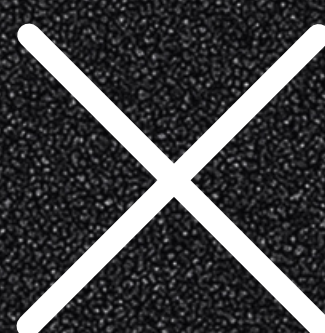


**WELCOME
BACK**



*MOREHOUSE
COLLEGE*



BREAKING GROUND

BY CHRISTOPHER DOOMES

AFTER YEARS OF DISCUSSION AND ANTICIPATION, MOREHOUSE COLLEGE HAS BROKEN GROUND ON A NEWLY RENOVATED FOOTBALL FIELD AND TRACK. CONSTRUCTION BEGAN OVER THE SUMMER IN LATE JULY AND THE GOAL IS TO HAVE ALL RENOVATIONS COMPLETED BY THIS YEAR'S HOMECOMING FOOTBALL GAME ON OCT. 16 VS. FORT VALLEY.

ALUMNI AND ATHLETES HAVE REPEATEDLY VOICED THEIR CONCERNS AND FRUSTRATIONS REGARDING THE POOR CONDITION OF THE OLD TRACK AND FIELD.

"A TRACK IS SOMETHING THAT MY TEAMMATES AND I HAVE DESPERATELY NEEDED AND COULD BENEFIT FROM IN A MAJOR WAY," MOREHOUSE TRACK ATHLETE DARIUS RAGLAND SAID.

THE LACK OF A FUNCTIONING TRACK OR FIELD HAS MADE IT DIFFICULT FOR MOREHOUSE'S ATHLETIC PROGRAM TO RECRUIT ATHLETES. THE SITUATION ALSO HINDERED THE INSTITUTION FROM BEING ABLE TO HOST FUNDRAISING EVENTS SUCH AS "MOREHOUSE RELAYS," WHICH WAS AN EVENT HOSTED EVERY YEAR WHERE OTHER HBCUS, MIDDLE AND HIGH SCHOOLS WITHIN THE METRO ATLANTA AREA COMPETED IN VARIOUS TRACK AND FIELD RELAYS.

THE EVENT WAS THE COLLEGE'S SECOND-HIGHEST-GROSSING EVENT, SURPASSED ONLY BY HOMECOMING, UNTIL MOREHOUSE HAD TO STOP HOSTING IT IN ??? BECAUSE OF THE POOR FIELD.

"HAVING A TRACK AND FIELD WILL GIVE MOREHOUSE ANOTHER MARKETING TOOL WHEN IT COMES TO HOSTING MEETS FOR OUTSIDE PARTIES LIKE AAU AND USA TRACK & FIELD ORGANIZATIONS," MOREHOUSE TRACK AND FIELD ASSISTANT HEAD COACH CHRISTOPHER DOOMES SAID. "IT WILL ALSO BRING A NEW STREAM OF REVENUE TO THE COLLEGE AND ATHLETIC DEPARTMENT."

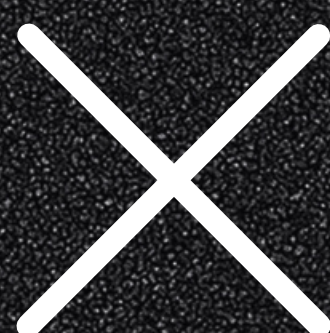
FOR SEVERAL YEARS, THE FOOTBALL FIELD HAS NEEDED TO BE REPAIRED. THERE HAS BEEN A NOTICEABLE INCLINE IN THE MIDDLE OF THE FIELD THAT PUT PLAYERS AT A DISADVANTAGE AND A HEALTH RISK. THE COLLEGE REPAIRED IT LAST SUMMER, BUT THE IMPROVEMENTS WERE ONLY TEMPORARY SOLUTIONS. FOOTBALL PLAYERS ARE EXCITED TO BE GETTING A NEW FIELD AND ARE EAGER TO PAY THE COLLEGE BACK WITH WINS.

"GETTING A NEW FIELD IS A TRUE BLESSING AND HONOR," MOREHOUSE FOOTBALL PLAYER HASANI VIBEZ SAID. "IT WILL HELP US IN ALL ASPECTS, NOT JUST LOOKING APPEALING, BUT ALSO TO FEEL THE TURF AND PLAY ON IT WILL BE A WONDER. IT WILL BE EASIER LEARNING THE FIELD WITH OUR CLEATS AND WORKING HARD ON A SMOOTHER SURFACE." FACULTY, ALUMNI, STUDENTS, AND ATHLETES ARE EXCITED TO SEE WHAT THE FINISHED PRODUCT OF THE NEWLY RENOVATED STADIUM WILL LOOK LIKE. WITH PLANS TO HAVE THE STADIUM COMPLETED BY HOMECOMING, THE TRACK AND FIELD WILL BE PUT ON FULL DISPLAY FOR THE ANNUAL CELEBRATORY WEEKEND.



*PHOTOS OF FIELD DEVELOPMENT TAKEN BY :
CHRIS DOOMES – PHOTOGRAPHY EDITOR*





MOREHOUSE
COLLEGE

AS COVID-19 SURGES ACROSS THE COUNTRY, THE AUC SURGES TO LIFE

BY JALEN BROWN - MANAGING EDITOR

THESE ARE UNPRECEDENTED TIMES IN THE ATLANTA UNIVERSITY CENTER. FOR THE FIRST TIME SINCE THE PANDEMIC'S INCEPTION, ALL THREE HISTORICALLY BLACK INSTITUTIONS ARE MAINLY ENGAGING IN IN-PERSON INSTRUCTION. DESPITE THE DIFFERENT VARIANTS EMERGING WITHIN THE COUNTRY – AND RECENT FORECASTING DATA FROM THE MAYO CLINIC THAT PREDICTS GEORGIA TO HAVE THE MOST COVID-19 CASES IN THE COUNTRY BY SEPTEMBER – ADMINISTRATORS AND STUDENTS HAVE RETURNED TO THE WEST END IN AN ATTEMPT TO REGAIN THE TIME THAT THE PANDEMIC STOLE.

"THIS WAS A DECISION THAT WE SPENT A LOT OF TIME THINKING ABOUT," DR. KENDRICK BROWN SAID IN AN INTERVIEW WITH THE MAROON TIGER. BROWN SERVES AS THE PROVOST AND VICE-PRESIDENT OF ACADEMIC AFFAIRS AT MOREHOUSE COLLEGE, WHICH HE WAS HIRED FOR DURING THE HEIGHT OF THE PANDEMIC LAST YEAR.

"THE LAST THING WE WANT TO DO IS TO NOT ENSURE THAT OUR STUDENTS, FACULTY, STAFF, AND SUPPORTERS WOULDN'T BE SAFE AND HEALTHY AT THE SCHOOL. BUT AT THE SAME TIME, WE ALSO RECOGNIZED THAT WE HAD STUDENTS WHO ARE CURRENTLY SOPHOMORES WHO DIDN'T HAVE A CHANCE TO COME TO CAMPUS AND HAVE A MOREHOUSE EXPERIENCE."

THE DECISION TO RE-OPEN CAMPUS GENERATED LIVELY DISCOURSE FROM STUDENTS AND FACULTY. OPINIONS ON THE MATTER DIFFER FROM STUDENT TO STUDENT, UNDERCLASSMAN TO UPPERCLASSMAN, PROFESSOR TO ADMINISTRATOR. MOREHOUSE'S CLASS OF 2025 IS UNDERSTANDABLY MORE OPTIMISTIC THAN MOST, CONSIDERING THEIR CIRCUMSTANCES. "BEING ON CAMPUS DURING THIS TIME IS A BLESSING BECAUSE WE GET TO LEARN AND MEET OUR BROTHERS FACE TO FACE," SAID G'KHYRI PATTERSON, A FRESHMAN PSYCHOLOGY MAJOR FROM HOMER, LOUISIANA.

"IT'S A GOOD OPPORTUNITY FOR US, KNOWING THAT OUR SENIOR YEAR OF HIGH SCHOOL WAS ONLINE," SAID LAWRENCE FRYER, A FRESHMAN PRE-CTEMS MAJOR FROM CLAYTON, ALABAMA. "IT'S A NEW AND EXCITING EXPERIENCE – MEETING NEW PEOPLE, BUILDING VALUABLE CONNECTIONS, AND JUST BEING ABLE TO TALK TO A LOT OF PEOPLE WITH DIFFERENT PERSPECTIVES."

THOUGH THE FRESHMEN ARE HOPEFUL FOR THE SEMESTER AHEAD, THE CAMPUS COMMUNITY MUSTN'T FALL TO BLIND OPTIMISM. EVERYONE WAS REQUIRED TO RECEIVE ONE OF THE THREE FDA-APPROVED VACCINES BEFORE COMING ON CAMPUS, BUT THAT DOESN'T STOP ANYONE FROM BEING INFECTED WITH COVID-19. DESPITE THAT FACT, STUDENTS ACROSS CAMPUSES HAVE TAKEN THIS OPPORTUNITY TO THROW IMPROMPTU PARTIES AND POST THE GATHERINGS ON SOCIAL MEDIA.

PROVOST KENDRICK BROWN/PHOTO BY CHRIS DOOMES



CONTINUED STORY

"IT'S CRAZY THAT SO MANY PEOPLE GO TO PARTIES AND RISK BEING HERE," PATTERSON SAID, "BUT WE'RE TRYING TO DO BETTER AND STAY MASKED UP AS MUCH AS WE CAN. I FEEL LIKE WE'RE DOING GOOD SO FAR."

HOWEVER, OLDER STUDENTS WITH A MORE THOROUGH UNDERSTANDING OF THE CAMPUS HAVE A DIFFERENT OUTLOOK ON THE SITUATION.

"I DON'T WANT TO BE TOTALLY EGREGIOUS TOWARDS STUDENTS BECAUSE WE'VE BEEN ON LOCKDOWN FOR SO LONG," SAID DOUGLAS BURNETT, A JUNIOR AT MOREHOUSE COLLEGE, MAJORING IN POLITICAL SCIENCE AND MINORING IN SALES. "HOWEVER, I THINK WE NEED TO EXERCISE A BIT MORE CAUTION IN OUR ACTIONS—KEEPING OUR MASK ON AT ALL TIMES, IN ALL PLACES, EVERY DAY."

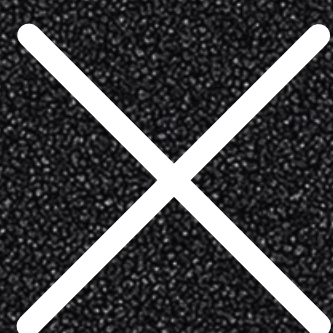
DESPITE FEELING THAT STUDENTS COULD BE TAKING THE PANDEMIC A BIT MORE SERIOUSLY, BURNETT REMAINS HOPEFUL THAT THE COLLEGE WON'T SEND STUDENTS HOME PREMATURELY.

"THIS TIME AROUND, WE HAVE A VACCINE IN PLACE. THOUGH YOU CAN STILL CONTRACT THE VIRUS, AND THOUGH YOU CAN STILL SPREAD IT TO PEOPLE, IT STILL PUTS INTO PLACE A GREAT BARRIER OF PROTECTION," BURNETT SAID. "TO ENSURE THAT WE CAN STAY ON CAMPUS, WE NEED TO RAMP UP OUR TESTING PROTOCOLS AND MAYBE TEST PEOPLE ONCE OR TWICE A WEEK – EVERY WEEK."

AUC STUDENTS HAVE DIFFERING OPINIONS, BUT THE HOPE THAT WE MAKE IT THROUGH THE ENTIRE SEMESTER EXISTS IN ANY STUDENT. PROVOST BROWN WANTS TO REMIND EVERYONE THAT THE FATE OF THE SEMESTER RESTS SOLELY ON STUDENTS.

"I AM SINCERELY HOPING THAT OUR STUDENTS REALIZE THAT WE'RE ONLY ABLE TO STAY OPEN IF EVERYONE TAKES IT SERIOUSLY," HE SAID. "I APPRECIATE THAT FOLKS ARE WEARING MASKS IN CLASS AND INDOORS, BUT I'M WORRIED BECAUSE THEY'RE SUPPOSED TO BE WEARING MASKS OUTDOORS AS WELL, AND PEOPLE ARE STARTING TO TAKE THEIR MASKS OFF RIGHT AWAY."

"HOWEVER, I THINK THAT MOREHOUSE STUDENTS HAVE SHOWN THAT THEY CARE ABOUT EACH OTHER AND THAT THEY CARE ABOUT THIS PLACE. I BELIEVE THAT THEY WILL BE RESPONSIBLE, HOLD EACH OTHER ACCOUNTABLE, AND DO WHAT WE ALL SHOULD DO TO MAKE SURE THAT WE CAN HAVE THE SEMESTER WE WANT."



MOREHOUSE
COLLEGE

MIXED REACTIONS TO MANDATORY VACCINATIONS AT MOREHOUSE

BY PATRICK DARRINGTON

AS THE DELTA VARIANT OF THE COVID-19 VIRUS CONTINUES RAVAGING THE COUNTRY, MOREHOUSE HAS IMPLEMENTED NEW HEALTH AND SAFETY PROTOCOLS TO MAKE THE CAMPUS SAFER FOR RETURNING FACULTY AND STUDENTS. THESE PROTOCOLS INCLUDE FREQUENT MASKING AND MAINTAINING A PHYSICAL DISTANCE OF SIX FEET WHENEVER POSSIBLE. HOWEVER, THE MOST CONTENTIOUS REQUIREMENT THAT MOREHOUSE IS ENFORCING MAY BE MANDATING THAT ALL STUDENTS AND FACULTY GET VACCINATED.

THIS IS CONTENTIOUS BECAUSE OF THE EXTREME POLITICIZATION AND MISINFORMATION SPEWED ABOUT THE VIRUS AND VACCINES. WITH THE RISE OF THE DELTA VARIANT, MANY CITIZENS SKEPTICAL OF THE VACCINES HAVE USED THE FACT THAT EVEN VACCINATED PERSONS CAN CATCH IT AS A REASON WHY THE VACCINE DOES NOT MATTER. OF COURSE, THERE ARE THOSE WHO INVOKE AN INFRINGEMENT UPON THEIR FREEDOMS AS A REASON WHY VACCINES SHOULD NOT BE MANDATED.

STUDENTS AND FACULTY AT MOREHOUSE HAVE THEIR OWN OPINIONS AND FEELINGS ABOUT THE VACCINE MANDATE. MARQUIS WILSON, A SENIOR POLITICAL SCIENCE MAJOR, APPRECIATED THE MEASURES MOREHOUSE IS TAKING TO MAKE SURE STUDENTS ARE SAFE, BUT HE THOUGHT STUDENTS SHOULD HAVE BEEN GIVEN THE CHOICE TO RETURN TO CAMPUS OR LEARN VIRTUALLY.

“HONESTLY, I FEEL THAT MOREHOUSE SHOULD’VE DONE A HYBRID STYLE LEARNING TO LESSEN THE AMOUNT OF PEOPLE ON CAMPUS AND SO WE ALL CAN EASILY SOCIAL DISTANCE,” WILSON SAID.

WILLIAM GAMBLE, A SENIOR SOCIOLOGY MAJOR, AGREED WITH WILSON THAT MOREHOUSE SHOULD HAVE AT LEAST OFFERED A VIRTUAL OPTION. GAMBLE ALSO FELT THAT MOREHOUSE SHOULD HAVE LEFT THE DECISION WHETHER TO GET VACCINATED UP TO STUDENTS, ALTHOUGH HE WAS ALREADY VACCINATED.

“I DO FEEL LIKE MOREHOUSE IS INFRINGING ON OUR RIGHTS TO SOME DEGREE,” GAMBLE SAID. “I FEEL LIKE IT SHOULD’VE BEEN UP TO ME TO WANT THE VACCINE AND NOT THE SCHOOL.”

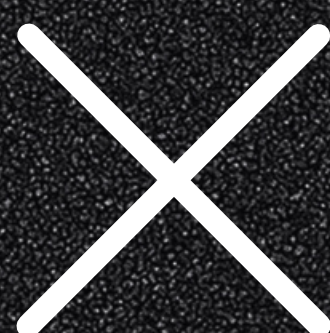
CONTINUED STORY

POLITICAL SCIENCE PROFESSOR ANDREW DOUGLAS OFFERED A UNIQUE PERSPECTIVE WHEN ASKED HIS THOUGHTS ON THE ISSUE. HE EXPRESSED RELIEF AT THE FACT MOREHOUSE IS A PRIVATE INSTITUTION THAT COULD ENFORCE THE VACCINE MANDATE AMID CONSERVATIVE POLICIES THROUGHOUT THE COUNTRY THAT HAVE STOPPED SUCH MEASURES. HE THEN TOOK A GLOBAL PERSPECTIVE BY COMMENTING ON HIS WORRY THAT NOT ALL STUDENTS WILL BE FULLY VACCINATED WHEN RETURNING TO CAMPUS.

“IN THE US WE HAVE AN ABUNDANCE OF VACCINES AND ARE JUST WASTING IT WHILE OTHER COUNTRIES ARE DESPERATE FOR COVID RELIEF,” DOUGLAS SAID. “AT MOREHOUSE, I THINK OUR COMMITMENT TO JUSTICE CALLS ON US TO DO OUR PART BUT ALSO FIGHT MISINFORMATION AND THE INJUSTICES OF AN UNEQUAL PUBLIC HEALTH SYSTEM BOTH IN THE US AND WORLDWIDE.”

AMIDST THE DIFFERING OPINIONS AND FEELINGS ABOUT THE MANDATE IT IS ESPECIALLY IMPORTANT TO ASCERTAIN WHY MOREHOUSE WOULD IMPLEMENT THIS POLICY. UPON SPEAKING TO SENIOR VICE PRESIDENT CHIEF ADMINISTRATIVE OFFICER KAREN MILLER, SHE EXPRESSED HOW THE VACCINE MANDATE WAS A DECISION BASED ON SCIENCE WITH THE GOAL TO PROTECT STUDENTS, FACULTY, AND STAFF. SHE STRESSED HOW VITAL BEING VACCINATED IS NOT ONLY FOR ONE’S INDIVIDUAL WELL-BEING BUT THE WELL-BEING OF THE ENTIRE CAMPUS COMMUNITY AS THE VIRUS PRIMARILY SPREADS THROUGH THE UNVACCINATED.

“GIVEN THE RESIDENTIAL NATURE OF OUR ON-CAMPUS PROGRAMS, WE FELT IT WAS IMPORTANT TO MANDATE VACCINATIONS FOR STUDENTS, FACULTY, STAFF, AND ON-CAMPUS VENDORS,” MILLER SAID. “WE EACH MUST DO OUR PART TO KEEP OURSELVES AND EACH OTHER SAFE. FOR STUDENTS, THIS IS WHAT "BEING YOUR BROTHER'S KEEPER" IS ALL ABOUT.”



MOREHOUSE
COLLEGE

AUC CAMPUSES ADJUST TO NEW NORMAL

BY WILL CLAY - ARTS & ENTERTAINMENT EDITOR

WITH CLASSES GETTING READY TO START AGAIN IN THE FALL, CAMPUSES ALL ACROSS THE COUNTRY WILL BE DEALING WITH THE UNCERTAINTY OF CONTINUING TO NAVIGATE THE WORLD WITH AN EVER-CHANGING VIRUS. AS THE ATLANTA UNIVERSITY CENTER CAMPUSES HAVE BEEN VACATED FOR THE PAST YEAR AND A HALF, STUDENTS AND FACULTY PLAN TO CREATE AN ENVIRONMENT AS CLOSE TO NORMAL AS POSSIBLE.

STRANGE TIMES CONTINUE TO CONTROL THE WORLD, FORCING EVERYONE TO ADAPT IN THE BEST WAY POSSIBLE, INCLUDING LEARNING HOW TO LIVE IN THE SAFEST WAY POSSIBLE. THE DELTA – AND NOW LAMBDA – VARIANTS GIVE ALL THE MORE REASON FOR THE VACCINE. THE DIFFERENT STRAINS AND VARIANTS ALLOW NOTHING SHORT OF ADAPTABILITY AND ACCOUNTABILITY.

BEING ONE OF THE STUDENTS ON CAMPUS DURING THE SPRING SEMESTER WAS NOT THE SAME, BUT WAS STILL A WELCOMING SITE. AN OUTBREAK FORCED MOST STUDENTS ON THE MOREHOUSE CAMPUS INTO QUARANTINE. BALANCING SOCIAL EVENTS AND AVOIDING AN OUTBREAK POSE A CHALLENGE, BUT IS WORTH THE RISK. ALTHOUGH PLENTY STILL HAVE THEIR DOUBTS ABOUT RETURNING TO CAMPUS AND A CONSENSUS ON THE SUBJECT MAY NOT BE REACHED, THE VACCINE MANDATE FOR THE ENTIRE AUC SHOULD HELP THE SCHOOLS RETURN TO SOME TYPE OF “NORMAL.”

A RETURN TO NORMALCY IS WHAT STUDENTS ACROSS THE COUNTRY NEED, DESPITE THE RISKS. GOING FORWARD, EVERYONE MUST TRY TO REACH A PRE-PANDEMIC LIFESTYLE AS BEST THEY CAN IN THE SAFEST WAY POSSIBLE. THE CULTURE IS NOT LOST WITH ALL OF THE AUC COMMUNITY TOGETHER AGAIN.

FOR UNDERCLASSMEN, THEIR SCHOOLING HAS BEEN HIT THE HARDEST. ENJOYING THE END OF HIGH SCHOOL AND GETTING OFF TO A NORMAL COLLEGE START HAS

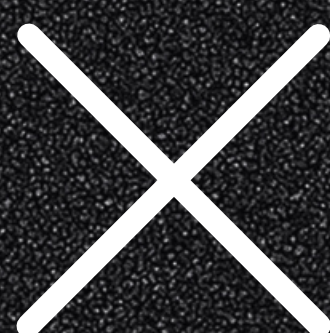
CONTINUED STORY

BEEN PROLONGED.

THE UNIQUE COLLEGE EXPERIENCE CAN STILL BE ENJOYED AND EVERYONE'S DISTINCT PATH ADDS TO THE STORY. THE CLASS OF 2024 WILL BE KNOWN AS THE CLASS THAT PERSEVERED THROUGH A PANDEMIC AND GRADUATED HIGH SCHOOL AMID A TUMULTUOUS YEAR, ALTHOUGH NOT IMMEDIATELY. THE DIFFICULTIES POSED BY CORONAVIRUS FOR THE LAST YEAR AND A HALF MADE STUDENTS EVEN MORE ACCUSTOMED TO LIFE'S MUTABLE NATURE. THEREFORE, THE OBSTACLES AND UNCERTAINTIES INEVITABLY POSED BY LIFE WILL BE MADE EASIER.

HOPEFULLY, A SERENE SEMESTER WILL BE IN STORE, ALTHOUGH UNFORESEEN CIRCUMSTANCES MAY BE IN STORE. NEVERTHELESS, THE FOCUS SHOULD BE ON THE SAFETY STUDENTS CAN CONTROL, SUCH AS PROTECTING THE AUC COMMUNITY BY REGULARLY WEARING MASKS, SOCIAL DISTANCING AND GETTING TESTING WHEN REQUIRED.

DEALING WITH THE TROUBLE OF THE PANDEMIC HAS MADE PREPARATION FOR OTHER TROUBLES SOMEWHAT EASIER. NOW THAT STUDENTS ENDURED THESE STRANGE TIMES, STUDENTS CAN GET THROUGH ANYTHING.



MOREHOUSE
COLLEGE

COLLEGE ATHLETES PRAISE INCOME-MAKING NCAA NIL POLICY

BY KYDIA BILBO - STAFF WRITER

THE NCAA ENACTED A POLICY ON JULY 1, 2021, ALLOWING COLLEGE STUDENTS TO BENEFIT FROM THEIR NAME, IMAGE AND LIKENESS, COMMONLY KNOWN AS NIL. THE POLICY PROVIDES OPPORTUNITIES FOR COLLEGE ATHLETES TO GENERATE PROFITS THROUGH ENDORSEMENTS, APPEARANCES AND SOCIAL MEDIA SPONSORSHIPS.

A JUNE 21 SUPREME COURT DECISION PRECEDED THE POLICY CHANGE. IN UNANIMOUSLY RULING THAT THE NCAA RESTRICTION ON "EDUCATION-RELATED BENEFITS" VIOLATED ANTITRUST LAWS, THE SUPREME COURT STRUCK DOWN THE NCAA ARGUMENT THAT AMATEURISM IS A QUALITY OF COLLEGE SPORTS. JUSTICE BRETT KAVANAUGH HIGHLIGHTED THE NCAA'S SENSELESS REASONING IN HIS CONCURRING OPINION.

"NOWHERE ELSE IN AMERICA CAN BUSINESSES GET AWAY WITH AGREEING NOT TO PAY THEIR WORKERS A FAIR MARKET RATE ON THE THEORY THAT THEIR PRODUCT IS DEFINED BY NOT PAYING THEIR WORKERS A FAIR MARKET RATE," KAVANAUGH SAID.

MOREHOUSE JUNIOR WIDE RECEIVER RONEY "RJ" HOWARD TALKED ABOUT HIS REACTION TO THE NIL POLICY CHANGE.

"I WAS EXCITED," HOWARD SAID. "IT WAS THE BEST THING COLLEGE ATHLETES COULD GET BESIDES BEING FLAT OUT PAID. NOW COLLEGE ATHLETES CAN USE THEIR OWN NAME, IMAGE AND LIKENESS TO MAKE PROFIT JUST AS THE COLLEGE USES THESE TO PROFIT OFF STUDENT-ATHLETES."

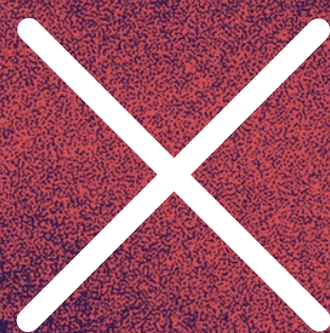
IT WASN'T LONG BEFORE STUDENT-ATHLETES ACROSS THE NATION TOOK ADVANTAGE OF THE POLICY CHANGE. TENNESSEE STATE BASKETBALL PLAYER HERCY MILLER, MASTER P'S SON, SET THE BAR HIGH, SIGNING A \$2 MILLION BRAND AMBASSADOR DEAL WITH WEB APPS AMERICA, A SOFTWARE DEVELOPMENT COMPANY COMMITTED TO SUPPORTING HBCU LEADERS.

HOWARD ALSO DESCRIBED HOW HE FELT ABOUT POTENTIALLY MONETIZING HIS NAME, IMAGE AND LIKENESS.

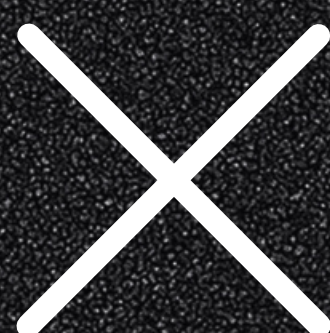
"I CAN USE THE NIL RULE TO MAKE PROFIT BUT ALSO WORK WITH BRANDS THAT ARE BLACK OWNED OR NOT AS POPULAR AND HELP THEM GAIN SOME NOTORIETY," HOWARD SAID. "IT'S A WIN-WIN SITUATION."

IN RESPONSE TO THE UPDATED POLICY, SCHOOLS AND STATE LEGISLATURES ENACTED RESTRICTIONS REGARDING COLLEGE STUDENTS AND NIL PROFITS. FOR EXAMPLE, HERCY MILLER'S SCHOOL REQUIRES THAT ALL STUDENT-ATHLETES WHO SIGN ENDORSEMENT DEALS TAKE A FINANCIAL LITERACY COURSE TO ENSURE THEY ARE FINANCIALLY EDUCATED.

MANY STATES, INCLUDING GEORGIA, TEXAS AND ALABAMA, ENACTED LAWS EFFECTIVE AS OF JULY 1 THAT ALLOW STUDENTS TO BENEFIT FROM THEIR NIL. THOSE LAWS VARY FROM STATE TO STATE. OTHER STATES WILL BE PRESSURED TO PASS SIMILAR LAWS TO REMAIN COMPETITIVE IN RECRUITMENT.



MASTER P AND HERCY MILLER FROM KNOXNEWS.COM



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