to senior citizens' homes, Kappa and sweetheart's step-out, the coronation of Miss Kappa Alpha Psi, family of the month, banquet, and other related activities are scheduled.

Kim Boute's (Louis Farrakan picture) and Tyraun Patterson's (sport's pictures and picture on car towing) were erroneously omitted from the last issue.

## Senior Calendar

- May 1 — Senior fees due, pay in the Business Office
- May 3 — Honor's Dinner, 6:30 p.m. Lower Lounge Kresge Hall (Honor Students only, dressy attire)
- May 14-18 — Senior Week, Daily activities will be announced
- May 17 — Senior Dinner, Thayer Dining Hall, 6:30 p.m. (dressy attire)
- May 18 — Commencement Rehearsal, 10:00 a.m., Vivian Wilson Henderson Center
- May 18 — Disco Reception, Dogwood II Clubhouse (Sponsored by Alumni, no charge)
- May 19 — Alumni Banquet, Marriott Hotel, 7:30 p.m.
- May 20 — Senior Worship Service, Davage Auditorium, 11:00 a.m.
- May 20 — President's Annual Reception, Clark College Quadrangle, 4:30-6:00 p.m.
- May 21 — Commencement, Vivian Wilson Henderson Center 9:00 a.m. (Report to VWH Center at 8:15 a.m.)

79 Tassles and ordered Caps and Gowns are available in Mr. Bolton's office. Senior Questionnaires will have to be completed prior to the 18th of May.



The Panther is published twice monthly by the students at Clark College.

- Editor ..... Ann. L. Wead
- News Editor ..... Marcia Jones
- Feature Editor ..... Denise Green
- Sports Editor ..... Charles Anderson
- Photography Editor ..... Tyraun Patterson
- Business Manager ..... Jack Jenkins
- Staff Artists ..... Linda Dyson  
Felton Fedrick  
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- Faculty Advisors ..... Denise Johnson

All articles, poetry, photographs and other contributions to the newspaper may be dropped off at our offices in Thayer Hall.

Address all correspondence to: **PANTHER Newspaper, Box 154, Clark College, Atlanta, Ga. 30314.**

## The Panther

# UNCF Provides Your Future

By Veverly Y. Byrd  
Panther Staffwriter

The Clark College United Negro College Fund Drive has reached a \$10,000 mark for the year 1979. Falling short of the goal for the year, the efforts of all contributors to the drive should be commended. This, however, does not mean that we should stop contributing to the efforts of the college.

The drive's initial end is December 1979. The March 30th deadline was set for competition purposes of the Clark College Family. But we as students owe a lot more to this cause. Clark College has been the recipient of the generosity of UNCF for many years. The financial support it gives is nothing to be compared to the amount of financial support it receives.

Being one of a very small amount of dedicated supporters of the United Negro College Fund, I am not satisfied with just \$10,000. Small colleges, smaller than Clark, have been reported at as much as \$40,000. Texas College reported some \$40,000 last year and their enrollment is no more than 600 students. Our enrollment is around 1600 and our report from last year shows \$6,000. If each student would realize the importance of the UNCF and donate \$5.00, we along could report \$8,000. The faculty, staff and administrators have an education but continue to give so that we may reap the benefits. But we still have a lot of individuals who look at the efforts and laugh. Why should I support Clark or the UNCF when it doesn't support me? I don't have any money to waste on UNCF. Indirectly we are all benefactors of the UNCF.

Clark College is an institution of higher learning—a black institution and a private institution. If you are enrolled at Clark then surely you can give a mere 25¢. Clark College saw enough potential in individuals to admit them. If the institution did not care about the well being of black students it could very well shut its doors.

## Feedback on Chi-Obe's

By Ginnie S. Horn

I commend the author of your recent guest editorial for his defense of the young man whose picture appeared along with my article, "Why Can't Johnny Write? — Because He Can't Read."

In response to his broad-based accusation stating that the article "was done with malice," I feel that I must protest. Malice is legally defined as "reckless disregard for the truth." In simpler terms, Mr. Chi-Obe said that I knew the truth about the picture but chose to disregard it. This, I feel, is a serious accusation. Regardless of my knowledge of the law (or lack of it) I would never, knowingly, step outside of its boundaries. Mr. Chi-Obe implies that I did.

In making such an accusation, Mr. Chi-Obe has stepped outside the law of defamation. He has labeled me as a malicious person and thus, subjected me to the same ridicule that he said my article subjected the student to. It was further stated (apparently by the student) that "the magazine staff was inefficient in choosing its staff or reporters." He cannot justly conclude this because of one error.

Not only has Mr. Chi-Obe defamed me, he has libeled me also. Without establishing the facts, he appointed himself prosecutor, judge and jury and thus, convicted me. He allowed me no protection under the law. And, strangely enough, it's the same law that he so righteously wants to uphold.

I admit that an error was made in assuming that the student was being tutored. But it was an honest error, since Ms. McKinnie does tutor. If the student feels he was wronged because of this, I am sorry. But I also feel that I, too, am owed an apology from Mr. Chi-Obe for his unfounded accusations.

Finally, to set the record straight, the article was entitled, "Why Can't Johnny Write? -- Because He Can't Read." It was written to emphasize the growing problem of many college students, which is an inability to write grammatically and structurally correct sentences. It was not intended to embarrass anyone but, rather, to explore a problem that exists in all levels of society.

## News

Actress Cicely Tyson will be the guest speaker at the annual meeting of the YWCA of Greater Atlanta April 26 at the Hyatt Regency Hotel. A social hour will be held at 6:30 p.m. with the dinner meeting scheduled for 7:30 p.m.

Ms. Tyson starred in *Roots*, *Sounder*, the Autobiography of Miss Jane Pittman and a *Woman Called Moses*. She was nominated for an academy award for her role in *Sounder* and received two TV Emmy awards for the Pittman film.

Tickets for the dinner and program are \$16.50. They are available through the YWCA, 100 Edgewood Ave., Atlanta 30303 (522-YWCA) or any of the YWCA locations in Metro Atlanta.

The National Organization for Women will hold its State Conference in Atlanta on Saturday, April 28, 1979, at the Central Presbyterian Church.

Workshops covering such topics as: Equal Rights Amendment, Battered Women, Rape Awareness Education, Reproductive Freedom, Employment Discrimination, etc., will be part of the day's agenda. The workshop sessions will begin at 10:00 a.m.

Anyone desiring more information about this event should call the N.O.W. office at 872-1551 for more details.



Sister Sledge at the Omni. (Photo by Tyraun Patterson)

Being a class president, I can understand how disappointing it is when you go to a fellow classmate and ask for a donation and they only stare. Students should wake up and examine the causes of the effort and give something now. IT IS NEVER TOO LATE. I urge you all to go to your class presidents and donate a belated contribution.

# Stanley's Reviews

"Jazz Jazz"

## Gil Scott Heron

By Stanley M. Egerson  
Staff Writer

The mind of Gil Scott-Heron, and the propagation thereof, is a marvel to behold. The second part of a series called "Jazz, Jazz" gave the Atlanta University Center a chance to behold the genius of Scott-Heron, Brian Jackson and the Midnight Band. The series, which was designed to enhance the appreciation of jazz music, was headed by Herbie Hancock. The Midnight Band, in continuence, carried on the second

workshop/concert of "Jazz, Jazz." On April 16, Eddie Harris, electric saxist completed the series, at prescribed time, 8:00 p.m. inside the Martin Luther King Auditorium.

The pre-show hustle for those free Gil Scott-Heron tickets was unbelievable. Five hundred dollars worth of scholarship money couldn't create such a scuffle. Finally, after the all-day preparation, the show had a false start at 8:37, and didn't get under way until 8:47.

The incompetancy of the sound crew delayed the show for forty-seven minutes, and incorrect mike levels marred the performance occasionally, but Southeastern Sound Technology, along with three other A.U.C. organizations, sponsored the series. So we owe them thanks for that



Photo by Tyraun Patterson much.

When the show started, the members of each band: Scott-Heron, Brian Jackson, Tony Green, Robert Gordon and Ed Graves, came onto the stage and gave a "performance that we are capable of," Scott-Heron said during the pre-

show mishap. The second selection was a twenty-two minute medley of Madison Avenue (from Secrets AB 4189)\* and the Spirit of Rebirth. During that medley the saxophone of Carl Cornwell took control of every conscious being in the building. Members of the audience boarded the stage to groove with the musical vibrations, and make their debut in 'jazzdance.' Jean Toomer's Cane seasoned with reggae and Midnight Band was another highlight of this high calibre show.

The difference in this man and most other performers is, he has experience; he really means and lives every word and note of his music. When he heard of the struggle to get the A.U.C. library built he was more than happy to do the show. During his years of prosperity he has made many philanthropic gestures in support of his people. We as his audience must continue to seek the truth in the music of Gil Scott-Heron. He has an upcoming album on Arista records of takes, "The Mind of Gil Scott-Heron."



## Sister Sledge

By Stanley M. Egerson  
Panther Staff Writer

The WCLK family and the Sledge family got acquainted when the Sledge's visited the studios on March 30. Kathy, Kim, Carol, Joanie, brother Rick and Mother Sledge were in Atlanta for their second billed appearance with Natalie Cole and Enchantment. It seems this was a multi-purpose trip, according to Rick Sledge, who said, "I brought mom down to take a look at Atlanta, I'd like to move her here to live."

There is a whole story of music in the family. Rick has been in the behind the scenes part of music for the past seven years. He has been road manager for such groups as: Parliament Funkadelic, Blue Magic, Earth, Wind and Fire

and even more. I asked if he got his start in Philadelphia, where the family is from, and he replied, "no, West Coast... California is where I really started."

Kathy, the most personable, outgoing of the sisters, promised me correspondence on how the group is doing while on tour and also any news on new music to be released... so be watching.

The visit was highlighted by an on-the-air interview at 'CLK, done by Requaya Ward, autographs and picture taking on Clark's campus.

On the way to the car, after the interview, Joanie, the "cold-blooded fine one," commented that she really like the atmosphere at Clark. She attends Temple University in Philadelphia.

## Seawind

By Stanley M. Egerson  
Panther Staff Writer

George Benson, Boz Scaggs, Brothers Johnson, Earth, Wind and Fire, Earl Klugh, Al Jarreau and Rufus were all familiar names in entertainment, right? Seawind... Does that ring a bell? They are not so familiar, but do deserve more notoriety than they receive at present. Seawind's credentials are quite impressive.

Some of you self-respecting fussion jazz enthusiasts probably remember the "band" for their pop/jazz single "The Devil is a Liar," which was nominated for a Grammy in 1976. "Devil" was nominated in the category of best arrangement behind a vocal, and vocals are Pauline Wilson's department. The tiny native Hawaiian admits, "I became a singer because I'm too small to be a stewardess." Pauline has a sweet, delicate voice that can still hold its own with the powerful Seawind Porn section.

Bob Wilson, her husband and dummer/writer for the band, reflects, "It's been an incredible experience watching it all happen... but that's all behind us now." The members of the original band migrated to Hawaii, where they found Bob Wilson. Bob then found Pauline, got her to join the band and to marry him. At this point, the Wilsons, Ken Wild, Bud Nuanez, Jerry Hey and Kim Hutchcroft became Seawind. "To us it (Seawind) meant free, like the winds from the islands," said Pauline.

Seawind's newest release, Light the Light (Horizon Sp-734) contains eight songs, four of which, Enchanted Dance, Free, Hold on to Love, and Follow your Road, have good potential to become Seawind's best.

Check into the linear notes of all the artists' albums that are listed at the beginning, and count the number of times you read SEAWIND. You'll be surprised.

Thanks, Larry Davis, A & M Records.



### Jazzy's Picks (Albums)

- 1 Disco Nights
- 2 Feet Don't Fail Me Now
- 3 We Are Family
- 4 It's Alright With Me
- 5 Gil Scott-Heron/Brian Jackson
- 6 Light the Light
- 7 Numbers
- 8 Follow the Rainbow
- 9 Carmel
- 10 The Spread of the Future

- G.Q.  
Herbie Hancock  
Sister Sledge  
Patti LaBelle  
Secrets  
Seawind  
Rufus  
George Duke  
Joe Sample  
The Chocolate Jam Co.

- Arista  
Columbia  
Cotillion  
Epic  
Arista  
Horizon  
ABC  
Epic  
ABC  
Epic

# W C L K

# C L K

By Lillie M. Lewis  
Panther Staff Writer

WCLK celebrated its fifth birthday during April, and featured a live broadcast on the campus quadrangle earlier this month.

Al Felker, acting program director, was the host for the day's celebration. He began by announcing the scheduled activities that were planned for the celebration. Some of the festivities included: each announcer's own jazz format on the air, the Charlie Williams Trio (featuring Jim Williams, WCLK's station manager), the Clark College jazz band, and a live news broadcast with several members of WCLK's news team, to name a few.

Later, more progressive jazz continued to play before the dance contest. The contest winners received an album, WCLK t-shirt, or poster of a popular jazz artist.

WCLK-FM which is owned and funded by the college is still awaiting for a power increase so that they can continue to air 75 percent of the most "melifluous" jazz for your listening pleasure. WCLK's staff members encourage you to listen to "the best jazz in Atlanta."



Photo by Tyraun Patterson



Photo by Tyraun Patterson

## Greek Beat

# AKA Host Week

By Veverly Y. Byrd  
Panther Staffwriter

The Alpha Pi Chapter of Alpha Kappa Alpha Sorority recently held its annual Sisterhood Week celebration. The theme, "AKA — A Universal Sisterhood" reflects the love and the bond of sisterhood shared throughout the world.

The highlights of the week consisted of a Career Guidance Seminar which featured Ms. Mary Ware, assistant to the Dean of Students and a recent inductee of Kappa Omega Chapter of Alpha Kappa Alpha Sorority; a Negro Heritage Seminar with guest speaker David Gibson, Commissioner of the City of Atlanta Community Development; an Arts & Culture Hour which featured the talents of students in the AUC. Some of the participants were Monty Ross, Jesse Brinson, Charli Cotton, Yolanda Thompson, Arica Arnold and Sheryl Poindexter; the sorority's annual Rush Party

for young ladies interested in AKA; and an ice cream giveaway on the campus of CC.

Sisterhood Week chairman, Loyce Lambert said, "When planning and developing a project such as this, one may find themselves frustrated and tired. But when the end product is as successful as this week was, you know it was well worth the headaches."

The ladies of Alpha Kappa Alpha also recently sponsored a Rape and Crime Prevention Seminar which featured a representative from THOR. It is the first program of a series of presentations and documented programs to be given by the Reading and Health Committee of AKA.

The sorority recently donated \$350 to the Clark College United Negro College Fund and were recipients of 2nd place for the Clark College Student Life Award.

# Zetas Recruit for Health Center

By Gilda Gant  
Panther Reporter

One's health is the most important factor in one's life.

That is why the ladies of Zeta Phi Beta Sorority Inc. at Clark College are pushing a campaign for students and the entire community to sign up for free and/or inexpensive medical assistance.

The sorority in conjunction with the West End Medical Center at 898 York Avenue have launched a campaign urging students to become patients at the center.

Sharon Bomar, Social Service Director for the center, believes that the students as well as the community don't know about the center; as a result of this it is necessary for us to do something for them to know about it.

The center is probably known to many as the University Community Health Plan Inc. (UCHP); however, the name has been changed to the West End Medical Center according to Bomar.

When one student was asked about his health, he replied, "Okay as far as I know. I can't

afford the expensive doctors here. I couldn't give an honest answer to that question until I visited my doctor in New York."

Another lady in the surrounding community answered, "It's been a year and a half since I saw a doctor. I was just fine then. Doctors get pretty expensive you know."

Those kinds of answers are basically the reasons for the West End Medical Center and the reasons Zeta Phi Beta is expediting the campaign for recruiting patients.

In March the sorority sponsored a "mini-health fair" for the community and the AUC students. Although the project was successful, hundreds of students failed to take advantage of the services. Free examinations were given to everybody from 9 a.m. to 4 p.m.

Already though, plans have been made to educate the public about the center. Recruiting was during the whole month of April.

The sorority urges the public to look for notices and announcements about the recruiting.

# Philharmonies Complete Tour

By Eileen C. Hocker  
Panther Reporter

The Clark College Philharmonic Society completed its annual spring tour in grand style. The choir toured eight cities in eight days, receiving thundering applause and standing ovations all along the way.

The cities toured were:

- Philadelphia, Pennsylvania Friday, March 30, 1979
- \*Bridgeport, Connecticut Saturday, March 31, 1979
- \*New York, New York Sunday, April 1, 1979
- \*Newark, New Jersey Monday, April 2, 1979

- \*Yonkers, New York Tuesday, April 3, 1979
- \*Pittsburgh, Pennsylvania Wednesday, April 4, 1979
- \*Cleveland, Ohio Thursday, April 5, 1979
- \*Dayton, Ohio Friday, April 6, 1979

All the choir's performances were given at United Methodist Churches which

support the College; with the exception of Newark, New Jersey, where the choir performed at two elementary schools and one high school for the performing arts.

The 35 member touring choir received first class treatment

throughout the tour. Breakfast and/or dinner was served at each church where they performed. In Newark, a friend of choir director, Tom Hager, invited the group to his home for a spaghetti dinner and social.

Church parishners housed members of the choir all during the tour. In New York City, the choir stayed at the Ramada Inn.

Each spring, the choir tours to support the Clark College Alumni Association and to serve as a public relations vehicle for the school.



Photo by Michelle Madison

# Burr Named Ad Student

By A. Lineve Wead  
Editor

Carol Burr, a Clark College senior majoring in business administration, was named Clark Advertising Student of the Year formally at a luncheon recently honoring other top Georgia college and university students showing a strong interest in advertising.

Although Ms. Burr knew of her honor about a month in advance, she received a plaque and an inscription of her name on a plaque that named other top students at Clark. Ms. Burr's selection was based on her advertising presentation that was judged by business administration professors, Dr. Clyde Paisley and Ms. McBain-Brown.

The luncheon was one of the many highlights of the Atlanta Advertising Club (Ad Club) and Ad Club 2 careers day at the Colony Square Hotel in Atlanta. This advertising careers day was sponsored to "gain new insights into the challenges and opportunities of the advertising and marketing community," according to Dwight

Scantland, president, Atlanta Advertising Club.

Among the more than 200 students attending the day's activities, approximately 25 were black students from Clark, Morehouse, Atlanta University and Georgia State University. Students from Tennessee, Florida, and Alabama also attended.

Both advertising clubs are associated with the American Advertising Federation (AAF), the Ad Club was also concurrently hosting the 7th district AAF student competition among colleges with student chapters affiliated with AAF.

Tours were conducted to various media businesses and advertising agencies. Turner Communications, Atlanta Journal-Constitution, Atlanta Magazine, Burke Dowling Adams, Burton-Campbell, Cargill & Associates, Cole Henderson Drake, Liller Neal Weltin, McCann-Erickson, McDonald & Little, McGraw-Hill, Richway Advertising, J Walter Thompson, and WSB were among the tour sights.

## Continued from Page 1

The end result of course, was that the senior and another girl retrieved their cars within an hour without paying. A group of young men charged that, "they won't tow anymore cars away from the courts without a fight."

This incident happened because of a manpower shortage, explained the campus security director. "Sometimes activities are heavy and security can't address all the illegally parked

cars daily," said Smith. Security runs people to the bank, they check buildings; moreover, patrol the campus to insure safety.

However, I got the impression from Smith that if manpower was up to par, more

cars would be towed daily. Smith feels that a highrise parking facility would be nice, but now is not the time.

A revenue highrise parking facility was mentioned at the Council of Presidents meeting

some time ago, but nothing has been finalized. Many persons feel that the schools cannot afford a highrise at this particular time because the United Negro College Fund is

undergoing a tremendous deficit.

The end result lies with Meredith Williams, AUC Chancellor. Unfortunately, I have not been able to secure a

five minute interview with him.

Many persons told me to tell the chancellor that "We don't mind walking if we had a sure place to park."

"We must do something," says Morrell, "because the parking situation is terrible."

# Are Clusters Worth It?

By Kathy Moore  
Panther Staff Writer

The Division of General Education's (DGE) program on Clark's campus hopes to prove that freshmen participating in its program do well academically throughout college than other freshmen not in the program, according to Ms. Betty McNair, associate dean of faculty and instruction.

Research is currently being conducted on students who participated in the program while it was in its pilot stage, to see just how well they did, she said.

According to Ms. McNair the program designed for incoming freshmen got underway in 1973 with 50 students under a proposal by the late Vivian Wilson Henderson.

Currently the DGE program involves only half the freshman class which forms several sets of cluster groups comprising of 100 students per cluster.

Ms. McNair stated that each cluster is assigned to faculty instructors who teach all freshman required courses such as math, English, social science and science.

She also added that freshmen in a cluster group attend all classes with the same members of their cluster everyday.

"This program is much more of an effort than we have had at Clark," said Ms. McNair. "The close student and faculty relationship provides emotional and academic support."

Many instructors have high expectations of the students with a number of support systems to help them along the way, she said.

"Students in these clusters must work," she said.

In addition, students have access to a Learning Resource Center (LRC) where they can go for studying and tutoring purposes, she said.

In a recent survey of 25 freshman students participating in the program only five felt they had not learned with other freshmen did.

Fifteen of the students surveyed felt as though they had been thrown into the program during registration time.

"I didn't know what the program was all about and didn't want to really get into it but I found that it was a quicker way of registering for classes," said one freshman student in the program.

Another student complained of being with the same students in classes everyday

and not getting a chance to meet other freshmen or upperclassmen.

"I think the program is a good one but like every program it has its problems," said Larry Hardy, a math instructor for one of the cluster groups.

According to Hardy the attendance is very high in the cluster he instructs and if students miss classes, instructors can find out why they are missing classes.

"The particular cluster that I'm assigned to is a close knit one because students have learned how to communicate with each other," Hardy said. "When a student isn't functioning well in class, instructors are able to talk to the other instructors within the cluster to find out why."

According to Hardy instructors work so closely with students that it is almost impossible for them to fail any course.

"Since instructors have the knowledge of what other instructors assign students to work on, students do not get an overload of work to do at the same time," Hardy said.

Fourteen of the students surveyed also felt that the instructors were willing to help students with any classwork problems.

Lorrie Garland, a senior at Clark who participated in the program in 1975 while it was in its pilot stage, stated that the program helped her prepare tremendously for classes in her sophomore year.

"Being with the same people brought us closer and it was easier to participate in open discussions," she said.

She also added that the program has helped her to get freshman required courses out of the way.

"I was not like some of my other classmates who were taking freshman required courses their junior year," she said. Out of all the students in my cluster the majority of them are graduating with me in May."

According to Ms. Garland a lot of freshman students don't like meeting with the same people everyday but they still must take these courses.

"But the program was to my advantage because instructors took a little more time out with students," she said. "However, students' biggest hangup about the program are the instructors, but that is going to be in any program or any other school."

## COSA Is Organized

By Angela Esannason  
Panther Staff Writer

A new organization has been officially formed this semester in the Atlanta University Center with the election of officers.

The Caribbean Oriented Students Association (COSA) has been officially formed this semester in the Atlanta University Center according to the president, Gravney A. Richardson. The organization founded by Calvin Thomas and Richard Mills, both seniors at Clark College, has some thirty students from the Atlanta University Center involved. Advisors for the organization are Mrs. Jocelyn Jackson, Director of the Honors Program at Clark and Ernestine Brazael.

Elected to office are: Gravney A. Richardson, President, freshman, Morehouse College; Ralph Williams, Vice-President, junior, Clark College; Denise George, Secretary, sophomore, Clark College; Dorrita Wilson, Treasurer, sophomore, Clark College; Angela Essannason, Public Relations Officer, sophomore, Clark College; Garneda Phillips, Parliamentarian, freshman, Clark College; Edward Davis, Sergeant-At-Arms, freshman, Clark College.

The purpose of the COSA is to unify and foster the interaction between Caribbean students of the Atlanta University Center family and others; culturally, academically and socially.

According to Richardson, "It is the responsibility of the Caribbean students here in the Center to heighten the awareness, on a first-hand basis, of the existing cultures and conditions that exist in the Caribbean and other Third World countries."

One of the activities planned for this semester is a "Caribbean Lifestyles Festival" on May 4, 1979 from 2:00 p.m. to 9:00 p.m. on Chestnut Street (between Fair and Greensbury streets). Limbo dances, steel-band music, free native dishes and provocative speakers are a few of the events that will be included in the festival.

Membership is open to students, faculty and staff of the AUC genuinely interested in advancing the objectives of the organization and conforming to its by-laws.

COSA is one of many Caribbean organizations formed at various colleges and universities throughout the United States.

## AKM Inducts

### Members

By Sylvia Smalls  
Panther Staff Writer

Alpha Kappa Mu Honor Society held its spring induction ceremony on April 7, 1979 in the upper lounge of Kresge Hall.

The main purpose of Alpha Kappa Mu is to provide high scholastic appreciation, to improve quality of life, and to provide leadership.

Mrs. Pamela Thompson, a former Clarkite, was the guest speaker. Mrs. Thompson read

—Afternoon workshops including Michael E. Lollis, creative director, J. Walter Thompson Co., and Dr. David J. Schwartz, professor of marketing, Georgia State University.

—Panel discussion led by Hugh Lovewell, president Jerry Fields South Inc., Atlanta, and including panelists, Mike Casale, account executive, McCann-Erickson; Cathy Bond, media director, Austin Kelly; Nel Jordan, copywriter, Burton Campbell; Jmhn Lockett, project manager, Coca-Cola; Jay Bingham, vice president, Metropolitan Publishers Representative.

a poem entitled "Myself" which emphasized that a person must be true to himself at all times because "I have to live with myself."

"We live in a disco society," says Mrs. Thompson as the music played outside.

Mrs. Thompson introduced the three P's: Planning, Praying, and Progressing. To plan "We need some kind of order in our lives."

"Whatever you believe in, pray to it," says Mrs. Thompson, and once you know what you want, you can progress.

Five candles were lit to represent character, scholarship, citizenship, service, and leadership.

Calvin Thomas, President of Alpha Kappa Mu and Representative of the National Executive Council, received an award for his supportive leadership.

Dr. Barbara Jones, advisor of Alpha Kappa Mu, received an award for her services.

The program ended with the new members, Kim E. Boutte, Ann C. Copeland, Wilnett Davis, Debbie Hightower, Jose A. Marrero, Robin D. Martin, Juana McCormick, Janet Ross, and Alfred D. Wyatt, as well as the old members, singing their national hymn.

## The Panther Rally in the Spirit of Jesus

By Eileen C. Hocker  
Panther Reporter

To promote spiritual awareness and unity among the members of the Atlanta University Center, the second annual A.U. Center Jesus Rally will be held on Saturday, April 21, 1979, from 1:00 - 5:00 p.m. in the Reed Hall Gymnasium on Spelman's campus.

Sponsored by the Atlanta University Center Christian Council, the Jesus Rally will be a rally where people don't have to worry about dressing formally or adhering to certain rituals, but a rally where they can come and worship the Lord as they please. According to A.U.C. Christian Council President, Yul Crawford, the Jesus Rally will be a time where people can come together in worship, no matter what denomination or doctrine they may have.

The theme for this year's Rally is, "Who is Jesus Christ?" "This theme was chosen," Yul Crawford said, "because many people think Jesus Christ was just a common man, a revolutionary, or a great teacher." "We want to instill in the minds and hearts of every attendant the fact that Jesus Christ is the Son of God and that He is the only way that one can receive eternal life," he said.

During the Rally, there will be testimonies given by students and faculty members of each campus, and performances given by various choirs and other singing groups from around the A. U. Center. The guest speaker for the afternoon will be Dr. Johnathan Greer, Pastor of Cathedral of Faith Church of God in Christ, 1137 Avon Avenue, Atlanta, Ga. S.W.

As a supplement to the Jesus Rally, there will be teaching seminars, which will include:

\*Soul Winning: Friday night, April 20, 7:30 - 9:00 p.m. Giles Hall (Spelman)

\*Marriage & Dating: Friday night, April 20, 9:30 - 11:00 p.m. Giles Hall (Spelman)

\*Practical Walk with God: Saturday morning, April 21, 9:00 - 10:15 a.m. Giles Hall (Spelman)

\*Cults: Saturday morning, April 21, 10:30 - 11:45 a.m. Giles Hall (Spelman)

The Jesus Rally was made an annual event because of the great success it enjoyed last year and also because of student demand.

## Mystery Has Bizarre Plot

By Gloria Johnson  
Panther Staff Writer

At 9:30 p.m. on the evening of Friday December 4, 1926, a bizarre and baffling mystery occurred which shocked London. Agatha Christie, a great mystery writer, left her home in Sunningdale, outside London, drove off in her car — and disappeared. The vehicle was found abandoned in a wooded glen early the next morning. Inside were a fur coat, a pile of crumpled clothes and a briefcase containing personal papers. Nearby were a badly scuffed shoe and a scarf.

"Agatha" is a mystery-romance starring Dustin Hoffman and Venessa Redgrave which fictionally solves the disappearance of author Agatha Christie. It tries to give an explanation as to what might have happened to the great mystery writer during the eleven days she was missing.

Wally Stanton (Dustin Hoffman), a dapper, highly successful American newspaper columnist tries to interview Agatha and cannot. Meanwhile, Agatha learns from her secretary, Fisher (Carolyn Pickles), that Nancy Neele is planning a vacation at a health spa in Harrogate. That evening, she enters her car and takes off at a high speed. There is a dazed, desperate expression on her face. She swerves off a country lane to avoid a dog and hits a tree.

Suddenly and mysteriously, Agatha Christie disappears. Detective Kenward (Timothy West) of the Surrey Police interviews Colonel Christie who denies that his wife had threatened suicide or that their marriage was collapsing. Thousands of police and volunteers search the Berkshire Downs where her car was found abandoned.

Agatha appears, incognito, at the Hydro Hotel in Harrogate, Yorkshire, an elegant health spa where she registers as Mrs. Theresa Neele of South Africa.

During her visit at the Hydro Hotel she meets Wally Stanton who is secretly covering her case while playing snooker with a newly found friend Evelyn Crawly (Helen Morse), a lively and sensual hotel guest. He identifies himself as an American named Schatz and invites her to join him in the hotel's ballroom. As they dance he is captivated by her. He does not reveal the identity of "Mrs. Neel," but observes her strange preoccupation with the electrical therapy offered at the nearby Royal Baths.

While in the Hydro Hotel she sets into motion a bizarre and brilliant plot that involves a therapeutic "electric chair" that has an ending as surprising as her whodunit mysteries.

Kathleen Tynan, an ex-reporter for Newsweek Magazine wrote the story. "Agatha" is based on Mrs. Tynan's diligent sleuthing into the past. She candidly admits that while "it's possible to imagine what might have happened during Mrs. Christie's eleven-day disappearance, no one will ever know for sure."

In keeping with the purpose of the Rally, Crawford said, "We hope to inspire unity among Christians throughout all the A.U. Center. However, this rally is not just for Christians, but for everybody."

It is hoped that the Jesus Rally will also help the A.U. Center reach its goal of unity. Crawford explained, "We believe that this will be one step in acquiring a goal of the name Atlanta University Center, and that goal is unity among the 6-sister institutions."

**THANKS...  
FOR  
HELPING  
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Continued from Page 1

"Blacks represent less than one-half percent of the employment rate in advertising and sales," he added. Subsequently, Ms. Harris, moderator of the sales and advertising session said that

to become a successful Account Executive, one must have good salesmanship ability, know about the product he is advertising, have good communication ability, and a strong drive for self-improvement.

## Poetry Plus Poetry Plus Poetry Plus

The end is near; We must part.  
Some of us will be leaving Clark.  
Those who leave will reflect on days gone by,  
and those who return will just sigh.  
No more books, instructors, or familiar faces.  
We will now venture into other places.  
for the summer holds many wonders.  
A new job, marriage maybe, and lots of hot weather.  
September will be back, and so will others;  
laughing, joking, helping each other.  
But for now the end is near; We must part.  
All of us will be leaving Clark.

By Sylvia Smalls

I do you a favor,  
You do me a favor,  
I kiss you on the cheek,  
you kiss me on the cheek,  
Still Friends, O.K.?

I tell you to get lost,  
you tell me to get lost,  
I come see you,  
you come see me,  
Still Friends, O.K.

I tell on you,  
you tell on me,  
I'm very considerate of you,  
You are very considerate of me,  
Still Friends, O.K.

I praise you,  
you praise me,  
I set you straight,  
you set me straight,  
Still Friends, O.K.

I'm your Friend,  
you're my Friend,  
I love you,  
you love me,  
Let's Be Friends, O.K.?

By Murray L. Davis

How can I be objective when I am subjective,  
Whatever happens will no doubt affect me, my pride, my integrity,  
my strength, my sense to fit in and evolve. I have to be realistic,  
I can't allow my feelings, my most inner emotions to deceive me  
For you America I've vowed to be strong, to stand tall as a mountain,  
and to smile even in my defeat. I've got to be strong survive and  
come out a winner. I must schedule my life by Jesus' plan for me.  
I have to use my time wisely, I'm certain my days are numbered.  
However I must make my mark on society and donate my contribution  
I must be a novelist and forerunner in excellence and somehow  
win this race. I am free today though only in spirit and in truth  
but I must admit that I do love you America, You are indeed  
the home of the brave . . .

By Beverly Ann Quarles

### The Panther

### Atlanta

### Designer

### Displays

### Talent

By Kent Hindsman  
Panther Reporter

"There is no variation in the way in which a black and white designers design their cloths, the variation comes in the creation of the design," said an Atlanta black designer.

Victor Gresham, a 19 year old designer from the northwest section of Atlanta has hopes of becoming a internationally-known fashion designer.

Victor who has been tailoring for seven years and designing for two years, said that he hopes to establish a boutique for men and women in the Atlanta area.

"By establishing a reputable clientele, Victor feels assured that he can move into the international category of fashion designing.

"I design my clothes according to a person's lifestyle and personality," Victor said. "If a person likes that unique look, I try to create that look through my designing," he said.

Through his designing Victor wants to sell his creations to individuals only. He said that manufacturing goes into many tedious processes and that a garment values more when sold as an original rather than a manufacturer's item.

Manufacturing, Victor states, "is a long drawn out process which requires extensive amount of time by the designer. Victor also indicated designing for manufacturing companies would be his last alternative.

Victor has at the present made some significant achievements in the field of fashion. He has designed cloths for Bill Davidson Productions, he has put on numerous fashion shows in nightclubs and discos throughout the Atlanta area. Presently Victor is constructing a portfolio for the Buyers of Paul Harris in Indiana.

"For the moment my clientele is of no special people," Victor says. However in the near future Victor hopes to design for entertainers and actors only.

Not only does this talented young man knows how to design, he draws extremely well, play the piano and can also sing. Commenting on his ability Victory said, "If a person has talent he should use it to the best of his ability."

## 'The Year for Total Dressing'



By Denise L. Green  
Feature Editor

Gentlemen! Have you been paying close attention to the fashions this season? Ladies! Do you know what the latest styles are for the spring? Well if you don't here is a bit of information that may assist you in the ever changing yet repeating world of fashion.

While browsing about in some of Atlanta's department stores and smaller boutiques, I found the racks filled with what appeared to be clothes our parents once wore.

First of all, ladies, our spring hats resemble those of the 40's and 50's with anything from elastic chin bands to beaded face nets.

Made from natural straws or manmade fibers which appear to be straw, our hats are dynamite. This year there are hots for the classic dresser or the out right all day disco-er.

The year of 79 is the year for total dressing, from your head straight down to your feet.

Blouses and shirts are sheer and encompass a color range like never before. They are tailored or loose fitting, ruffled or collarless.

Belts can range from western styles to accompany the latest designer jeans, to wide pieces of leather which are brightly dyed to mix or match any outfit you desire.

Skirts . . . The motto for the skirts this year is "If you've got it, flaunt it and much more." Derndlas are still in but, legs are out. The new slim skirt not only fits every curve but it even splits up the front, sides and for those who dare, the back.

Just like the skirt, pants are also slim this season. The new disco pant is simply a modified leotard pant.

Let us not forget our footwear, which despite what most people say, tops an outfit. Candies, and not the ones we eat are the latest craze. These are backless high or low heeled shoes that many campus co-eds are now wearing. For those of you who don't like wearing the extremely high heeled shoe, there's hope. Fortunately the shoe industry has manufactured everything anyone could ask for. The heels for women's shoes can be as low as one-fourth of an inch or as high as 4 inches.

Men, I haven't forgotten about you, for your clothing too has changed.

Your ties are narrow as are the collars on your shirts. This year even the tuxedo shirt is popular but it doesn't necessarily have to be worn with the tuxedo.

Belts are slim and either extremely decorative or very tailored with classic features.

Like the ladies, men's pants are also slimmer than last year and they usually drape over the heel of the shoe.

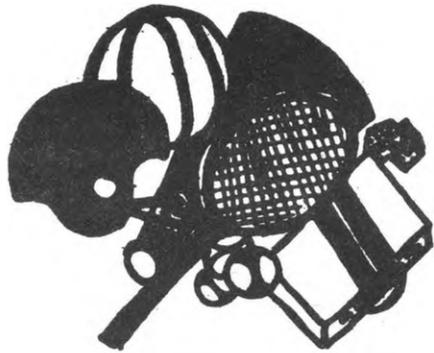
Pleats are back, and they really give the pants a different look for this season. Not only are the pleats making a come back, so are the small but definite cuffs.

The three piece suit is still fashionable but the latest for spring is a basic jacket and a pair of matching or contrasting trousers.

Shoes! The heels usually range from 1/2 inch to 1 1/2 inches, (with tapered toes.)

Men you are no exception when it comes to color. Your clothes are just as vibrant as the ladies this year. So, don't be shy!

For information on how to get "Your 2 cents worth" out of clothing and other items watch Monica Kaufman on Channel 2. She has tips on methods to save money when shopping for the latest in fashions.



# SPORTS

*"This team will definitely improve with seasoning. But we can't look for no miracles this year."*

— Rudy Lewis

## Team Is Just a Year from Contention

By Charles Anderson  
Panther Sports Editor

Several newcomers were warming up before practice at Mosley Park recently as if it were their first time out.

Phillip McCrary, meanwhile, sat alone on the bench just pondering over the idea of having to practice.

The veteran shortstop has been through it all before but while baseball is the same for McCrary this season like in the past three, the team is considerably different.

Walk-ons dominate a club that for some odd reason, refuses to recruit fresh baseball talent. Only six players, including McCrary, return from a team that finished second in the conference in '78 — Eugene Harper, first base; David Powell, second base; Ben Lumpkin, right field; and pitchers Johnny Brown and Layfayette Powell.

So, it's not hard to understand why the team is only 2-10. They are making rookie mistakes but they have improved steadily in every game since the exhibition opener in March.

"For once, the team wants to play," McCrary said who is the only regular starter from a year ago. "Everyone's determined to give their all. Guys complain about Coach (Elmer) Mixon's coaching

techniques but he (Mixon) can't go out there on the field and play. He can put guys out there on the field and help to bring out their abilities.

"I wish I could play with these guys next year. They're going to be tough," McCrary added.

The outfield appears to be set for next season with freshmen Jorge Wright (left field) and Johnnie Miller (center field) returning along with Lumpkin in right field. All three are power hitters. Wright went five-for-seven against Morris Brown College when they split a double-header a couple of weeks ago. Miller, at 5-11, 188 pounds hits the ball perhaps harder than anyone in the lineup.

In the infield, where mistakes have been more critical, Ron Alexander looks sharp enough at third base to retain his position. Connie Williams is a solid catcher who was named Defensive Player of the Series against Florida A & M University in Clark's disastrous road trip during spring break.

However, Clark will lose three steady performers in McCrary, Powell and Harper. John Piersawl (shortstop), Rudy Lewis (second base) and Michael Smith (first base) are possible replacements. Lewis already splits playing time with Powell at second base.

Still, the infield will be a question mark because of a lack of experience.

"This team will definitely improve with seasoning," Lewis said, "but we can't look for no miracles this year."

The pitchers have been hit the hardest by teammates' mistakes, not by opposing teams at the plate. Johnny Brown, Robert Palmer, Harold Greenwell and Layfayette Powell have combined for only one win with Brown taking a 7-4 decision on 11 strikeouts against Morehouse College a couple of weeks ago. Despite their low win production, all are capable of winning several games. In fact, Palmer, with his sizzling fast ball and Brown, who can come at you in a lot of different ways, have caught the eye of pro scouts who hang around during some of their ball games.

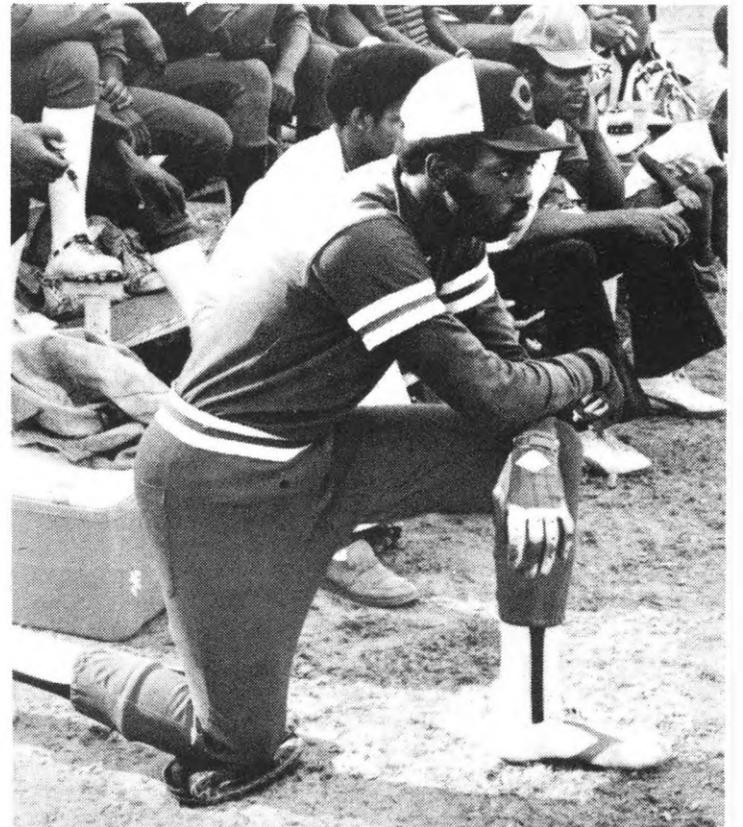
Mixon said at the beginning of the season that the pitching staff was going to be tough even with the loss of righthander Aldo Gaither. But as David Powell put it, "The pitchers would be better if the team as a whole played better."

Only Powell, who's only been pitching for two years, is a senior.

Brown, probably the team's best all-around pitcher, Greenwell and Palmer, who played two years with Springfield College in Massachusetts before coming to Clark, will all return next year.

McCrary recently commented on Palmer, who despite his abilities, has been controversial at times according to several teammates: "A lot of guys just don't understand Red (Palmer's nickname)," McCrary said. "Some people can't adjust to different attitudes. He (Palmer) is a pretty smart player who knows the game well. You aren't going to find anybody in this league as tough as Red," McCrary continued. "He's a pitcher. There are a lot of guys who claim they are pitchers."

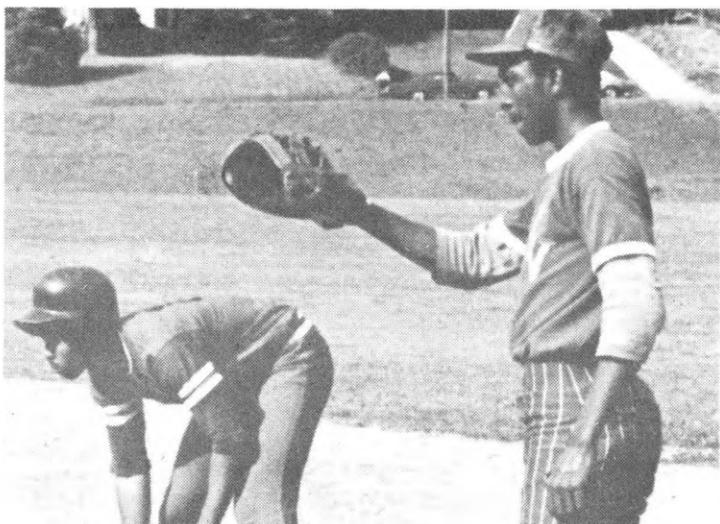
On his attitude, Palmer simply said, "I don't care what they think."



Eugene Harper, team watch game intently. (Photo by Tyraun Patterson)

### CLARK'S 1979 BASEBALL ROSTER

Phillip McCrary	Sen.	Infield	Griffin, Ga.
Eugene Harper	Sen.	Infield	Atlanta, Ga.
Johnny Brown	Jun.	Pitcher	Sparta, Ga.
Arthur Carter	Fresh.	Catcher	Long Island, N.Y.
Rudy Lewis	Fresh.	Infield	Tampa, Fla.
John Piersawl	Fresh.	Infield	Atlanta, Ga.
Harold Greenwell	Fresh.	Pitcher	Atlanta, Ga.
Johnnie Miller	Fresh.	Outfield	Ridgeland, S.C.
David Powell	Sen.	Infield	Denver, Col.
Jorge Wright	Fresh.	Outfield	Brooksville, Fla.
Connie Williams	Fresh.	Catcher	Sparta, Ga.
Robert Palmer	Soph.	Pitcher	Valley Stream, N.Y.
Ben Lumpkin	Jun.	Outfield	Washington, D.C.
Layfayette Powell	Sen.	Pitcher	Eatonton, Ga.
Michael Smith	Jun.	Infield	Albany, Ga.
Ronald Alexander	Fresh.	Infield	Central Islip, N.Y.
Kirby Bell	Sen.	Outfield	Atlanta, Ga.
Keith McCoy	Soph.	Catcher	Irvington, N.J.
Norman Goode	Soph.	Outfield	East Orange, N.J.



Michael Smith is about to steal one. (Photo by Tyraun Patterson)



Connie Williams beats out Fort Valley throw. (Photo by Tyraun Patterson)