



LibQUAL+® Survey results are in!

During the fall 2010 semester, more than 1,400 Atlanta University Center (AUC) students, faculty and staff completed the LibQUAL+® Survey. The results from this web-based user satisfaction questionnaire let us know what you think about the AUC Woodruff Library's facilities, services, and staff, and the changes you would like to see.

The Library is analyzing the statistics and verbatim comments that will guide us in

improving the quality of our resources and services. Preliminary assessment indicates overall user satisfaction for Library services is high (7.59 based on a rating scale with 9 as the highest score). The newly renovated Library facilities ranked especially high (8.19). The comments provide context to the statistical ratings and will inform the Library about specific improvements that can be made. Statistical analysis, comment highlights and key findings will be shared with campus administrators and placed on the Library's website.

As part of the Library's "Your Voice Counts!" survey marketing campaign, twenty incentive prizes of an MP3 player, Flip recorders, and gift cards were awarded to AUC participants. Welton L. Pollard, a Morehouse College junior majoring in political science, won the grand prize – an Apple iPad! Pollard remarked, "Taking two minutes out of my study time to complete the Library survey was minimal in comparison to what the survey will do for the Library. Most importantly, it will assist in the future growth of the facility and services that the Library provides and that we, the students, find so necessary in our academic pursuits."

"We were excited to see the buzz surrounding this year's Library survey,"



CEO & Library Director Loretta Parham congratulates iPad winner Welton L. Pollard, a Morehouse College student.



A student selects a treat after completing the LibQUAL Survey at a survey station in the AUC Woodruff Library.

said Loretta Parham, CEO and Library Director. "Students were really engaged, and participation from the AUC campuses was exceptional! It was wonderful to see such a high level of interest in this important initiative from the great community we support and serve."

The first LibQUAL+® survey was conducted in 2007 and is implemented on a 3-year cycle. The next survey is scheduled for Fall 2013.

We greatly appreciate the feedback and insight expressed by our AUC faculty, students, and staff. Your voices have been heard! Please contact Carolyn Hart at chart@aucr.edu for questions.

Shuttles Offer New Look, Better Service

To better serve the needs of the Atlanta University Center (AUC) community, the shuttle routes have been expanded and redesigned. With the revised routes and more shuttles, passengers will experience shorter wait periods and more reliable schedules.

There are two routes, a southbound and northbound route, operating continuously all day at 15-minute intervals. Reduced evening and weekend service follows the same routes at 30-minute intervals.

Additionally, the Library has five new shuttle buses with increased seating capacity to transport a larger number of passengers. These shuttle buses are also debuting a new look, featuring a colorful exterior design.

Printed maps are available at the Library or can be downloaded at shuttle.aucr.edu. The AUC Robert W. Woodruff Library shuttle buses operate only during the Library's building hours.



Shuttle Facts at a Glance

- Expanded southbound and northbound shuttle routes
- 25-30 passenger capacity
- BusBuzz Text Connect™ allows passengers to text message feedback
- Global Positioning System (GPS) for tracking shuttles' locations online
- 5 shuttles

National Gaming Day is a Win



On Saturday, November 13, 2010, the AUC Woodruff Library celebrated National Gaming Day with thousands of other libraries across the country.

Atlanta University Center students, faculty, and staff were invited to the Library for a day of gaming, which included popular games such as Uno, Monopoly, Nintendo Wii, Spades, Bingo, Minute to Win It, and more. The event was sponsored by the Library's Information and Research Services (IRS) department, which is headed by Dr. Rosaline Odom.

This was the first time the National Gaming Day was held at the AUC Woodruff Library, and the event was well received by gamers who enjoyed playing their favorite games and learning new ones. Several students voiced their enthusiasm about the event, with one suggesting the Library host a Gaming Day more than once a year around exam periods as a way to relieve stress.

In addition to the kudos from students, a National Gaming Day publicity poster for the Library's event was selected by the American Library Association (ALA) as a great model of "amazing artwork." In an ALA blog post titled "Rocking NGD10 Posters," a Game On! poster designed by Roylee Cummings, a reference librarian



Photo credit: Roylee Cummings

in the IRS department, is listed among the posters described as "pretty awesome."

Morehouse Students Meet Living History



Dr. Vincent Harding's visit at the Library was part of Morehouse College's month-long celebration of Martin Luther King, Jr. national holiday. Photo credit: Oscar Daniel

On January 26, 2011, Dr. Vincent Harding, a former Spelman College faculty member and founder and chair of the Veterans of Hope Project, was a distinguished guest at a special event held in the Archives Research Center's Reading Room at the AUC Robert W. Woodruff Library.

Dr. Harding visited with Morehouse College students from Professor Larry Spruill's history class. A noted historian and scholar, he played an active role in the civil rights movement. He shared his perspectives on working alongside Dr. King. He also discussed various aspects of Dr. King's teachings and philosophy and raised questions for current students to consider. Students read Dr. King's speech, "Beyond Vietnam: A Time to Break Silence," and discussed commonalities and differences in varying responses to the war in Vietnam and the present-day

war in Afghanistan. In addition, they also discussed how Dr. King would respond to the current wars abroad if he were alive today. Students also viewed an exhibit of anti-war speeches and memorabilia from the Morehouse College Martin Luther King, Jr. Collection.

The Harding event was organized by Dr. Vicki L. Crawford, Director of the Office of Morehouse College Martin Luther King, Jr. Collection; Andrea Jackson, Head of Archives Research Center; Courtney Chartier, Assistant Head of Archives Research Center, and Dr. Shanesha Brooks-Tatum, Postdoctoral Research and Instruction Fellow.

To learn more about the Morehouse College Martin Luther King, Jr. Collection, visit www.morehouse.edu/kingcollection.

Archives Research Center Receives Donations

In 2010, the Archives Research Center of the AUC Woodruff Library received several donations. Established in 1978, The Southeastern Association for Educational Opportunity Personnel Program (SAEOPP), a nonprofit organization that promotes and support equal education opportunity and access to postsecondary education, has donated annually towards their collection for many years. SAEOPP's president,

Celeste Brooks, Georgia President and Archivist Sherontae Maxwell and several members of SAEOPP presented a \$200 donation. The Moles, Inc. is an African American women social organization that was founded in 1928 and initially established for fun and fellowship; however, members also participate in community service projects. Moles, Inc. National Archives Committee members

Audrey Hines and Sylvia Harris presented a \$500 donation. Professional photographer Horace Henry, a graduate of Clark College (now Clark Atlanta University), presented a \$500 donation to the Archives Research Center (ARC) and autographed two copies of his pictorial book "One Day in January": *A Collection of Images Taken at Dr. King's First Memorial Service* for the Archives Research Collection.

Maynard Jackson Collection and Exhibition Open

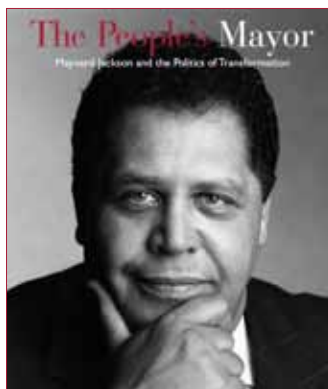
On March 23, 2011, the AUC Woodruff Library celebrated the opening of the Maynard Jackson Mayoral Administrative Records collection and the unveiling of a new traveling exhibition "The People's Mayor: Maynard Jackson and the Politics of Transformation." More than two hundred guests attended the event, which was held on the occasion of Jackson's birthday.

In addition to guests enjoying a first look at the exhibition and select materials from the collection, the program included speakers Atlanta Mayor Kasim Reed; former First Lady of Atlanta Mrs. Valerie Richardson Jackson; The Coca-Cola Company's Senior Vice President of Global Community Connections Ingrid Saunders Jones; Morehouse College President Dr. Robert M. Franklin; and Clark Atlanta University President Dr. Carlton E. Brown. They not only spoke

of Jackson the mayor, one of impressive leadership who created a lasting legacy in Atlanta, but also Jackson the person, who was a true man of the people and touched many citizens' lives.

The first African-American mayor of Atlanta, Maynard H. Jackson Jr. had a dynamic and transformative political career. Spanning the years 1968 to 1994, the collection also contains photographs, speeches, correspondence, reports, news clippings and proclamations documenting Jackson's mayoral leadership, including his term as vice mayor. The ten-panel exhibition features select materials rarely seen by the public, including official proclamations, correspondence, and photographs. The exhibition also includes a video of archival news footage of Jackson and interviews of family and politicians.

The traveling exhibition will be on display in the Library's Virginia Lacy Jones Exhibition Hall through December 2, 2011. The collection's finding aid is accessible at <http://findingaid.auctr.edu/mayjack/search>. For information on viewing the collection or booking the exhibition, e-mail archives@auctr.edu or call 404-978-2052.



AUC Woodruff Library Featured in *Library Journal*

The AUC Woodruff Library is spotlighted in the *Library Journal*'s annual "The Year in Architecture" December 2010 issue featuring notable public and academic library facilities. The *Library Journal* is one of the oldest and most respected publications in the library field with a national readership of more than 100,000.

In the "Academic Class with Glass" section highlighting libraries with "new and remodeled academic spaces [that] provide

students and faculty with a landscape for success," a photo of the Library's glass wall is featured. The accompanying caption notes that the AUC Woodruff Library "adds depth and style in its extended-hours area of group learning spaces and an e-café."

Boston-based Shepley Bulfinch is the architectural firm responsible for designing and overseeing the construction of the Library's phase one renovation.

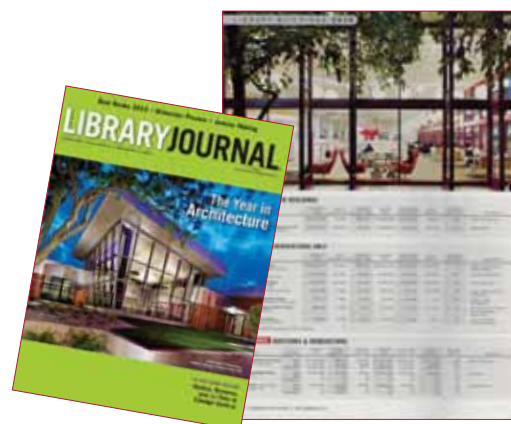
Save the Date

Black Women's Life Balance and Wellness Conference

The First Annual National Black Women's Life Balance and Wellness Conference will be held at the AUC Woodruff Library July 15-17, 2011. This conference focuses on assisting women in learning strategies for life, career, and family balance. Keynote speaker, Dr. Tamara Beauboeuf-Lafontant of DePauw University, will discuss the stereotype of the "strong black woman." If you are interested in presenting at or attending the conference, e-mail LifeBalanceConference@gmail.com. Visit www.LifeBalanceConference.com.

Nile Valley Conference II

The Nile Valley Conference II: From the Nile to the Niger to the Mississippi will be held September 21-24, 2011, at the Atlanta University Center. Twenty-seven years after the first historic conference, this year's conference is in commemoration of Nana Baffour Amankwatia II (Dr. Asa G. Hilliard, III Maat Keru 1933-2007). The conference schedule is centered on the following themes: Day 1: "Whemi Mesu" – Repetition of the Birth and Commemoration of the First Conference; Day 2: "Sep Tepi" – Origins from the Nubia: Nile Valley Chronology, History and Dating; and Day 3: "Migrations" – To the Niger: The People of the Nile Valley – Connections, Migrations and Linguistic Studies. For more information, call 404.669.6133.



The photograph featured in the Library Journal's story is courtesy of Anton Grassi and Katbryn Nania.

Spring 2011 Library Hours of Operation

Regular Building Hours

Monday – Thursday 7:30 AM–Midnight*
Friday 7:30 AM–6:00 PM*
Saturday Noon–6:00 PM
Sunday Noon–Midnight

*The Service Desk opens at 8:00 AM.

Archives Research Center Hours

Monday – Thursday 1:00–7:00 PM
Friday 1:00–5:00 PM
Saturday Noon–5:00 PM
Sunday CLOSED

Extended Library Hours

Final Exam Period

Monday, April 25 – Friday, April 29
(Begins 7:30 AM on Monday;
ends Midnight on Friday)

Saturday, April 30
Noon–Midnight

Sunday, May 1 – Friday, May 6
(Begins Noon on Sunday;
ends 6:00 PM on Friday)

NOTE: Service Desk hours are 8:00 a.m. to 2:00 a.m. during the 24-hour exam period extended library hours. Only the Woodi Sidebar (the area below front marble stairs) is open after 2:00 a.m.

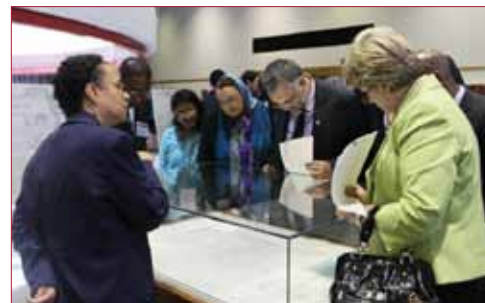
Remote access to the AUC Woodruff Library website and its electronic resources is available 24 hours per day, 7 days per week. Visit www.auctr.edu.

Experience America Visits Library



Atlanta Mayor Kasim Reed and visiting ambassadors view papers from the Morehouse College Martin Luther King Jr. Collection. Photos courtesy of Oscar Daniel.

In fall 2010, Morehouse College and the AUC Woodruff Library hosted part of the U.S. Department of State's Experience America tour of Atlanta. The Experience America program was established to provide international ambassadors with an opportunity to deepen their understanding of American culture, history, and people by visiting different cities throughout the United States. Ambassadors and their spouses attended a luncheon program held in the Library's Virginia Lacy Jones Exhibition Hall. During the program, they learned about Morehouse College and its international



Records Manager Karen L. Jefferson (left) explains the history of several items in the Morehouse College Martin Luther King Jr. Collection to the visiting ambassadors.

programs as well as the legacy of Dr. Martin Luther King Jr. Afterwards, they enjoyed a private viewing of the Morehouse College Martin Luther King Jr. Collection in the Archives Research Center.

"We were delighted to participate in the Experience America-Atlanta program. It was a privilege to be able to showcase not only the Morehouse College Martin Luther King Jr. Collection but also the outstanding academic community of the Atlanta University Center," said Loretta Parham, CEO and Library Director of the AUC Woodruff Library. "The occasion also allowed me to share with the ambassadors the importance of investing in historical conservation and preservation. Promoting the value of archives has to be a global effort. Without the evidentiary documents of the fabric of a people's past – the manuscripts, the letters and notes, the recordings – the tangible and primary resources of their history are lost."



AUC Woodruff Library Document Center

From banners to brochures to presentations, the Document Center offers quality print services and solutions that will provide you with the competitive advantage in the classroom, the workplace, and the world.

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