



THE MAROON TIGER

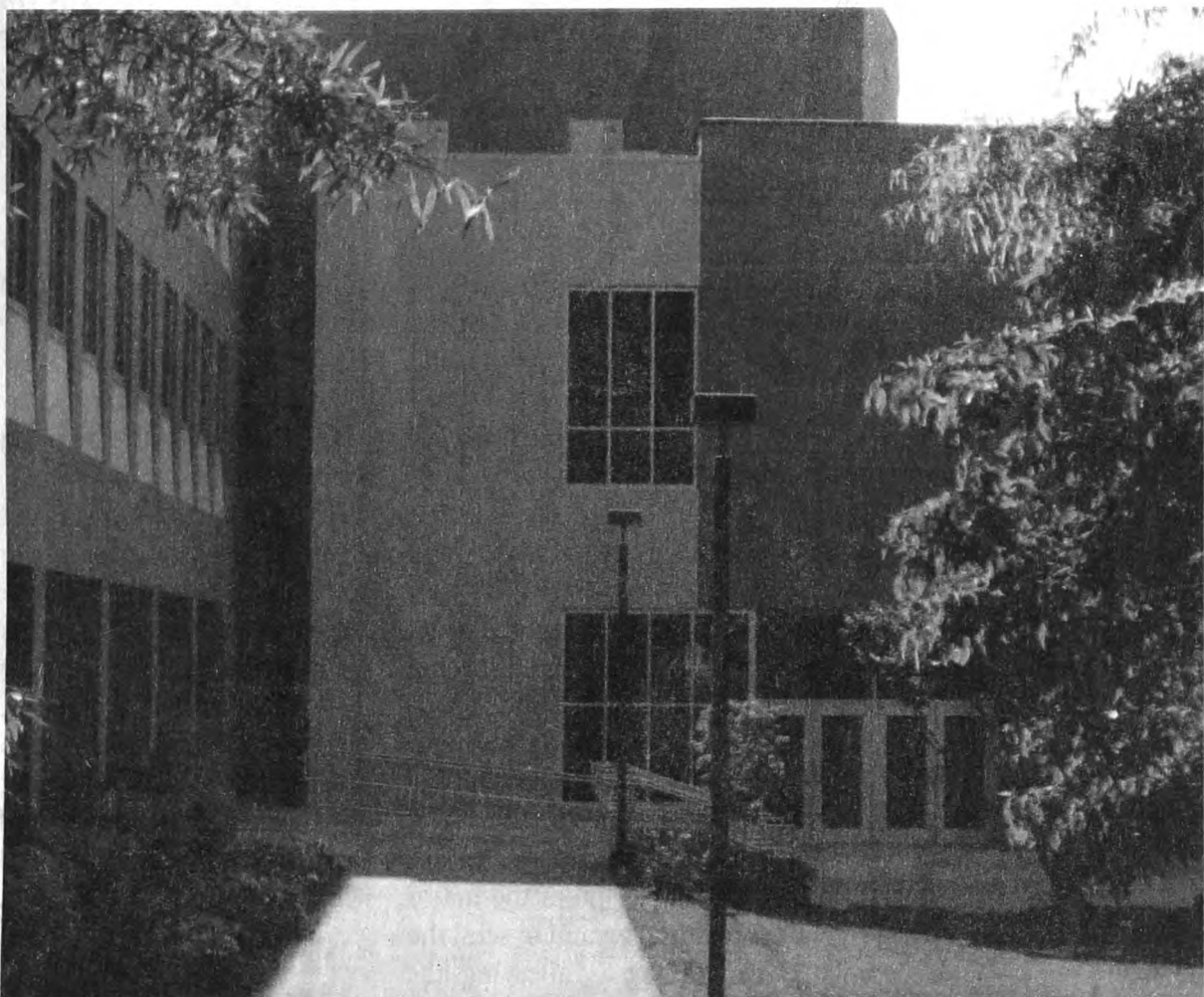
MOREHOUSE COLLEGE • ATLANTA, GA

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Morehouse Customer Service Fallen Asunder?

AN INVESTIGATIVE SERIES



Gloster Hall is the location of several offices that frequently interact with students.

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An overwhelming number of students have expressed strong disdain for the college's customer service. Students have shared with The Maroon Tiger their personal experiences with inadequacy from the college administration.

In hopes of bridging the gap between the frustrations of the student body and the efforts of the college, The Maroon Tiger will begin an investigative series to explore exactly why students are displeased and what the college has to say in response.

While students firmly believe that Morehouse's customer service has fallen asunder, the college itself has already begun ironing out details to improve customer satisfaction. President Robert Franklin, as mentioned in a previous Crown Forum, has called upon the Ritz-Carlton hotel chain to assist Morehouse employees with their customer service through workshops. Those workshops are already in progress.

Students, however, are not convinced this tactic is enough to improve customer service at

"The House. Durrani Henry, a senior business finance major, is impressed by Franklin's efforts but not completely sold that they will propel instant change.

"It may work ... there are always possibilities, but Morehouse has a long way to go in terms of customer service," Henry said.

The Brooklyn native said that college employees need to realize that "at the end of the day the college is funded by [students'] money."

Money is an important component to the operation of any college. Morehouse often asserts that the college is a tuition-driven institution.

"[Students] feel they're paying all this money, putting forth all this time but nothing is getting done," junior Eric Ross said.

Ross recounted his freshman year during the fall of 2008. "I didn't have anyone to say 'This is where you go, this is what you do, this is who you go to,'" he said. "It was up to me to figure it out."

Senior Carlton Collins believes that most of the college's poor service can be found in Gloster Hall.

"Gloster Hall and customer

service are an oxymoron," he said.

Collins expressed that getting Morehouse personnel to follow up on student inquiries is "like pulling teeth."

"I don't doubt the work that they do, because it's not many of them," he said. "However, too many of them allow [their] work to affect their interactions with students." Those interactions, according to Collins, are unforthcoming.

However, not everyone needs improvement in customer service, said Collins.

"It's not that the big fish [need to] understand the concept of customer service, because the big fish are not the ones who deal with us on a day-to-day basis.

"There has to be a workshop for people who deal with us everyday."

Those people, according to Collins, should be the ones who swipe students' cards and front desk employees whose jobs are to directly serve the student.

Collins said that Morehouse is a host of contradictions.

"Morehouse stands on service," he said. "You can't expect [students] to be service minded if the people serving us are not service minded."

SGA Introduces the Lux, a New Branch of Student Government

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Since the beginning of the academic year, SGA president Travis Randle has been working hard to leave his mark on the Student Government Association. One of his major initiatives is to get the student aspect of SGA further involved in its processes and programming. He and his executive board hope to achieve this goal through the creation of a wing of the SGA known as the Lux.

The Lux takes a slight cue from a similar student group on campus known as the Element. The Element is the logistical portion of CASA,

which puts into action the things that the CASA programming board plans and designs. The Lux hopes to serve a similar role for the SGA, but more than anything, it hopes to help get the word out about SGA-sponsored events and to help eradicate apathy among students and their student leadership.

The Lux takes its name from the motto of Morehouse College "et facta est lux," and hopes to be a new light for the SGA. The conception of the program dates back to the presidency of Adam McFarland according to Randle. McFarland wanted to create a sub-SGA with officers that supplemented the 10 members of the executive board.

Randle drew on that idea but decided to designate these students as staff and not as official SGA members.

This new arm of the SGA has employed students who are mainly creative and have innovative ideas in regards to rebranding the SGA and making it more accessible.

"We wanted to create a grassroots situation, where people see that the SGA is more than the 10 officers," Randle said.

Members of the Lux aid the executive board in tasks like retrieving requisition forms, keeping track of paperwork, posting flyers and aiding in the design of the SGA web-

See LUX, page 2

President Franklin Answers Student Inquiries at Town Hall

Jordon Nesmith
Contributing Writer

This past Thursday was the president's town hall meeting during Crown Forum.

President Robert Franklin '75 greeted the few students in attendance and informed the audience that Crown Forum was a "time carved out for discourse," and that students in past decades were required to write and give their own speeches.

Joining President Franklin were Joseph Dixon, Vice President of Information Technology; Dr. William Bynum, Vice President of Student Services; Gwendolyn Sykes, Vice President of Business and Finance; Weldon Jackson, Senior Vice President of Academic Affairs; Phillip Howard, Vice President of the Office of Institutional Advancement and André Bertrand, Vice President of Campus Operations.

During his opening, Franklin applauded the student body's efforts in decorum in using appropriate language, decreasing the amount of litter and that over one-hundred

thousand pounds of recycled

waste had been collected. He noted that strides need to be made in following procedure and he challenged students to honor commitments and to make sure their word is their bond.

Franklin also commented that he was pleased with the campus security's presence and then made a plea to students to help the Morehouse College Recruitment, Ideas, Fundraising and Friend (RIFF), an acronym he used to stress the importance of raising to help our school become an altogether more successful place.

The president notified those in attendance about his capital campaign. The goal of the campaign is to raise \$125 million for Morehouse over the next seven years. This money is to be allocated to increase scholarships for students, recruiting professors for the currently understaffed faculty and for constructing new facilities, such as an archive for documents like the King papers, sports facilities and a new student center, which appeared to go over well with the students in attendance.

Sykes gave a breakdown of how tuition increases were

necessary in order to be competitive with not only other HBCUs, but other colleges and universities. She also provided a breakdown of where student fees are allocated.

When learning that \$729 of student fees were being used for the campus's athletics department, uproar ensued. During the question and answer portion the question was raised as to why the athletic department was receiving more funds than health services. The response was that work was being done to find the most competitive rates for health services.

In addition to inquiries regarding the seemingly questionable allocation of funds, student Isaac Rose raised the question of what actions would be taken to improve the conditions for artistic endeavors outside of music. Students were told that a great deal of work is being done for the new digital media program and that plans are also in place for a black box open to thespian activity.

While the president's town hall touched on many issues, it also left a lot of lingering questions and ideas to be addressed in the future.

inside track

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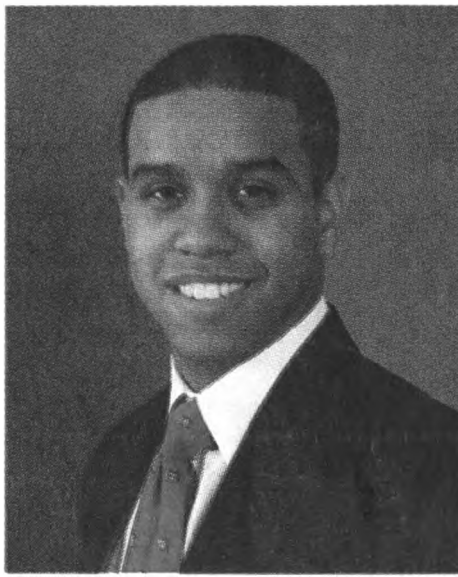
Trustees Hold Town Hall Meeting in Chivers

Kobi Ansong
Contributing Writer

A noisy Chivers Dining Hall was the setting of Monday's town hall meeting. The purpose of the town hall was to collect student concerns and inform students of what the SGA is engaged in.

Monday was the first time that the meeting was held in the cafeteria, and the SGA was hoping that a change of scenery would boost student turnout and participation.

"Historically, the student trustee town halls have been poorly attended...the student trustees determined to host the town hall in a more convenient venue, Chivers Dining Hall," Senior Student Trustee Brennan Hawkins explained.



Brennan Hawkins, Senior Board Trustee

The idea was that the cafeteria is a

place where they would not have to worry about poor attendance due to Morehouse's abundance of hungry students around dinnertime.

Much of the audience looked unengaged and uninterested as Hawkins and Junior Student Trustee, Chad Foster, gave their presentation. They led an open dialogue with the few students participating, encouraging them to provide feedback and suggestions. They provided an update on current student affairs and they even made a detailed list of suggestions that students can perform to make a difference on campus.

Although the spectators of the town hall appeared to be apathetic about the issues regarding the college, Hawkins still believed that the

town hall meeting was a success.

"We were able to engage a significant number of students in meaningful feedback. In this regard, my expectations of the Town Hall were met and exceeded," Hawkins said.

The student-led town hall preceded the SGA trustees meeting with the Board of Trustees Nov. 11 to Nov. 13 in which the student trustees will have the opportunity to voice the students' concerns to the college's Board of Trustees.

But the question begs to be asked: How can the student trustees effectively express the student body's concerns if the students, themselves, cannot express their concerns in a forum designed specifically for them?

SGA's new branch LUX shows signs of a strong presence at Morehouse

◀ continued from front page

site, and creation of the SGA Twitter account. There are 20 members of this staff and they are composed of students of all classifications. All students of the Lux are equal members. Randle hopes that he can have two Lux members work with each SGA officer to further understand their positions and duties.

"It would be similar to an internship...if a student wants to run for SGA president or something he'll have that experience," Randle said.

The program in actual prac-

tice has only been at work for a couple of weeks. Tyree Alexander, executive director and "overseer" of the Lux, expressed that his position and the Lux are both being defined. The executive director is a position that isn't specifically outlined in the constitution, but something that Randle felt was necessary for implementing a program like the Lux.

Paul I. Maga, a sophomore English major, is a member of the Lux. He expressed positive sentiments about what the program could do for students and the student body.

"[The Lux] is a great opportunity for students to show off their skill set while helping the SGA carry out their tasks," Maga said.

Alexander echoed these sentiments as he stated the Lux specifically sought to have a diverse array of students. The makeup of the Lux is mostly freshmen and sophomores, but also includes a few juniors and a senior member. The members come together once a month and are assigned to different initiatives and programs based on their talents and abilities.

"They represent essentially

every major on campus and the selections are based on talent and what they can bring to the table," Alexander said.

The future of the Lux remains to be seen as it continues to define itself in its infancy. Both Randle and Alexander desire for the Lux to become a face of the SGA and a tool for rebranding the organization. They hope that the program will promote creativity and voice the accomplishments of the SGA to students who may feel out of the loop. One of the major problems Alexander sees the Lux solving is allowing the

student voice to move beyond just the JBT and SBT.

"Lux is not only here for logistics, but to also voice student concerns to the executive board," Alexander asserted.

As Randle's administration continues to shape itself, the Lux will follow suit. The president hopes that this group will be able to steadily grow its impact on campus. Randle and Alexander also stressed the idea of this wing of SGA being in its trial run. Only time will tell if this trial will end up being triumphant.

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Race Politics and Midterm Elections

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In a mad dash to accrue votes before Tuesday's election, Republican candidates dealt some rather hard punches. Except those punches weren't aimed, necessarily, at their Democratic opponents, but at constituencies that are likely to support those Democrats, primarily minority constituencies.

THE RALLIES AND ADS

The constituents that Republicans have targeted for this mid-term election are Latinos and Muslims. Because of some rather harsh political ads, which feature apparent allusions to racial profiling, Republican candidates have been accused of reverting back to "Jim Crow scare tactics," said Rachel Maddow, host of the Rachel Maddow Show on MSNBC.

Maddow said writing off the minority vote is a small price to pay as white candidates signal to white voters, "I'm with you," Maddow said.

West Virginia's Republican senatorial candidate John Raese's harsh statements during campaign rallies are another example of Republican candidates dishing out hard punches. Raese is running against Sen. Jay Rocke-

efeller (D-WV), for the seat Rockefeller holds. "What's that guy's name who's the Senator here in West Virginia?" Raese said. "Jay Rockefeller! And he just brought to Charleston, yesterday, Dr. Cho. or Dr. Chow, or Dr. Chow-Mein, I don't know what his name is... (laughs)."

Dr. Steven Chu, the man whom Raese referred to as "Dr. Chow-Mein," is a distinguished Chinese American scientist, co-winner of the 1997 Nobel Prize in Physics, and the secretary of the U.S. Department of Energy, as appointed by President Barack Obama.

The Republican senatorial candidate in Nevada, Sharron Angle, released an ad suggesting that Sen. Harry Reid (D-NV) would use Nevadans' tax dollars as scholarship money for illegal aliens, while showing a group of what is meant to look like dangerous, thug Latino men. "What does Harry Reid have against you?" the ad said.

Former Representative Tom Tancredo, the Republican running for Governor of Colorado, took a jab at immigrant voters when he said that, "Because we don't have a civics literacy test in America,

people
who

can't even spell the word vote, or say it in English, put a committed socialist in the White House. His name is Barack Hussein Obama."

Literacy tests were used by the federal government to test the literacy of potential citizens, and by state governments to disenfranchise Black voters up until the mid 20th century. The Voting Rights Act of 1965 lifted the literacy test requirement.

BLACK RACISTS AND MUSLIMS

Political pundits seem to think that pressure is also coming from the other side. Many have speculated that a recent document released by the NAACP entitled "Tea Party Nationalism" is calling out conservatives for using race as a means to acquire votes, while simultaneously frightening minorities into voting on Election Day.

"Tea Party organizations have given platforms to anti-Semites, racists and bigots," the document said. "Further, hard-core white nationalists have been attracted to these pro-

tests, looking for potential
recruits and hop-
ing to push
these

(white) protesters toward a more self-conscious and ideological white supremacy."

In an attempt to preserve the innocence and universalism of the report's stance, Benjamin Jealous, President and CEO of the NAACP said, "This report shouldn't be controversial. What we're saying is that there's no room in the politics of this country, in the discourse in our great town square, for people to stand up and spew racism and xenophobia and call for violence towards minority groups." The report was compiled by the Institute for Research on Education and Human Rights.

Racism is not directed to just Blacks and Latinos. "When I get on a plane and I see people who are in Muslim garb, and I think they identify themselves, first and foremost as Muslims, I get nervous," said Fox News contributor Juan Williams. That comment got Williams fired from his other job at National Public Radio (NPR). Williams' comments were "inconsistent with our editorial standards and practices," said NPR in a statement released about Williams' firing.

Williams was then given a new \$2 million contract with Fox News, and a statement was also released by Fox News Channel President Roger Ailes, saying, "He's an honest man, whose freedom of speech is protected by Fox News, on a daily basis."

First Ever Museum Tribute to Hurricane Katrina

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On Oct. 26, the eve of Hurricane Katrina's fifth anniversary, the state museum revealed the four part exhibit "Living with Hurricanes, Katrina and Beyond" to the public. Museum director, Sam Rykeis, regards the exhibit as a celebration of strength, survival, and rebirth.

One of the presentations is the "Storm Theater" and it reflects mainly on Hurricane Katrina. This exhibit's realistic nature sounds can be heard vividly before being seen.

The next presentation highlights personal accounts and journals of Hurricane Katrina victims and survivors. As a result of Katrina, 1600 people were killed and hundreds of thousands were affected.

This section is surrounded by a salvaged baby grand piano. This floating artifact belonged to famous Jazz musician, Fats Domino.

An ax that a woman bought to protect her and her daughter just days before the storm is also on display. The woman bought the ax to combat high, treacherous waters that were predicted to come through her attic.

The ax marks a tribute to her fight to save her and her daughter's life as they were unable to beat the large storm's force and velocity.

Thomas Mabry, a former New Orleans resident, decided to endure the storm's force so that he could create a journal of its daily events—beginning with the day prior to the storm's hit.

Mabry wrote about his emotions and interactions with the storm with a felt tip marker on his apartment wall. The Art Conservation Center of Massachusetts was able to restore this artifact a month after the hit, calling it the Mabry Wall.

The third presentation investigates the logistics of Hurricane Katrina and Hurricane Rita from a forensic approach. Forensic scientists and oceanographers tracked the storms and explored why the levees did not protect as they should have.

The fourth and final presentation looks into the future and hypothesizes precautions for potential storms.

This 6700 square feet exhibit hopes to expand its awareness by hosting educational programs to help people of all ages understand how to track storms.

"We knew right after the storm we would be doing some sort of exhibit," Leathem said. "It did so much to change the lives of the people here and the city."

\$7.5 million was invested in this showcase to uplift the museum's image, pay personal homage to those affected, and to inform citizens of necessary preparations for future storms.



Fulton County Residents Re-vote Three Times

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On Oct. 13 residents of Atlanta's Fulton county received their ballots for the upcoming election. Excitedly, many residents began to fill out and submit their ballots. However, after receiving another ballot in the mail, three days later, and a letter apologizing for the 'mistake,' residents began to closer examine their ballots. One resident in particular, Delores Lattimore, compared her two ballots side by side and noticed some critical mistakes. "We compared the ballots and found they were identical, showing precinct 07K1; our precinct is 10P. None of the state candidates for our district were on the ballot," Lattimore said. She also says that she received a letter only for the first set of mistakes and not the second. She felt that, "this [second] error should've been broadcast on the news so that people would know not to use the ballots. Every vote needs to count."

It's not just the residents who are appalled by this blunder, officials are angry as well. Barry Garner, county elections chief, said the errors were intolerable. He also goes on to say that these types of mistakes cost the city an abundance of funds. The city must then send out ballots to 234 people thrice. This mistake is so personal to Garner because he took over the county elections office with the intent to rescind Fulton county's reputation of having mistakes that hinder the reporting of election results. He went on to say, "We have systems in place to prevent that. We have four different checks and balances to prevent someone from getting the wrong ballot."

Lattimore and the others finally received the correct ballot, and a letter explaining the previous mistakes, on Oct. 22. Almost two weeks after the first erroneous ballots were received.

4 BUSINESS & TECHNOLOGY

Judge Rules for LimeWire to Disable Its Software

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Five months after a federal judge found LimeWire and its founder, Mark Gorton, liable for encouraging users to violate federal copyright laws, a New York federal judge has ruled for the big music file-sharing company to disable its P2P software. This injunction will essentially shut down LimeWire altogether. However, the ruling helps to create an end to a four-year battle that LimeWire, and other file-sharing services, have had with the music industry.

In Judge Kimba M. Woods's official ruling, LimeWire is forced to disable the "searching, downloading, uploading, file trading, and/or file distribution functionality" of the company's file-sharing software. Following the ruling, visitors of LimeWire's website were getting with a message saying that downloading copyrighted material without authorization is illegal. Most of the site was shut down, but there was a link to a copy of the injunction.

LimeWire seems to be following the paths paved

by former Internet pirating services, like Napster and Grokster, both of which were found guilty in cases filed by representatives of the music industry. But unfortunately, the legal battles don't end here. The court is scheduled to decide in early

2011 the amount LimeWire and Gorton will be legally bound to pay for damages inflicted upon record companies.

"In January, the court will conduct a trial to determine the appropriate level of damages necessary to com-

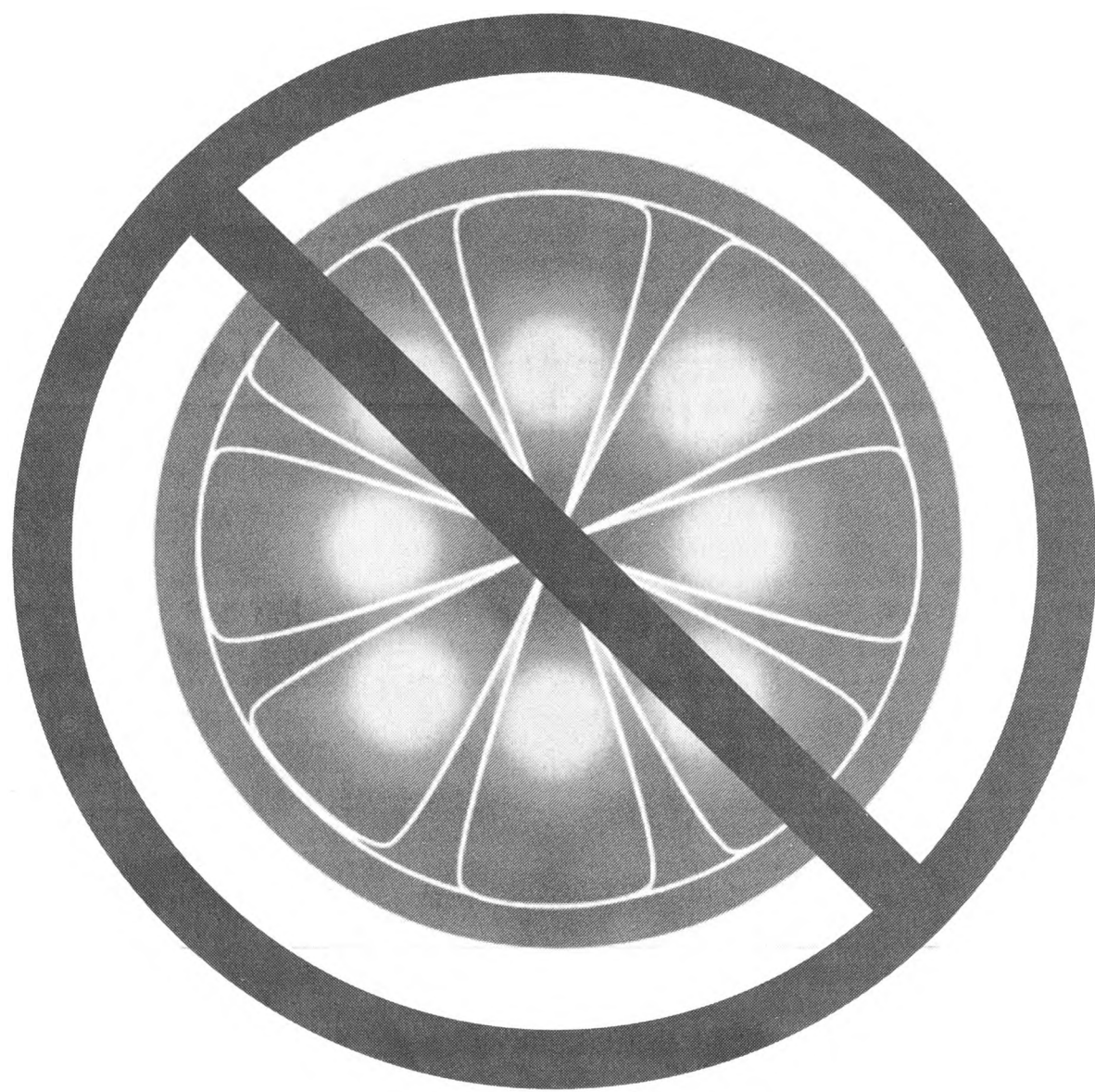
pensate the record companies for the billions and billions of illegal downloads that occurred through the LimeWire system," the Recording Industry Association of America (RIAA) said in its released statement. "For the better part of

the last decade, LimeWire and Gorton have violated the law. The court has now signed an injunction that will start to unwind the massive piracy machine that LimeWire and Gorton used to enrich themselves immensely."

Although LimeWire's P2P software, which enabled users to swap music, will cease to exist, the company is pushing to create a paid service, in conjunction with major music companies, and sell music legally. If this is established, the paid service will not be based on the LimeWire network. The service will also integrate cloud-based music streams into a user's personal collection.

Overall, LimeWire is expected to lose a lot of its users and supporters. For one, users are not able to continue their free downloads, which was LimeWire's main gimmick to begin with. Offering a paid service will simply turn many away. Secondly, the government will be monitoring the activity on LimeWire's services and any mishaps could put the company and the user at risk for potential litigation.

"While this is not our ideal path, we hope to work with the music industry in moving forward," the LimeWire said in a statement. "We look forward to embracing necessary changes and collaborating with the entire music industry in the future."



Don't Be Like Microsoft

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Technology in today's society will continue to grow until consumers stop demanding it. The devices that are now household names have only been around for 20 to 30 years, which make them relatively young. Releasing products isn't hard, but making them stick in a declining economy is. A corporation has to run like a well-oiled machine to keep people interested in their product. In economics, the theory of planned obsolescence states that products are created for consumption, but not to last forever and Microsoft may be at that tipping point.

For years, when people needed a beacon to look to in the evolution of technology, Microsoft led the way. In the days of Windows 95 and AOL 2.0 Optimized, they were there keeping consumers intrigued with new ideas and products. But in recent times, the company hasn't performed as well. From desktops to tablets, and most gadgets in between, this company has made some attempt of recreating it. For Google, they made Bing. For social networking, they launched Windows Live. The iPod was countered by the Zune. For the Android, Smartphone, 3G and 4G markets, they introduced the Windows phone. To com-

pete with Nintendo 64 and Playstation, they created the Xbox. Microsoft is losing its position as leader in the race is becoming more and more of a follower company. The longer they wait, the harder it will be to get back on top.

As young adults, we are next in assuming an active role in this race. Not everyone can have a "Mark Zuckerberg idea" like Facebook, but there are some things people can do to stay ahead of the curve. It is important to think big but equally important to not put all of your eggs in one basket. Windows was the basket they used when the technology was first budding and now that more is being demanded, it's harder to keep up.

Microsoft still has a window of opportunity to overcome its recent decline, but acting quickly is key. With today's titans (Google and Apple) progressing at full speed, there is no time to get comfortable. Microsoft has had extreme success, but previous successes will not hold as much weight in today's society. Microsoft's situation can be likened to the plight of many students'. The competition sits next to you and everyone is trying to move forward and graduate. Microsoft is like the promising student who gets caught in the wrong crowd and derails from their potential. Microsoft was once a titan but could become the "nobody" and its obsolescence is pending.

Chocolate Nails Boutique in Atlanta

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After midterms have come and gone are you seeking relaxation? For your anniversary, birthday, and special events are you interested in an extraordinary experience to soothe your mind and body? If this is what you seek then come enjoy the sweetest treat in Atlanta, the "Chocolate Nails Boutique." With a mission to serve and cater to clients, community and employees, Chocolate Nails strives to cater to those seeking an unparalleled experience that appeals to the senses.

Chartered on Oct. 2, 2009, Chocolate Nail Boutique is a prominent Black owned business that is changing the face of nail and pampering services on the Atlanta scene. Besides offering a revitalizing experience, Chocolate Nails aims to educate its employees and consumers on healthy living and the different uses and benefits of chocolate. Within the "Sweet Auburn" district of Atlanta, Chocolate Nails has made a name for itself. This shop has integrated itself as a part of the Renaissance Movement of historic Auburn Ave and aims to offer the community and tourists a tranquil experience.

Chocolate Nails is dedicated to service and creating an overall relaxing and unique experience for each cus-

tommer. All services are done with organic chocolate and homemade chocolate products making it the "sweetest place in Atlanta." With welcoming staff and attention to detail, Chocolate Nails truly impresses. Each particular service is specifically tailored to offer something fresh and of distinct quality.

Owner Aja James has formed a strong networking foundation among other small business owners and prominent entrepreneurs in Atlanta. Chocolate Nail Boutique is not only a nail salon, but also a contributor to the community. On the first Monday of every month, Chocolate Nails supports the Avon Foundation for Women by giving breast cancer survivors from Grady Memorial and Emory Hospital complimentary pampering sessions. These brave women have a natural, unmatched beauty that Chocolate Nails works with to help display on the outside.

Chocolate Nails aims to ease the everyday stress of those in its community and also to help revitalize the community. Auburn Avenue has a rich legacy within the Black community and once deemed the "Black Rodeo Drive." So if you have a sweet tooth for treating yourself to something nice, try one of their Cranberry Chocolate Delight hand dips or a Choc-O-Latte foot bath. Enjoy "The Sweetest Treat in Atlanta."

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- Give you a license to be nosy

Morehouse Students Develop a Clothing Line That Began to Differ

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Future business moguls, doctors, lawyers, and artists all flock to Morehouse and through networking, students have the potential to create something wonderful with brothers. There is no better example of inspired summit than the burgeoning clothing company, Kreemo.

Founded in 2007, Kreemo is an up-and-coming clothing line started by Morehouse students Desmond Attmore and Brian Wright, as well as New York Art Institute student LaVan Wright. Attmore acts as the marketing and advertising director, Brian Wright is the creative director and LaVan Wright is the chief designer.

The clothing line is inspired by individuality and originality. It is for those who wish to stand out. The creators drew from their own creative juices and the experiences they had interning with designer Brian Wood to produce their own unique line of shirts, sweaters, polos, accessories and much more.

Kreemo's designs were well-known throughout New York City, so Attmore's and

Brian Wright's decision to attend Morehouse College only furthered the already prosperous business. On Sept. 10, the clothing line launched their official website and their creative designs have been flying off their digital shelves.

"We're almost sold out of everything," Attmore said. "We've sold shirts overseas and from Washington D.C. to [California]."

Attmore and the other founders have been working toward this type of international success since they first entered Morehouse in 2008. They came in with a business plan and with the help of seasoned veterans like the fashion-forward creator of LateBoots, Marquis Pfeiffer, Kreemo was able to tailor the brand for an AUC launch.

"Everyone has been very helpful since freshman year," Attmore said. "They stayed on top of us and really made sure that we had a strong structure."

In addition to finding mentorship and assistance among older students at Morehouse, the Kreemo founders also found more willing and able young men to help expand the business. Tim Atakora and Nana Arkorful have been

added to the team to lend their skills in media, design, and marketing.

Kreemo's first big project in the AUC came last year with the 2009 SpelHouse "Monopoly" themed homecoming. It was the young men of Kreemo's job to create banners, buttons and flyers to promote interest in the Lupe Fiasco hip-hop concert. The company passed out creative designs at the Homecoming Hump Wednesday. Kreemo also decorated Lupe's entire dressing room and had the pleasure of meeting the artist.

Ever since this star-studded explosion onto the scene, Kreemo has done nothing but move forward. In addition to launching their website and selling their designs worldwide, Kreemo has also become a frequently tapped public relations team. Many organizations such as SGA



Kreemo founders Desmond Attmore (left) and Brian Wright (right).

and the Alpha Rho Chapter of Alpha Phi Alpha Fraternity, Inc., have approached Kreemo to create designs and flyers for their events.

Kreemo's success in this arena not only shows the company's furthered ingenuity and creativity, but its well-executed versatility.

"We're not just a clothing company," Attmore said. "We can also do [public relations];

we can do photographs and videos and we can make designs for other companies."

Kreemo's goals for the future are just as lofty as the goals they have already accomplished. Fans of the brand should expect to see new designs coming soon and AUC students should be prepared for a brand new Kreemo Homecoming campaign. Kreemo will also be collabo-

rating with other designers to bring something even more fresh and exclusive to their buyers.

"Kreemo represents innovation in its prime," Attmore said.

To learn more about Kreemo, please visit the company blog: <http://kreemo.com/blog/>

To purchase Kreemo items, please visit the websites: <http://kreemo.com/>

Moving Poetry Readings Draw Crowd at Spelman College

Sierra Stokes
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The Spelman College Creative Writing Series was an event that every writer and orator dreams of. The series then kicked off with undeniable talent and words that captivated the crowd. The audience consisted of copious amounts of Morehouse and Spelman students. The event featured Pulitzer Prize-Winning Poet Natasha Trethewey, who headed up a cadence of literary stars for the series.

Trethewey began the afternoon event with an excerpt from her book "Beyond Katrina." Trethewey spoke with passion as she read to the audience about the struggles her brother experienced when rebuilding their beloved hometown of Gulf Port, Mississippi. Her brother had just settled down before Katrina struck. He had refurbished the fam-

ily's shotgun houses and managed the properties as rentals, but Katrina brought nothing but heartache; after the storm, he lost the homes and Joe struggled to find work. Trethewey also read about the impact Hurricane Katrina left on the rest of her loved ones and community.

The next poet for that afternoon was a young man named Kyle Dargan. Dargan hailed from Newark, N.J. and attended the University of Virginia and University of Indiana to further his graduate studies. Dargan is a self-proclaimed "learned unlearned."

"My education is ongoing, self-unlearning... I am unlearning things that aren't beneficial to my life," Dargan said.

After introducing himself to the audience, Dargan went on to read some of his most recent poems. One of the most memorable poems being "Satin Touch." The poem covered the experience of

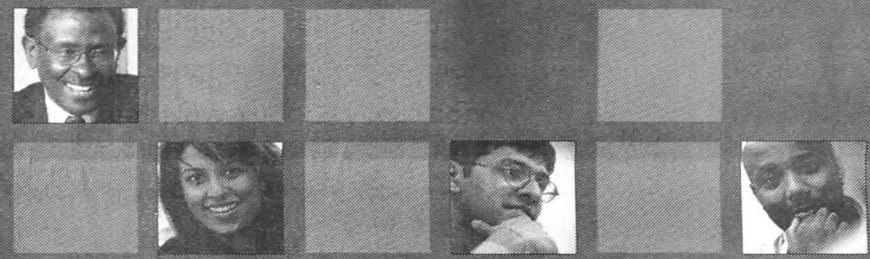
getting his hair braided at a Black women's beauty shop. He reiterates his observations of a women's shop and turns an experience that may be insignificant to most, into something full of meaning, emotion, and substance.

Spelman sophomore, Patricia Nicolas, was extremely impressed by the event.

"Just being in the presence of such amazing talent was a honor for me. I am an English major and I also enjoy writing, so I have a true appreciation for poetry," Nicolas said.

"I look forward to the rest of the series events to come."

This free and public event was only the first of many; poet Adrian Matejka will be speaking in February 2011. "Aunt Chloe" week, consisting of guest speakers, performances and an open mic at Market Friday, will kick off in April. Another poet, Lita Hooper, will be heading an event later that month as well.



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General Body Meetings will resume Thursday, November 11th, 2010, at 5:30PM in Merrill Hall Room 111!

I'm More Than a Man of Morehouse

Tre'vell Anderson
Opinions Editor
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I am a brother, a son, a cousin, a nephew, and a friend. Coming to this great institution, it seems that I have added another notch on my belt – spokesperson of Morehouse College.

It never ceases to amaze me. Anytime I step outside of my humble abode, I am expected to tell the world of the great Morehouse.

But after countless unsolicited conversations, I have resigned. This past weekend was the last straw.

I was suited and booted, in my own special way. I had on my sweat pants, gray flannel Toms and a coveted black and maroon Morehouse pullover. As I parked my car, pulled out my bags, this woman of a certain age made a straight run towards me.

"You go to Morehouse," she asked.

"Yes ma'am," I said.

"My son is a Morehouse Man, class of 2005," she began. "How do you like it?"

As we got on the airport's park-ride shuttle, she made sure to sit right next to me. Conversation continued as if we were long lost friends. She began to tear up at the thought of seeing young black men in college.

As I entered the airport, I checked myself in at the Delta self-serve kiosk, checked my baggage and made my way to security. Walk-

ing through the maze that is Transportation Security Administration (TSA), one of the security officials began paying just a little too much attention to me. Walking up to the podium, I handed him my boarding pass and military identification.

"So you're a Morehouse Man," he inquired.

"Something like that," I replied.

"What are you taking up?" he further asked.

"Political science, international studies and leadership," I said.

"So you're going to be the next Black president," he smiled.

Oh really? Just because I go to Morehouse, I'm going to be the next Black president? And just because you saw this Morehouse pullover, you feel obliged to engage me in unwanted conversation.

To the Black community, a Morehouse Man is a hot commodity; only a select few, as they say, can take the precious journey across these hollow grounds. I accept that.

But is it too much to ask for you to address me as Tre'vell Rhajon Anderson and not Morehouse Man or Man of Morehouse? My mother gave me name for a reason.

This was just the beginning though.

On my way back to Atlanta, one of the flight attendants took it upon herself to let our presence be known.

"Morehouse is in the house," she exclaimed.

After passing out drinks and pretzels she returned to my seat.

"So you go to Morehouse," she asked. "How's that dress code coming?"

In an effort not to be rude, I engaged her in conversation surrounding our appropriate attire policy. Thank God the pilot gave the signal for landing or this talk could have, and probably would have, continued for ages. As she walked away, I rolled my eyes, angered at having to be the Morehouse spokesperson for yet again.

Now, before you choose to write a letter to the editor or a retaliatory article, hear me out. I have no problem being a spokesperson for my beloved institution, but ump-teen conversations about the most minute parts of Morehouse is entirely too much.

Plus, I'm not sure that you want me discussing that anyway.

Regardless of that, don't you get sick and tired of being the object of attention when you go home? What about those texts you receive from friends at other schools when seemingly negative stories of Morehouse surface in the media?

Sometimes I just want to say that if you have a question about my institution and its policies, call Dr. Franklin himself.

I just go to Morehouse. I am not Morehouse.

Charleston, SC native, Tre'vell Anderson is a sophomore at Morehouse College. Majoring in political science pre law, Anderson serves as the Sophomore Intern of the Bonner Office of Community Service.

Miss Beautiful and Her Less Than Talented Court

Anthony Galloway Jr.
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"Hey are you going to the pageant?"

"What pageant?"

"The Miss Greek Letter Organization pageant."

"Um, no!"

Over the span of the three weeks prior to Homecoming, I was asked this question almost every day. Every day I gave the same answer. It seemed like everybody was holding a pageant, from the fraternities to the freshmen residence halls. Even if they didn't hold a pageant, it seemed like every student organization was looking for a Mr. and Miss something.

I don't attend any of these events because I don't see the appeal or the purpose of them.

Due to my lack of experience, I assumed my knowledge of pageants was very little. I always thought they were about wannabe model chicks who apply to be Miss Organization and go through an application and interview process. Those girls who

make it through to the semi-finalist level are the ones who get to participate in the actual pageant. The pageant consists of high heel walking, bikini modeling, corny question answering, mediocre talent acts, and a lot of bright smiles.

I deemed them pointless, shallow, and uninteresting. But who am I to judge something I've never actually experienced? So, I made it a point to go to a few of the hundred pageants held here in the AUC to see exactly what goes on.

Coincidentally enough, my assumptions were all dead-on. I went to one pageant that was supposed to start at 7 p.m. In addition to it starting 50 minutes late (no surprise there), I sat through an agonizing hour and a half of repetitive speeches and sub-par entertainment.

The girls were introduced with fluffed up and overextended bios. Their platforms and interview answers caused my nose to wrinkle, and then there were the performances. The choreography was el-

ementary to say the least. You could see some participants counting their "one-two-boom-kats" and somehow still not being in sync. Many of the singers were barely good enough to perform in, let alone outside, of Jazzman's.

Although some acts were pretty good, a majority of them were mediocre. The frustrating part is that I found many of the themes to be repetitive. Every pageant I went to was very dull and I still didn't understand the purpose. At the end of each event, I found myself asking what is the significance of this person being crowned Miss Freshman Hall? How does it benefit her, or the members of the organization she has apparently won the hearts of? Unlike some professional pageants where the winner receives a scholarship, these girls seem to only get a position with a nice title. The organization has made money off the tickets they sold and the opportunity to boast if their pageant went well.

But no one should be boasting.

I can understand the need for fundraising, but going out for a pageant just to be known? Didn't we leave the whole "I want to be popular" thing back in high school?

Or has well-known been made our sixth well?

What always gets my goose is the disgruntled audience member who disapproves of the winner. During the Spel-House Homecoming coronation, too many times I overheard someone say "How did she win? She's not even cute!" But these aren't beauty contests, they're pageants.

The purpose of a beauty contest is to find the girl with the most beauty and further dig America into a pit of shallow mindedness. The purpose of a pageant, however, is still unbeknownst to me.

Anthony Galloway Jr. is a sophomore at Morehouse College. Majoring in studio art, Galloway aspires to become an architect after graduate school. He currently serves as the Freshmen Class Coordinator for the Bonner Office of Community Service.

The Secret to Networking: It's Who You Know

Denarius Frazier
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They say it's not what you know, it's who you know.

From time to time, I sit back and ponder why so many people often misinterpret this simple, yet overrated cliché? If it had not been for whom-ever, where would you really be?

Did your credentials truly meet the requirements or is it the sense of measuring one's brotherhood by the tape of networks, favors, and dogma that ultimately granted you the position?

Year after year, freshmen arrive eagerly and apprehensively to the gates of this illustrious institution we call Mother Morehouse. From the first day of New Student Orientation, Men of Morehouse are taught not only to become beacons of achievement, but

to hold their brothers to the same standards. From the moment you step on campus, you are emerged into a fraternity of brotherhood. Profound in its most purifying sense, this ideology is what often tears us apart, and yet, it builds us back together.

As I reminisce about this year's New Student Orientation, I recall a vivid memory of voices persistently yelling, "I got my brother's back."

But is this the same brother who stole your laptop when you went to the bathroom? The same brother who frowns upon you only after you have passed?

It seems we only associate ourselves with the brothers who could possibly enhance our networks, and we are oblivious to the talents and capabilities of the other brothers on campus.

The pursuit of success is blunt. It is not what you know,

but rather who you know, who knows you, and what you do.

We as Men of Morehouse should not let our networks define who we are.

Too often, our model is mediocrity. We're complacent with just breezing by as if this very mentality will carry us outside the gates of this maroon and white terminal.

We should desire to be better every single day. These days we have access to various resources, yet still rely on luck, the smart kid, and our phones to guide us in the direction we hope is destined for us.

Time after time I constantly hear an utterance of "...bruh, I'm just trying to graduate."

But aren't we all? Since when did graduating become an excuse justifying plagiarism?

Or is this just another aspect of "having your brother's back?"

In no way, shape, or form am I saying that we should not look after one another; we should. But let's embrace our Morehouse community in its entirety.

A wise man once stated, "For you to do the impossible you have to do the invisible."

It's time to start thinking ahead.

Robert Browning once said, "The truth lies within ourselves; it takes no rise from outward things."

Ultimately it is self-knowledge that will benefit us when we are scheduled to depart the sacred grounds of this red clay hill.

Denarius Frazier is a sophomore Chemistry and Mathematics double major from Alexandria, Va. This year Frazier serves as a Residential Advisor for Robert Hall and the Community Service Chair of the sophomore class.

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OPINIONS

9

Morehouse Student Community in Need of Positives

Derrick Reed
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It is rare for students to have something positive to say about Morehouse unless they are ripe from freshman orientation or in the company of their colleagues from other schools. We are all too familiar with the student body's common criticisms about the financial aid process, inept professors, irrationally difficult courses, poor hall facilities and the exaggerated issue of tuition costs.

We sulk as if it is all bad, or that the only consistent positive component of the college is the women who surround it.

It is important that we understand what the month of August means to some students. First of all, many of us have experienced the adversity that students face when they arrive here on campus without a dime. We understand that students arrive here hoping that a dollar here and a dollar there will suppress or solve financial desperation.

Yet, the poor facilities, unfair professors, and terrible customer service are complaints that constantly reverberate around campus.

What doesn't reverberate is the reason why students remain here if we experience such injustices.

Many of us spend our summers with White, Asian, His-

panic, and Black colleagues at research programs, internships, and pre-graduate programs. For many, it is a wonderful experience where networks are built and the Morehouse brand is expanded. However, students fail to mention the sanctuary that Morehouse provides students, despite the global experiences that we embark upon during our time away from campus. Even for those of us who remain home for the summer are reminded of the social and intellectual refuge Morehouse functions as.

Morehouse serves as a haven for many students. It is a place where they can be themselves. It is also a place where people can define themselves, and most importantly, it is where one is recognized for who he is and who he is becoming – not who he has been.

Too often, we take for granted the countless handshakes unconsciously dished out to each other, while simultaneously being referred to as Mr., Sir, Doctor, Reverend, or Brother. We certainly take for granted the countless discussions, though circular, that happen on campus and we certainly take for granted the "man talk" that our professors frequently engage us in while in class.

Yet, the complaints continue about the registration process, the curriculum, the inefficient funds at Morehouse

and even the lack of brotherhood – as if brothers never argue, dispute, or even despise each other.

Why is the expectation for such a flawless institution so significant at Morehouse?

Or maybe students don't care about the handshakes, campus discussions, or broken bread in the cafeteria. Maybe they remain here because of the connections. Maybe they choose to go through all the drama because they see a nice

check in the future as a result of the Morehouse insignia on their undergraduate degrees.

My advice to those who do not have a substantial concern or fervor in attending Morehouse College? Leave.

There are plenty of colleges that would have no problem accepting you and paying for you to attend. If you see Morehouse simply as a means to an end, then please transfer. If you feel as if Morehouse is interchangeable

with any college, then please interchange your presence to said college.

Before the Homecoming tailgate began, there were hundreds of alumni walking around campus. Some were astonished at how much the campus has grown in population and landscape, but they could quickly discern that the rich vibe of the campus is still present.

Yet, our minds are on clean tables in the cafeteria (that

we leave dirty), campus security and Internet access in the dorms. And though I do not desire to minimize such issues, I would like to emphasize balance.

Positive internal propaganda should not be the sole responsibility of the administration. And positive reflections on the college should not lie in the hands of alumni.

Derrick Reed is a junior at Morehouse College born in Philadelphia, Pa.



The 'House for the Homeless: Raising the Bar

Tre'vell Anderson
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Two of my hallmates in Dubois International Hall returned to their room after a quick trip to the neighboring Chevron gas station on Lowery Blvd. Elated, they gathered a crowd around them to tell the story of their short, yet epic journey.

And so it began. They were walking to Chevron exiting the Morehouse gates when a homeless man approached them asking for spare change. As they continued to walk past him uttering a simple "No," the man stopped in disappointment. My hallmates

arrived at the Chevron, purchased their goods, and began the trek back to campus. As they exited the Chevron parking lot, the same homeless man approached them once more.

Not taking "no" for an answer, the homeless man insisted that the two students had some form of money that they could contribute to him. All of a sudden, the homeless man tripped over a rock and fell. Bursting into laughter, one of the students took it upon himself to punch the man while on the ground. Joining in, the other located a neighboring bat and began to beat the man senselessly. Hearing a siren in the distance, the bat was

dropped and the two fled back to their residence hall.

That was a great story, wasn't it? I think not.

Such foolishness should never happen. To seek joy out of causing pain and misery to a person's already miserable life is absurd.

But maybe there's a new definition of being Well Balanced. I guess we should pride ourselves on the ability to study social problems of poverty and inequality while also being able to pummel people at, perhaps, their lowest point in life.

How many of us – look at how socially conscious we have become.

November marks National Homeless Youth Awareness

Month, with Nov. 14-20 being National Hunger and Homelessness Awareness Week. As the cream of the crop, the supposed nation's most precious resources, we must take a stand. Morehouse must take a stand.

According to the National Law Center on Homeless and Poverty, Atlanta ranks as the fourth meanest city to the homeless. Last year, we ranked second. Though some progress has been made, foolish beatings like the one above show little to no progress.

Are you even aware that just a short walk from our campus is the Fulton County Jefferson Place, an all-male homeless shelter? Around the corner from that is an-

other shelter for women and their children.

Yet, in our own community, finding volunteers to help our people is like pulling teeth.

And we, the crowning jewels of our families and communities, are nowhere to be found.

Men of Morehouse, we have been ranked by Washington Monthly as the nation's No. 1 liberal arts college for our social mobility, research opportunities and, most importantly, our service. Yes, we report that 75 percent of our students do service, but how much of that is comprised of the Bonner and Adams Scholars, the Greek organizations, and those doing so as a result of housing violations?

We can no longer sit idly while our community continues to deteriorate. Do something for someone else, someone you don't know, today. We are The 'House for the homeless. Let's take our places.

Tre'vell Anderson is a sophomore at Morehouse College. Majoring in political science, Anderson hails from Charleston, SC. This year he serves as the Sophomore Intern for the Bonner Office of Community Service (BOCS) Bonner and Adams Scholars Programs. To become involved in community service activities, visit Ms. Jackie Dugger in the BOCS on the fourth floor of the Leadership Building or contact Anderson via email.

20 questions

Carlos Baxter
Library Prowler
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1. Did you go to Howard's homecoming?
2. Which school REALLY does it better?
3. Did you enjoy 40 questions?
4. Do you know why we included that "disclaimer"?
5. Did it make HER happy?
6. Is there really beef within the TRIUMPHANT administration?
7. Isn't it ironic that he wants to get rid of his future opponent's position?
8. Does the future pretty boy know he has no chance of winning?
9. So who does that leave as a legitimate candidate?
10. Why are the elephant interests GRINDING so hard when they aren't even going to have a line this year?
11. Speaking of lines, why was she so mad that her w make line didn't come true?
12. Did she think she actually would make it after she got them in trouble?
13. When did Cruella de vil start attending Morehouse?
14. Will (s)he be able to keep our DAWGS under control?
15. Why did you feel the need to Defend your Chapter so hard?
16. How did it feel to be tamed by an APE?
17. Who turned off the [spot]LIGHT?
18. Did you get a copy of their "homecoming magazine"?
19. Has anyone seen our QUEEN lately?
20. Is she too busy trying on 20 pearls?

Got questions? Submit them to mtiger20questions@gmail.com.

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The Maroon Tiger welcomes your views on any public issue. We routinely edit letters for space and correct errors in spelling and punctuation. Letters as well as commentaries must be 300 words or less, typed, signed and should include a full address and telephone number.

TOP 10 HIP-HOP ARTISTS OF THE 21ST CENTURY: THE MAROON TIGER EDITION

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Recently BET held a round-table discussion with artists of the 21st century. The outcome of the list left many dissatisfied. The Maroon Tiger decided to hold a similar round-table to put together a more accurate list. The criteria for the list were: popularity, street credibility, album sales, music (quality), lyrical con-

tent/ability, and longevity. The biggest criterion was that the artist needed to debut as a solo artist between 1999-2009.

Included in the round-table were some the AUC's resident hip-hop heads: The Maroon Tiger A&E editor Spencer Greene, associate A&E editor Taylor Williams, Spelman Spotlight music editor Lakin Starling, Robert Lavergne, Janaye Taylor, Deanii Scott, Lance Dixon, and Charlie Williams IV. After hours of debating, screaming, kicking, and dramatic exits, the list on page 11 was formed.

What is FatKidsBrotha?

Joshua Moore
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According to the track "Leaders," anyone who does what they want in life, while working hard to achieve their goal is a "FatKidsBrotha." If the end result of their latest mixtape, "The Lamest Cool," is any indication of their work ethic, FatKidsBrotha definitely lives up to their own definition.

FatKidsBrotha is a duo comprised of brothers Johnny, 20, and Dave, 21. Already in the game for two years, the Detroit born, Atlanta based duo recently followed

up the underground buzz of their first two mixtapes "What's In Your Sandwich?" and "TheStartingFive EP" with the release of their third mixtape "The Lamest Cool." This latest effort definitely shows that the group is getting progressively better.

What works for FatKidsBrotha isn't the constant barrage of rhymes describing unattainable cars, clothes, and money that consumes much of mainstream rap music today. Instead, they offer a well delivered day-to-day life story. A story that is familiar and mundane enough for most males to relate to. The mixtape includes tracks such as "The

Corner Store," which talks about an unfortunate trip to the corner store and leaving your wallet at the house after you've made that long walk.

Standout tracks on the mixtape include the Avalanche produced "WelcomeToAtlanta," "Leaders" and the soothing "40oz." On "WelcomeToAtlanta," the group asks the Lord when they're going to make it. According to the narrative, God-replies, "Son, in due time."

You can download your copy of FatKidsBrotha's "The Lamest Cool" on the group's bandcamp page, fatkidsbrotha.bandcamp.com.

HONORABLE MENTION:

Artists who didn't quite make the list:

Ja Rule

Despite his traumatic fall from the top, he once ruled the scene (pun intended).

Rick Ross

An artist on BET's original list, Ross has had an amazing career so far. But his success doesn't match that of others' on this list.

Jadakiss

Another artist on BET's list, "top 5 dead or alive and that's just off one LP." Jadakiss just hasn't achieved the level of commercial success comparable to anyone on this list.

Fabulous

It was a fight between Game and Fabulous for the number 10 spot. Ultimately, it had to go to Game. Nevertheless, Fabulous is definitely among the top for the simple fact he had everyone spelling fabuious wrong in elementary school.

Drake

It's just too soon to tell.

DMX

Despite his hiatus in recent years, Dark Man X will forever be one of the biggest names in hip-hop. He might've been in the top 5 if he didn't debut in 1998.

Nelly

It may sound crazy now, but you were once a Nelly fan. Yes you were, don't deny it, just admit it, no one will judge you. There's no need to state statistics. Keywords: "Tip Drill," "The Chicken Head dance," and "Hot in Herre".

Groups - If groups were allowed on the list, these groups would make it:

The Clipse

N.E.R.D.

The Diplomats (Dip Set)

Little Brother

Each artist on the list debuted with solo material between 1999-2009. Artists who debuted before 1999 weren't allowed on the list (hence the absence of Jay-Z).

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GOT ISSUES?

TEXT IT

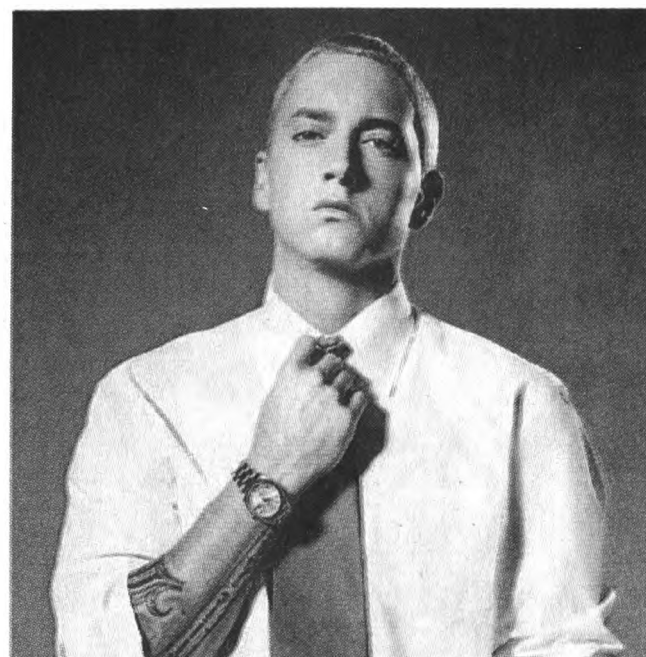
GOT ISSUES?

TEXT IT



1 KANYE WEST

Kanye West is a creative genius, period. West has been a dynamic artist since his critically acclaimed debut album "College Dropout." After surviving a horrible car crash, the death of his mother and numerous heartbreaks, West has used every obstacle as a tool to further facilitate his legendary status. Not only is he one of the top rappers of the century, he's by far one of the best producers. Responsible for hits from the likes of Jay-Z, Scarface, Ludacris and Cam'ron, Kanye has also produced top tracks for almost each artist on this list.



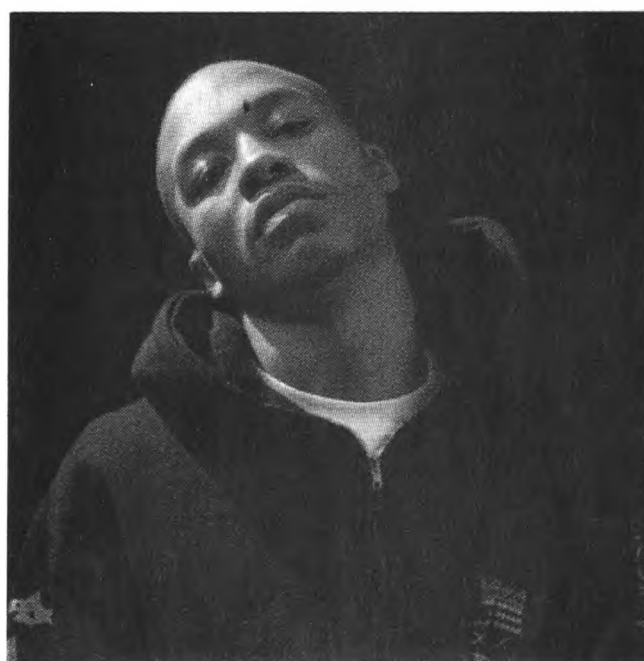
2 EMINEM

Quite possibly one of the biggest artists of our generation, Eminem's impact on hip-hop and pop culture has been enormous. His first two albums went triple platinum, and his third managed to turn platinum eight times over. Hailed as the most controversial lyricist ever, Eminem has used his color and disadvantages as a means to become iconic.



3 LIL WAYNE

At age 14, Wayne was rapping better than people twice his age. His solo album debuted in 1999. 11 years later, Lil Wayne is one of the biggest hip-hop artists ever. Whether it's as auto-tune Wayne, mixtape Weezy, or Hot Boyz's youngest member; Wayne has always been ahead of the curve. He's CEO of Young Money (catapulting the careers of Drake and Nicki Minaj) and his latest single is number five on the charts. Oh, not to mention he's doing all of this from a cell in Rikers Island.



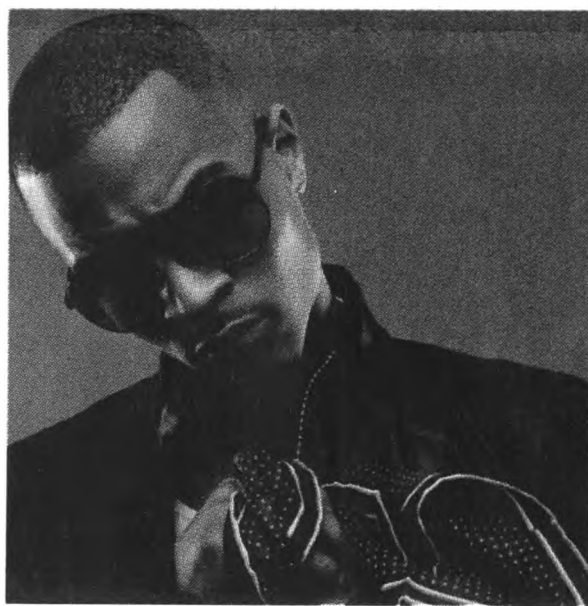
4 LUPE FIASCO

Lupe Fiasco received praise from Jay-Z, Pharrell, and Kanye West before his first album debuted. Arguably one of the best lyricists of the 21st century, Lupe has gained a huge fan base and introduced the skateboard subculture to hip-hop, helping him become a major figure in the "hipster" movement. His style is subtle yet revolutionary, extremely conscious, while salaciously appealing to the mainstream.

5

T.I.

When you can proclaim yourself "King of the South" and no one can argue with you, you are an automatic legend. T.I. has achieved enormous success in his 9-year mainstream career. He managed to crossover while remaining a street legend, even from behind bars.



6

LUDACRIS

Arguably one of the best lyricists from the south, and definitely one of the most underrated in the industry, Ludacris has managed to produce album after album of quality hip-hop music. One of the most diverse artists around, he's able to make monstrous club bangers, deep lyrical songs, bedroom favorites, and fun, playful tracks.



In October, "Mighty Mos" became one of the most recent additions to the G.O.O.D. music imprint. But Mos Def has managed to become one of the most popular conscious hip-hop artists ever (besides Common, who debuted in 1994). He's considered a major force in the underground hip-hop genre and received critical acclaim without a major label's backing.

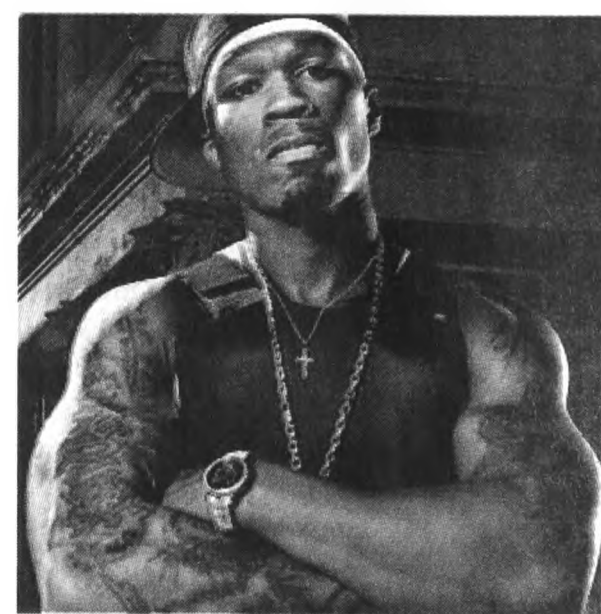
MOS DEF



8

50 CENT

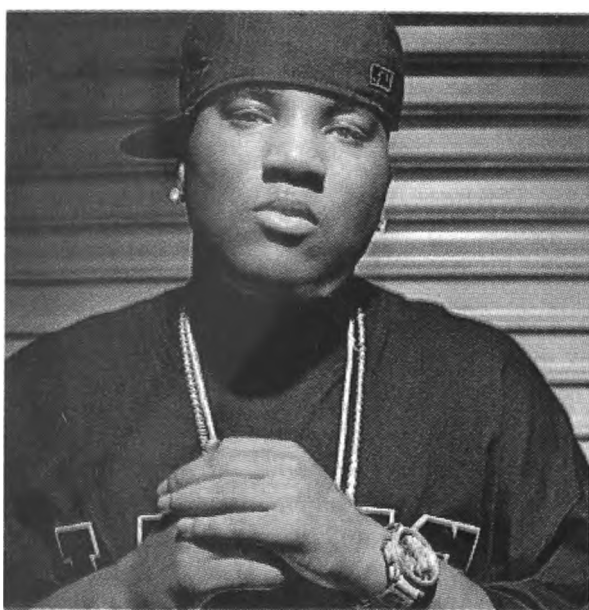
Before taking over Vitamin Water and becoming irrelevant in the hip-hop world, 50 was once on top musically. He ruled the mixtape circuit in the northeast, destroyed the careers of his rap enemies (Ja Rule) and created one of the biggest singles ever in hip-hop "In da Club" from his debut classic "Get Rich or Die Tryin'!"



9

YOUNG JEEZY

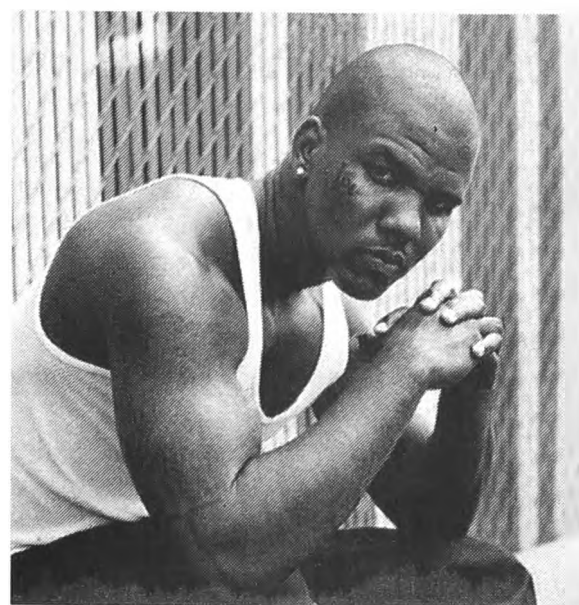
Jeezy debuted on both Bad Boy and Def Jam as member of the "Boyz n da Hood" and as a solo artist in 2004. With two major label backings and numerous street anthems, the snowman hasn't lost his momentum yet. Not to mention the infamous t-shirts (can't ban the snowman).



10

THE GAME

Although much of his success is due to the likes of Dr. Dre and 50 Cent, Game has been the number one representative of the west coast in the 21st Century. There hasn't been an artist to come out from the west coast between 99-present that has made as much noise as Game



MOREHOUSE FOOTBALL:

Entering The Final Week

Dante' Miles
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Until this year, the Morehouse College football program has warranted little excitement from the students, alumni, faculty or any other fans. This season, however, has altered the mindsets of all fans after a historic start, earning national recognition and remaining in playoff contention for the greater part of the season.

Entering this season, outside of head coach Rich Freeman and his team, no one expected the Tigers to finish above fifth place in the SIAC. While many teams may have given these preseason predictions little attention, the Tigers used them as motivating tools to succeed. Senior offensive tackle Miles Stroter, a Chicago native, expressed the team's thoughts about the predictions entering the season.

"We felt that we had all the pieces we needed to make this a historic season for not only the football program, but the entire school. Our coaches told us not to listen to the media, but instead focus on becoming the best football team we could be."

As the season began, the fighting Maroon Tigers followed exactly what their coaches impressed upon them and won their first five games for the first time since 1930. Stroter's other goal also proved to be true as students became impressed with their Morehouse brothers' accomplishments. Maurice Murrain, a senior business management major and Chicago native, is one of many who are proud.

"It's great that they're finally winning. Having our team ranked nationally finally gives us a team to root for."

For the first time in Morehouse's history, the team was nationally ranked while heading into their annual battle with the Tuskegee Golden Tigers. But Morehouse went on to lose the game in a very disappointing fashion, 15-31. Though one loss may seem

very minuscule, the average football fan knows there is little room for error to make the playoffs.

The Tigers did bounce back on the road against Stillman College to earn their sixth win, 38-24. But they had no time for rest as they prepared for their next game against SIAC leaders Albany State for Homecoming. While Morehouse led for majority of the game, a controversial ASU touchdown with 18 seconds left led to their second defeat of the season. Stroter later had comments

regarding the Albany State game. "We were disappointed because we felt we played well enough to win the game and to have the game decided by the referees is extremely disheartening."

Though "perfection" will not describe the season once it ends this week in Fairfield, AL, this season will at least have the adjective of "successful" attached to it. Coach Freeman, his staff and, most importantly, the players have much to positively think back on to hopefully have a similar season next fall.



Image courtesy of MOREHOUSE DEPARTMENT OF ATHLETICS



WHAT 2 WATCH 4

Morehouse Basketball Edition

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7:30 p.m.

Morehouse College vs. Talladega College

This is the opening home game of the season featuring Talladega College, which defeated the Maroon Tigers by seven points in the teams' only meeting last season.

7:30 p.m.

Morehouse College vs. Claflin University

This is first SIAC opponent the Tigers will face and the Maroon Tigers will look to avenge two double-digit losses to the Panthers.

7:30 p.m.

Morehouse College vs. LeMoyné Owen College

This is the first game students will be able to see as they return from winter break. Last season, Morehouse suffered two close losses to this conference opponent.

7:30 p.m.

Morehouse College vs. Stillman College

This will be the second meeting of the season between these conference foes. Stillman eliminated Morehouse from the 2010 SIAC tournament in Forbes Arena, so Morehouse will have extra motivation.

7:30 p.m.

Morehouse College vs. Tuskegee University

This is first of two meetings this season between the Maroon and Golden Tigers. Morehouse hopes to improve upon last season's record against Tuskegee since they finished 1-1.

7:30 p.m.

Morehouse College at Clark Atlanta University

The Maroon Tigers face their most despised rival in basketball for the first time in the season. Morehouse will try to avoid another series split and defeat last year's #1 team in the SIAC.

Morehouse Track Team Aims for National Title

Evan Holt
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The Maroon Tiger track team is arguably the quietest, yet most successful, team in the sports program as it continues to run circles around its opponents this season. In past years, the team has had a multitude of returning runners comprised of all-conference, all-region and even All-American honors coached by Willie H. Hill.

"It's all about the road to the national championships," Khiry Lee, a junior political science major from Houston, TX, said.

During this past offseason, Lee has been inspired by Hill to train hard and look forward to a season that may be remembered with a 2011 national championship.

Lee, Dreyfus Clemons, Jeremy Tinsley, and Terrance White are all focused on breaking the 4x800-meter record in hopes of helping the team win its fifth consecutive conference title and third consecutive regional championship.

Being a part of the SIAC conference, the Maroon Tiger track team knows the importance of having and being blessed with returning winners in the 100m, 800m, 1500m, 3000m steeplechase, javelin throw, shot put, and the high jump. Most runners are looking for that elusive national championship that many wish to claim.

Lemario Bland, a senior from Macon, Ga., finished third at last year's national championship and hopes to move up the ranks this upcoming season.

"I'm looking forward to the upcoming season," Bland said. "We have a lot of hard-working new athletes as well as returning athletes. That combination alone should lead to another successful season."

For a track team member to be able to compete in the national championships, he must

“

I believe this team has the talent and experience to take our team to the next level.

—Jeremy Tinsley

reach a specific national qualifying time and be in the top 16 of his event. Last season, a few members of the track team had the required national qualifying time. Unfortunately, they were not high enough on the list to be selected in the top 16. This year, the track team has the right attitude to see to it that its members qualify with all of the credentials.

Jeremy Tinsley '11, sociology major from Baton Rouge, La., believes that the track team is very motivated by coming up short last year and that it's working hard to ensure that it doesn't happen again this year.

"I'm excited about the 2011 season," Tinsley calmly stated. "I believe this team has the talent and experience to take our team to the next level and send many athletes to the national championships and place high there."

The track team has deservedly high expectations and is willing to put forth the effort to get the job done. Look out for the track team to break records and compete in the nationals with a winning attitude.

"This season will be exciting and we will make a statement," Ian Derizzio '11 said. "By keeping God first and supporting and competing with my teammates, we will win every time we step on the track."

Basketball Newcomer Chris Clark's Second Chance

Quincy Young
Contributing Writer

"I have learned that in life you only get a certain amount of chances and I have been blessed to have more chances than most."

Those are the words of Chris Clarke, a new member of the Morehouse community who came here to be a student-athlete. Clarke, a power forward from Detroit, is hard to miss standing at 6-foot-9, 195 pounds. He recently transferred from the Temple Owls basketball team.

After graduating from high school with a 3.9 GPA and completing advanced placement classes, Clarke used a short junior college career to nurse a knee injury and improve his game. He had offers from many top Division I schools, including schools in the Ivy League like Columbia and Princeton. He chose to attend the Atlantic 10's Temple Owls, who offered a full scholarship to further his education and basketball career.

When asked to describe his one year at Temple, his face lit up with amusement as he replied "lovely, just lovely." But his basketball career was in jeopardy when Clarke was removed from the team this past summer because he tested positive for marijuana.

"I had everything and now I have nothing," he said, refer-

ring to losing his scholarship and now having to take out school loans. He added that the hardest part of the situation was telling his single mother. "I definitely appreciate what my mother has done for me. My father died two years ago. My mother has been the sole provider in my life."

On a trip with his mother to Myrtle Beach, S.C., shortly after the incident, Clarke ran into former high school teammate and now college teammate Johnathan Tassin.

"I knew this was all in divine order," Clarke said. "I ran into John, who I haven't seen in years, in the airport and he told me he was going to Morehouse. I told him about my situation and asked him to talk to his coach for me."

"The prestige of Morehouse and its long lineage of successful alumni like Dr. Martin Luther King, Spike Lee, and Samuel Jackson, to name a few, made the opportunity appealing."

When Clarke landed in Myrtle Beach he got a call from Morehouse head coach Grady Brewer. When asked about Clarke, Brewer added his own take on the student's story.

"I did my homework on him and I know he's a good kid; he's definitely a smart kid," Brewer said. "His for-

mer teammate spoke highly of him and when I spoke to Chris I knew Morehouse would be good for him and he would be good for Morehouse."

"I told coach Brewer the problems at Temple were a learning experience and if you give me an opportunity to come to Morehouse, I won't disappoint you," Clarke said.

Brewer then replied with some words of wisdom: "Life is about second chances but it's what you do with that second chance that defines you as a man."

With this second chance at Morehouse, Clarke says he plans to accomplish numerous goals. He wants to earn a degree in business management and a minor in international affairs. When asked his aspirations for the Morehouse basketball team he simply replied, "win a championship. I think we can win a league championship and make a run in the NCAA Tournament."

Clarke believes the difference between this year's team and last year's team is the talent and leadership comprised in this year's team.

"Coach Brewer went out and got a lot of good players," Clarke said. "Hopefully the chemistry can come together and we can win some games. I have never been a part of a losing team and I don't plan to start now."