

CAMPUS
NEWS

CELEBRITIES
AND
FERGUSON

FEATURES

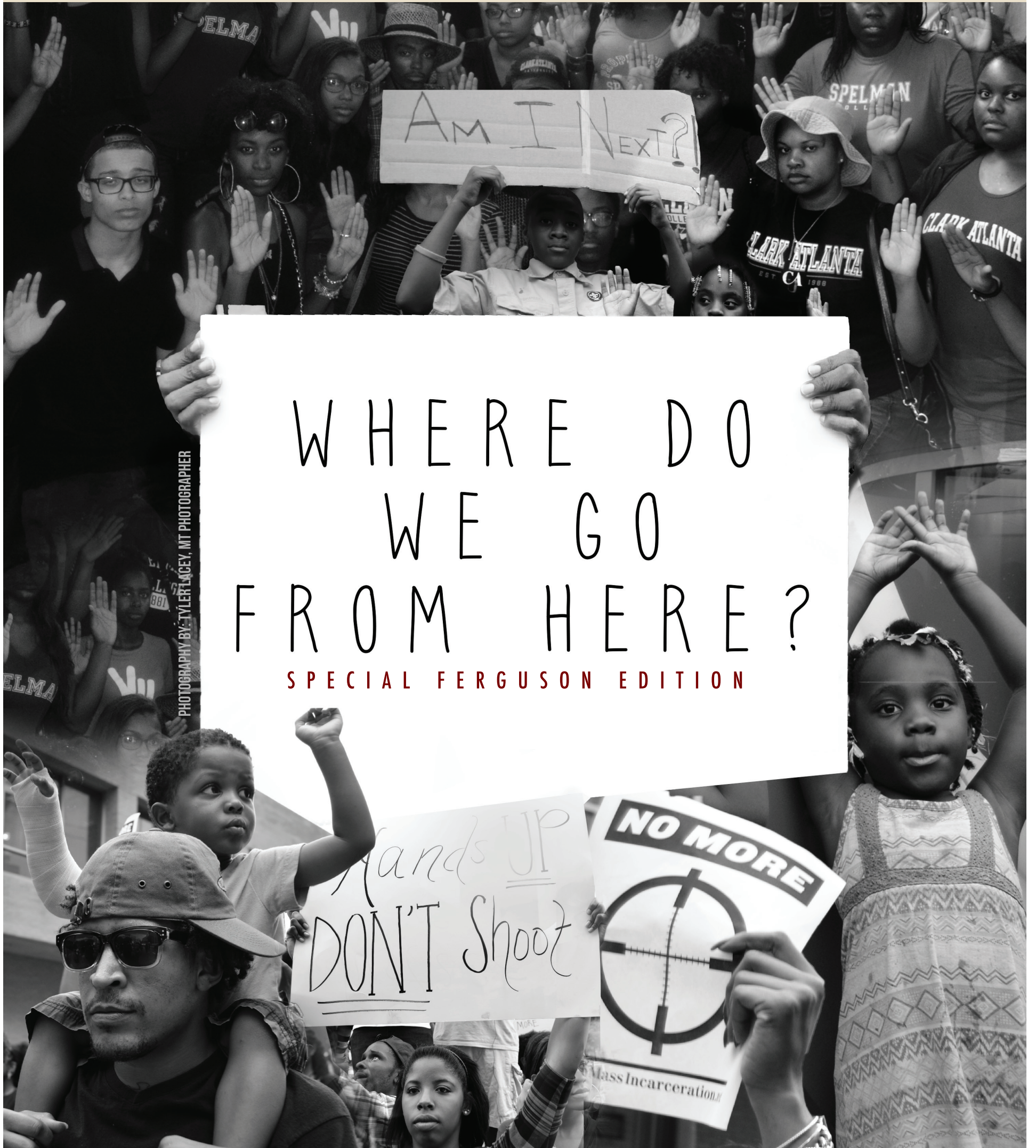
THIS
WEEK
IN PHOTOS

MT

CAMPUS
NEWS

QUESTIONS ARISE
FOR MOREHOUSE CAMPUS POLICE
IN THE WAKE OF FERGUSON

A LOOK INSIDE THE ISSUE



PHOTOGRAPHY BY TYLER LACEY, MT PHOTOGRAPHER

WHERE DO
WE GO
FROM HERE?

SPECIAL FERGUSON EDITION

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NEW QUESTIONS FOR MOREHOUSE CAMPUS POLICE IN THE WAKE OF FERGUSON

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Following the shooting of Michael Brown in Ferguson, Mo., and the choking of Eric Garner in Staten Island, N.Y, both by police, campus conversations about racism and racial profiling have transitioned to broader discussions about police use of force and rights of citizens.

Federal and local laws differ from campus policies at private institutions, such as Morehouse, in several ways. One distinction at Morehouse is that regulations and procedures regarding students' rights when they are questioned by campus police cannot be easily found.

Legal officials across the country have prepared lists detailing the rights and limitations of citizens as well as those of officers, but there is no such information for students.

Out of the 128 pages in the Morehouse Student Handbook, the student safety and security section is less than one page in length. In comparison, the parking policy section is four pages.

The only requirement that the Student Handbook lists for students when interacting with officers is that "students must surrender their I.D. cards whenever requested by Campus Police or other college officers." According to the handbook, failure to do so may result in disciplinary action.

As sworn officers, the Morehouse College Campus Police have arresting powers and the right to search individuals with probable cause, but other powers that officers hold have not been disclosed.

It is not clear when students may refuse a search, or the extent to which officers may exercise use of force. Without this information, students and faculty are far less informed than officers.

Political Science Professor Winfield Murray, a Morehouse graduate of 1998 and practicing attorney in Georgia, said he often works with individuals who do not know their rights and advises all students to proactively seek this information.

"Knowing your rights can make a huge difference when you are approached by police and when you get to court," Murray said.

Morehouse Interim Chief of Police Norman Martin said that when approached by any officer while on or off campus, students should simply "be aware and follow instructions."

"If a student has a problem with an officer he should come to me. Don't argue with the officer," Martin said.

However, junior Clayton Mason, the chair of public relations for the Morehouse chapter of the NAACP, does not agree with this practice.

"It doesn't make sense to me, personally, for [students] to only know our rights after it's too late," Mason said.

Murray and senior Louis Dancer, the president of the Morehouse NAACP,

know that Morehouse and circumstances in Ferguson are very different. However, they also acknowledged the need for transparency in both locations.

Freshman political science major Jaleel Howard said that this is a matter of safety and concern for the well-being of students. Similarly, Mason predicted that providing this information could also benefit officers by limiting unnecessary resistance.

The Department of Campus Safety is making moves forward. The interim chief has already spoken with SGA Vice President Will Chandler. Martin also said that there is a nationwide search for a permanent chief and deputy chief.

**KNOWING YOUR RIGHTS
CAN MAKE A HUGE
DIFFERENCE WHEN YOU
ARE APPROACHED BY
POLICE...**

WINFIELD MURRAY, '98

NSO RECAP: THE INSIDERS PERSPECTIVE



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This year's freshmen class consists of a personal trainer, an eagle scout, a junior deacon, a few valedictorians, several aspiring Supreme Court justices, superintendents, sports agents, pastors, surgeons, and engineers; but from now on they will be known as brothers.

Nearly 700 high school graduates and transfer students arrived on campus to transition into Men of Morehouse. Meanwhile, preparations were being finalized by New Student Orientation (NSO) leaders, resident assistants, and administrators.

In the days leading up to move-in day, NSO leaders were training, planning, and practicing in preparation.

"We went through leadership development,

alcohol and sexual assault training, and hours of planning but it was all worth it," said junior and NSO captain Thomas Cox. He said that many parents thanked the NSO leaders for making them feel more comfortable leaving their sons for the semester.

Even though the events for parents ended with the "Parents' Parting Ceremony" on Tuesday, orientation for students continued through the week. In addition to meetings with school administrators, the freshmen also had experiences very unique to the college. This included "Spirit Night," the "Brother-Sister Exchange," and "For Whom the Bell Tolls."

"NSO overall was just invigorating," said freshman Azhare Hubbard. "I come from a broken family so the brotherhood and living up to the Morehouse ideals was all new to me. I feel like a new person going forward."

This year, NSO was even more enriching due to the implementation of a mentoring program. Junior and NSO leader Leroy White

said that partnering each leader with 13 freshmen allowed him to focus on learning more about each student and help them with transition to Morehouse.

The experience not only shaped students' perceptions of themselves but their views of the institution as well. "[NSO] affirmed through images and the dedication of the upperclassmen, why Morehouse is so distinguished," said freshman Austin Joseph. "I didn't think Morehouse was as relevant in society today but NSO showed me the need for a brotherhood like this."

The NSO Co-Commander Stephen O'Reilly-Pol said one challenging part of planning was "balancing the responsibility of imparting on freshmen a respect for Morehouse without being too tough on anyone."

White said that the Associate Dean of Student Life, Kevin Booker, and the Assistant Director of Student Life, Michael Gary, were instrumental in preventing any major problems.

APPLE'S ASCENDENCY IN TRENDING TECHNOLOGY



2000

2002

2004

2005

2007

2009

MICHAEL CHRISTOPHER SCOTT

SENIOR STAFF WRITER

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In recent news, Apple Inc. has been strategizing on making creative strides in the Technology industry. As the renown electronics corporation, headquartered in Cupertino, California plans to release creative and innovative modifications to most of their consumer platforms, the company is excited to showcase the various refinements and augmentations that will be included in new updates.

The iPhone and Mac are two branches of Apple products that are receiving huge upgrades. The iPhone 6, which is set to launch on September 9 is awaited with great anticipation. Alterations include a bigger screen, accompanied by a Sapphire Display (a tough, scratch resistant glass), improved 13 megapixel camera, longer battery life, and the manifestation of iOS 8.

Like the iPhone 6 and iPad, set to receive iOS 8, Mac products also have a surprise in store, literally. The operating system is called OS X Yosemite, Apple's latest user interface that works in harmony with iOS devices.

"With OS X Yosemite and iOS 8, your devices recognize when they're near each other, enabling new features that let them work together in even smarter ways," boasts Apple on their iOS 8 Preview page. Not only this, but the new UI will also feature enhancements in popular apps such as Mail, Messages, and Safari.

Like OS X Mavericks, the upgrade to Yosemite will be free.

The UI is currently accessible for participants in the Mac Developer Program and the OS X Beta Program, everyone else must wait for the full, official release this Fall. It will be available for download in the Mac App Store.

This year, company sales figures saw a plummet in the iPad.

Irrespective of Apple, the decline was a common trend; as the tablet market experienced a wavering phase, partly due to the increase in phone sizes, this causes less of an interest to buy a tablet of more or less the same size. This concern plays a huge role in iPad's future; it took a declination in market share and a review of quarterly earnings to excite concern. In response, Apple's CEO, Tim Cook, did not hesitate to discharge all doubt, expressing, "We couldn't be happier with how we've done with the first four years of the iPad," continuing that, "I'd call what's going on recently a speed bump, and I've seen that in every category."

Cook's prior experience with fluctuating sales for other products, equipped him with the acumen to promptly reach resolution. In studying and analyzing the decline in sales of the iPad, Cook has since made collaborative efforts with the likes of IBM which could subsequently lead to the resurrection of the device's sales. Apple has already announced a 12.9-inch iPad set to release early next year. Consumers will be able to operate numerous industry-specific applications, designed to specifically compliment the larger display and resolution. Applications will be related to banking, healthcare, insurance, retail, travel and transportation, and telecommunications.

The state of Apple in the technological market engenders appreciable attention towards movements in the global market. Sophomore, Economics major Douglas Bowen follows Apple on the stock market with avidity, making inferences and drawing strategic analyses based on the digital distributors daily decisions.

"I think investors should think about Apple, especially since they've recently been in talks with uptrending firms like leading American car manufacturer Tesla Motors, Inc. Tesla's CEO Elon Musk established an affiliation with Apple to integrate aspects of Apple's interface into Tesla vehicles. This innovative, progressive, and smart collaboration between two leading firms allows one to infer that the outcome is going to be phenomenal."

NAACP LETTER TO ATLANTA POLICE DEPARTMENT



Dear Commissioner George P. Turner,

The Morehouse College, Spelman College and Clark Atlanta University Chapters of the National Association for the Advancement of Colored People (NAACP) are utterly disappointed in the murder of Michael Brown in Ferguson, Missouri. Further, we are outraged by the response of law enforcement in minimizing the democratic voice of the people of Ferguson. This situation elucidates our concerns of those enlisted to protect and serve the people abusing their state authority. While we extend condolences to the loved ones of Michael Brown, we would hope this situation would never happen in our beloved home of Atlanta. With this, we write this letter to address our concerns about the APD and hopes to establish greater accountability to the community in regards to policing in Atlanta.

As college students our relationship with the Atlanta Police Department (APD) is filtered while on campus. Once we step outside of our campus boundaries we then are susceptible to the APD and its procedures. According to the Atlanta Police Department's Uniform Crime Report for June 2014: 1,905 of the 2,224 total arrests were Black. Even more damaging, according to those statistics majority of our students are nearly 85% more likely to be arrested than their white counterparts. These numbers are example to disproportionate surveillance and arrest and we would like greater transparency in regards to the circumstances of this matter. This information serves of importance when attempting to guarantee equality in the city.

Police misconduct has disproportionately affected black and brown women and men of this country. What is happening in Ferguson, Missouri is the result of years of built-up

tension between law enforcement and those they serve. We, as community members can no longer live in a system that neglects our voices and rights. As residents of the Zone 1, we would hope that improving our relationship will increase our safety in the community. We, women of the Atlanta University Center (AUC), would hope that we are respected by officers and not profiled for our attire, inappropriately searched, taken seriously when we ask for help, a responded to in a meaningful way. We, men of the AUC, would hope that we are not disrespected because of respectability politics, racial profiling, or "looking like a suspect." We do not stand to be criminalized as youth of color. We would be devastated if APD responded to protests in the manner that Ferguson Police Department has. We cannot imagine the trauma associated with the militarization of local police forces with military grade weaponry used on US citizens. We want to ensure Atlanta never has a similar narrative. So, we look to you. We look to those who have been sworn to protect us. How do we strengthen our trust in APD to not kill a young unarmed Black woman or man or to violate the rights of the citizens when displaying their outrage? APD, we need you to guarantee us and all Black Atlantans, who are 85% more likely to be arrested by you, that you will not to do us what is being done to them.

In the 1960 letter, An Appeal for Human Rights, AUC students formally stated their which voiced needs and demands of students in regards to the Civil Rights Movement. As we look back at the 1960 appeal we remember that it was only the beginning of what led a movement. A movement that displayed that resilience, dedication and

moral obligation that the students of the Atlanta University Center students possess. The Atlanta University Center has a strong history of effective mobilization.. Fighting for justice and equality is rooted in our history. Until we transform policing in America, we will not be content with the interactions between young people of color and law enforcement. Whether an injustice happens on international or domestic soil, we would hope that the Atlanta Police Department is doing all it can to prevent similar conditions in Atlanta.

In closing, we would ask for the Atlanta Police Department to release an official public statement addressing the city of Atlanta on the current procedures and future actions that will prevent police misconduct. We also extend an offer to host a town hall in the Atlanta University Center. We would hope to begin open dialogue that will allow college students to be more aware of the affairs of the department. We hope that this engagement will clear misconceptions and frustrations that surround our relationship which would be inextricably mutually benefitting. For this, we may be reached at the provided contact addresses and representative of our organizations and campuses are willing to plan to organize these events. If we are granted a meeting to initiate that conversation we will further lay out our requests of the department. Please let us know what is best so this event is executed effectively for all involved parties. Thank you for your time and leadership of this department. We look forward to working with you soon.

Sincerely,

Morehouse College Chapter of the
NAACP Spelman College Chapter of the
NAACP Clark Atlanta Chapter of the NAACP

CELEBRITIES ON FERGUSON

D'SHONDA BROWN

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You may remember rapper Tiffany Foxx from the 2013 BET Hip Hop Awards Cypher with mentor Lil' Kim, or from her newly released music video, "GoalDiggers," which premiered on MTV Jamz. Now, the female artist takes the time to steer away from her musical aspirations to focus on the nationwide tragedy, the Michael Brown case near her hometown, St. Louis, Mo. The Maroon Tiger asked Foxx for this interview in which she elaborates on her thoughts about the case, her initial reaction and what she is personally doing to raise awareness.

Maroon Tiger: What was your initial reaction?

Tiffany Foxx: I was on a plane headed to California. I'm so used to the police and the racism, so I thought it was just another story of a black man being killed by the police. That's what happens all the time back home. Once I landed and I heard all the details, it brought tears to my eyes and I wanted to figure out a way to contribute.

MT: As a St. Louis native, how has this tragedy directly affected you?

TF: It immediately made me feel like it could've been my brother, my cousin. Mike Brown definitely represents every black man in America. Everyone has gotten to a point where enough is enough. It definitely broke my heart.

MT: What is your view on the incident?

TF: At this point, there hasn't even been a verdict and the town is turned upside down. I just feel it in my heart that this town is going to turn into a war zone.

MT: What do you hope to be the outcome of this case?

TF: I hope that he's convicted. I hope that they prosecute him to the fullest extent of the law because I have family there. I have a lot going on in St. Louis. At the end of the day, justice needs to happen. If not, it will escalate outside of Ferguson if we do

not have justice.

MT: Do you feel this is more of a racism case or a nationwide issue?

TF: Both. It's normal for them to be racist in St. Louis and it's normal for a black man to be killed by a police officer. It's been like that for generations.

MT: Do you feel that the ice bucket challenge is actually effective? What about Twitter campaigns and self-made brand ambassadors, as well as hashtags?

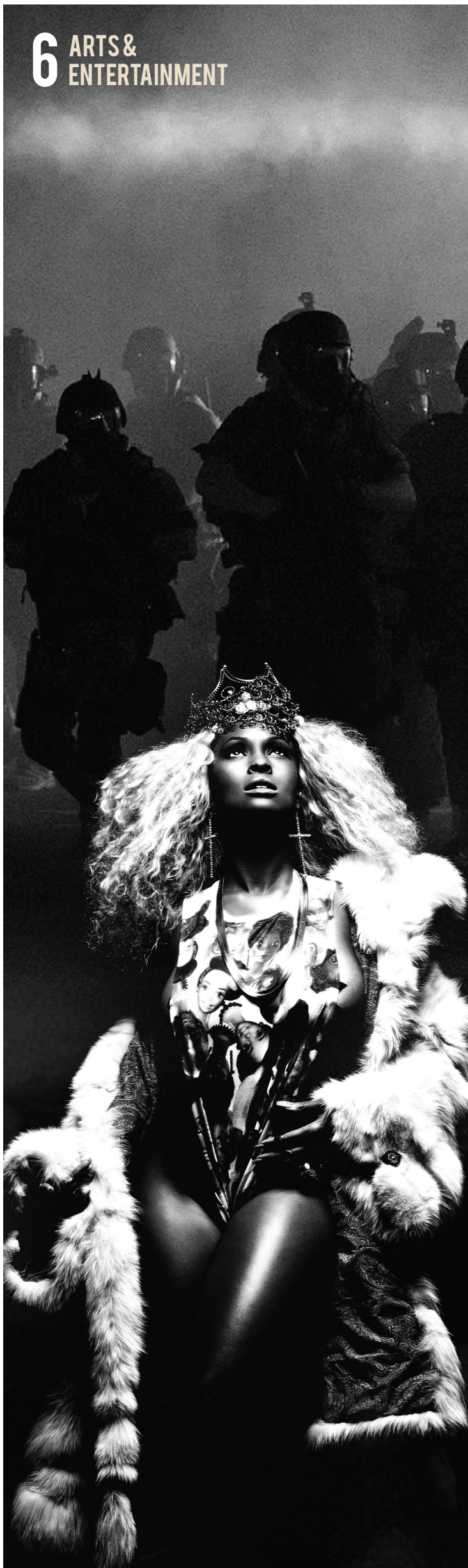
TF: Most definitely. Social network has made the world a lot smaller. I don't watch the news a lot because it's so depressing. I'm on social network all the time. This has brought a lot of national attention. Of course, I think it has definitely brought awareness and contributed to the situation.

MT: How have you raised awareness to the issue?

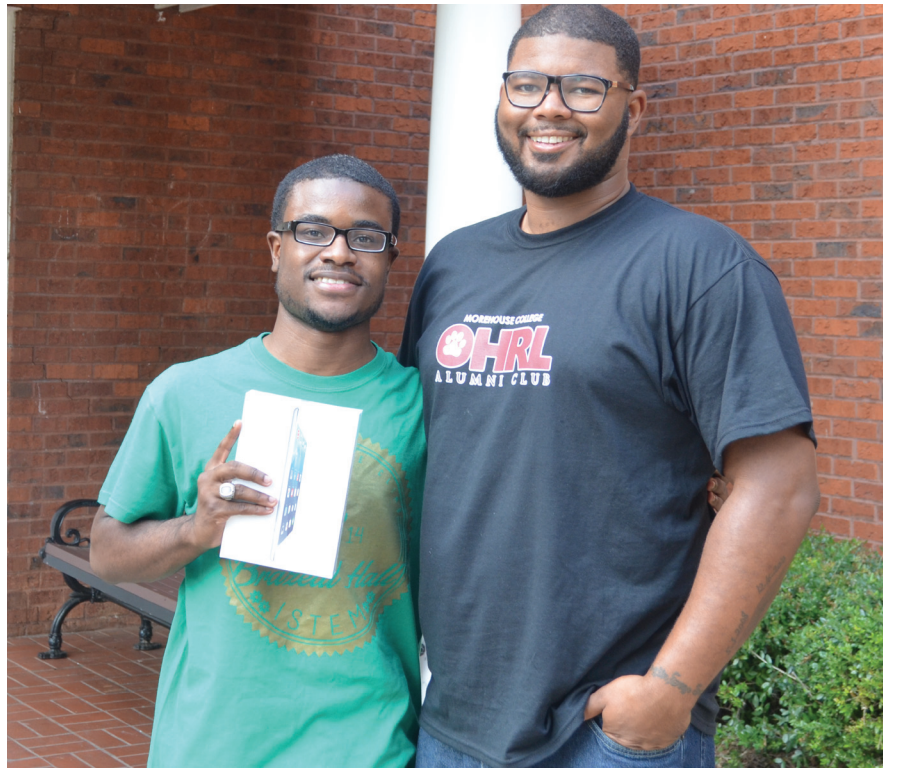
TF: I definitely bring awareness everyday on social networks. I went back home to St. Louis. Every time I see something going on in St. Louis, I definitely hashtag it, promote it on social networks, and get the word out.

OTHER CELEBRITY OUTREACH

In addition to Tiffany Foxx, other celebrities are extending their hand to the Ferguson tragedy, too. Notorious rapper Nelly, whose hometown is also St. Louis, is showing his personal support for the tragedy by starting a scholarship in Michael Brown's name. Michael Brown was an 18-year-old adolescent who was only a week away from pursuing his career as a full-time college student. Nelly, alongside T.I., comedian/actor Kevin Hart and NBA star Al Jefferson have each solemnly pledged to donate \$15,000 per year towards college tuition, with recipients hand chosen by the Brown family themselves. Singer Akon, who is also a St. Louis native, sat down with The National Press Club and expressed that lawmaking and being proactive is a "team effort" and that "it is impossible for them [the government] to make all the decisions without having the communication."



THIS WEEK IN PHOTOS



TODD LEIGH, A RESIDENT DIRECTOR IN BRAZEAL HALL HOSTED AN EVENT GIVING OUT \$500-\$1,000 IN BOOK SCHOLARSHIPS.



THE UNIVERSITY OF VERMONT LAW SCHOOL HOSTED MOREHOUSE AND SPELMAH STUDENTS LAST WEEK IN A NEW INITIATIVE TO RECRUIT MORE STUDENTS FROM BLACK COLLEGES. STUDENTS PICTURED: MALCOLM SINKFIELD, MOREHOUSE '15, KRYSTAL LUNSFORD SPELMAH '15, ALEXIS RANDALL SPELMAH '15 AND A CENTRAL STATE SOPHOMORE.



WEEKS AGO, MEMBERS OF THE CLASS OF 2018 AND NSO GATHERED ON THE STEPS OF KILGORE TO COMMEMORATE THE SHOOTING DEATH OF 18 YO FERGUSON, MO TEENAGER MICHAEL BROWN. THE PHOTO IS A SPINOFF OF HOWARD UNIVERSITY'S COMMEMORATION DAYS EARLIER.

ONLINE VS. PHYSICAL ACTIVISM

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On Aug. 9, 2014 an unarmed teenager named Michael Brown was shot and killed by local police officer Darren Wilson in Ferguson Mo. Upon the release of this tragic news a mass outbreak of frustration and sadness spread amongst multiple citizens of the U.S.

Some looked to raise signs and protest on the streets to express their frustration while others leaned toward social media as a method of expression. For the individuals who chose to walk the streets and protest in Ferguson, they faced rubber bullets and tear gas used by the same individuals sworn to protect them.

This created a greater outcry from users of social media websites such as Twitter and Tumblr, and allow for the emergence of the criticized practice of online activism. The source behind the critiques is that when compared to physical activism, online activism appears to lack the same

risk, passion, and energy.

“You’re in the comfort of your own home,” said junior Biology major Sahim Wallace. “So you don’t get the feeling of standing up for something.”

It is the comfortability that comes with online activism that forces some people to question its effectiveness on the issue. Even with the presence of critiques on the practice, many individuals still aggressively sought to solely establish online tweets and posts to express their discomfort with the events in Ferguson Mo.

Some could even see the hidden power behind the new form of protesting.

“It has the potential to cause a change in the movement,” junior Economics major Bummah Ndeh said. “It’s another way to communicate things.”

Though online activism lacks the physical passion found in direct protesting, it is not easy to discredit the power the practice has to establish

communication and awareness.

“It’s a dialogue that allows you to see other people’s opinion, but it’s limited” Wallace said.

Online activism is a great avenue to use when establishing awareness for the injustices that plague society, but the true activists have to remember to surpass the limitations and equate the online words with their physical actions.

“You gotta be able to back up your words and not forget the cause” Ndeh said.

In the battle between physical and online activism there is one clear winner. “Being there physically will always be more impactful” junior Psychology major Kyere Wright said.

What always has to be remembered is that no matter dispute, the issue or the injustice always takes precedence. It is both equally possible to lose sight of the real problem when dealing with physical and online activism.

The key to success for both forms is focus and persistence.

AFTER MOREHOUSE’S #HANDSUPDONTSHOOT PHOTO, WHAT’S NEXT?

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Serving as a historical gem and institution of higher learning, the Morehouse College campus consists of various artifacts that help tell the story and history of the institution. Some of these artifacts can be seen decorating the walls of academic buildings like Benjamin C. Brawley and John H. Wheeler hall.

These artifacts or photographs capture moments in the history of Morehouse College that reflect alumni interaction and fellowship amongst Morehouse brothers. During the New Student Orientation another photo was taken to reflect the current situation in Ferguson Mo.

Though the reflection could possibly grace the walls of one of the academic halls at Morehouse College, does it contribute the intended support for Michael Brown it hoped to create?

The answer is that though many see it as a commendable practice of activism on behalf of the institution, some do not see the purpose or potential of the action.

“Overall, what does it really do,” Junior Business Administration major Harold Merrell said.

“It’s not taking any action, it’s not making any progress.”

A photo that depicts a crowd of students each posing with both hands raised, signifying the death of the unarmed teenager Michael Brown, has been a recent practice for historically black colleges and universities such as Howard University, Spelman College, and Morehouse College.

“A good gesture, but it doesn’t raise awareness,” Senior Chemistry major William Warren said.

Unfortunately terms like gesture and minute have been used to summarize the impact the photo taken by Morehouse College has had on the situation.

The issue is not that the photo was insignificant, it is that students overall want more action.

When a situation such as unarmed black teenager being gunned down by a police officer happens in this country, there will always be both internal and external pressure being applied to Morehouse

College to take action. Historically, this has been the case.

The Obvious reason is that Morehouse College is primarily an all black male institution. “It’s a very powerful thing but the photo shouldn’t be the last thing,” freshman psychology major Martaze Gaines said. “But I’m glad to be a part of it to make a stance on something.”

Though opinions may differ in regards to the photo’s impact, there is no disputing the brotherhood and power exuding from the sheer volume of individuals present within the frame. The photo alone is just the first step to showcasing support and awareness to the Michael Brown situation.

The hope is that when time comes for the Morehouse arms-up photo to possibly grace the walls of one of the many academic buildings on campus, future freshman and alumni will look and remember the strong role Morehouse played in supporting Brown’s cause.

“I hope it gives them inspiration and motivation to do something” Gaines said.

INTEGRATING BLACK WOMEN INTO OUR OUTRAGE AGAINST POLICE BRUTALITY

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In the past three weeks, a series of shootings have brutalized and killed our Black brothers and rightfully prompted a public rage among those that are sick and tired of being viewed as unworthy in the eyes of the law. Knowing these realities, it is crucial that the systematic police brutality against them is addressed by Black people because we are the targets.

However, the exhaustive list of black males killed at the hands of the state should not erase the reality of Black women who are threatened and mistreated. I am eager to understand why the narratives of Black women, trans women, and gay men are isolated in discussions about police brutality. Clearly, we all are seen as sub-human.

Sisters have been long mistreated, abused, and victims of state violence but a majority of these injustices are unreported or unheard by the community. Black women are not immune from being viewed as threats and subjects of violence. In the eyes of the law, our bodies are equally as devalued and demonized as Black men.

Marlene Pinnock, a Los Angeles resident, is suing a California Highway Patrolman for violating her civil rights after a video showed an officer repeatedly punching her in the head while arresting her on July 1. An Oklahoma City officer, Daniel Holtzclaw, was arrested for sexually assaulting seven Black women while on duty. Then we have the slayings of Rekia Boyd and Kathryn Johnson by police

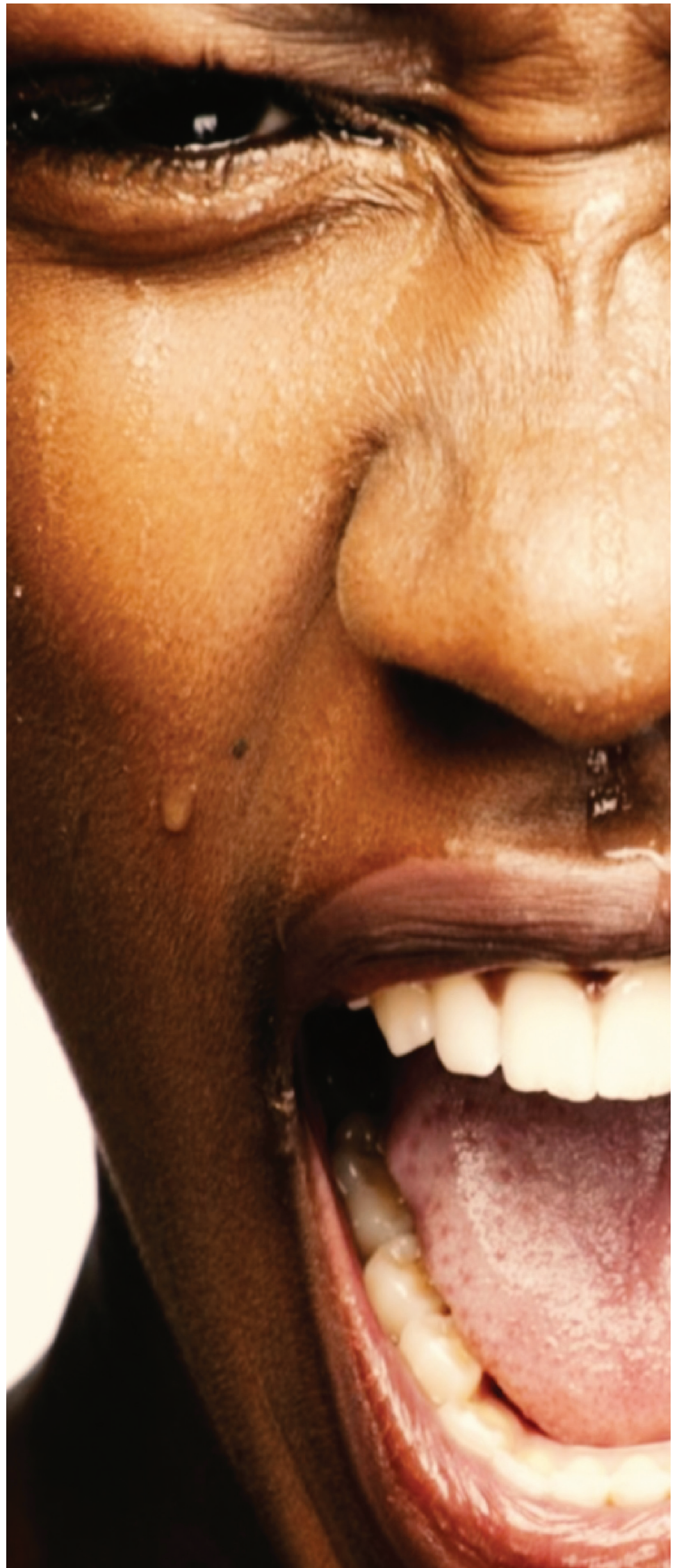
and the violent arrest of Stephanie Maldonado for jaywalking; which reflect only a few of a long list of senseless and hate-driven deaths.

How many Black women do not dare come forward for fear of repercussion by authorities? How does the violence that Black women experience at the hand of the police play into the stigmas and stereotypes of Black women that produce shame around sexual violence and silences us?

These images and memories are so startling. The state of protection of self-defense for black women is encapsulated in the denial of Marissa Alexander to stand her ground against an abusive partner. Instead, in 2012 she was sentenced to 20 years in prison in Florida for firing what she described as a warning shot toward her husband, who had a history of abuse, during an argument.

We, as black women, reckon with police violence through a widespread and systematic silencing. There should be a collective mourning of any African-American who faces hypercriminalization, excessive violence, or silencing at the hands of the state. Black people should not cause uproar exclusively when this happens to a black male, rather it should be universal that any injustice toward the Black body produces an outrage that we take to the streets, our networks, our officials, and our polls.

If any policy were to emerge to address police brutality, it should take into account the mistreatment of Black women and violence against women of color because gender policing and racial biases are long embedded in this nation's bloody history.



#POWERSHIFT

THE TOP 25 TWEETS FROM A THINK TANK SESSION HOSTED BY THE MAROON TIGER AND THE PI CHAPTER OF ALPHA KAPPA PSI FRATERNITY, INC.

 spacediva
@sleepimangogurl

what does "productive" activism look like? can we reenvision more inclusive types of activism and resistance? #powershift

 **MT** The Maroon Tiger
@themarootiger

"Michael Brown didn't die from not being an angel. He died from a policeman shooting him when he had his hands up" - Hill #POWERSHIFT

 àse
@belle_negrita

Stop assuming being violent will help you deal with your inadequacies. #powershift

 Hollywood
@jatella


We mustn't get tiresome in well-doing. We mustn't stop when it's no longer popular to talk about. #PowerShift

 A. R. Peterson, Ph.D
@musically_ARP

"A movement does not stop; it is continuous in nature..." - Dr. Derrick Bryan #powershift

 Nola Darling
@EverJoyful25


Organize your activism #PowerShift

 Big Q.R.I.T
@ChrisMarie_

The problem isn't civil disobedience. The problem is civil obedience. - Howard Zinn #POWERSHIFT

 ▲▲▲▲▲
@BossLadyBree_

Your politics of respectability won't save you. #Powershift

 Asha
@grantygoddess

We don't need permission to scream when we are hurt #powershift

Reply Retweet Favorite More

9:06 PM - 28 Aug 2014

 Brutis The Conquerer
@bryceee_badass

The language of how we engage each other is more powerful than we recognize #POWERSHIFT

 Armani Alexander
@Ceol32

It's up to us as the younger generation to use new methods of bringing awareness w/o disregarding some of the old methods. #powershift

 Argentum Lingua
@InJustTime

Young people should be mad, but your generation 30+ are supposed to be stepping into these new political roles that bring change #powershift

 Mahhh-cus.
@AshyNoWaves

Is social justice still necessary if it cant be commodified? If its not fun to discuss on Black twitter? #POWERSHIFT

 ...
@notsubwayjared_

The Pharell-era #newblacks ain't gonna save us! Lol #powershift

 SSGA
@SpelmanSGA

There is power when educated African-Americans assemble to generate progression in a society where our downfall is expected. #PowerShift

 Mahhh-cus.
@AshyNoWaves

Why is "playing devil's advocate" productive in conversations abt racism? Does white supremacy ever have any validity? #POWERSHIFT

 Jazzy
@dontgiveafick

Reading to children for 30 mins/wk will not solve the problem. We have books, and people to read them. We need mentors. #POWERSHIFT

 Big Q.R.I.T
@ChrisMarie_

Black anger is real and it doesn't ask for permission. #powershift. Who asks to be angry?

 Marcus Neither
@marztheproducer

I believe there's going to be a spirit of long suffering to bring change.It's going to start w/ the youth in our own communities #POWERSHIFT

 ...
@notsubwayjared_

I'm not sure if it matters who has power, per se. Well at least if obtaining power will import white supremacist values. #powershift

 Mahhh-cus.
@AshyNoWaves

Is it really a "power shift" or "system deracination"? Master's Tools? Or nah? #PowerShift

 Saquante' Rosser
@SongsOfRhetoric

We're not angry enough to make change happen!! We have to be mad enough that violence as a retaliation isn't enough. #PowerShift

 spacediva
@sleepimangogurl

what does "productive" activism look like? can we reenvision more inclusive types of activism and resistance? #powershift

 Big Q.R.I.T
@ChrisMarie_

Black males with a bullhorn will not save us black women from police brutality. But we aren't asking those questions. #POWERSHIFT

 Miguel Santos
@Call_me_Curt

#POWERSHIFT Why does anger have to be the driving force of action for blacks?

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9:07 PM - 28 Aug 2014

DO YOU!

ANTHONY BODY

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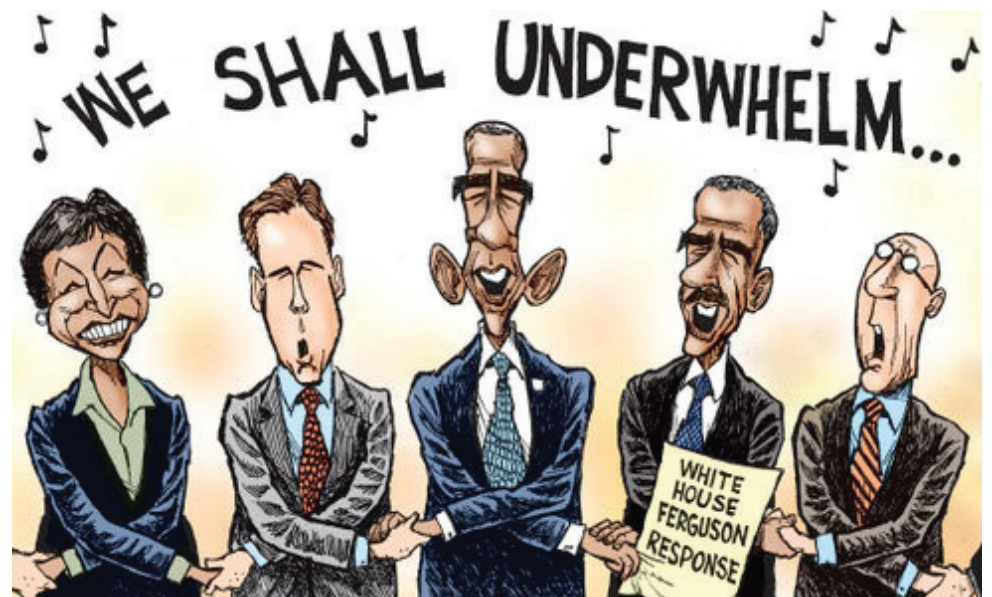
Alas, the first full month of college is here. Hopefully the summer was one to remember but each school year takes on new challenges and new opportunities. It is important to get a good start and to remember to keep your eyes on the prize, which is graduation!

Amid the parties, social events, and friends, time management is important to succeeding. Failing to plan is planning to fail. Here are some tips and suggestions to ensure that you can be successful this semester.

1. Defining success in your own eyes is important. Do not compare yourself to others and their agendas. Focusing on what others are doing only distracts you from what you could be doing to your fullest potential. It is much healthier to compare yourself to the person you were yesterday. There is not progress without change!
2. If there are dreams and goals you strive to complete, make them happen. When we close our eyes and imagine, we can visualize our dreams and aspirations becoming a reality. The vision that you have serves as a motivator to keep you going. If things get tough and you feel like quitting, remember why you started. Motivation starts it, determination finishes it.

Ultimately your vision is what fuels you to succeed to your own standards and no one else's. Sometimes transforming what you envision into reality is the hardest part, but the challenge should be fun. If you have a vision but you are unable to make happen by yourself, surround yourself with people who have the skills to make your dreams and ideas a reality.
3. A positive outlook when faced with adversity will makes you stronger. Hitting a wall is good because there are many more to come. Tackling one daunting wall is assurance you can do it again. Do not get discouraged, it's much easier to ask for help and push through rather than attempting to tackle something by yourself.
4. Do not try—do. Trying is an attempt, and that is all you may ever do. Doers do not try, they do. Trying is an attempt without much effort. Doing is fulfilling the task at hand to your fullest potential. Doers create. Those who try merely go through the motions without purpose and a goal in mind.
5. Lastly, do not be afraid to use imagination. It is essential. Asking the “what ifs” can change the world. Imagination allows you to see where you are going, not where you have been. It is important to imagine because it is the basis for all of the cool creation. Think big. Shoot for the stars and if you fall short, you will end up on top of the world.

IS PRESIDENT OBAMA REALLY HIS BROTHER'S KEEPER?



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When President Obama gave the 2013 commencement speech at Morehouse College, he emphasized that Men of Morehouse should get rid of excuses and maintain a responsibility to contribute to society. This speech was mainly personal, addressing subjects such as race, fatherhood, manhood, and community leadership.

Embedded in this speech were messages of a sense of connection and empathy as a Black male to the ways Black men are marked in America. So it seems paradoxical that he distances himself from this racial rhetoric when we need it the most, such as after the killing of Michael Brown in Ferguson, Mo.

In an official statement regarding Brown's shooting and public and police response in Ferguson, Obama omitted all talk of how race, specifically Blackness, contextualizes the public outrage after Brown's death. Rather, he gave into the narrative of black-on-black violence and criminal acts as deterrents for justice. Such narratives delay the urgency of justice and accountability in Ferguson specifically, and also delay all other instances of injustices that are buffered with blaming Blacks for “Black” issues.

But how did Obama ignore the rage of residents of Ferguson, Black twitter, and any other citizen enraged by the injustices of a small town in Missouri just to say there will be an investigation?

What I find interesting is that our president strategically employs his Blackness in his own-self interest. How do we divorce Obama from the post-racial and gender absent rhetoric that excuses issues of violence by the state?

Justice should be blind, not convenient. We want justice while we want peace. We demand accountability while we resist. While justice should be value neutral and blind, the issue of police brutality is not. We must restore the language of the racial disparities we face in order to fully understand how to keep and protect our brothers.

UNKNOWN TO THE COMMON

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Atlanta based designer Branden Thomas, sophomore at Morehouse College, is set to release his line, Commonly Unknown, this fall. In the midst of all the designers and upcoming brands he hopes to sustain his spot in fashion.

Although born and raised in the borough Queens in Far Rockaway, New York; Thomas has been known to differ from the norm of his neighborhood. However, growing up in Queens has had a huge impact on his fall/winter line and his personal style.

Commonly Unknown, formally known as Lux, was inspired by those up and coming designers who start from the bottom to the top who are "Commonly Unknown." Hoping to expand and become a high-end urban streetwear but aims to stay grounded, Thomas has big plans for the brand.

Inspired by designer and creator Pharrell Williams's two clothing brands: Billionaire Boys Club and Ice Cream, which appeals to the wealthy and common workers, visually and economically. Thomas began making clothing that he wanted to wear and see in the Marketplace and has begun to expand from there.



Thomas has always been a tastemaker in music, fashion, and business, so it should be a fairly easy job pushing and expanding to a wide range of demographics.

"I know I have to be my own person but I actually appreciate what he [Pharrell Williams] does, and that inspires me as a designer. You have to care about the people you're putting things out to; you have to be open minded," said Thomas.

After building relationships with local and global seamstresses to promote his line through a series of promotional t-shirts, Thomas was very concerned about the quality. It's easy to release pieces on impulse with cheap fabric but he was more concerned about longevity.

The logo, three circles with dots in the middle in a triangular form, has been a focal point in pushing the brand. Thomas has made it clear that when people see the logo that he wants the people to know who he is. Although the logo may read a bit minimalistic, there's more behind it than just a group of circles: The circle, with the dot in the middle, represents the space the team has to grow and make mistakes.

Worn by upcoming actors and Maybach Music artist Fat Trel, this is only the beginning of what's to come for the designer and his team.

PUT YOUR BEST FOOT FORWARD

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Throw away those boxy, clunky, and hideous square-toed shoes before you step foot on the battlefield of menswear.

If you're one of the guys who just can't let go of unstylish accessories: boot cut jeans, five finger shoes; this is for you. These shoes weren't stylish back in the 90's during the "I'll Make Love to You" Boyz II Men-era and they're definitely not stylish now.

One of my good friends, who works at a tacky finance company and grabs beer at an even more tasteless bar, thinks squared-toe shoes are cool. I hope you're not like my friend, who also drives a Mitsubishi and talks about various types of engines. In hopes that you frequent a club in a popular part of town with people who don't discuss religion, politics, or the strife of menswear because they're too worried about the next piece they're going to cop.

Dreu, a stylish guy who would never wear square-toed shoes said, "I recently saw a guy rocking them at my grand uncles funeral and I cried because of his bad taste in fashion. Not because of my grand uncles his death."

The guys who work and blog about menswear have to act as one to

mitigate the class of unstylish guys, not reproduce it. This means stop supporting your friends who participate in "Outfit Of The Day" photo grids and hashtag every thing in the English dictionary under their picture, those are the ones we really despise.

If you're thinking about switching it up, in the shoe department, it's always safe to go for classics: Derby, Wingtips, Loafers, Oxford. Either style of shoe is operative to operate in today's fashion community.

If you've ever paid close attention, and I hope that you have, you'll notice that square-toed shoes throw the mood of an outfit off. I'm talking waking up late and missing an exam at the end of the semester kind of off, yeah it's that real.

Investing in quality dress shoes should become somewhat of a religion. If someone can't beat you, they'll definitely dress better than you.

This is an open arms invitation into our fraternity, you should know what it's called by now. It's going to be hard doing this all alone and not having a sartorial soul brother by your side; therefore, I extend an invitation to end your strife in menswear.

In essence, there's no squares in this circle, so you're not going to fit. We're hanging you're tasteless style in menswear up and letting all failure go.

JUST THE BASICS — MOREHOUSE STYLE ESSENTIALS

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1. Morehouse Paraphernalia — Every Man of Morehouse needs to have a large plethora of Morehouse apparel and it's great to start right on campus in the bookstore. The bookstore offers one of a kind Morehouse apparel with unbeatable prices.



2. Adidas Soccer Pants — Over the past year or so, the Men of Morehouse have given the traditional sweatpants a break and replaced them with Soccer Pants from Adidas. The pants come in an assortment of colors, are super light and comfortable and can be dressed up, down; perfect for on the go. (\$45; Adidas)



3. Retro Air Jordans — This classic brand of sneakers is a must have for any college student. And we've all seen Spike Lee's "Do the Right Thing" so every man of Morehouse needs at least ONE pair of Retro Air Jordan sneakers. (\$175; Nike)



4. Beats by Dre — Whether you like headphones,



earbuds or standalone speakers, you're sure to find your perfect sound with a product from Beats by Dre. Enjoy your favorite music with the help of Dre; what good is music if it's not coming from a high quality output? (\$99 to \$399; Apple)

5. Michael Kors Watch — The AUC has become the hub of luxury goods, real or fake. The breakout star being the Michael Kors watch. Kors offers watches for men and women in a variety of colors, shapes, sizes and of course prices. A man's watch says a lot about that man



so invest in a timepiece that will have others wanting to tell the time from your wrist.

6. Nike Roshe Run — To seal the deal on your style essentials, finish it off with a infamous Nike Roshe Run sneaker. This lightweight, running shoe is a near perfect shoe for the exhausting walks around campus and the entire AUC community. You can get a pair for a complete steal at \$75 or if you're feeling fancy you can customize your own pair for \$115 at NikeID.com





NIKE VS. UNDER ARMOUR: THE BATTLE FOR KD

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Kevin Durant is one of the most gifted athletes to ever grace the NBA. With a rare combination of height, athleticism, and scoring ability Durant has the tools to dominate his competition night in and night out with ease. Many businesses and advertisers noticed Durant's potential early on especially sports apparel powerhouse Nike.

In 2007, Nike signed Durant to a 7-year sneaker contract worth \$60 million marking him as one of the young up and coming stars for the companies basketball department. Although Durant came to be one of the bigger stars sponsored by Nike, Durant still never raked in the money that Nike had expected.

In 2013, Durant brought in \$175 million for the company, which is \$95 million wholesale, but in the two-year's previous Nike only sold \$35 million and \$15 million of Durant's apparel at retail. Durant has been losing the company money, and in order for them to make a profit on his contract they would have to sell twice as many shoes as they are currently selling now at an endorsement amount of nearly \$30 million.

Durant's contract with Nike expires this year and had many people starting to wonder what the NBA MVP will do primarily because of the offer made by Nike's rival Under Armour. On August 20th, Under Armour, a sports apparel company based out of Durant's home state of Maryland, offered Kevin Durant a 10-year \$265-\$285 million

dollar deal which would make Durant the face of the company. The deal included stocks in Under Armour as well as a community center that would have been built in his mother's name.

Landing Durant would have been a major power move for the budding company. Under Armour has made a pretty good name for itself in the football department, but have been a non-factor in basketball; basketball holds only 1% of Under Armour's revenue. Under Armour currently only has 13 NBA athletes on its roster with the only All-Star being Stephen Curry. So signing Durant would have given the brand some credibility in that department.

Durant and his management Roc Nation Sports were reportedly very close to accepting Under Armour's deal, but were willing to give Nike a chance to match the offer. Durant's management team set the matching date for August 27th. This gave Nike a bit more time to weigh out the option of seeing the MVP up and leave the company.

Nike offered a new contract to Durant that could be worth more than \$300 million dollars, which Durant hastily accepted. Nike made the right decision.

The decision to stay with Nike could be exactly what Durant needs to cement his ascent to super stardom. Every real NBA superstar has been the face of a sports company at one time or another; and this could be his chance. Although LeBron James is the current face of the Nike brand, Durant is only 25 and has a lot of basketball left to play. Possibly, 5 to 6 years from now do not be surprised to see Durant as the poster boy for Nike.

NEW ARCHER FITNESS CENTER

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The weight room in the basement of the Archer Hall Recreation Center is going through some important changes. The Archer Hall Rec Center staff is in the process of moving the weight room from its current location, in the basement of the building, to the seldom used and much larger game room, also in the basement of the building.

"The rubber mats should be in later next week and it should be ready to go sometime after then," said the director of Archer Hall, Terry

Alexander. The new facility will be ready for use by the middle of September.

The game room will not be going away completely. It will be moved to the current weight room site.

The only thing now slowing down the changes is getting enough people to transport the equipment. The swapping of the locations will hopefully increase the popularity of the weight room. During the school year, the weight room is typically crowded and the move will ensure a lot more space for those exercising. The game room will remain a great place to play pool on campus and the new space may increase its regular use.

POWERSHIFT IN PHOTOS

