

THE MAROON TIGER

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Students Travel to Cuba for Literature Conference



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In describing their trip to Havana, Cuba Morehouse students were unanimous in their use of the adjective amazing. However, there were many others used including: beautiful, awesome, and crazy. 12 students and seven faculty members traveled to Cuba's capital city to participate in the International Conference on Caribbean Literature (ICCL) on Nov. 2 through 6. The theme for this 12th iteration of the ICCL was: "An Intimate Connection with the Authors and People of Cuba." The trip lived up to this billing thanks to the efforts of Morehouse's fellow sponsors Road Scholar, a non-profit educational travel agency, and Casa de las Americas in Havana which featured guest speakers on a daily basis and a multiple tour activities through the Havanatur group and the Hotel Nacional in Cuba. These efforts were orga-

nized in the states by English department professors Drs. Melving Rahming, Leah Creque and Michael Janis, co-founder and co-directors of ICCL respectively.

"We decided to bring our convention to Cuba as our way of recognizing this country's legendary history, especially its contributions to Caribbean affairs," Rahming said.

There was great risk of the trip not occurring, due to the United States embargo against Cuba, but the Obama administration loosened the restrictions on travel to Cuba on Jan. 14 to include certain student groups and religious missionaries. The conference fell under this umbrella and the professors moved forward with plans to make the gathering happen. The Morehouse students who attended were granted the opportunity through Rahming's Caribbean Novel course after writing papers

See CUBA, page 2 ▶

Bonner, Adams Scholars Host Homeless Awareness Week

Week of events raises awareness for the first time

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Atlanta consistently ranks as one of the meanest cities to the homeless. With hundreds of thousands of people living in various shelters, under various bridges, and in the backyard of the Atlanta University Center, the Morehouse Bonner Office of Community Service's Bonner and Adams Scholar Programs embark this week on a quest to bring awareness of such an issue to their peers.

The week of November 14 to 19 marks the programs' first ever Hunger and Homelessness Awareness Week. The week has manifested from the vision of Richard Williams, a senior psychology major from Monks Corner, SC and senior Bonner intern, and his other

leadership team members from this past summer.

"The goal is to bring awareness to an area that many people refuse to speak about," Williams said. "As an organization centered on changing the heart of men, we must discuss issues so that we are able to liberate our own thoughts and views."

The week included various events happening each day. Monday in the Admission Welcome Center was a panel discussion featuring staff members of various homeless shelters in the Atlanta area as well as AUC students. On Tuesday followed a Hunger Banquet in Archer Hall with the second annual "It's On The House: A Thanksgiving Dinner for the Homeless" taking place on Wednesday. Thursday the programs will host a movie night and discussion

with an abridged Sleep Out taking place Friday.

Samuel Cockfield, a junior economics major from Queens, NY, is an Adams scholar and co-coordinator of the Hunger and Homelessness issue base under which other Bonner and Adams Scholars serve along with Cuthbert Cuffy, a junior accounting major from St. Thomas, Virgin Islands.

"The Hunger and Homelessness issue base would like the student body to not only change their perspective about homeless individuals, but to develop a heart of service for them as well," Cockfield said.

Williams agrees stating his own personal goals of the week.

"I want the student body to understand that they are not that far away from being

hungry or homeless," Williams said. "I would also want a spirit of 'Occupy AUC' to stand up against injustice of people worldwide."

The goal of the Bonner Office of Community Service has increasingly become to further engage the student body in service of all kinds. This week is one of many initiatives of the Office for this year. Next semester, the Office plans to bring the "Going Green" movement as well as activities geared toward primary and secondary education, including the Morehouse Mentoring Program, to the students.

To become more involved in community service, contact Jackie Dugger at jdugger@morehouse.edu or visit the office on the Fourth Floor of the Leadership Building.

WHAT'S HAPPENING ON CAMPUS?

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- November 17 Movie Night & Discussion (Hunger & Homelessness Awareness Week) Dansby 201
- November 18 Last Day to Withdraw from Classes
- Nov. 18-19 Hunger and Homelessness Run the Yard: Homelessness Awareness Plaza 6:00PM - 10:00PM
- Nov. 24-25 Thanksgiving Break (No School)
- November 28 Resident Advisor Applications due to the Office of Housing and Residential Life by 5:00PM
- December 2-4 Morehouse College and Spelman College Glee Club Christmas Concert King Chapel & Sisters Chapel
- Dec. 5-9 Final Exams
- December 10 All On-campus residents must have departed
- December 12 All Final Grades Due

To have your event placed here, email all information to anderson.trevell@yahoo.com by Saturday to have it printed in the following week's issue.

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on the web
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friday	saturday	sunday
57° 34°	61° 47°	69° 53°

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Ron Thomas

CUBA trip expands horizons of Morehouse students for a broader world view

◀ continued from front page

that they presented.

"When I signed up for this class I knew it was a possibility, but I never imagined how life-changing this opportunity would be," Ross Ramsey, a senior English major and one of the students who presented, said.

The possibility he alludes to is the work of students and faculty to ensure that the entire class could attend the conference. The efforts of Drs. Tobe Johnson, Anne Watts, Consuella Bennett and other administrative and faculty supporters helped make the trip a reality. The students presented among a group of scholars from as far as Tokyo University in Japan to Georgia State University, Oklahoma State University, Earlham College, Emory University and the College of the Bahamas, among others.

"I got the call for papers email and got in touch with Melvin immediately," Alma Raymer, a senior Peace & Global Studies/Comparative Languages and Linguistics double major from Earlham College, said. "Once I saw Morehouse College and Cuba I thought, 'this will be a great opportunity.'"

Guest speakers at the conference included: Roberto Fernandez Retamar, Pedro Perez Sarduy, Eusebio Leal Spengler, Margarita Mateo Palmer and Nancy Morejón. They all spoke on their experiences as poets, writers, journalists and professors, and of the Caribbean and Afro-Cuban experience as it related to literature. These guest speakers were also supplemented by tours of the University of Havana, the historical cultural sites of Old Havana, a tour of legendary author Ernest Hemingway's home on the

outskirts of the city and numerous discussions of Cuban history and iconic figures such as Ernesto "Che" Guevara, Fidel Castro and José Martí.

As the first American literary event to take place in Cuba in nearly 55 years the scope of the impact will be measured in years to come. The 12th ICCL was an experience that changed many perspectives on Cuban culture and gave students and professors a chance to discuss the universal nature of things like literature and cultural identity. The participants all echoed the sentiment of awe and excitement and look forward to next year's conference.

"It is our considered opinion that by coming to Cuba we have undoubtedly facilitated the conversation between Cuba and the rest of the world," Rahming said.

Sustainability Corner

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As each day passes, Mother Morehouse is taking steps to leave the world in a better condition than she found it.

Through the Morehouse-Wide Initiative for Sustainable Energy (M-WISE) and the assistance of Crystal James, the Assistant Director of M-WISE, dear old Morehouse is working to incorporate sustainability in the academic setting. Students should look to take courses that deal more explicitly with matters of environmental awareness and potentially a minor in the field in the future.

In addition to the efforts being made to increase environmental awareness and sustainability in the classroom setting, the AUC is also gearing up for another "RE-CYCLMANIA." In 2010, the inaugural event promoted

being more environmentally conscious. The event was held behind Morehouse's parking deck in the area that brings Clark Atlanta, Morehouse and Spelman's campuses together.

The event is expected to be held again this school year on Feb. 11 in another location yet to be determined. This year, the event will be inclusive of Morehouse, Spelman, Clark Atlanta, ITC and the Morehouse School of Medicine, in addition to our neighbors in the surrounding West End community.

In preparation for RE-CYCLMANIA, the planning committee would like to know what students hope to see at this event as well as in the campus community. Any additional initiatives and suggestions of what students would like to see can be emailed to mhgoinggreen@morehouse.edu. Do not forget that living a sustainable life starts with your thoughts, so THINK GREEN!

IF YOU ARE LOOKING FOR OPPORTUNITIES, WE HAVE OVER 100,000 MILES OF COASTLINE TO FIND THEM.

The College Student Pre-Commissioning Initiative puts you and your bank account in a much better place. You earn a monthly salary and have your last two years of tuition, fees and books paid for. The exclusive opportunities with the U.S. Coast Guard are as deep as the waters that surround our nation's coastline. To learn more and become more, jump in at gocoastguard.com/cspi or call 1-877-NOW-USCG to speak with a Coast Guard Recruiter.

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Earthquake Shakes Turkey

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As time progresses, natural disasters are happening increasingly each day. This year alone there have been a huge number of disasters from severe temperatures in the triple digits to high magnitude earthquakes. According to ABC News, President Obama has declared that as of Oct. 28 there have been 89 major disasters in 2011.

However, that number is still on the rise. On Nov. 9, a 5.6 magnitude earthquake rocked Van, Turkey. That earthquake is one of the major earthquakes that have shaken the globe this year. Emergency officials reported that as of Saturday 38 people have died from the quake and 26 people have been rescued from the rumble. The country is still recovering from the 7.2 magnitude earthquake that hit the region two weeks ago, which left 604 people dead.

The recent 5.6 magnitude earthquake caused two major hotels in Van to col-

lapse. The five-story Bayram Hotel, one of Van's most well-known hotels, collapsed on Wednesday as well as the low-budget Aslan hotel. Both of these hotels had received extensive damage from the earthquake two weeks prior. Wednesday's earthquake was the final blow that caused them to collapse.

Many of the buildings had been evacuated before the earthquake hit on Wednesday, but these two hotels were still occupied by people. Rescue missions to find people buried in the rubble have begun, however, on Saturday, a heavy and severe snowstorm hit the same region. The severe snowstorm caused rescue efforts to be discontinued.

The sleet, snow, and plunging temperatures also worsened the conditions for hundreds of thousands of earthquake survivors. The majority of the survivors are living outdoors in tents and makeshift shelters. Many people are too scared to go back into their homes for fear of another earthquake. Some people have even lost their houses, because they collapsed due to either one of the earthquakes.

61-Year-Old Runs for Homecoming King at Georgia Perimeter

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Although there are very few non-traditional students at Morehouse College, they definitely do exist and they participate in more Morehouse student activities than the average student would think. What if you saw a 61 year-old non-traditional student on a flier for Mr. Blue and White?

Georgia Perimeter College's David Skoke, a 61-year-old student, declared that he wanted to run for homecoming king at his college, where, according to the AJC, about half of the students are one third his age.

Skoke, who enrolled at the college four years ago, said, "If I get elected, fine. If not, I've had a lot of fun."

Skoke has always worked in sales and had an extraordinary social life. After establishing a career as a self-employed stock broker, Skoke realized how detrimental his extensive social life was to his first attempt to get a college degree at Ohio State University.

"My first time around, I wasn't serious at all," said Skoke. "I was more interested in having fun."

Some students, like Calvin Monroe, a non-traditional Man of Morehouse, think a 61 year-old running for any AUC pageant would be odd.

"It takes courage to be that old when your competition is 20 years old to go out on a whim and try to win that. I wouldn't think that he would win here because it's something off about it. In the minds of the average student here they would say 'oh that's commendable,' but they wouldn't vote for the guy," said Monroe, a 26 year-old senior.

"If someone lost to someone 61 years old that would look very bad," Monroe said.

However, students and professors at Georgia Perimeter were quite supportive of Skoke's campaign, which consisted of t-shirts and signs with his face and name on them exhibiting his slogan, "Make an old guy happy. Vote for me!"

In support of Skoke's campaign, Georgia Perimeter student, Marie Ibrahim, told Skoke, "I think it's actually really cool that you're running for homecoming king. You're older than my parents, but you act a lot younger than they do."

Some of Skoke's younger friends, like 25-year-old Andrea Almeida who attends Georgia Perimeter, were also excited about Skoke's campaign.

"I've been supporting him in his run for homecoming king," Almeida said. "Once I found out he was such a great candidate I told everyone in my political science class. Everyone was pretty impressed."

The Internet Is Real

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Could an online activist group and a Mexican drug cartel really be at war? A video from hacking ring Anonymous threatens to expose members of the Zetas by releasing names, addresses and photos. A YouTube video from a member of Anonymous wearing a Guy Fawkes mask provides insight into the debacle.

"We cannot defend ourselves with a weapon," the masked man said. "But we can do this with their cars, homes, bars and whatever else they possess. It will not be difficult. All of us know who they are and where they are located."

Anonymous claims that the drug gang has captured one of their members in the Mexican state of Veracruz which has spurred them to release information on members of the cartel. The goal of Anonymous is to have their captured member released, but the self-identified member acknowledged the danger that the Zetas, the most powerful Mexican cartel, pose as a serious threat. According to CNN, some hackers said it was time for "netizens" to fight back in a country where the news media has been cowed into submission,

and where the justice system is often complicit in heinous crimes that regularly go unpunished.

"We believe it is high time to say enough to the terrible situation caused by the falsehood of the government and lack of scruples of people who do not care about the welfare of their fellow human beings," they posted.

On Nov. 4, a self-proclaimed member of Anonymous, Barret Brown, openly joined the fight against the Zetas.

"It's possible this is all a big hoax, (but) I'm more involved in this because of the possibility of striking a blow against the Zetas. ...The issue to me was more about how do we do this operation. I'm intent on what we could do with the information when we release it," Brown told CNN in a telephone interview last Thursday.

For a member of a group that purports to not reveal any member names, Brown is taking a big risk by revealing his actions. Why, some might wonder, would Mr. Brown, presumably a real person using his real name, go public with this information, given the risk? The only thing that can be concluded is hopefully the deaths associated with this whole debacle are kept to an absolute minimum.



The Year of the Tablet

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Ladies and gentleman, welcome to the Tablet Age. In the next two years, desktops will be available in archives and Third World countries. Okay, maybe that is a little extreme. However, the point is that everything a desktop or PC cannot do will be generated into a newer and sleeker tablet that will only cost you about \$600 – lunch money to many Morehouse students. With this in mind, I thought it would be benefi-

cial to give all tech savvy students of the AUC three quick conversational pieces that will be relevant at their next impromptu IT Convention on campus.

1. APPLE IPAD. Needless to say, this revolutionary tablet has quickly caught fire throughout the world. With front and rear screen cameras, iTunes access, and an unlimited amount of unique apps, it is no wonder why this device is a favorite among college students. Apple is notorious for setting the trends in technology, and the iPad once again has set the standard for what a 21st

century item should be able to do. (\$500-\$830)

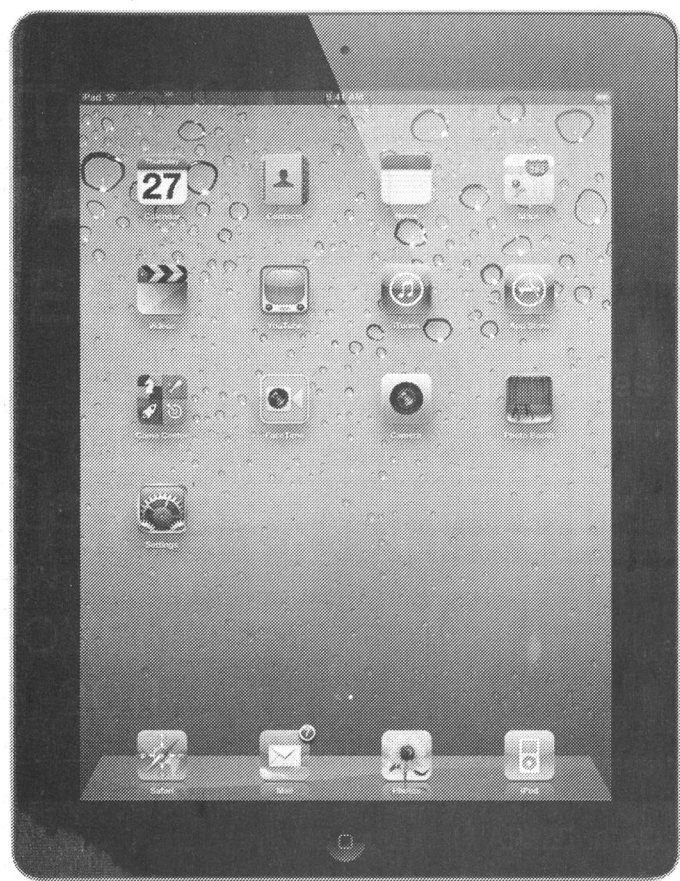
2. MOTOROLA XOOM. Motorola's groundbreaking, yet underrated device was named the best gadget by officials at the 2011 Electronics Consumer Show in Las Vegas. Released in January, as a response to Apple's iPad, the Zoom's touch-screen model uses Google mapping software to display and rotate building outlines with 3D technology. (\$600 Wi-Fi Only, \$800 3G)

3. BLACKBERRY PLAYBOOK. Introduced as the "World's First Pro-

fessional Tablet," this new system offers free Wi-Fi without paying an extra \$10 or \$20 compared to the iPhone and other android devices. It has the ability to connect to a TV and conduct a PowerPoint presentation with the purchase of a HDMI chord. This Tablet also includes BlackBerry Bridge, which has a separate memory providing security from any breaches to emails, calendars, or other important documents. (\$499-\$699)

After evaluating all three tablets, it is clear to see that they have set themselves apart from their com-

petitors. However, if you are considering buying a tablet do not forget to look at the HP Touchpad, the Samsung Galaxy Tab by Verizon, and the Dell Streak. These tablets still perform the major functions of a computer, while being offered at a slightly discounted price. With Black Friday fast approaching, and a possible laundry list of computer issues to tend to, you now have the technological insight necessary to function in the Tablet Age.



1



2



3

STOCK MARKET REPORT

AS OF
CLOSING
ON
NOVEMBER
16, 2011

Market Indices

DOW	11,905.59	▼ -190.57	-1.58%
S&P 500	1,236.91	▼ -20.90	-1.66%
NASDAQ	2,639.61	▼ -46.59	-1.73%
TR US INDEX	112.43	▼ -1.88	-1.64%

Currencies

EUR/USD	1.3449		-0.08%
GBP/USD	1.5724		-0.03%
USD/JPY	77.030		-0.01%

Commodities

GOLD	1,774.30	-7.90	-0.45%
OIL	102.59	+3.22	+3.14%
CORN	642.75	-2.75	-0.43%

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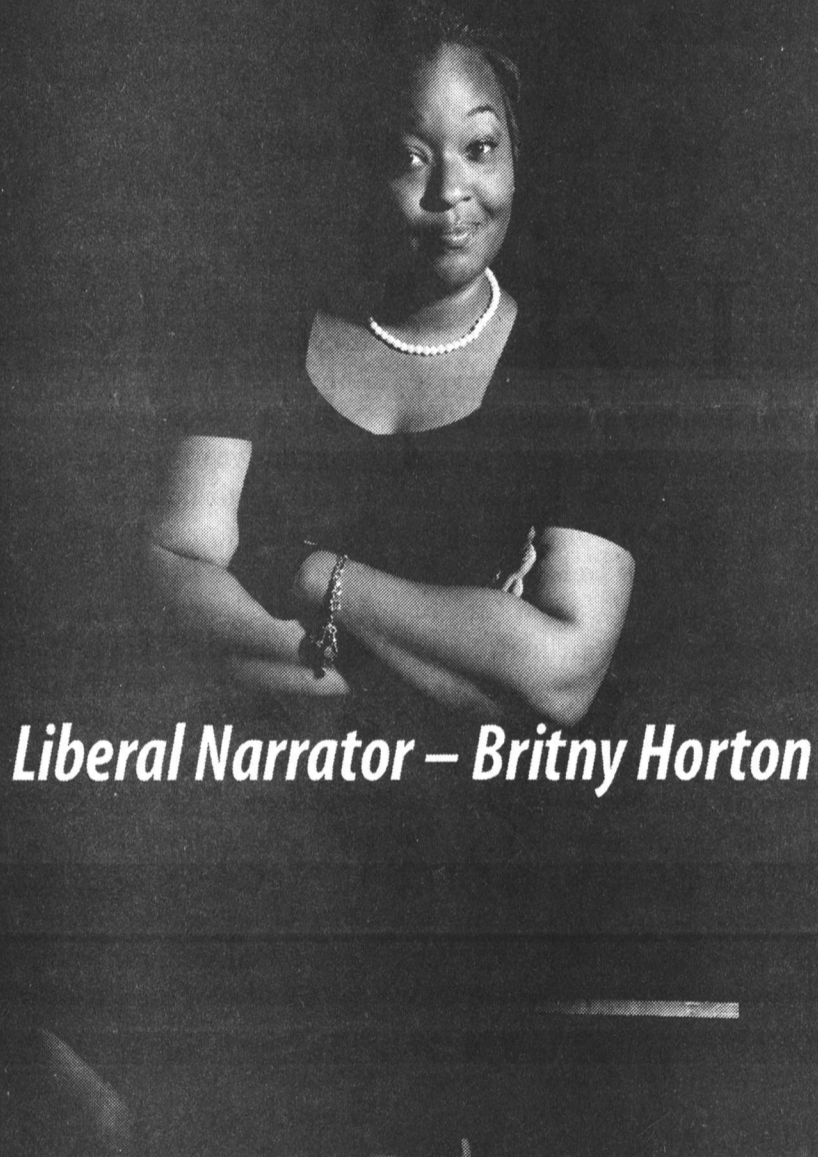
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THE
FALL OUT

Cardo – Jaylyn McNeal

Kimberly – Hope Harris

Conservative Narrator – Mark Starks



Liberal Narrator – Britny Horton

Renee – Latasha Bullock

Bianca – Valentine Williamson

L-Breezy – LaMicah Levert

Michele – Jakel Osborne

Shawn – Mike Thevinin

KING CHAPEL
Nov 17TH

AUC

WEEK: THE ENCORE

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Coronations and courts are intrinsically a part of the AUC experience. From Greeks to Bonner Scholars, everyone seems to have a court. The only court that represents the entire AUC as one unit is the Atlanta University Center court.

The 2011-2012 court is Mr. AUC, Keenan Carver, Ms. AUC, Dionne Hopkins, Mr. AUC first attendant, Edward Davenport, and Ms. AUC first attendant, Nia Allen. Carver is a junior drama major

at Morehouse College from Palm Bay, Fla. Hopkins is a junior political science major at Clark Atlanta University from Baltimore. Allen is a senior fashion major at Clark Atlanta University from Cleveland.

This week is AUC week: The Encore. The court will be hosting a series of events at Clark Atlanta, Spelman, and Morehouse campuses in order to spread awareness of the court and their different platforms.

The Encore kicked things off on Monday at Spelman. Students had the opportunity to meet the faces behind the

AUC's court.

On Tuesday, first attendant to Mr. AUC, Edward Davenport, hosted "Who Knows the AUC?" at Clark Atlanta University. The show utilized orientation guides in order to see who knows the most information about each institution.

Last night, Mr. AUC, Keenan Carver presented "SHOUT!" a charitable spoken word competition in Morehouse's Sale Hall chapel.

Tonight, first attendant to Ms. AUC, Nia Allen will lead "The Conversation." The panel discussion will explore relationships and use Hill Harper's book, "The Conversation"

as a reference.

Tomorrow, Miss AUC, Dionne Hopkins in collaboration with Morehouse's ORHL, Pray or Die, and Mogul Men of God will present, "The Kingdom Kickback." The event will include a friendly spades tournament, in which AUC students can discuss their common struggles.

Each platform aligns with the host's platform as representatives of the AUC. They want to break stereotypes perpetuated amongst the institutions promote unity. Take the time out of your day and have fun by attending the remainder of the week's events.

The Revamp of The Spelman Spotlight

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The "Spelman Spotlight" is back and more ready than ever to make their presence known around the AUC. The editors are working diligently towards being an organization to be reckoned with and they are well on their way to this goal.

Spelman College Dean of Students Kimberly M. Ferguson will serve as the mentor and advisor of the organization. Not only is Dean Ferguson ready to provide support for the paper, but the staff is also understanding of the mission at hand. English major and Marlton, NJ native, Kirstin Evans, is ecstatic about serving as this year's Editor-In-Chief.

"As the Editor-in-Chief of the 'Spelman Spotlight,' I plan to provide the Spelman community and the surrounding Atlanta University Center student with a consistent newspaper that they can rely on for news, fashion, music, and more. We will provide our audience with innovative stories, captivating photography, and opinionated articles that will keep our readers engaged," Evans said.

"Consistent" is a major word for the "Spelman Spotlight" this year. In past years, the paper was not known for printing hard copies consistently, which caused the Spelman community to learn of events and news via word of mouth and Spelman email. This is something that the Spotlight staff is aware of and they are currently making strides to print issues at least twice a month.

"This year, you can expect a more consistent paper from the Spotlight. We are also open to new ideas as we continue to grow into a notable publication on campus," Evans said.

Spelman Spotlight is also open to going "green" this year. With all of the "Go Green" initiatives happening at Spelman, the newspaper is adding a lending hand to this cause.

"As several publications make their newspapers available online, the 'Spelman Spotlight' is open to embracing electronic copies of our issues. We will remain dedi-

cated to the traditional style newspaper, but plan to create a Spotlight website where our audience can find electronic copies of the paper," Evans said.

The newspaper staff is also focused on building better relationships with each other. The ladies meet once a week to discuss any issues a member may have and jointly attend workshops. The workshops they attend have speakers who are influential in the journalism world, such as Joyce Davis. During these bonding experiences, the members grow closer and create a better work environment.

"Outside of our close family environment and the amazing bonds that I have formed over the years, I enjoy the exceptional opportunity to creatively express myself through writing," Kelly Harper, a Spelman senior and Spotlight member, said.

As the Executive Editor, Harper knows firsthand the hard work and dedication it takes to produce a successful paper. Harper has been a member of the "Spelman Spotlight" staff since her freshman year, which has allowed her to have the necessary skills to revamp the paper.

"When I arrived on Spelman's campus, I knew that I was interested in pursuing my side passion of writing and journalism. I started as a news staff writer, and then in my sophomore year I earned the position of Lead News Editor. Last year, as a junior, I received the position as Managing Editor of the paper, and this year, I am serving as the Executive Editor of the paper," Harper said.

"Spelman Spotlight" is ready to serve their Spelman sisters, faculty, staff and the surrounding community. The whole purpose of the organization is to be beneficial for others and inform them of happenings around Spelman's campus. This is something the staff is aware of, especially Harper.

"I want each reader to get a significant glimpse of the issues and topics that motivate, inspire, and interest our Spelman sisters as well as receive additional opportunities to expand their critical consciousness," Harper said.

Hip-Hop's Democratic: According2HipHop.com

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Who's the best emcee? Biggie, Jay-Z, or Nas? Hip-Hop website and blog, According2HipHop.com, has the people's answer. According to fans of the website, Nas is hip-hop's top emcee. You don't agree? Maybe you should visit the According 2 Hip-Hop website and voice your opinion. The site not only welcomes the opinions of its readers, but it also thrives off of it.

It is not often that you discover a hip-hop website as democratic as According 2 Hip-Hop. Most sites are operated like oligarchies; small groups of people handle and provide each of the site's content. However, According 2 Hip-Hop constantly taps into its readership for opinions and content. If you have a strong opinion about hip-hop, According 2 Hip Hop wants to know it.

"Everybody has an opin-

ion and they love to express it," Michael Dothard, Co-Founder of According2, Inc, said. "Whether it's at the barbershop, the salon, or even in the classroom. We have given the people one forum to constructively express their point of view."

The site, which launched on Nov. 11, is an artistic montage of hip-hop photos, music, and videos spanning from hip-hop's golden age all the way into the genre's digital age. Since the site's launch, it has attracted close to a 1,000 page views daily. The site is operating on modest marketing, however, According 2 Hip Hop has a dedicated following.

According2, Inc started as a tech company here in Atlanta, and their flagship product is their mobile game, "According 2 Hip Hop." The app is a trivia game very similar to "Who Wants To Be A Millionaire." Players are asked a series of questions about hip-hop, and they earn points for every question they answer correctly.

"According 2 Hip-Hop' is a mobile lyric-based hip-hop trivia game," Dothard said. "So many of our fans are fans of lyrics. With our fans being fans of lyrics it gave us the opportunity to discuss some messages in the music. This was the birth of our debates."

After the launch of the game, the According2 founders started a Facebook page. The page soon developed into a platform for daily videos, discussions, and ratings. After seeing the Facebook page's success, the According2 founders decided to launch a website. The website's launch came at a convenient time as According2 is currently working on developing the second version of their game.

Over the past week, the According 2 Hip Hop website has published various reader-generated articles on discussions ranging from hip-hop album art to the top 20 mixtapes of the past decade.

According 2 Hip Hop has grown consistently each day, and the site's founders look

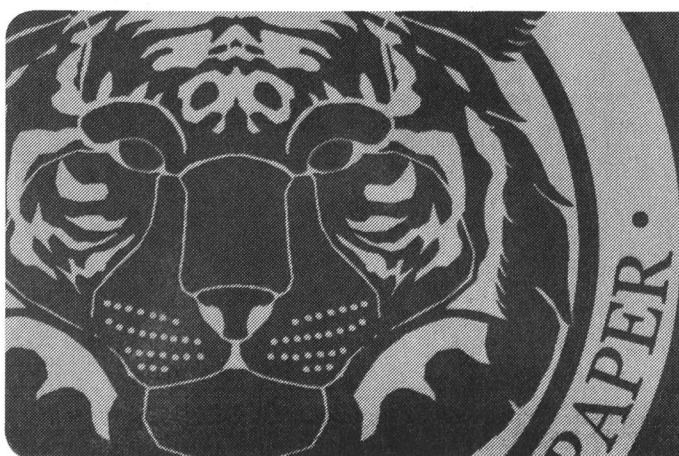
forward to seeing more readers contributing to the site's success.

Various Morehouse and Spelman students have contributed to the site. Morehouse senior, Spencer Greene, recently published a review of New Jersey emcee, Moruf. Greene's fellow Morehouse senior, Taylor Williams, has published an article reviewing the top 20 mixtapes of the past decade.

The site's aim is to pull hip-hop fans back into the marketplace of ideas. The corporate world and the academic world both have opinions on hip-hop's future. However, according to the people at According 2 Hip-Hop, the fans' view is the most important.

"The hip-hop culture started from the people and somewhere down the line a small group of corporations have begun to control our opinions about our own culture."

You can visit the website According2HipHop.com or follow the site on Twitter, @A2HHTheGame.



Join us for our next general body meeting!

The Maroon Tiger will be holding a general body meeting Thursday, November 17, 2011 in Merrill Hall Room 111 at 7pm. Be sure to attend for more information about joining the staff!

Family Business: Young Money's Torion

Kobi Ansong
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Last Thursday was the coldest day fall's delivered this semester and the not-so-perfect day for a photo shoot. A little past noon, Morehouse senior Shunn Simkins strolled up Brown Street with his younger cousin, Torion. Trying to control shivering hands, the photographer aimed and snapped pictures of the pair. They laughed and posed in a celebratory fashion.

Torion, pronounced so that the last syllable rhymes with tone, is an eight-grade student from Atlanta. He knew he wanted to be an entertainer since he was 9 years old. Like many stars before him, Torion got his first dose of performing in the church.

On a Sunday morning, Torion sang as his father preached. Awed by such a raw and young talent his manager contacted Young Money president, Mack Maine. Soon after, Torion was flown to Miami where he met face to face with the Young Money bosses at Lil Wayne's house.

"I met Baby, Lil Wayne, and Mack Maine and Cortez. They said they wanted to do something with me," Torion recalled. "I was really surprised when I met them because Lil Wayne's been my favorite rapper since he first came out."

The official announcement from the Young Money camp about their newest signee is pending, but Torion and his camp are not waiting for the plug.

"We're trying to keep it mov-

ing, trying to get his name out in Atlanta before Wayne really blasts him out," his older cousin, Simkins explained.

Simkins is a senior business management major from Haymarket, Va. and the marketing director for "Team Torion," which is Torion's promotional camp. Team Torion has organized several promotional events around metro-Atlanta and last week they sold 7,000 CDs at the Fox Theater where the Scream Tour made their Atlanta stop.

Simkins, a former Capitol One intern, did not always have his eyes on the music biz.

"I always loved music, but never thought I could actually partake in the industry," Simkins said. "It's a blessing."

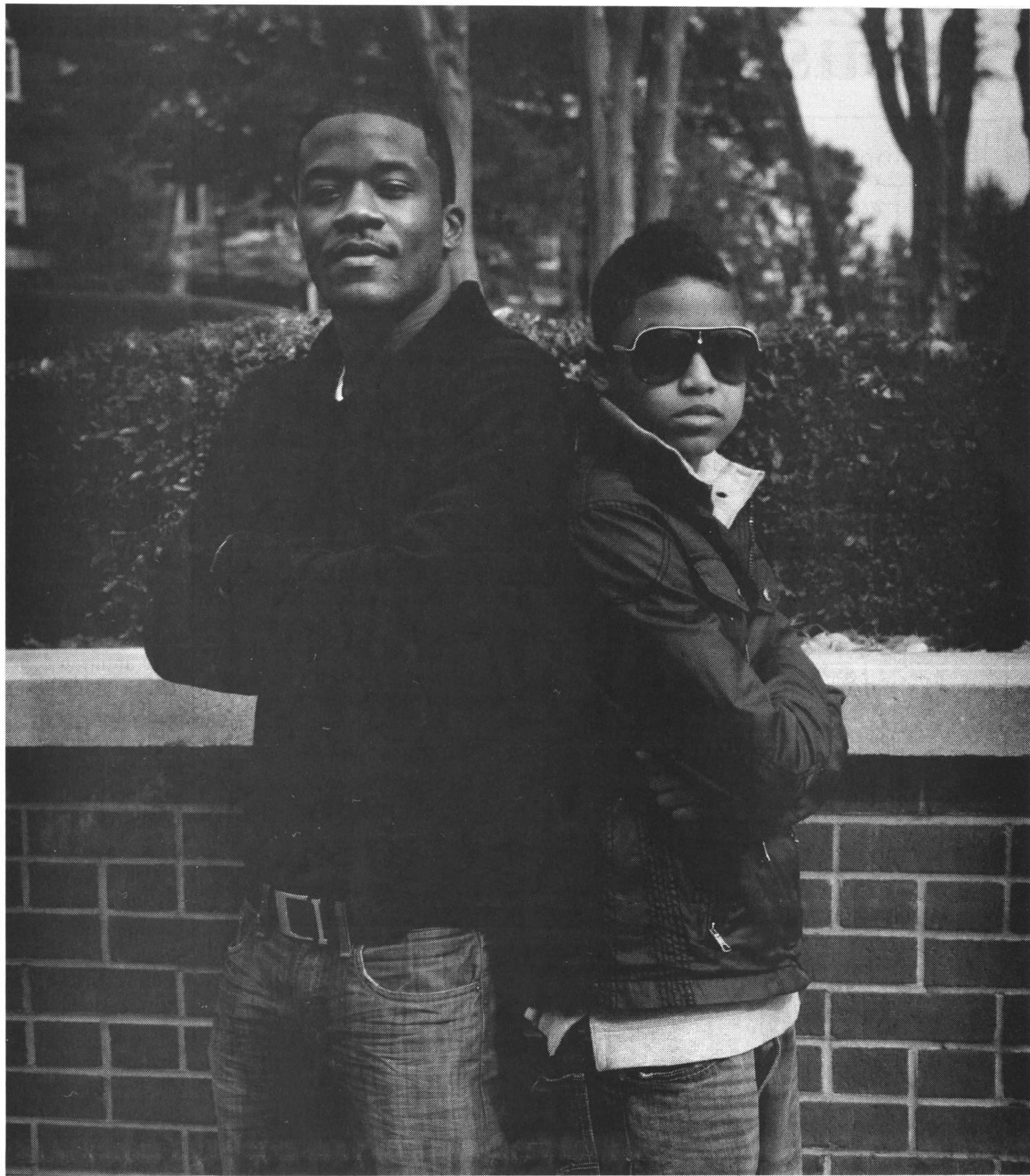
Now that the opportunity has arrived, Simkins plans to implement the knowledge obtained from Morehouse's business department to guide his little cousin through the music industry.

"I just want to make sure this guy's taken care of," Simkins said as he gestured towards Torion. "I want to make sure he's where he needs to be."

With an album set to drop during the first quarter of next year and an upcoming set at a Georgia Dome concert, Torion's dreams are shaping into a reality.

"I always want to give it back to God and stay humble," Torion said as he discussed his unique position.

After graduation, Simkins would like to continue to play business role in "little cuzzo's" budding career.



From Fatherless to Fatherhood

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From Fatherless to Fatherhood, an event hosted by the Bloody Psi Chapter of Omega Psi Phi, took place last Friday in Nabritt-McBay Hall to question and answer the state of black fatherhood.

Morehouse junior Ian Moore could feel the excitement as he walked on stage to begin his duties as MC for the evening. After Moore welcomed the crowd, he introduced Kobie Chronic, the creator of the documentary "From Fatherless to Fatherhood." Chronic explained that the film was about men who grew up fatherless and later became fathers and how that has affected their parenting.

The room grew dark as the documentary started. The documentary began with various fathers stating what fatherhood meant to them and their experiences growing up without fathers.

Music artist Kirk Franklin was one of the fatherless men shown on the screen. He explained how being raised by a single mother molded him into the man he is today.

"My kids go to sleep every night without a care in the world. That's an incredible feeling, because I never had that as a kid," Franklin said.

The men also spoke of education, how it is key in the lives of children, and how education greatly affected their upbringing.

Each father then explained that if young black men became educated first and knew their options they could be great and supportive fathers.

The documentary then shifted to the conversation of "dead-beat" dads and how some fathers think that financially supporting a child is enough to be considered a father. The men explained how those children grow up hardly knowing their dads, but always having what they needed, however, that does not substitute for the father's absence.

This documentary ended with commentary from the men about taking responsibility. Franklin added, "When a man puts his future and all his being into a condom, he has to understand that there is a possibility of having a child."

After the lights reappeared, several male and female panelists, including single father and Morehouse Man, Howard Grant, walked on stage to answer questions from the student and faculty audience. One question asked was, "How [did] you make the transition of not having an example into becoming and example?"

The panelists mainly pointed out how men need time to fully come into their manhood. The panel members gave one example that involved them comparing themselves from when they were in their twenties to when they were in their forties and older.

Another question posed was, "How do we stop the cycle of

stereotyping young black men as bad fathers?" Panelists answered and elaborated that the only way to stop the stereotype is to end the notion completely.

Some of the students in the audience stood up just to share their experiences of fathers in their lives. Morehouse freshman, Lawrence Trapp, spoke up about his father and said, "In my family, my dad was everybody's dad." The crowd applauded after he expressed his fondness for a man that was there for his family.

After the event ended, the audience left with thoughts of reflection on their own lives and black fatherhood.

"I thought the event was excellent. The conversation was controversial, which was good because it held the attention of the audience, and was something hesitantly touched upon, yet needed to be discussed," Primous Howard, a junior at Morehouse and a Morehouse Peer Council member, said.

Mister Sophomore Logan Battle also felt appreciative for the discussion.

"I really enjoyed the event. Coming from a family with my father, the video made me reflect on all the things my father did for me. It increased my appreciation and love for my dad, and it definitely enhanced my idea of manhood," the psychology major from St. Petersburg, Fla., said.

For more information on the documentary, go on Twitter and follow @tofathhood.

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40mg caffeine + vitamins a & e + zinc
electrolytes
per 8 fl oz serving, 2.5 servings per bottle

nutrient enhanced water beverage
20 FL OZ (1.25 PT) 591 mL

vitaminwater spark (vitamin e + choline)
grape-blueberry flavored - other natural flavors

excellent source of c and b vitamins
100% vitamin c
40% vitamins b3 b5 b6 b12
55mg choline
electrolytes
per 8 fl oz serving, 2.5 servings per bottle

nutrient enhanced water beverage
20 FL OZ (1.25 PT) 591 mL

introducing...

connect
(caffeine + 8 key nutrients)

spark
(vitamin e + choline)

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Death to the Panel Discussion



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My spirit has grown incredibly fatigued by the number of panel discussions and town hall style meetings held here in the Atlanta University Center. Though to be clear, it is not the meeting style itself that I am disappointed in, rather more so the manner in which they are conducted.

Since my freshman year I have been to discussions covering topics ranging from manhood to relationships, politics, social consciousness, the culture of Morehouse, and gender relations. A few of them have been quite inspiring and thought provoking. Most however have been less than satisfying.

It is disconcerting that here at Morehouse and Spelman Colleges, we cannot seem to get past discussing shallow and non-intellectual subjects. I am personally tired of discussing the word "nigger" and I am tired of debunking the myths about AUC institutions. "Light Skin vs Dark Skin," "Why Girls Always Go For the Bad Boy," "Why Black Women Are Single," "Where Have All the Chivalrous Men Gone," these conversations are based on folklore and inaccurate information. They really only promote and perpetuate the myths about Afri-

can-American society.

These conversations never have any depth. They are based on the inaccurate statistics promoted by the media. Panelists spend the entire discussion debating really insignificant and false ideas instead of ever getting to the meat of the subject. An attempt to discuss pathologies only ends up pathological.

Solutions are almost never discussed. As is typical here at Morehouse, everyone wants to stand up, be a leader, and speak out on an issue. However, the men of Morehouse never get past speaking about something. Everyone is eager to let their voice be heard about the problem but rarely does anyone discuss solutions.

I find myself heavily questioning the selection and screening process of panelists. I wonder what qualifies certain panelists to be speaking on an issue as if they represent the entire school, race, age group, or gender. More than often it seems like they are chosen simply because they are outspoken campus celebrities, not because they are people who are experienced and knowledgeable of the subject. What makes me personally upset is when someone speaks on behalf of an aforementioned group I may belong to and completely misrepresents me by representing their personal preferences on

behalf of the entire group.

I have been to panels where the host or moderator was completely incompetent and had no real insight on the conversation they were leading. It is my opinion that hosts should be knowledgeable of the discussion subject. Moderators should be impartial and should only guide the discussion with questions; not participate in the actual debate.

I bring up these problem not because I want to bash the programs held by student organizations, but because I expect and therefore want better. I want events to start on time; I want audience members not to show up intoxicated and looking for attention; and most importantly, I want to be fed intellectually.

The AUC could potentially be a cradle for the greatest minds of the world, but we tend not to nurture that with our less than stimulating conversations. I propose that in order to enrich our intellectual sessions, we should have guest speakers or panelists who are knowledgeable and experienced. Let's not only discuss shallow and mythical aspects of social issues, but real and factual elements of society. More importantly, let's not just talk about a problem, let's find a solution and act on it.

Bigger Than Politics...

Campus leadership is more than just a title

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In 1947, Martin Luther King Jr., then a junior here at Morehouse College, wrote an impassioned and concerned letter to his brothers which was published in The Maroon Tiger later that fall. King, infuriated by what he saw as misguided motives regarding why Black men pursue higher education, wrote that most of the "brethren" think that education should equip them with the proper instruments of exploitation so that they can forever trample over the masses. King alluded to a selfishness and self interest that seems to have infiltrated many facets here at Morehouse; including leadership.

Many men over the years have chosen to pursue leadership positions here at Morehouse because it looks good on a resume. Others choose to pursue political leadership because someone along the way convinced them that serving in such a capacity puts you on the fast track to SGA President.

It has become increasingly obvious in my short time at this institution that many choose to lead the masses but know little about what the masses desire. From my

perspective, self-gain is at the root of all things wrong with leadership here at Morehouse College. Leaders are more interested in signing their name on a particular piece of legislation or impeaching someone they have personal disagreements with than they are about serving their brothers.

Here at Morehouse, many leaders incorrectly correlate popularity with success. Although there is nothing wrong with having a desire to be popular, any good leader must make the moral decision to do what is right despite popularity. There is nothing wrong with passion, but as leaders our objective must be to have passion for the right reasons and the competence and sound judgment to make good decisions.

Next school year, some of our brothers will not be here, not because they partied too hard or didn't study enough, but because they did not have the resources to continue their matriculation. Be passionate on these brothers' behalf; be passionate for ending bias and stereotypes against our homosexual brothers, and be passionate for the students struggling inside and outside the classroom.

Our brothers need leaders who are willing to put aside political posturing and bick-

ering and fight for their cause.

It is time we all have a self-evaluation of why we chose to run for office. It is imperative that we strive to be leaders who are less concerned about re-election and more concerned about increased retention, less concerned about personal differences and more concerned about a common goal, less concerned about our own future and more concerned about the futures of our brothers and our beloved institution.

As leaders, we must be willing to come down from the mountain, go down into the valley, and be the voices of the unheard. As elected members of our classes and student body, it is our duty to listen and act on the voices and demands of our brothers. From NSO to graduation day, we must live out the meaning of "Dear Old Morehouse" and work toward binding each other into ties more brotherly.

If we don't become more vigilant of the dangers in playing political games with our brothers, it will be our fault when our brothers are unable to continue matriculation at Morehouse College. If we are to live by the creed, "I Am My Brother's Keeper," we must bear the burdens and responsibilities entrusted to us by that creed.



Jack Dawson
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1. How quickly did you put the paper down when you didn't see these last week?
2. Are you ready for the semester to be over with?
3. Has you GRIND been enough to make the spring line?
4. Or do you need more time?
5. Speaking of lines, aren't these pretty boy HOPEFULS doing a little much?
6. Are bar-b-qs and late night trips to the park how we get on these days?
7. Is she lying about her "BOO" being on the ape line?
8. Is she that anxious to claim that phirst PHAM love?
9. How many of them are on the line?
10. Why are their PROPHYTES going ham?
11. Did he really violate HIS prophyte's girl?
12. Are things getting a little ROUGH in the rho?
13. Is there really beef among the elephant chapters?
14. Which one got their sh#% stolen?
15. Shouldn't there be some code about stealing from a SOROR?
16. Which prominent admin got DISMISSED from the house?
17. When is the house going to dismiss the ones that need to be dismissed?
18. How was BOBBY FRANK'S evaluation?
19. He's not next, is he?
20. Was he iLegally Prowling on caMpus?

Got questions? Submit them anonymously to mtiger20questions@gmail.com

OPINIONS

9

OCCUPY SPELMAN A Customer Service Report

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Spelman College has been ranked the number one HBCU for a number of years. Nationwide, Spelman is ranked 62 in the list of Best Liberal Arts Colleges. Women who graduate from my institution are recognized in many places for their intelligence and achievements within our society. Daughters of well-respected members of society such as Bill Cosby, Gerald Levert, Sidney Poitier, Henry Louis Gates and many more, are Spelmanites.

For these reasons and many more, Spelman receives thousands of applicants every year and only the "chosen ones" make it to Spelman. Despite this, there are some things that need fixing. No institution is perfect and improvements should always be welcomed.

I was inspired by a meeting I attended last Friday for the Toni Cade Bambara Scholars/Writers/Activists, which gave a couple of students a platform to express their frustrations with the college. In our meeting, we used the Occupy movement and students were to complete the following phrase, "If I were to occupy Spelman, I would..."

"...occupy Spelman Dining and Food Services! There are not that many dining op-

tions; the Alma Upshaw dining hall and the Suites serve the same food-and the Grill is basically an extension of the cafeteria with a twist. Secondly, the hours of operation are unreasonable and do not fit the needs of all students. The Grill is open a little later than 10:30pm, but many students need to stay up late at night and work, and are pretty much doomed and bound to hunger unless they order food or have a big snack reserve in their rooms! Thirdly, the food is not very tasty! I believe that as students, it is imperative that we consume healthy and sustainable food for the nourishment of our bodies and minds." -Rugiyatu Kane, Sophomore, Environmental Studies major from Senegal, West Africa.

I, Rokhaya, would occupy the minds of the students and change our definitions of beauty. Many of us have been programmed to see lighter skin as beautiful and I find this to be quite unfortunate. In addition, the slender, light, long straight haired women are seen as most beautiful in our societies. As college students, we need to be critical thinkers and analyze these messages that we are being fed by the media. I believe beauty is not something that should be attached to skin color or any other physical appearances, for that matter.

How many times do you meet a light skin, slender, sports-playing, nice eyes having black man who is an air head? He does not even know the difference between draught and drought! I don't know about you, but intelligence is a must for me at all times.

I could care less if you are Boris Kodjoe, Tyrese, or even Johnny Depp's twin, if you are not intelligent it surely can't go anywhere. In addition, our society has plenty of issues with teens dealing with self-esteem which often times leads to depression, anorexia, and even bulimia. Furthermore, it creates a lot of tension between blacks with different shades of color.

To this I ask, how are we supposed to achieve anything if we can't even unite?

For women, we have come a long way but there are still a lot of injustices that we face. How can we ever fight for our rights if we resent each other, because we are different shades of black? Change has to start with us, women!

So I challenge you, go talk to that darker skin woman or man you have had a crush but never talked to, because they were different. Explore new things, try something different, because you might discover someone new and pleasant even find your "soul mate" (and I use that term very loosely!)

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As many of us can recall, last school year it was reported that the employees of Morehouse College would be going through a series of workshops and trainings in customer service through the assistance of the Ritz-Carlton hotel chain. I am sure we can all recall the difficult times we have experienced working with administration and certain offices in Gloster Hall.

What I think many students will have a hard time recalling is the improvement of the customer service. It seems that there are still several administrative issues that need to be dealt with.

During Crown Forum on Nov. 3, students had the opportunity to voice their opinions directly to the college President and the executive leadership of the college.

One student, a senior by the name of Segun Idowu, proposed the idea to have a directory that listed every Morehouse employee's job title and job description. Students would then be allowed to comment on that person's performance according to their customer service and fulfillment of their position.

I think this is a great idea and a step in the right direction if initiated. It allows students to address specific staff and faculty and not generalize entire offices. It also allows students the ability to give specific and detailed accounts of problematic interactions that can be addressed more appropriately.

Issues such as two hour lunch breaks, not fulfilling certain aspects of job descriptions on certain days or during certain hours, and not being acknowledged when you enter an office can be handled with specialized care.

What is great is that there is actually a system in place to allow students to chime in on their administrative issues. On the "My Info" tab on Tigernet, there's a panel labeled "Customer Service Advocate." This application makes students aware of their rights and responsibilities, allows them to view practices for best results and to give a detailed report on their issues and view feedback.

It would seem that everything is in place for improvement. What were quiet and angry murmurs of administrative injustices can now be audible criticisms and ideas for progress. So why does it seem that nothing is being

done?

I would say that the student body is partially to blame. Morehouse students love to complain but not do anything about it. It is quite often I hear students talk about fixable issues and yet complacency sets in and they sum it up with a defeated "welcome to the 'House'."

I also notice the inability for anonymity when submitting service reports on the Tigernet application. I believe that students are discouraged from using it due to fears of negative repercussions and interactions with the office personnel they may implicate.

I for one am unsure of how to remedy this issue. How do you get students to care more about the quality of their education and institution, and care enough to be moved to action? How do you motivate students to act in spite of fear and hesitations?

What I do know is that if the men of Morehouse don't revive the activist spirit that once thrived in the AUC and if administration is not proactive about ensuring quality customer service then student and employee morale will continue to fade ending up with just more and more future alum that do not care and do not give back.

"Sir, Remove Your Hat: Social Justice, Equal Rights, and You"



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It is probably common knowledge that I am a bit of a rebel.

My life, as I am sure the lives of many men of Morehouse, has been a constant exercise in challenging the status quo. Growing up, I was never the kid that simply "did as told." I always wanted to know why. My mother, perhaps realizing that simply telling me, "Because I said so," was not going to work, began to get in the habit of explaining why certain things were necessary. When there was no logical reasoning behind a directive, it frustrated me.

As I matured into my teenage years, my curiosity of

"why" grew into a complete and utter disdain for arbitrary rules and restrictions. And so this is why when I am casually sitting in a common area, hooded huggard around my body and fitted hat sitting snugly atop my head, and I am told, "Sir, remove your hat," I often become most noticeably annoyed.

Remove my hat for what reason? How is it that me wearing my headgear, is physically harming you? Is it going to pain you if I choose not to? And what about the girl from Spelman that just strolled in here wearing her baseball cap? Should she not have to also remove her hat simply because she is female? Where is the equality in that?

It is something I have never understood.

When asking people why removing my hat is necessary, they usually tell me because it is school policy, citing that it is improper for a man to wear his hat indoors. My question is always, "Improper for whom? And who is the authoritative figure on what is and what is not proper?" They typically tell me that society dictates what is and is not proper---

---failing to recall that society also says as a young black man in the United States of America coming from the neighborhood I call home, I should either be dead, with child, or in jail.

Not college.

And so in attending an institution that uses a revolutionary such as Dr. Martin Luther King Jr. as the proverbial "bedrock" of its entire

being, it is baffling to me why the use of the "status quo" as justification for any rule is at all acceptable.

During the Colonial era of this country, it was the status quo to have a reserve of servants who you could buy and sell for the purpose of making a dollar. You could beat them. You could kill them. They were property.

Today, we call this slavery. Prior to the Civil Rights era, it was the "status quo" to have everything "separate, but equal." It was improper for a black man to do much of anything. Can you imagine being told to step off the sidewalk to allow your white "equals" to pass? To be told where you could and could not eat because of the color of your skin? To be told it is "im-

proper" for you to receive an education?

These are the times our Morehouse greats, Dr. Benjamin E. Mays and Dr. King lived in. Imagine where we would be today if they simply embraced the status quo and designated it as improper for us to be educated; to be a liberated and socially conscience people, simply because society said it was improper to do so?

It is a fine line between enforcing a rule and perpetuating an ideology.

None of this is to say some rules are not necessary. In order for society to continue to function in a way that "streamlines" the action we know as "living," it is important for there to be some rules in place to facilitate order. But

for those rules that have no real value, no real benefit to society, what is their purpose?

And so, when I am asked to remove my hat, I usually do so. Frustrated by the directive, but even more frustrated by the idea of partaking in some laborious discussion of "appropriateness," I usually decide the battle is not worth the war: me graduating on time.

But I can't help, but wonder: what if Dr. Mays, Dr. King, Malcolm X, Fannie Lou Hamer, Rosa Parks, Bayard Rustin and President Barack Obama all felt equality was not worth the battle.

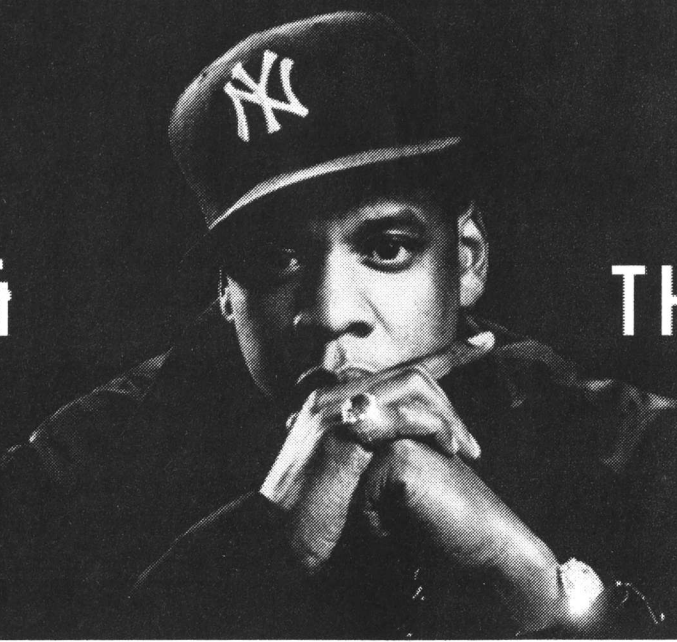
Would the "status quo" then be an appropriate stick by which we measure our lives?

Simply said: It is more than a hat.

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JAY Z &

THE LESSONS OF OPPORTUNITY



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This article is part of a series that will analyze Jay-Z as both an entrepreneur and a brand. The series will examine and quote “Empire State of Mind,” a book by Forbes writer Zack O’Malley Greenburg, as a source for information regarding the history behind Jay-Z’s business.

The book’s goal is to explore “the details of how [Jay-Z] honed his entrepreneurial philosophy not at a fancy business school, but on the streets of Brooklyn, New York.” Greenburg’s text seeks to catalogue Jay-Z’s business journey; this series will analyze Jay-Z’s entrepreneurial psyche. I hope to develop this series into a case study for student entrepreneurs to read and apply towards their entrepreneurial journey.

Granted, Jay-Z is not the most successful entrepreneur of our generation. However, I feel that his story is one of the more compelling. No one can deny the impact hip-hop has had on my (the millennial) generation. Thus, if hip-hop is a part of my generation’s life-blood, then Jay-Z is definitely one of my generation’s most influential icons.

I am extremely interested in hearing your thoughts; feel free to email me, tweet me or comment on the series. Remember, I am simply beginning the marketplace of discussion, but I want you, the reader, to guide the discussion.

Volume 1: Opportunity

Growing up in the Marcy Projects of Brooklyn, N.Y., Shawn “Jay-Z” Carter had two options: go to school or hustle.

College was an idealized goal, but Jay-Z recognized that it was too far away to solve his immediate problems. He was literally hungry, so he looked for an opportunity that would address that hunger.

Allured by the fast money of street life, Jay-Z opted to sell drugs. DeHaven Irby, a friend of his, introduced him to the drug game and the amount of lucrative potential innate to the illegal trade. Jay-Z concluded that selling drugs was the most convenient way he could amass that amount of money.

Before Jay-Z became a successful music mogul, he learned an important lesson about opportunity cost. Even though Jay’s mom would have preferred him to go to school, get a degree, and become a lawyer or a doctor, Jay-Z realized that there was fast money to be made. The money was quick and risky, but given Jay-Z’s situation the fast money was the most appealing.

I am not condoning illegal activity, but I think Jay-Z deftly executed a decision that accounted for both his aspirations and the demands of his environment.

Even though going to school and eventually starting a career was safer, it did not give Jay-Z the payout he wanted or needed. As a young entrepreneur, especially student entrepreneurs, we are often faced with various scenarios where we have to make decisions with opportunity costs in mind.

For the more established entrepreneur, these decisions are often situated between two business ideas. An entrepreneur can either opt to pursue idea A and reap idea A’s reward or he or she can pursue idea B and reap idea B’s reward. The decision can be tough, because oftentimes the rewards for idea A and idea B are mutually exclusive. The entrepreneur, therefore, must evaluate the cost of each opportunity and then decide if the potential payout is worth the cost.

Jay-Z had a similar decision to make when he had to decide between selling drugs and making music. Jay-Z had made a small name for himself as a lyricist and “free-styler” in his neighborhood. His reputation for gritty, fast, and clever lyrics preceded him. DJ and Atlanta Records talent scout Clark Kent tried on mul-

multiple occasions to sign Jay-Z to the label and pull him from the world of narcotics into the music industry.

“Jay-Z remained hesitant to devote time to music that could be spent making more money hustling,” Greenburg writes in his book. “Jay-Z’s reluctance to splurge on music was understandable, as there are a lot of people who pay when recording a hip-hop song.”

Jay-Z did dabble in music from time to time. Yet, after completing a music tour with rappers Jaz-O and Big Daddy Kane, Jay-Z realized the amount of money he was losing by pursuing music. Thus, he got back into the drug game.

“Specifically, Jay-Z went back into business with DeHaven,” Greenburg writes. “From a supply and demand standpoint, the decision made a lot of sense. In the 1980’s New York was the main East Coast entry point for cocaine imports from South America.”

While Jay and DeHaven were selling drugs, they included ideas about supply and demand in their business structure. Rather than simply selling in New York, the pair recognized the opportunity to sell in other markets.

“With ties in New York and Trenton, Jay-Z and DeHaven did what any shrewd businessmen would do with a growing enterprise: they expanded into undeveloped markets in Maryland and Virginia, where the competition was lighter and the clientele less sophisticated,” Greenburg writes.

By recognizing a higher demand in Maryland and Virginia, the pair hopped on the opportunity to expand into a new market and raise the prices of their product.

Even though Jay-Z and DeHaven were committing a serious crime, the two demonstrated a bit of business savvy that all entrepreneurs should mimic. Jay-Z’s mind for opportunity kept him making decisions regarding what was best for his cash flow.

However, eventually the “Devils” associated with the drug trade caught up with Jay-Z. Ac-

cording to the Greensburg text, Jay-Z’s first album, “Reasonable Doubt,” was supposed to be his only album. However, a nudge from death caused Jay-Z to permanently change his attitude about the opportunity costs associated with selling drugs and making music.

“He saw death,” DeHaven explains. “He saw the bad side of the game. He almost had his life taken. And that’s what did it. He messed with the wrong people.”

Jay-Z realized that the risks – jail time and maybe even death – were no longer worth the fast-money reward of selling drugs. The businessman, therefore, had to move in a new direction towards a new “hustle.”

“For the burgeoning businessman, the decision to stop dealing sometime around 1995 could also be explained as a simple recalibration of risks and benefits,” Greenburg writes. “When he saw the money that he could make in the music business, [Rolling Stone magazine writer] Toure mused, and be legal with it, and not have to worry about the police, and getting shot by other drug dealers, and all the other predators who’d been coming at him, it made a lot of sense.”

The business mogul innate in Jay-Z observed the risks of his trade and realized it was time for a change. However, as he did when he hustled illegally, Jay-Z prepared to move into a new opportunity with a mindset bent on profiting as much as possible.

As a young entrepreneur, you should train your mind to recognize and act on opportunity. As you move towards your venture, you should also be aware of the opportunity cost associated with that venture. What else could you be doing with your time? What are you losing by pursuing your opportunity? Is the cost worth the potential benefit associated with your venture? What can you do to ensure that your venture is worth the potential losses you may suffer?

These types of questions frame the thought

TUMBLING THROUGH FASHION

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Blogspot, Blogger or Wordpress? Regardless of the platform, blogging is one of the biggest trends to reach the digital age and it’s creating quite a sizable impression on the world of pop culture, business, and politics. Name the topic and I guarantee there are hundreds, if not thousands, of blogs where you can find immediate and personal reactions to the latest updates on that area of interest.

While blogging isn’t new, it’s recently been revamped, largely because of Tumblr, as the cool, new thing for everyone to do. I created my Tumblr in March of 2010 back when there were maybe six to 10 other members of the AUC also tumbling. Now, half, if not more, of AUC students can say that their domain is _____.tumblr.com. With the ability to upload pictures, videos, quotes, links, songs, and anything else that crosses their mind, who can blame them?

Fans of the fashion industry are leveraging this new trend to help stay

alert of what’s going on in the industry, while also building names for themselves amongst other “fashionheads.” The front rows of fashion shows that used to be filled with editors from the most reputable publications are now being reserved for people like Pelayo Diaz (a personal role model of mine), 15-year old Tavi Gevinson, and Bryan Boy, all bloggers that are changing the world of fashion.

The magic behind blogging is that it’s instant reporting of everything that you want to hear. Who wants to wait a week, a month, or sometimes even a quarter for the latest reviews on fashion shows, trends, and news when you can get them by the time you get home from class at the end of the day? Earlier this month was New York Fashion Week, and two out of every three pictures on my Tumblr dashboard were fashion-related posts or images coming straight from the Lincoln Center in NYC. This new social network gives aspiring members of the fashion industry the chance to show their followers their tastes and talents, while providing fashion fans a free flow of ongoing pictures, articles, and news on what they love.

Check out a few Tumblrs from a few of the coolest people in the AUC and see some of the many ways that students are taking advantage of this new tool:

[blackblonde.tumblr.com]: This Tumblr from Tonika Howard (CAU) takes you right into the world of women’s fashion. I’ve always preferred menswear over womenswear, but Tonika makes the other side look a little bit greener. She clearly express her style and fashion interests and she’s earned my respect as a true fashion blogger.

[featuringdonnie.tumblr.com]: Some students use Tumblr as a method of building a brand, and trust me, it’s very effective. Donovan Whitaker (MC) features men’s and women’s fashion, but also uses Tumblr as a way of getting his face out there. His images have gotten hundreds of notes, putting him in the ranks with a number of other individuals that are “Tumblr-famous.”

[prytyatl.tumblr.com]: A growing number of brands, like GQ & Street Etiquette, use Tumblr to strengthen themselves and develop more personal relationships with their customers. Pryourity is a dope Atlanta-based brand coming straight from the Watkins brothers (MC) and my good friend Zeus over at SCAD. It gives you a deeper connection to the faces behind the brand.

[charliespellforwagprez.tumblr.com]: Now some guys just appreciate Tumblr for all that it has to offer. Charlie Spell (MC) posts fashion, art, personal photos, and anything else that falls in the category of dope. He has a lot of pictures from his actual life, which incorporates the whole lifestyle aspect of Tumblr. It really lets you connect with an individual on a more personal level that Twitter and Facebook will never allow. It puts you right inside of a person’s mind and you’d be surprised how cool someone really is when you look at them from that perspective.

Cole World vs. Ambition vs. Take Care

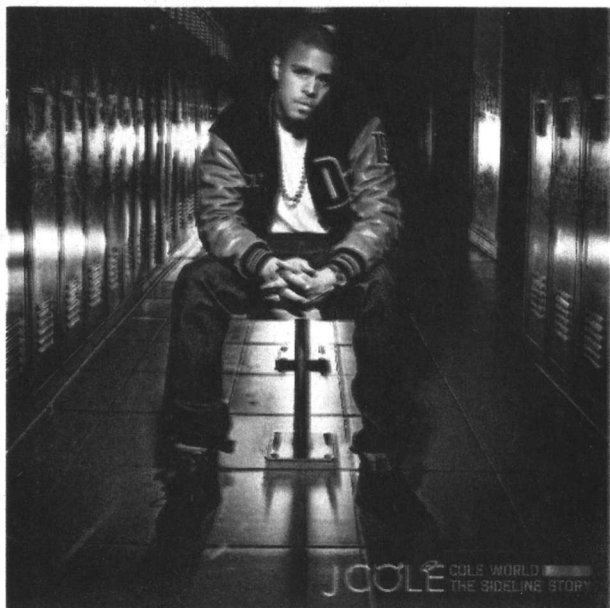
Taylor Williams
Arts and Entertainment Editor
twill26@gmail.com

Drake, J. Cole, and Wale are three of hip-hop's biggest stars right now. All three rappers have released major albums this fall and were all solid releases, which has led to a debate about which album was the best of the three. I dissected each album and graded them individually on production, lyrics, content, and its features. This week I'm going to focus on the production and lyrics on the three albums.

COLE WORLD: THE SIDELINE STORY

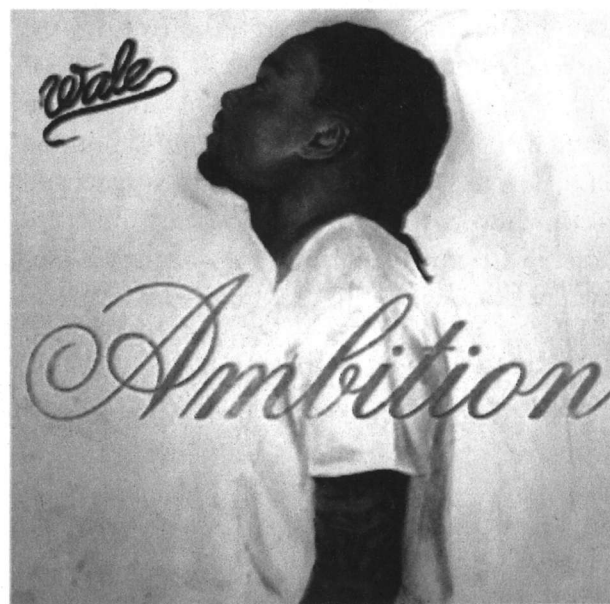
Production: C-

Other than being a phenomenal rapper, J. Cole produces as well. On "Cold World: The Sideline Story," J. Cole produced 12 of the 16 tracks on his debut album. Other than Kanye West, Q-Tip, Havoc (of Mobb Deep), and Big K.R.I.T there aren't any other rapper/producers. J. Cole has added himself to this short list, but unlike the aforementioned artists, Cole is a beat maker and not a producer. The difference between a beat maker and producer is that a beat maker simply makes the beat with no layers and no added instrumentation, while a producer adds the extra layers to the beat making it more complex and layered. Because of his lack of skills in that area, J. Cole's production was subpar and fell short of what it could have been.



Lyrics: A

Since his mixtape "The Warm-Up," J. Cole has impressed many with his lyrical ability. He has an affinity for including double-entendres within his lyrics, which are always interesting to dissect. J. Cole pens on "Sideline Story," "No pain, no gain, I blow brains, Cobain, throw flames, Liu Kang, the coach ain't help out, I call my own shots I'm David Blaine, I'm breakin' out of my own box, you stay the same."



AMBITION

Production: B

Producers on Wale's debut album "Attention Deficit" included Best Kept Secret, The Neptunes, Cool & Dre, Mark Ronson, Dave Sitek, and Syience. This is a solid list of producers that any artist making a debut album would be satisfied with. However, none of these producers returned to produce a track on "Ambition," but the production was still solid. Producers on "Ambition" include Diplo, Lex Luger, DJ Toomp, and T-Minus. Wale has always had a pretty good ear for beats, so it was no surprise that the production on this album was astonishing.

Lyrics: A

Wale has always been a strong lyricist, one of the few rappers whose punchlines are so subtle that it takes multiple listens to catch them. The lyrics on "Ambition" follow along this same path as he manages to make the listener pay attention.

Wale pens on "Double M Genius," "A modern-day goodfella, I'm Ray Liotta, loud smoking so pass the L like a semi-colon."

If you don't get it, take a look at your keyboard.

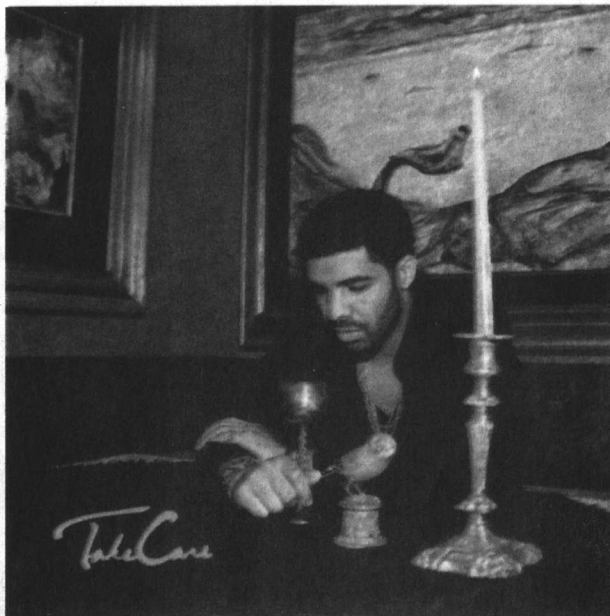
TAKE CARE

Production: B+

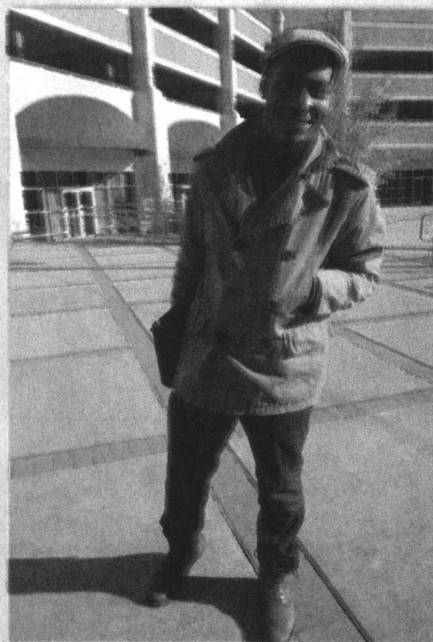
Similar to "Thank Me Later," Noah "40" Shebib did the majority of the production on "Take Care." It is clear that 40 has grown tremendously as a producer since "Thank Me Later." Shebib has added more layers to his sound, which is very evident on "Doing It Wrong" and "The Real Her." 40 and Drake's cohesiveness is at an all-time high. Although 40 did the majority of the production, the standout beat on the album was "Lord Knows," which was produced by Just Blaze.

Lyrics: B

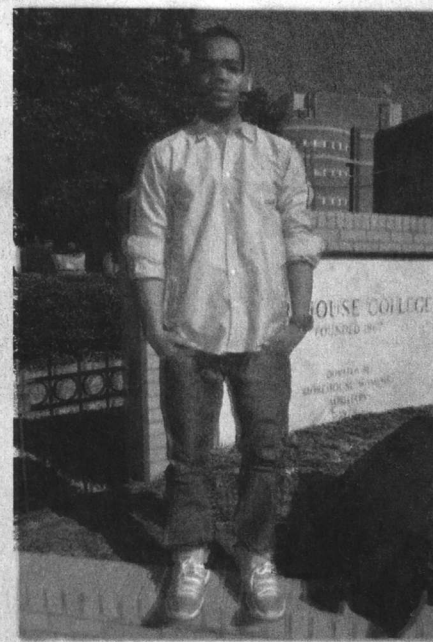
Drake has always been a strong rapper, arguably one of the top rappers in hip-hop right now. Drake is not a super-witty rapper like J. Cole or Wale, but he is a very good songwriter. He has the ability to make a great sounding, catchy, and cohesive song, which explains why he has a bunch of hits.



STREET SCENES



TAHJ HARRIS
WEARING GAP



ELIJAH PETERSON
WEARING RALPH
LAUREN



MICHAEL (MIKE)
DANIELS-FLEMING
WEARING GAP

DC's New 52 Sets a New Standard for Comics

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On Aug. 31, DC Comics launched a historic renumbering of the entire DC Universe comic book line with 52 first issues, which is entitled "New 52."

The New 52 shows the entire DC Comics superhero lineup, featuring popular characters such as Batman, Superman and Green Lantern, revamped and re-launched with a brand new first issue. By the end of September, DC had released an issue one for 52 new titles hoping to usher in a new readership.

In addition to revamping its creative approach, DC Comics announced a brand new sales initiative to become the first major comic publisher to offer its newest books digitally on the same day as the print release; a move that could set the standard in the comic book industry.

With this change, potential readers can now purchase and download every one of the 52 new issues on computers, iPhones, Android-powered

devices and Amazon Kindles. However, brick and mortar stores feared that the same day digital availability of new books would hurt the already struggling sales of print comics.

Currently in its third full month of publication, DC Comics has gained a strong hold over the comic book market share. According to an August report by Diamond Comics Distributors, America's other comic book publishing giant, Marvel Comics, held a majority 42 percent of the market compared to DC's 34 percent.

With the introduction of the New 52, the situation reversed with DC holding a 51 percent share to Marvel's 30 percent in October.

However, new content is more important than the sales. DC has ended the convoluted, overlapping story lines that made it difficult for casual fans to follow their favorite heroes.

DC's writers used the New 52 as an opportunity to re-establish its continuity by crafting a new timeline for their iconic superheroes. For

example, Batman #1 does not attempt to retell the origin of the character, but instead creates a new starting point for readers to follow without needing to catch up on older books.

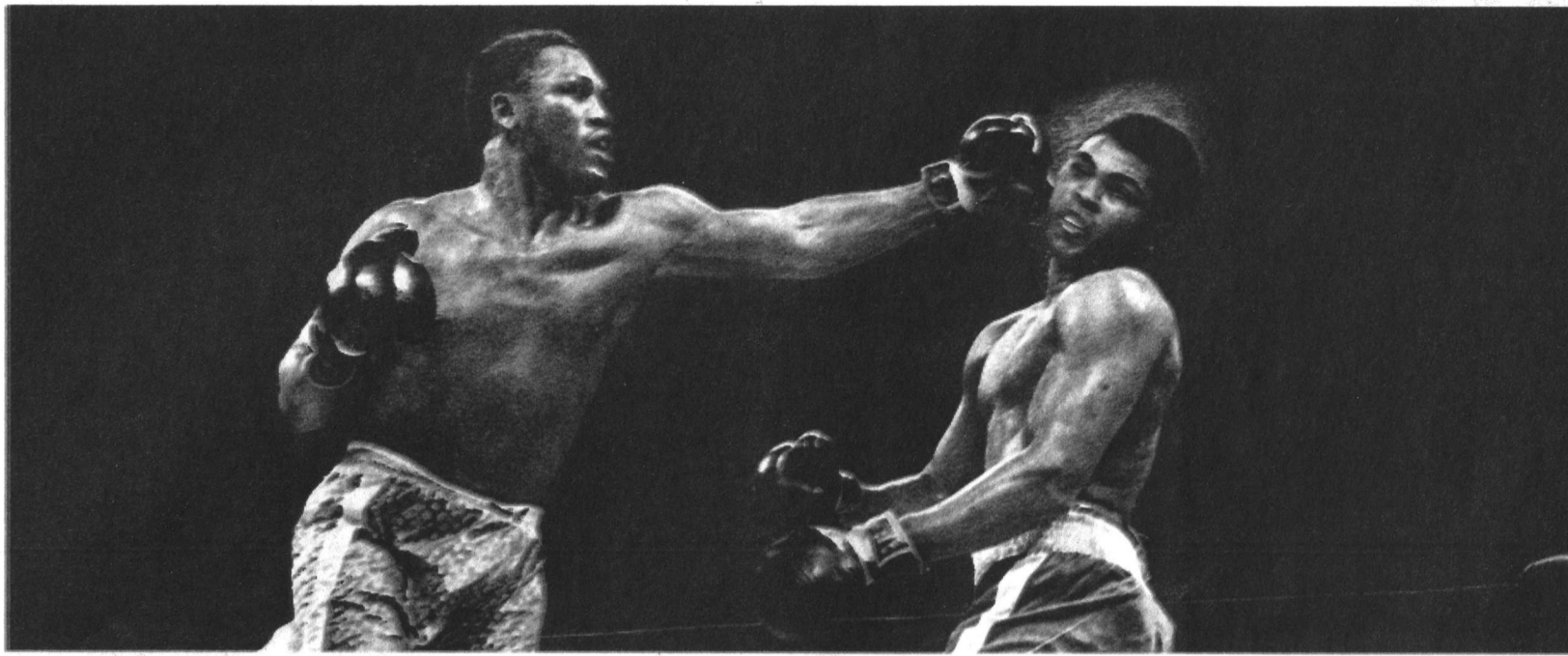
After DC announced that it would be canceling all of its on-going series, or potentially using a new writer to begin a revamped series in favor of the New 52, loyal fans met the move with extreme backlash.

In a business that is often criticized for its lack of innovation in both creative and sales matters, DC chose to take the reins and establish a new standard.

With the new editions drawing in more, and, most importantly, new readers than ever, numbers tell the tale of their success.

The entire New 52 series is available at read.dccomics.com for a free preview of all 52 books and the ability to purchase new issues starting at \$2.99. The same capabilities can also be found via the DC Comics app in both the Android Marketplace and iTunes.

"Smokin" Joe Frazier dies at 67



Arshon Howard
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"I am the greatest," Muhammad Ali proclaimed, but in 1971 in Madison Square Garden, the self-proclaimed "greatest" had his back on the canvas because of a vicious hit from "Smokin" Joe Frazier. The legacy of the former World Heavyweight champion will never be forgotten.

On Nov. 7, Frazier died at the age of 67. For non-boxing fans, he will be remembered for his epic fights with Ali, but to avid boxing fans he will be

remembered as one the greatest fighters in boxing history.

"People forget that Joe was a great boxer and has always been a great boxer," James Howard, a self-proclaimed 40-year-old boxing historian from Delaware, said. "His Olympic record spoke for himself, and when he moved onto the pros he remained undefeated even after fighting Ali."

People claim they remember the match-ups Frazier had with Ali, but they always seem to forget that Frazier knocked Ali to the floor and remained undefeated in their first bout

in 1971.

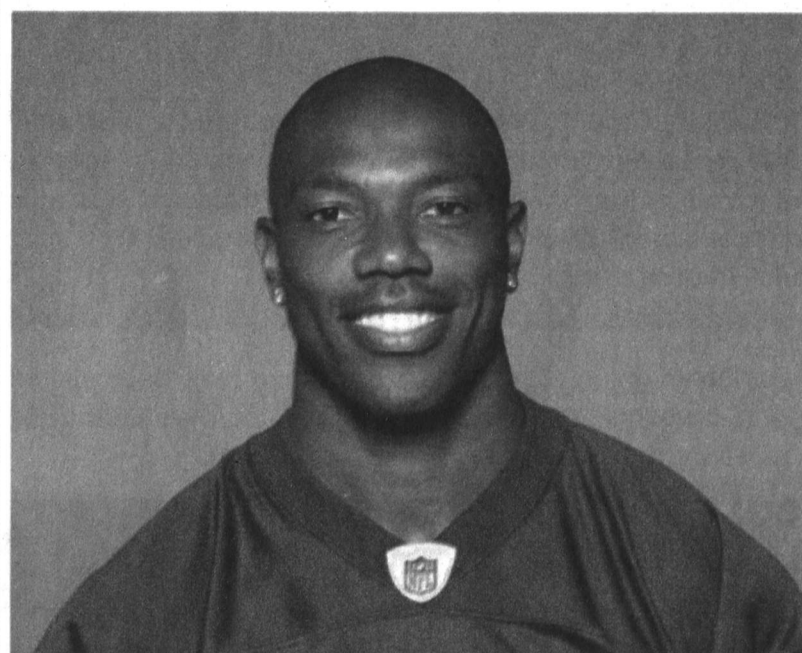
Ali, who was 26-0 and the first former heavyweight of the world, was not able to sustain Frazier's sluggish head low attack. Frazier floored Ali in the last round after their 15 round "death match." Frazier went on to beat Ali in a decision.

"I never really understood the true meaning of what it meant to be an underdog until that magical night with my father," Howard said. "My dad was a Frazier fan, and I was an Ali fan. And I just remembered everyone saying that Ali was just way too skilled

for Frazier, so I was just waiting to gloat to my father after Ali was supposed to win at ease, but I never got that opportunity."

The only losses that Frazier ever suffered were in his two rematches against Ali, and George Foreman, who also beat him twice. Frazier should not be compared to Ali every time he is mentioned, but as the fighter who gave Ali his first lost and is considered to have one of the best left hooks of all-time. He will forever be missed.

The Fall of Terrell Owens



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The past three to four years have been rocky for NFL free agent wide receiver Terrell Owens, better known as T.O. Since his release from the Dallas Cowboys in 2009, his stardom, athleticism, and, unfortunately, his relevance in the NFL have faded.

Owens began his career in 1996 with the San Francisco 49ers after being drafted in the third round of the year's NFL Draft. Over his 15-year career, Owens has played for the 49ers, Philadelphia Eagles, Dallas Cowboys, Buffalo Bills, and Cincinnati Bengals. During his Pro Bowl NFL tenure, T.O. set a new standard for wide receivers in the league. As an Eagle, Owens averaged a touchdown per game and helped the Eagles reach Super Bowl XXXIX.

In his first season with Dallas, Owens led the league in regular season touchdowns and went on to break the record of touchdown receptions for the Cowboys in 2007, while aiding in Dallas' efforts to win the NFC East. He then became the sixth player overall to reach 1,000 career receptions, while a member of the Bills.

However, Owens has always had trouble at some point during his stay with each of his teams, specifically his quarterbacks. Although he had great success with multiple quarterbacks, Owens' relentless attitude and passion for football caused controversy with Jeff Garcia, Donovan McNabb and Tony Romo. His ability to cause disruption in the locker room has steadily caused him to be an NFL pa-

riah.

During the 2011 off-season, Owens tore his ACL, which led his last team, the Bengals, to become reluctant to resign the 37-year-old receiver. This month marks the seventh month of recovery for Owens who claims that he is fully healthy and in the best shape of his life. Although he is not running routes in NFL stadiums, his reality television show, "The T.O. Show," has allowed him to remain in the spotlight and show his fans and counterparts the REAL Terrell Owens. However, reality television stardom is not Owens' sole desire in life.

His hopes to return to the league are quite obvious, especially since the free agent held an open workout in Casablanca, Ca. to prove to teams around the league that he is ready to return. To his disappointment, not a single NFL team sent one scout to Owens' workout. The only offer he has received to return to football is the offer to play for the Chicago Rush, an Arena Football League team.

The recent warrant issued for his arrest also does not make T.O.'s return to the NFL any easier. The warrant was issued after he failed to attend a scheduled court date concerning his child support payments on the date of his scheduled NFL workout, which nobody attended.

"Mr. Owens is working to resolve all of these matters and appreciates his fans' support," a representative for Owens told reporters. "We are confident that Mr. Owens will be signed this season to the NFL and all of his child support payments will be modified fairly according to his true income."

The Upsetting Loss

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Last week, I was approached with the brilliant idea of writing an article of the "great" experience the Morehouse basketball team had when they played the second ranked team in the nation, the Kentucky Wildcats. As I thought about the game, it was brought to my attention that nothing good came from that 125-40 loss. NOTHING!

"So everybody looked good. Even my sister, if she was in Kentucky blue tonight, she'd look good," Morehouse head coach Grady Brewer told reporters.

Brewer couldn't be any more correct. Morehouse, allowed the Wildcats to shoot 72.7 percent from the field, could not cause their starters to miss any of their 24 field goals in the first half, and witnessed seven Wildcats score in double-digits. Kentucky freshman Kyle Wiltjer, who scored 26 points, had a field day against our Maroon Tigers with highlight after highlight, dunk after dunk. Wiltjer even had a few dunks that brought back memories of the classic And-I mixtapes all hoop fans from our generation loved to watch when we were growing up.

"It can only hurt in my opinion," Derrick Williams, a junior at Morehouse said. "There is nothing positive

to take away from an a-whopping like that. Now they'll enter the season with hurt pride."

I completely understand that Morehouse is a Division II school and Kentucky is a Division I school, but an 85 point loss is just embarrassing, and demoralizing to a team that's already picked to go fifth in their weak conference. The simple fact that Morehouse only made three field goals in 15 minutes and 55 seconds in the first half of play is horrid. The score at halftime was reminiscent of beat downs big college football programs give smaller Division I schools - 74-13.

"As a sports player and competitor, it hurts a team," Aparecio Peggins, a sopho-

more psychology major at Morehouse College, said. "It completely demoralizes a program to a point where all hope is lost, no matter the level of the opponent."

Stone me if you want, but I wouldn't be surprised if the Maroon Tigers go 5-20, as memories of Terrance Jones streaking down the lane for an easy dunk pass through their minds with every opponent they play. Maybe next year the football team should play Alabama, so it can ruin their hopes and season too.

Great job John Calipari for bringing these young brothers down. Or should we blame this one on our own brother (20 Questions Sports Edition)?

Big Ten Loses a Legend in Scandal



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For the second time in less than a year, the Big Ten lost another legendary coach due to a scandal. On Nov. 9, at approximately 9 p.m., Penn State's legendary football coach, Joe Paterno was fired in the midst of a child molestation scandal at the school. This follows Ohio State's Jim Tressel's resignation in May

the midst of investigations of Ohio State's 2010 season and rules violations.

It was originally planned for Paterno to retire on his own terms at the end of the season, but the constant media attention brought the board of trustees to make a difficult decision and fire the winningest coach in college football history.

"I am absolutely devastated by the developments in this case," Paterno told reporters.

"I grieve for the children and their families, and I pray for their comfort and relief."

The media has constantly attacked Paterno ever since the news broke of Jerry Sandusky, a former Penn State defensive coordinator, who is accused of molesting eight boys over 15 years. Many are scrutinizing Paterno for not reporting what knowledge he had of the situation to the police and doing the bare minimum in order to protect Sandusky, his good friend.

The Vice Chair Board of Trustees for Penn State, John Surma seemed overwhelmed with angered reporters' ques-

tions he could not answer when he broke the news of Paterno's firing.

"We thought that because of difficulties engulfing our university, we felt it was necessary to make a change in leadership and set a new course," Surma told reporters.

"Right now, I'm not the football coach, and that's something I have to get used to," Paterno told the Associated Press.

Former Penn State defensive tackle Matt Millen was quoted saying, "This is a sad day for college football."

Paterno will leave college football with a 409-136-3 record, three Big Ten championships, and two national championships.

Paterno opened his last press conference as Penn State's head coach by saying, "I wish I had done more..."

**MOREHOUSE COLLEGE
MAROON TIGERS
BASKETBALL SCHEDULE
2011-2012**

November 29, 2011

7:30 p.m. Stillman College - Atlanta, GA

December 1, 2011

7:30 p.m. Clafflin University - Orangeburg, SC