

# MRA

INFORMATION SERVICE

**The hour is late—but not too late.  
Moral breakdown is the problem.  
Moral Re-Armament is the answer.  
It is the next step for humanity—God's  
way, not man's way for the world.**

Frank N. D. Buchman

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## GENEVA, EVIAN, CAUX

On June 1 leaders from every continent will be assembling in Caux, Switzerland, to plan a global strategy to answer corruption, Communism and war. The *Los Angeles Herald Express* announces, "More than twelve hundred are expected for the opening and a total of seven thousand are expected to attend the sessions of the conference."

Berlin's powerful radio station, RIAS, commenting on the European scene, contrasts the hope radiating from Caux with the confusion emanating from the conferences at the other end of Lake Geneva on disarmament, Laos and Algeria.

Swiss editor Felice Vitali, speaking in the program "European Hour" concludes his broadcast by saying, "Through all the confusion caused by the many different meeting places, press rooms, delegation headquarters, and police-bodyguards, move the men and women of MRA who have come down from Caux, high above Lake Geneva, with a very compelling sense of dedication making available to friend and foe alike their Whitsun message."

"This message speaks of the overcoming of difficulties in the meeting of politicians of East and West and I quote Robert Schuman's word that it was only in Caux that he found encouragement and hope."

This conviction is echoed by A. E. Yalman, Turkish editor-patriot, who has just visited Caux on his way to Copenhagen to receive the "Golden Pen of Freedom" from the world's press. He says that the conference at Caux "can provide the new light that will keep both sides at Evian from error."

### "BRAVE MEN CHOOSE"

Every Algerian delegate to the Evian talks has just received a copy of the Arabic edition of the manifesto, *Ideology and Co-Existence*, specially completed for the talks. The manifesto poses the choice—Moral Re-Armament or Communism—and features the conviction of Abdul Khalek Hassouna, Secretary General of the Arab League, "If the French and the Algerians apply the principles of MRA they will find themselves not only sitting around a table but solving their problems."

Keynote of the Caux conference is the challenge given to the world by Dr. Frank N. D. Buchman, initiator of MRA, in a speech entitled, "Brave Men Choose," released on the occasion of his eighty-third birthday on the 4th of June. Geneva papers, as indeed major papers on every continent, are carrying Buchman's conviction, "There are only three possibilities open to us. We can give in and some are ready to do just that. Or we can fight it out, and that means the risk of global suicide. Or we can find a

superior ideology that shows the next step ahead for Communist and the non-Communist worlds alike."

It is to find that ideology that a hundred and fifteen Latin American leaders and a hundred and thirty-two men and women from North America and the Caribbean are coming by special planes touching down in Geneva on the opening days of the conference. They will include a personal representative of President Janio Quadros and an official delegation from the Brazilian Senate.

American delegates will include: Lloyd Nolan, Hollywood actor; Mayor Claude Woodward, Richmond, Virginia; four Cuban exile leaders including Colonel Martin; Thomas Gleason, Vice-President and General Organizer of the International Longshoremen's Association; Harry E. Burton, the president of a steelworkers local, Pittsburgh and the four-man Olympic crew which won the Gold Medal for the United States in Rome last year.

### AFRICAN PRIME MINISTERS

Africa will be powerfully represented at Caux. Prime Minister Sir Milton Margai of Sierra Leone will arrive June 3. Prime Minister Assale of the Camerouns has announced he is coming. President Tubman of Liberia will be represented and will make every effort to attend the conference.

Delegates will be coming from Rhodesia, Nigeria, Congo, Angola, Sudan, as well as black and white from Kenya and South Africa.

June 1, the day Geneva celebrates its incorporation in the Swiss Confederation, the Mayor and President of the Cantonal Government will be at the airport to receive five presiding Abbots from Burma, the highest Buddhist dignitaries ever to travel together to the West. The Abbots and the Geneva leaders will then proceed to Caux to attend the celebration of Dr. Buchman's birthday. Swiss television will be on the spot to record the events for world networks.

### CHINA, INDIA, JAPAN

General Ho Ying-chin, former Prime Minister of China, and Formosan legislators are arriving for Dr. Buchman's birthday. They will be followed by fifty youth from Formosa who are coming for a year's training in MRA. Indian delegates arriving at Caux June 4 include the Minister of Agriculture of Bengal, and his father who is editor of *Amrita Bazar Patrika*. Former Prime Minister Nobusuke Kishi of Japan cabled he will be at Caux in August.

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H. E. Bernard Hardion, diplomatic adviser to the French Government, speaks at an MRA Assembly: "I hope the atmosphere of Caux, thanks to MRA, may produce the needed reconciliation between my compatriots and our Algerian friends."

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German delegates include Prince Richard of Hesse, the Minister of Justice from Rheinland Pfalz, a Member of the Defense Committee of the Bundestag, the Chief of Staff of the territorial forces, the Secretary of the Rubber Manufacturers' Association and senior editors. Other delegates are expected from Italy, Holland, France, Scandinavia, Cyprus and a special plane from Britain.

In a letter of invitation to the conference, sent to every Asian head of state and to the delegates at the Laos Conference, a representative group of Asians state: "The hour is late. For Asia's millions MRA brings about the swiftest economic development, the most complete social justice, and is the surest answer to Communism and the one road to lasting peace.

This is signed by Rajmohan Gandhi of India, grandson of Mahatma Gandhi; Takasumi Mitsui, Chairman of the Mitsui Foundation of Japan; General Hosa Inoue, wartime commander of the Japanese forces on the Andaman Islands; Surya Sena, whose father was the first President of the Ceylon Legislative Assembly and Miss Truong Thu-anh, niece of President Ngo Dinh Diem of Vietnam.

The letter continues, "There is no time left for the piosity and selfishness of us Asians which hides the moral breakdown of our nations. Future generations will bless those leaders of Asia who are revolutionary enough to go all the way immediately with the ideology of MRA and achieve the aspirations of mankind."



# Congressional Record

On May 16, 1961, Hon. Thor C. Tollefson, Congressman from the State of Washington, inserted Dr. Frank Buchman's message, "Solid Rock or Sinking Sand" in the *Congressional Record*. In his introduction Congressman Tollefson stated:

**M**r. Speaker, a month ago I inserted in the *Congressional Record* the Easter message of Dr. Frank N. D. Buchman, the initiator of Moral Re-Armament, entitled "All the Moral Fences Are Down." In his message Dr. Buchman recounted some of the advances of Moral Re-Armament through which an answer to conflict and moral decay is being brought by that great ideological force for freedom.

In the past month a further heartening advance has taken place in our own hemisphere. A great assembly for Moral Re-Armament was held in Miami in April, where leading figures from many nations of Latin America joined with men from Europe, Africa, Asia, and the United States in planning an ideological offensive for the hemisphere.

From that assembly a force of Moral Re-Armament, spearheaded by the Japanese Zengakuren students with their play, *The Tiger*, has gone forth to South America. Led by Gen. Hugo Bethlem of Brazil, they have been received with acclaim in the great industrial city of Sao Paulo, initiating what

the newspaper *El Pais* of Montevideo called "the greatest ideological offensive undertaken on the Latin American continent."

In his latest message to the world entitled "Solid Rock or Sinking Sand," Dr. Buchman gives the amazing story of the impact in Brazil of this offensive as well as further news of MRA's global advance in Asia and Africa.

This June a Moral Re-Armament World Assembly will be held at Caux, Switzerland. Dr. Buchman, who will be celebrating his 83rd birthday on June 4, will be taking part. Gathering with him will be leaders from every continent to plan the global ideological thrust that will be needed in the months following.

From the Congo, Cyprus, Kerala, Japan, the German Ruhr, North Africa, Latin America, and other focal points of the ideological struggle, will be coming men with evidence of the significant action of Moral Re-Armament in those areas. Their experience will assist the Assembly in planning a global strategy to answer corruption, Communism and war.

"Central Swiss Politicians in Caux" headlined *Vaterland*, Switzerland's leading Catholic daily. It quotes Federal Member of Parliament Dr. Franz Kurman (fourth from left) President of the People's Conservative Party, Canton of Lucerne: "MRA is neither a religion, nor a substitute for religion, but is the mobilization of all positive forces for the restoration of moral order." Dr. Josef Leu, Federal M.P., is speaking (below right).





## GENEVA PRESS ACCLAIMS "CROWNING EXPERIENCE"

With the background of the Laos and Algerian conferences, British diplomat A. R. K. Mackenzie told a first night audience at *The Crowning Experience* in Geneva, "I can think of no better moment to launch this film, for it shows the next step for the Communist and non-Communist world alike."

As the film's run continued the press of Geneva evaluated for the statesmen meeting around the conference tables, the power of this weapon in the war of ideas and the superior ideology it presents.

The *Journal de Geneve* states, "The presence of so many Genovese and foreign personalities at the premiere of *The Crowning Experience* underlines the importance of this film which must reach the public throughout the whole world and which deserves to be fully appreciated."

### Impressive and Moving

In a report which heads the list of films reviewed the critic continues, "We wanted to see *The Crowning Experience* a second time to get a fresh impression and, as on the first occasion, we noted with admiration the discovery of a style which enables the story to be developed with consistent feeling and never the slightest sentimentality.

"The story has the advantage of being a true one since it is inspired by the life of the Negro educator Mary McLeod Bethune, but truth is not always convincing. Who knows if it would have penetrated our hearts as much without the magnificent artist who, in the principal role, has succeeded in giving to the character a quality of expression which is both impressive and moving."

Outward appearances are often deceptive, notes the critic, but not so in the case of Muriel Smith who, in addition to her "magnificent voice," portrays a burning passion in her role. Its reality carries to the audience "The whole Christian message of the film."

Another reality is eloquently conveyed in the film, the report continues, "the vast assemblies of Mackinac, which is the Caux of another continent, the American center of Moral Re-Armament, where men from every race and background come in thousands."

In its review, the *Courrier de Geneve*, Geneva's Catholic daily, reports, "*The Crowning Experience* deserves to be seen for its message of hope addressed to men of goodwill. It emphasizes the urgency of mobilizing spiritual forces to answer our international, national and personal conflicts. There is no doubt that this sound and hope-inspiring film will make many people think deeply about the purpose of their lives and we wish it a long run."

## "ALL ROME IS HERE"

"You don't know what you have got in these theatres tonight. The leadership of all Rome is here." This was the verdict of a prominent Roman lawyer as he watched the distinguished audience arrive for the gala premiere in the Italian capital last week. The showing launched *The Crowning Experience* in its Italian version.

The crowds were so great that they packed the theatre standing alongside the walls and at the back of the house. Overflow crowds then filled every seat at an adjoining theatre which had been reserved for the occasion. Hundreds more who had been unable to get into either theatre waited



The Mayor of Geneva, Monsieur Fernand Cottier (right), who headed the committee of invitation to *The Crowning Experience* greets the stars of the film at a reception in the Hotel des Bergues. At the left is Mr. A. R. K. Mackenzie, British diplomat.



Diplomats and leading Genovese citizens arriving at the premiere. On the eve of the Algerian and Laos Conferences Mr. Mackenzie said, "What is happening in this theatre is more important than anything else taking place in this city tonight."

in nearby coffee shops for an especially arranged midnight showing to accommodate them.

The audience included the First Lady of Rome, Princess Isabella Colonna, Prince and Princess Castelbarco, Prince Barberini, Prince Bourbon, Count Galeazzi, Count Esterhazy and Marchese Della Gandara.

From the Government circles came a large group of members of Parliament, Senators, Under-secretaries in several Ministries, the Director of the General Treasury, the head of the Rome short wave radio as well as many senior officers from the Italian armed forces.

The Diplomatic Corps was represented by the Ambassadors of Switzerland, Pakistan, Haiti, Ceylon, Netherlands, Guatemala, Uruguay, Portugal, Spain, Indonesia, Liberia and Poland. Other diplomats came from the Rumanian, Senegalese and Turkish Embassies. A party of thirty from the Argentine Embassy were also present.

Anthony Quinn, internationally known film star and his wife, daughter of Cecil B. de Mille, were in the audience.

A prize winning Hungarian film producer who became a refugee in 1956, said, "This is a film of extreme importance. The cinema is a force to be used and you are showing how to do it."

The manager of the theater said, "You have created an absolutely new atmosphere here tonight."



# QUADROS

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"Brazil with Moral Re-Armament will give a new lead to the world. Brazil founded on the mighty standards that those searchlights represent—absolute honesty, purity, unselfishness and love—will give the answer to East and West."

General Rollin, Commander of the First Army Region, speaking to the cast of *The Tiger* before the curtain, said, "The coming of MRA to Brazil coincided with the work we are doing to prepare our men in the military to fight the ideological war." Four hundred of the General's men accompanied him to *The Tiger*.

The Military Aide to Governor Carlos Lacerda of Rio said that the Governor gave orders for the films of MRA to be shown in all the public squares in Rio.

The former Minister of War, Marshal of the Army Juarez Tavora, received the MRA force and said, "I will do all I can to support MRA and express my complete solidarity with this force."

The dockers of Rio, who produced the color film *Men of Brazil*, welcomed the cast of *The Tiger* to Rio. Over, 1,000 dockers, their wives and children gave a rousing reception in an outdoor meeting at Villa Portuaria, the enormous apartment house compound that holds 600 dockers' families.

## Communists Listen

The meeting was held in front of a grotto of the Virgin Mary at the base of a 500 foot cliff. Hundreds of people who took part were perched on the balconies and in the windows of the surrounding villas. The leading Communists of the port in the audience stayed on until late in the night fascinated by all they saw and heard.

Damasio Cardoso, the militant dockers' leader who had led the major strikes in the history of the docks, said, "I pray to God that what happened in my family will happen to every family in the villa. With Moral Re-Armament Brazil and the docks can show the way to other nations. We are fighters for God or against God. The choice for all of us is Moral Re-Armament or Communism."

Father Henrique Lotte, for years the priest of Villa Portuaria, told the crowd, "By their fruits ye shall know them." MRA has become a much more powerful weapon than any of the military weapons of Russia or North America. The most powerful weapon are the four absolute standards. I want



(Right) Electric response to the visit of the MRA task force from the law students of Sao Paulo Catholic University. Their Vice-President said, "This is the ideology we need. Until today we were morally confused." A Catholic priest added, "You have planted a seed here that will bear tremendous fruit. It is urgently needed."

to declare here that in me MRA has a friend, admirer and a collaborator."

Abbot Padre Martio Michler of Sao Bento Monastery, the head of the Benedictine Order in Brazil, had the film *Men of Brazil* shown to 70 of his Fathers in the monastery. He said, "This film is one of the greatest realizations I have seen." Another Father said, "This shows Brazil at its best, as it is meant to be."

In Sao Paulo, where people still talk about *The Tiger* and ask for its return, a packed house loudly acclaimed the film *The Crowning Experience*, in its Latin American premiere. State, civic, industrial, labor and educational leadership of this huge industrial city filled the Marrocos Theater to see it.

There was all the glitter of a Hollywood first night as the guests thronged into the magnificent theatre, specially decorated for the occasion with a civic guard band playing in the lobby. The guests were headed by the Governor's representative, Dr. Paulo Marzagao who is the Secretary of Labor for the State of Sao Paulo. The Director of Education and Supreme Court judges were among the other high state officials in the audience. The Vice-President of the Legislative Assembly, Dona Conceicao da Costa Neves, came with many state deputies.

A message came from leading Hollywood personalities. "Here is a film with which we completely asso-

ciate ourselves. It portrays the spirit of America which must become our national way of life. With films like *The Crowning Experience*, Hollywood will go on the offensive to build the moral fiber of nations and answer immorality, corruption and Communism. As the Americas unite on this program, we can usher in renaissance for the whole world." Among the signatories were Jeanette MacDonald, Gene Raymond, Joel McCrea, Frances Dee, Lloyd Nolan, Eve Arden, Brooks West, King Vidor, Charles Coburn, Monte Blue, Marjory Main, Beulah Bondi, Spring Byington and Francis X. Bushman.

General Nicolas Lindley, Commander-in-Chief of the Peruvian Army, cabled, "This film must triumph because it is magnificent as a technical achievement and because it points the right way for all those in the world who have chosen the wrong road."

The theater owner said, "I am clear that this film will be a box office success. It will really win people. You must take it to the millions of Brazil."

As Khrushchev boasts of winning Latin America to Communism within two years, Moral Re-Armament is offering Brazil a fundamental ideological alternative. The millions of ordinary men and the statesmen are responding to this superior ideology which is neither anti-East nor anti-West, but is a uniting ideology of change for all nations.