



July 21, 1976

Mr. John Lewis  
Executive Director  
Voter Education Project  
52 Fairlie Street, N.W.  
Atlanta, Georgia 30303

Dear Mr. Lewis:

Choosing the President is everyone's business, for ultimately the person selected will affect the lives of all of us. Since your organization is as concerned as we are that citizens participate in the electoral process and understand the importance of it, we thought you would want to know about some of our Election '76 materials.

Choosing the President is the latest publication. There are also a host of others that provide nonpartisan right-to-the-point information for citizens to use before they cast their votes.

"Go Register Yourself" items are excellent reminders that registering and voting are really important. Since "Go Register Yourself" buttons, bumper stickers and T-shirts cost so little and there are discounts for large orders, you'll want to order enough so that everyone will have them.

Enclosed are flyers and other information which describe the publications and materials available for just a nominal fee.

At a time when pollsters are predicting that fewer people will cast their votes than ever before, we need a united effort to be sure that high voter turnout rather than voter apathy wins in November. We hope you'll join us in this effort by underlining the importance of participating in the political process and making use of our Election '76 materials.

Sincerely,

Elizabeth J. Dribben  
Public Relations Director

Enclosures

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