SPELMAN

Messenger

Founders Spirit Award honors Quarles family descendant Muriel Ruth Ketchum Yarbrough, C'49.

By Way of the Spelman Walk

Founders Day 2012

ALSO INSIDE:

Alumnae Game Changers in Sports Industry

THE ALUMNAE MAGAZINE OF SPELMAN COLLEGE
VOLUME 122 NUMBER 2 SPRING 2012

Spelman College

A Choice to Change the World

SPELMAN
Messenger

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ALUMNAE NOTES
Alumnae Notes is dedicated to the following:
- Education (advanced degree)
- Personal (birth of a child or marriage)
- Professional

Please include the date of the event in your submission.

TAKE NOTE!
Take Note! is dedicated to the following alumnae achievements:
- Published
- Appearing in films, television or on stage
- Special awards, recognition, and appointments

Please include the date of the event in your submission.

BOOK NOTES
Book Notes is dedicated to alumnae authors.
Please submit review copies.

IN MEMORIAM
We honor our Spelman sisters. If you receive notice of the death of a Spelman sister, please contact the Office of Alumnae Affairs at (404) 270-5048 or Sharon Owens, director of alumnae affairs, at sowens5@spelman.edu.
For verification purposes, please include a printed program, newspaper acknowledgment or electronic link with your submission.

CREDO

The Spelman Messenger, *founded in 1885, is dedicated to participating in the ongoing education of our readers through enlightening articles designed to promote lifelong learning. The* Spelman Messenger *is the alumnae magazine of Spelman College and is committed to educating, serving and empowering Black women.*

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SPELMAN
Messenger

VOLUME 122, NUMBER 2
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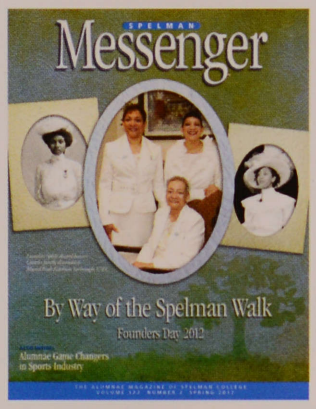

ON THE COVER

By Way of the Spelman Walk
Founders Day 2012

(Left) Frankie Quarles Johnson Young, HS'02

(Center) Founders Spirit Award recipient Muriel Ruth Ketchum Yarbrough, C'49, fourth generation descendant of The Reverend Frank Quarles, pastor of Friendship Baptist, and her daughters, Sheri Yarbrough, C'83, and Deirdra Yarbrough, C'77.

(Right) Anita Salley, C'2014 portrays Frankie Quarles in Founders Day 2012 production, "By Way of The Spelman Walk"

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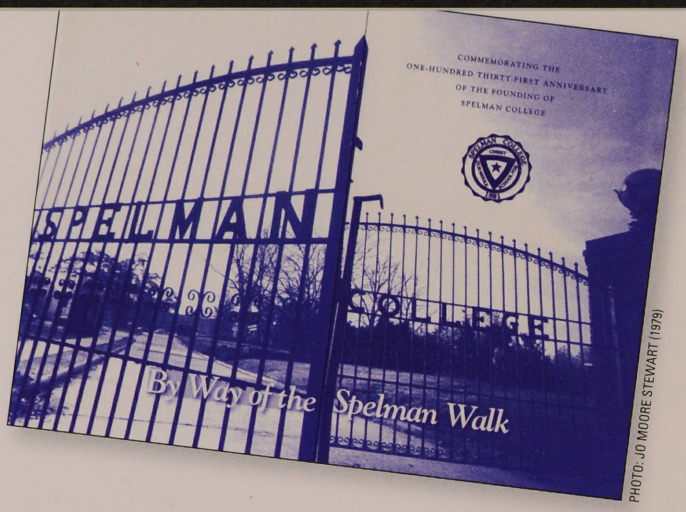


PHOTO: JO MOORE STEWART (1979)

By Way of the Spelman Walk

Voices

For 131 years, Spelman College has educated and inspired women to recognize their purpose and realize their potential. This year's Founders Day theme, By Way of the Spelman Walk, is inspired by a centennial Founders Day speech given in April of 1981 by American journalist Charlayne Hunter-Gault who, in 1961, became one of two African American students to integrate the University of Georgia. She spoke of how she was encouraged, challenged and inspired by Ruby Doris Robinson Smith, a 1965 graduate of Spelman College, a formidable force in the student sit-ins during the 1960's Civil Rights movement and a field activist and administrator with SNCC, the Student Nonviolent Coordinating Committee. Concerning Ruby Doris' influence on her, Hunter-Gault said:

> The notion of Spelman as a donor of knowledge is vitally important. But to me the greater notion is the broader role of Spelman as a donor of strength, sustenance and wisdom that sustains more women than can be quantified with statistics, public opinion surveys or even the size of the endowment.
>
> …One of the things that sustained me on one of the direst hours of my life was my ability to imagine and try to imitate a Spelman walk. And I was only a passerby here. If that small, random gift could sustain a young frightened Black girl in what now seems like another life ago, it is vital that every single opportunity and challenge that lies ahead must encompass that and every other legacy, including and most especially the legacy of Ruby Doris that has made Spelman what she is to me and to you and hopefully to the sisters of the 21st century. **May their journey be by way of a Spelman walk.**

Our presence here this morning means that we are connected in some way to the Spelman experience. We have come as distinct individuals, each on a different walk, on paths which have converged at Spelman – a place created for intellectual discourse, communal engagement, personal development and purposeful discovery. Spelman – a place where we support, encourage and challenge ourselves to become our best selves; a place where we celebrate the diversity of paths from which we come and envision and embrace the many "walks" that will take us beyond the gates of Spelman. Generations of Spelman students and alumnae, faculty and staff have upheld the Spelman legacy of academic excellence, leadership and service. May all that we see and hear today remind us to imagine and emulate our journey by way of the Spelman walk.

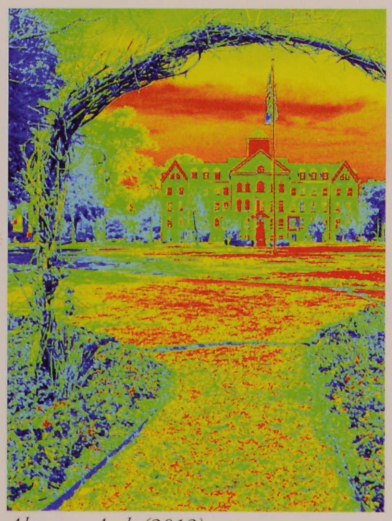
President Beverly Daniel Tatum
Founders Day 2012

"The real voyage of discovery consists not in seeking new landscapes but in having new eyes."

— Marcel Proust

FOUNDERS DAY 2012
BY WAY OF THE SPELMAN WALK
iPad Photo Exhibit
by iJO – Jo Moore Stewart

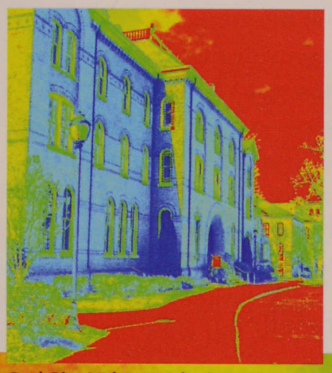
Fountain of Knowledge (2012)



Alumnae Arch (2012)

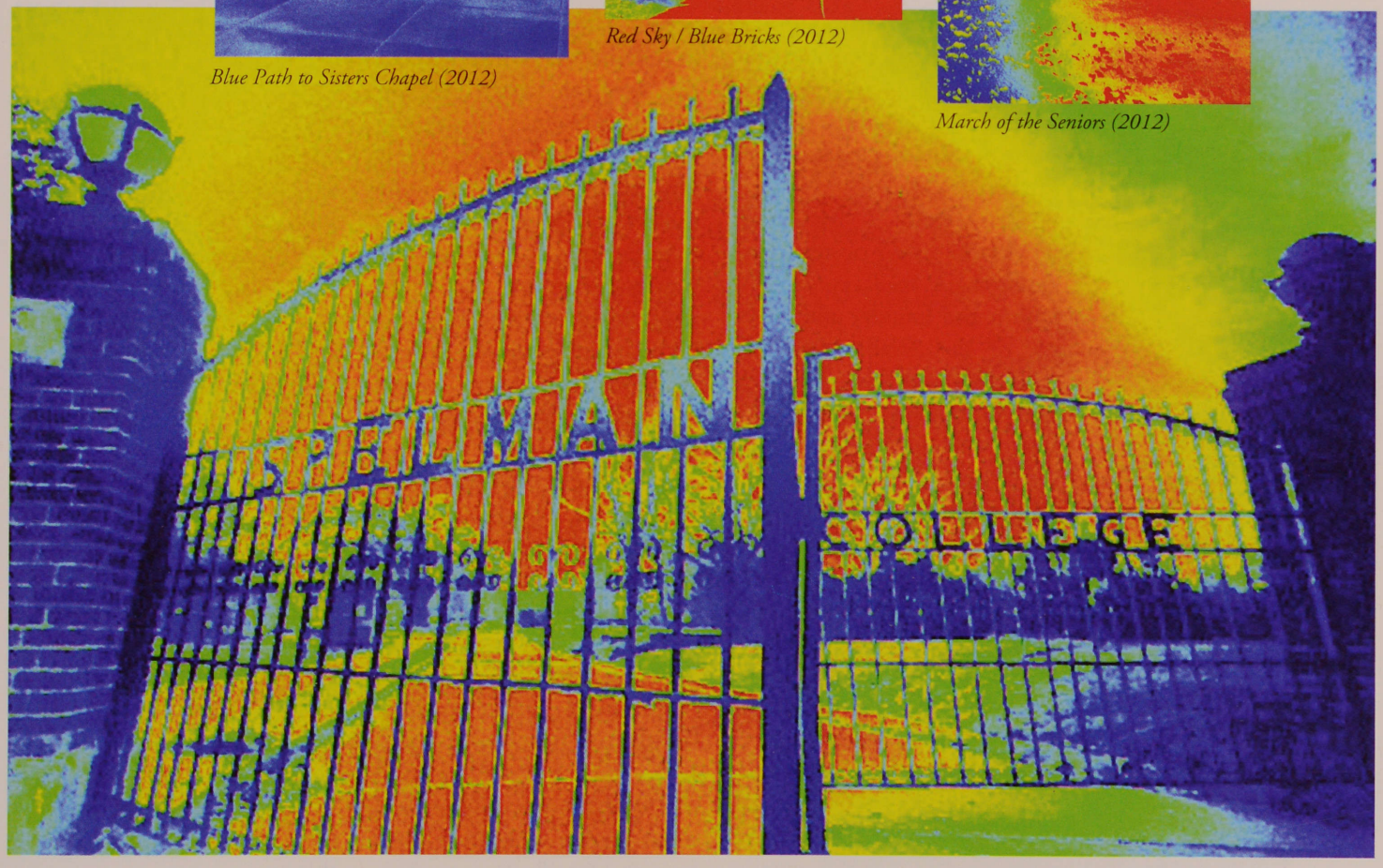
Reynolds in Blue (2012)

Blue Path to Sisters Chapel (2012)



Red Sky / Blue Bricks (2012)

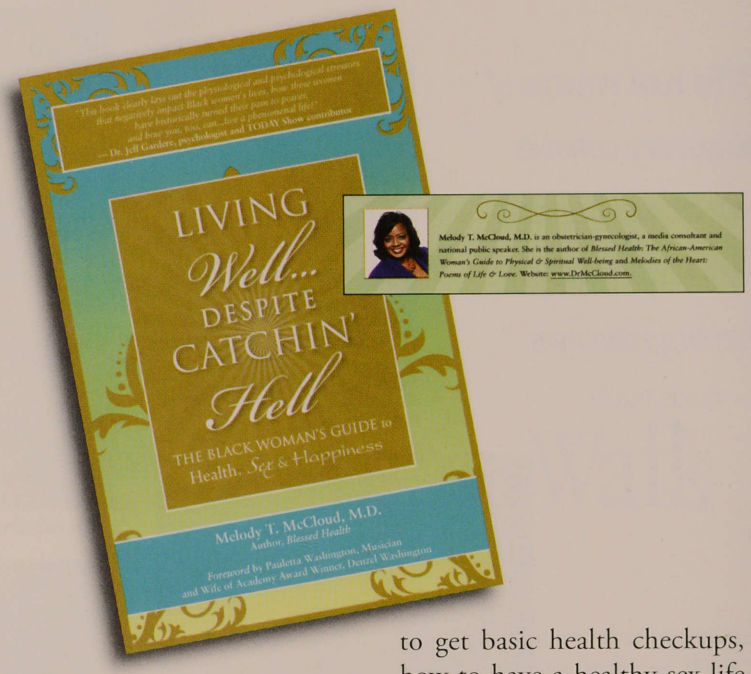
March of the Seniors (2012)



SPELMAN GATES (2012)

Book Reviews

ANGELA BROWN TERRELL



LIVING WELL... DESPITE CATCHIN' HELL: The Black Woman's Guide to Health, Sex & Happiness

by Melody T. McCloud, M.D.
Foreword by Pauletta Washington.
(New Life Publishing)

While the nation is battling the issue of how to provide health-care without busting its budget or neglecting some portions of the population, one group of people that has been woefully neglected is Black women.

The Black woman needs to deal not only with insurance costs and availability, but with overcoming poverty, cultural biases, racism, neglect and lack of knowledge. In addition, historically, she bears the burden of fear, misinformation and low self-esteem.

Dr. Melody T. McCloud, an Atlanta-based obstetrician/gynecologist, media consultant, author and founder and director of the Atlanta Women's Health Care, believes that Black women need to be specially catered to, and she likes to offer them a good down-home kind of health information session. She does just that in this book. Along with medical care, Dr. McCloud helps women build their self-respect by incorporating the spiritual aspects of healing, which goes a long way in learning to care for themselves.

Statistics show Black women face high incidences of obesity, hypertension, diabetes, physical and sexual abuse, sexually transmitted diseases, including HIV/AIDS, which is a serious issue nationwide, as well as several forms of cancer, especially breast cancer.

TheGriot.com recently reported for example, "Atlanta is in the midst of a crisis because the rate in which African American women in the city are being infected with HIV is now being compared to some third-world countries. Studies have shown that Black women now make up 60 percent of newly reported HIV cases. The CDC has reported that one of every 30 Black women will be diagnosed with HIV in their lifetime."

For these reasons, Dr. McCloud's comprehensive health guide is right on time. It is time for all Black women to stop being caretakers for everyone else and take care of themselves, she writes.

The book covers all the basic health care needs with openness, facts and figures, and offers solutions, advice and resources for everything from how to identify illnesses, how to get basic health checkups, how to have a healthy sex life and how to protect yourself from disease and abuse. There is useful advice on how to talk to your daughters about good health and chapters on skin care, hair and makeup.

Taking a holistic approach to wellness, Dr. McCloud writes, "To find happiness in a world of frequent, near-daily rejection, it is important to have inner strength, self-assurance, emotional balance, and reliable friends and family. This book will give you useful tips to achieve inner peace, to keep your brain active and alert, and to avoid toxic people."

In the foreword, Pauletta Washington, musician and wife of actor Denzel Washington, writes, "This book breaks down our mind, body and spirit in simple understandable terms to ensure a total healthy person."

Dr. McCloud is a graduate of Boston University School of Medicine and Emory University Hospitals. She has served as a media consultant on CNN, ABC and NBC and is the author of six books, including this one.

DESTINATION D

by Lori Beard-Daily, C'84.
(Boutique of Quality Books)

Playwright-author Lori Beard-Daily wrote this book first as a play. But at the urging of friends, she decided to produce her first novel. *Destination D* is the tale of three friends who make a pact while at Spelman College to become lawyers and work together in the future.

But life gets in the way, and not everyone reaches that goal. The first friend, Dee, is an airline attendant who wishes she weren't. When she is with her therapist, she calls herself a liar, but that doesn't stop her from traveling from city to city, pretending to be something she is not. Can she untangle her self-made web of deception?

Amanda became pregnant and had to drop her plans to go to law school as she faced single motherhood. She works instead as an office administrator and is proud of Tracey, the daughter she's raised singlehandedly. But in trying to protect her daughter from repeating her mistakes, is Amanda running away from her own happiness?

Pam graduated at the top of her class at Columbia University Law School and has moved up rapidly in her career. She is known for her intimidating ways of getting to the top and works longer and harder than her colleagues. But is success worth the price of loneliness?

Feeling guilty at not living up to their vows, the friends become distant. How this guilt affects their present success is what makes this story fly. Ms. Beard-Daily weaves a lot of intrigue into telling how each woman deals with her past. Will the women ever rekindle their friendship? Can they ever come to terms with how their lives have turned out?

Anyone looking for a summertime page turner will delight in this book, and if reader comments are any indication, the author should be working on her second novel.

Lori Beard-Daily, whose three plays have met with critical acclaim, also has been a successful entrepreneur in public relations, and has been nominated for a Georgia Author of the Year Award.

The book is available on Amazon.com.

HEALTH FIRST! The Black Woman's Wellness Guide

by Eleanor Hinton Hoytt, C'64, and Hilary Beard.
(SmileyBooks)

In its opening pages, this volume is dedicated "To the fearless and faithful Black women who started the National Black Women's Health Project in 1983. You taught us that the health and wellness of Black Women – MATTERS."

In the foreword, Byllye Y. Avery, founder of the Black Women's Health Imperative, writes:

"Magic." That's how I've come to describe that First National Conference on Black Women's Health at Spelman College that launched the National Black Women's Health Project in June 1983. When we put the word "Black" in front of "Women's Health" in the call to come together, something amazing happened. Over two thousand Black women came together to start conversations about topics previously thought unspeakable: emotional and sexual abuse, domestic violence and abortion . . . . We . . . had never had an opportunity to talk among ourselves about our health, our issues and concerns. We lived in isolation, not talking about the struggles we faced.

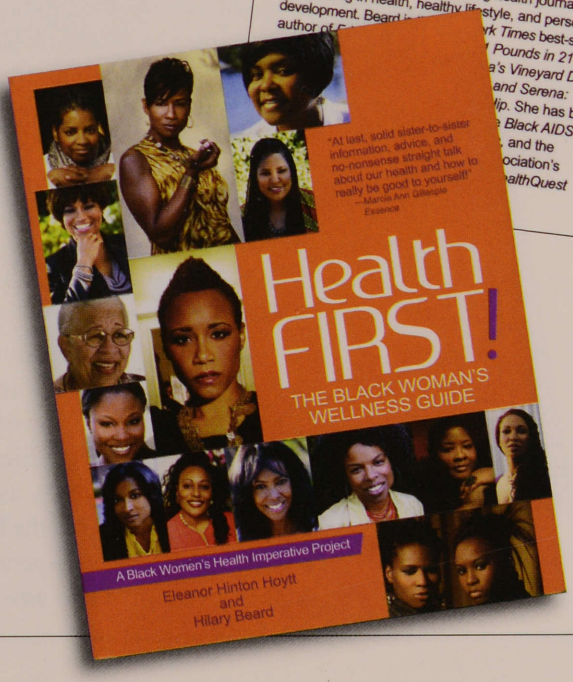
The book addresses issues related to four crucial stages of a woman's life: adolescence, young adulthood, midlife adulthood and mature adulthood. Each stage carries different needs, issues, outlooks, illnesses and approaches to solving problems.

In the discussions concerning bodily health, there is also

About the Authors

Eleanor Hinton Hoytt, a tireless advocate for eliminating health disparities among women and communities of color, serves as the president and CEO of the Black Women's Health Imperative. Hinton Hoytt produced the groundbreaking book *Tomorrow Begins Today: African American Women As We Age* for the National Council of Negro Women. She is the proud recipient of the NAACP's Thurgood Marshall Legacy Award and the Keystone Award for Women's Research Advocacy from the NIH Office on Women's Research.

Hilary Beard is an award-winning health journalist specializing in health, healthy lifestyle, and personal development. Beard is [illegible] author of [illegible] York Times best-selling [illegible] Pounds in 21 [illegible]a's Vineyard Diet/ [illegible] and Serena: [illegible]lip. She has been [illegible] Black AIDS [illegible], and the [illegible]ociation's [illegible]althQuest



information on how to incorporate spiritual and emotional health. The dynamics of economics – job selection, unemployment, welfare and education – are all discussed in detail appropriate for each age group.

Health First! offers one of the most comprehensive resource guides to finding medical help, health organizations, and counseling and support groups. Also, there is information on medical check-ups: what to look for and questions to ask during health care visits, vaccination information and much more.

What I found most interesting about this particular guide is its use of personal testimony. Black women talk about their encounters with diseases – diabetes, heart attacks, and depression – so that the reader can relate on a personal level to coping with diagnoses, treatments and, most of all, healing.

One of the most important questions a woman should ask herself is: How am I taking care of myself? What am I doing for myself that is good for me, makes me feel good, and allows me time for myself? The portion of this book devoted to self-care should be read several times by all of us. It's the one area that we look to least, and one of the greatest things we can do for ourselves and for everyone around us. As they tell you on airplanes, put the oxygen mask on yourself first before you attempt to help someone else!

The authors have many years of experience devoted to the health needs of Black women.

Spelman alumna Eleanor Hinton Hoytt serves as the president and CEO of the Black Women's Health Imperative. She's been an active advocate for the health needs of women of color for many years and was part of the groundbreaking conference at Spelman in 1983.

Hilary Beard is an award winning journalist specializing in health, healthy lifestyle and personal development. She's the author of *Friends: A Love Story*, and *Venus and Serena: Serving from the Hip.* She contributes articles to *Ebony*, *Essence*, and *Heart & Soul* magazines, to name a few.

The authors acknowledge the many other professionals and experts who contributed to this volume. "Most of all, this book is a reflection of the women who shared their personal stories so that we all could benefit. Thank you for your voices – both identified and anonymous – and for making such a special contribution to our work," they write.

Health First! should be a staple on every Black woman's bookshelf to be referred to again and again.

TO THE MOUNTAINTOP: My Journey Through the Civil Rights Movement

by Charlayne Hunter-Gault.
(Roaring Brook Press)

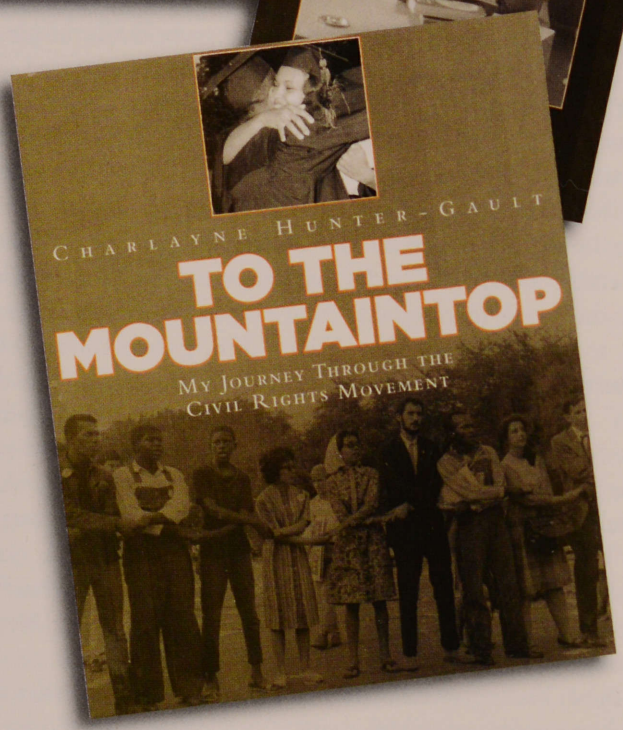
Charlayne Hunter-Gault, award-winning journalist and global correspondent, has published this book, which chronicles her experiences and activities of coming of age during the Civil Rights era, through the inauguration of the nation's first Black president, Barack Hussein Obama. It offers a unique, personal look at the hard facts of history and how it affects our lives.

Hunter-Gault began her school years in the segregated South, attending schools in which, "We often got textbooks from the white schools after they had been used over and over – many were missing pages." No cafeteria: the students bought lunch from a stand where they could buy "bags of fried pork skins" to go along with "pig ear sandwiches."

When the family traveled, she writes, "My mother always made sure we had plenty of brown paper bags in case one of us had to go to the bathroom." Although she was nurtured in a protective, middle-class atmosphere, the stories of the daily indignities suffered, coupled with the brutalization, torture and lynching of Black people, permeated the air. Many adults, including teachers, were afraid to assert their rights for fear of losing their livelihoods or worse, their lives.

The horrors of the 1955 torture and murder of Emmet Till for allegedly whistling at a white woman and the bombings of homes of some Black Atlantans, she writes, was offset by the positive teachings of Black history and accomplishments offered by Black teachers in segregated schools. Such reinforcement of self-worth was what gave strength and resolve to the young people who would soon take on the battle for their civil rights.

Against the backdrop of the student sit-ins, Freedom Riders, marches and violent school desegregations, in 1961, Charlayne Hunter and Hamilton Holmes made history when they became the first Black students to enroll in the University of Georgia, thus breaking a centuries old whites-only



barrier. Giving a personal perspective of the time, Hunter-Gault writes: "The year 1961 was one of the busiest and bloodiest years of the young Civil Rights movement. It was a year that tested the nonviolent commitment of young activists, even as doors long shut were forced open and young people like myself walked through them. It was the year Barack Hussein Obama was born."

After graduation with a journalism degree from UGA, Hunter-Gault began what was to become an illustrious career: *The New Yorker* magazine, *The New York Times*, The MacNeil/Lehrer NewsHour, National Public Radio and CNN. She's covered both political and urban issues in the United States and on the international front. Her early development among people she calls "race conscious" honed her ability to understand the effects of politics, poverty and prejudice on people of all nationalities and to be able to write about it in a personal way. She grew up with and has been friends with the civil rights leaders and workers many of us have only read about – and those who never made the news.

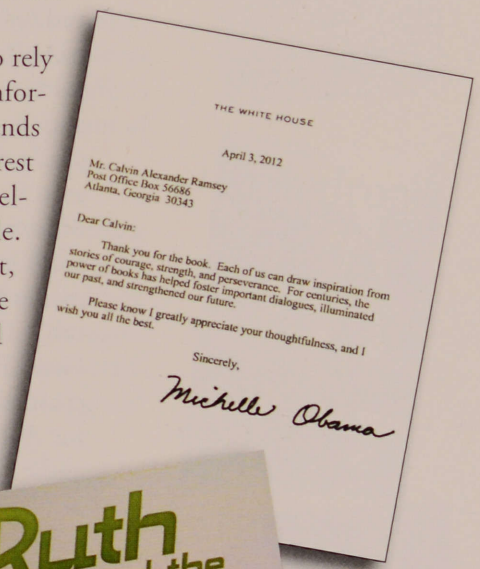
This is more than a history book; it will be a priceless addition to students and scholars who want an up-front and personal look at the Civil Rights movement up to the inauguration of the nation's first Black president through the eyes of a skilled writer who lived through it.

RUTH AND THE GREEN BOOK

by Calvin Alexander Ramsey (with Gwen Strauss). Illustrations by Floyd Cooper.
(Carolrhoda Books, a division of Lerner Publishing Group)

Not so long ago in this land of ours, it was a difficult task for Black American travelers to find comfortable accommodations without facing the painful specter of discrimination. People traveling to visit their families in the South, especially, were turned away from buying gas or finding a place to eat or sleep because of Jim Crow laws.

Most people had to rely on word-of-mouth information shared by friends and relatives to find rest stops that would welcome Black people. More often than not, they had to pack large baskets of food and sleep in their cars to avoid the insulting acts of prejudice.



THE WHITE HOUSE

April 3, 2012

Mr. Calvin Alexander Ramsey
Post Office Box 56686
Atlanta, Georgia 30343

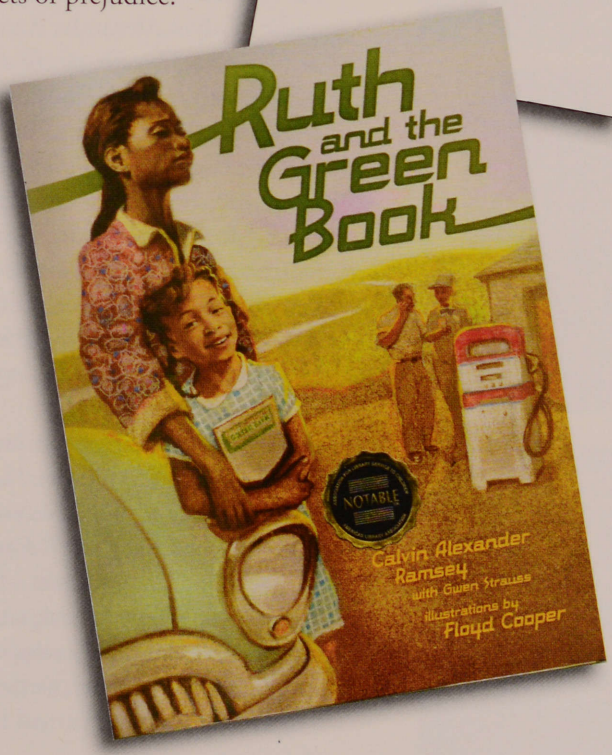
Dear Calvin:

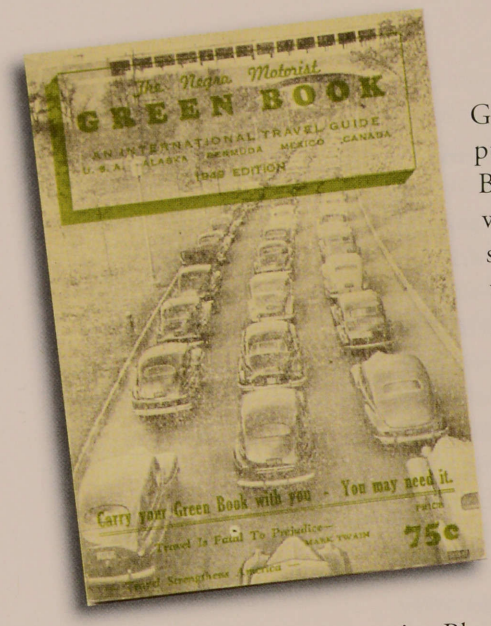
Thank you for the book. Each of us can draw inspiration from stories of courage, strength, and perseverance. For centuries, the power of books has helped foster important dialogues, illuminated our past, and strengthened our future.

Please know I greatly appreciate your thoughtfulness, and I wish you all the best.

Sincerely,

Michelle Obama





Then in 1936, Victor Green, a New Yorker, published a guide for Black people to find welcoming places to stop and sleep and eat while traveling. *The Negro Motorist Green Book* listed gas stations, eating places, hotels, motels and guest houses, beauty salons and barbers, as well as entertainment spots that were open to serving Black people. Using word-of-mouth recommendations and Green's considerable contacts through the Postal Union workers he knew around the nation, the guide, published yearly, expanded to include areas across the USA, Bermuda, Mexico and Canada.

This Green Book, not to be confused with the Washington, D.C. social register's Green Book – a tome of upper crust snobbery – set the stage for Atlanta-based playwright-author Calvin Alexander Ramsey's play, *The Green Book,* which inspired this children's story about a young girl, Ruth, and her family as they start out from their home in Chicago on what should be a joyful journey to visit her father's boyhood home in Alabama. What they encounter in 1952, however, turns out to be anything but fun.

Stopping at a gas station, Ruth and her mother are refused access to the restrooms; they are for whites only. "Mama and I had to go into the woods," Ruth says. Then, later that evening when they stopped at a hotel, the man at the desk "shook his head and turned his back," making her daddy so mad, he slammed the car door, and the parents took turns driving through the night.

Making the most of the situation, the family sings as they drive, stopping for cold meals from the picnic basket they had packed. Reaching Tennessee, the family stops to visit and rest at the home of a friend who warns them that the ride ahead will get more dangerous. Then he offers them a ray of hope: Look out for Esso service stations along the road, because the people there would be nice to us, Ruth says. But first, Ruth needs her father to explain what "Jim Crow" means. Spotting an Esso gas station, the family stops, and asks the attendant where they might be able to spend the night along their way.

The man "showed us a pamphlet called *The Negro Motorist Green Book*. He explained this book was started by a postman, Mr. Victor H. Green, to help Black people who were traveling. ... Right away, Daddy bought our very own copy for 75 cents," Ruth says.

From that point on, the family wends its way in their new 1952 Buick sedan, safely and happily through the Southern states, bypassing the demeaning aspects of Jim Crow discrimination, making new friends along the way, and finally, enjoying their trip to Grandma's, all thanks to the guidance of the first travel guide for Black Americans.

Ruth and the Green Book documents an important slice of African American life in the Civil Rights era for young people. Beautifully illustrated by award-winning artist Floyd Cooper (*Brown Honey in Broomwheat Tea* and *I Have Heard of a Land*), this book has won wide acclaim (an American Library Association Notable Children's Book) and has been produced by the Puppetry Arts Theatre in Atlanta. In Washington, D.C., the play, *The Green Book* appeared in one performance at the historic Lincoln Theater, featuring former NAACP Chairman Julian Bond.

In an NPR interview, Bond said he remembered as a child that his parents used the Green Book during their travels. He mentioned that the book was needed beyond the South. "You know ... segregation reached everywhere in the United States, and even though the laws didn't require it, was practiced almost everywhere," Bond told NPR host Neal Conan.

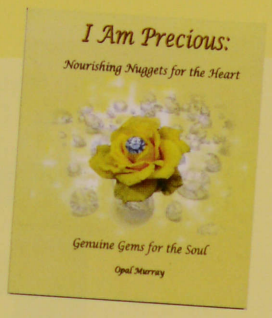
It should be noted that in 1971, a California-based sports writer and journalist, Bob Hayes, wrote *The Black American Travel Guide* (Straight Arrow Books), which highlighted some of the best places to visit as a new generation of Black travelers, recently freed from Jim Crow restrictions (but not always Jim Crow attitudes), sought places across the country that would satisfy their need to explore historic and cultural places with special meaning to them.

NOTE: *The Negro Motorist Green Book* can be viewed online at: www.ruthandthegreenbook.com. Its last publication was in 1964.

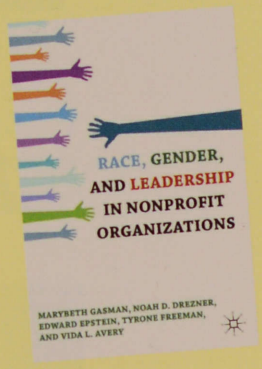
ANGELA BROWN TERRELL is a writer and editor based in Columbia, Md.

Book Notes

LORRAINE ROBERTSON

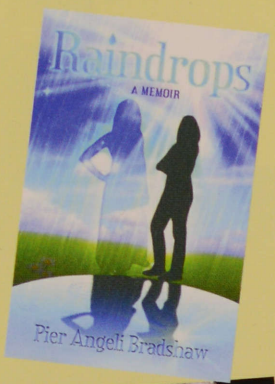


Opal Murray, C' 87, published the book, *I Am Precious: Nourishing Nuggets for the Heart / Genuine Gems for the Soul* in 2010. The book lovingly reminds us of what is pure, gracious and admirable about our being. It offers power-filled statements to inspire and expand awareness. The soul-touching words are nurturing and encourage the return to authenticity. It's a quick, yet nourishing and meaningful read.

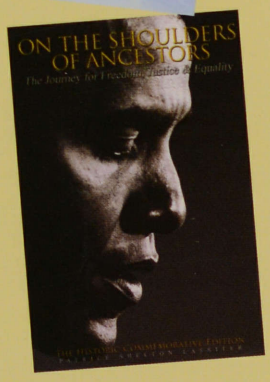


Tikenya Foster-Singletary, C'97, recently published the book, *Pearl Cleage and Free Womanhood: Essays on Her Prose Work*, co-edited with Aisha Francis and with forewords by **Pearl Cleage, C'71** and **Tayari Jones, C'91.** The collection of essays examines award-winning writer Pearl Cleage's work, including her novels, short stories and plays. It is the first book-length consideration of a writer and activist whose bold perspectives on social justice, race and gender have been influential for several decades. While academically critical, the essays mirror Cleage's own philosophical commitment to theoretical transparency.

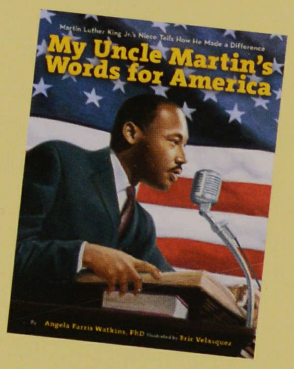
Vida L. Avery, C'84, co-authored the book, *Race, Gender and Leadership in Nonprofit Organizations,* published by Palgrave Macmillan in November 2011. The book centers on the lives and experiences of female and African American leaders of foundations and nonprofits. The authors examine the effects of race, gender, family backgrounds and childhood experiences on the psycho-social development of these individuals, as well as exploring the impact of education on their lives and future leadership.



Pier Angeli Bradshaw, C'86, released her memoir, *Raindrops*, in March 2012, via her publishing company, DPB Products, LLC. The book depicts a strong mother-daughter relationship, telling the story of their bond after hearing the devastating news of the mother's breast cancer diagnosis. From the trials and challenges they encounter, both look to God for answers and strength. Personal thoughts and life lessons are blended with Biblical scriptures and spiritual lessons. The book often leaves readers pondering: what's most important in life? Do you strive mostly for worldly goals or spiritual goals? Do you make time for God?



Patrice Shelton Lassiter, C'85, published the book, *On the Shoulders of Ancestors: The Journey for Freedom, Justice & Equality* in 2011. The author explains that in order to understand the historical significance of the election of President Barack Obama, America's first African American President, the evolutionary growth and development of our nation's struggle for freedom, justice and equality must be at the forefront of any discussion. The book encompasses that history and acknowledges that the election of President Obama marks a new era in American democracy. We owe our progress as a nation to those ancestors who would not accept, that freedom, justice and equality were for some Americans and not for others. This book honors those ancestors for their contributions as bridge builders in the struggle to make America live up to the creed espoused in its Declaration of Independence, those indelible words that read, "all men (women) are created equal."



In September 2011, **Angela Farris Watkins, C'86,** released her latest children's book, *My Uncle Martin's Words for America: Martin Luther King Jr.'s Niece Tells How He Made a Difference.* In this inspirational story about Martin Luther King Jr. – told from the perspective of his niece – readers learn how King used his message of love and peace to effectively fight for African Americans' civil rights. Focusing on important words and phrases from his speeches, such as justice, freedom and equality, Watkins uses King's language to expose young readers to important events during the Civil Rights era. The simple yet striking text, along with a timeline and glossary, makes this book an accessible tool for helping a young audience learn about the importance of Martin Luther King Jr.'s message of nonviolence and his contributions to American history.

POWER *Players*

Five Spelman Women Changing the Game in the Male-Dominated Sports Industry

BY LORRAINE ROBERTSON

Women have been fighting for equal rights in sports stemming back to their exclusion from the first modern day Olympics in 1896. While today, many female athletes are celebrated and continue to make strides on the playing field, it's at the executive round-table where women often face hurdles and need to fill more seats. Sexism is still prevalent even in 2012, as shown earlier this year when the male-only Augusta National Golf Club in Georgia, home of The Masters, refused to extend its traditional membership invitation to corporate sponsor IBM's new female CEO, Virginia Rometty.

At a traditional Thursday morning convocation during Spelman's 2011 Homecoming, students filed into Sisters Chapel to discuss nontraditional career opportunities in the sports industry. **"Innovation and The New Economy: Where Do Black Women Fit? Sports Management: The New Frontier? A Conversation with Mary Brock, Kimberly Haynes, C'96, and Ellen Hill Zerinque, C'89"** was hosted by Spelman trustee Lovette Twyman Russell, C'83, and facilitated by President Beverly Daniel Tatum. The event gave students a candid glimpse into the lives of three sports industry executives, the challenges they face as women in the industry and the paths they took to the top.

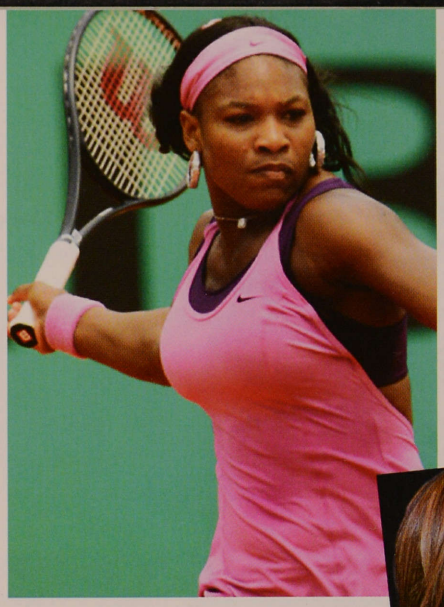
"We don't normally think of the sports arena as a place where Spelman women might naturally find themselves, so I'm excited to have this conversation," said Dr. Tatum, who also invited Germaine McAuley, director of physical education and athletics at Spelman, to address students' opportunities on campus and with the National Collegiate Athletic Association. Women's National Basketball Association Atlanta Dream team owner and Spelman trustee Mary Brock brought one of her star players, Lindsey Harding, who spoke about her rise in a male-dominated sport and the pride she feels as a role model for young girls who now have professional women to look up to – instead of idolizing only the men.

Engaging in discussions like the homecoming convocation and encouraging students to embrace the challenges facing women in the sports industry will help to further the fight to break down barriers for female executives. The College has been producing groundbreaking leaders since its inception, so it's no coincidence that several of the ladies trailblazing in this field are Spelman women. Here are five alumnae who are changing the face of the game in the sports industry.

(Below) President Beverly Daniel Tatum leads a panel on women in sports management with Ellen Hill Zerinque, C'89, Kimberly Haynes, C'96, and Mary Brock.

PHOTOS: FURERY REID

Raymone K. Bain, C'76



Tennis star, Serena Williams

PHOTOS COURTESY OF RAYMONE K. BAIN, C'76

Serena Williams (left) with Raymone K. Bain, C'76

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—RAYMONE K. BAIN, C'76

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RAYMONE K. BAIN, C'76

"There were tremendous challenges for women in sports and there still are," says entertainment and sports industry veteran Raymone Bain, who has represented celebrities as a media strategist, manager and international branding specialist for more than 25 years. "When women go into management or a role when they have control or power there's a resistance and a resentment toward that." Despite the odds, Ms. Bain has built a stellar career overcoming that resistance, shattering stereotypes, redefining roles, tackling challenges head-on and swiftly becoming one of the most sought-after and respected media strategists in the business.

"My specialty is damage control and crisis management," said Ms. Bain. She has worked with some of the most recognizable names in entertainment, sports and politics including Grammy recording artist Kenneth "Babyface" Edmonds, tennis champion Serena Williams, boxing great Mike Tyson and, most notably, the late "King of Pop," Michael Jackson. She was general manager and spokesperson, as well as president and chief operating officer of The Michael Jackson Company, LLC. for several years.

"I started out in the business representing professional fighters," said Ms. Bain, who was one of the first women in the United States to own a sports management firm, The Bain Group. What made her groundbreaking firm unique is that she represented marquis boxers in the primarily male-dominated sport. She had

Jacquelyn "Jakki" Nance, C'88 (right) with WNBA star Swin Cash and Adam Fox, COO of the WNBA Chicago Sky.

PHOTOS COURTESY OF JACQUELYN NANCE, C'88

Nance, C'88 (right) at a playground build with Lebron James during the 2008 All-Star week in New Orleans.

athletes and sports organizations in program development, charitable estate planning, board development, foundation management and event planning.

Ms. Nance unexpectedly backed into sports while using the law degree she earned from Case Western Reserve University School of Law in Cleveland, Ohio, to do charitable estate planned giving. After receiving a call from the president of the Cleveland Browns, a National Football League team, she took on the role of running the team's foundation and was instrumental in saving the fall football program for the Cleveland public schools. "I was raised to give back to the community," said Ms. Nance, who's passionate about keeping kids motivated in school and believes that sports is a natural way to do that.

Recruited to restructure The LeBron James Foundation, Ms. Nance continued her philanthropic work in the community by leading James' foundation for several years. "It's important for our Spelman sisters to know that wherever you are and whatever you're doing people are always watching you," she explained. "Be mindful that you are always trying to represent yourself and your organization to the best of your ability. All of these incredible opportunities came to me, not because I sought them out, but because someone saw the work that I was doing somewhere else."

Currently, Ms. Nance spends her days and often nights, functioning as the chief operating officer of Swin Cash Enterprises. When Ms. Nance was consulting for the WNBA, she offered to help Swin Cash with her philanthropic interests. Initially brought on board to restructure Ms. Cash's charity, Cash for Kids, Nance spearheaded several events for the program in Seattle and has since moved into her current leadership role. "Although I still have my company, my time is totally devoted to Swin and all of her endeavors," said Ms. Nance, who also stays active in her own local community. She is chair emeritus of the Ohio Arts Council and serves on the boards of The Rock & Roll Hall of Fame & Museum, Laurel School and the Ohio Judicial Commission & Foundation. She is also serving as co-chair of the 2012 Cleveland Classic, featuring Morehouse College and Winston-Salem State University on September 15, 2012, at Cleveland Browns Stadium. This is the second year of this HBCU event and Ms. Nance is the only female co-chair.

She's worked in various leagues, and says she sees far fewer women in football, but she remains positive. "I don't look at anything as a challenge. I assume that everyone is going to take you at face value until they don't. As long as you come in and you're prepared, I think people will be open to what you say and what you do. You have to be organized and ready to go. The key is to respect that it's business and approach it as business."

ELLEN HILL ZERINGUE, C'89

Every day Ellen Hill Zeringue faithfully reads the front page of the paper and the sports section, a habit drilled home by her former Spelman professor and author Pearl Cleage, C'71. "I believe that women should know what's going on," explained Ms. Zeringue. "You really have to understand the game, whether its baseball, basketball or football, because they're expecting women not to know. You can bridge that gap at the conference room table if you have a good understanding of the sport. It can help people take you more seriously as a woman."

Ms. Zeringue has proven she's serious after entering her 13th season with the Detroit Tigers, at 112 years old, one of Major League Baseball's original and historic franchises. For the past four years she's served as vice president of marketing for the organization and is currently the first woman and African American to hold that position for the Tigers. In her role, she oversees all functions of the marketing and promotions departments, including print and broadcast advertising, in-game entertainment and promotional giveaways. She's

PHOTO COURTESY OF ELLEN HILL ZERINGUE, C'89

Ellen Hill Zeringue, C'89

also responsible for the club's branding strategy and led the launch of the "Who's Your Tiger" campaign, the official marketing slogan from 2005–2008 and in 2011. She was instrumental in bringing the MLB all-star game to Detroit in 2005 and served as the official team liaison for All-Star FanFest at Cobo Center in downtown Detroit.

"Being responsible for the way that people consume our brand is a tremendous responsibility, and I think collectively my department has done a wonderful job of making sure that we present things to the Tigers fans that are important to each particular demographic or segment of our fan base," said Ms. Zeringue. "I believe our most successful accomplishment since I've been in this position is developing our Sunday Kids Day programming and our Kids Club, making sure that young people are getting engaged in our brand. I'm really proud of that."

Before parlaying her marketing skills into the sports industry, Ms. Zeringue served as the director of marketing for the radio station WMXD and worked as a senior account executive at Vaughn Marketing Consultants, Inc. in Detroit.

Ms. Zeringue recognizes and embraces the impact and influence she holds as an African American woman in her position and says it's important for her to remember her voice. "When there are sensitive conversations about race, it's part of my responsibility to speak on behalf of African Americans. It's part of the legacy I inherited from Spelman – making sure I'm speaking out on behalf of African Americans, African American women and people of color in an industry that sometimes doesn't want to hear what we have to say."

MARGARET OTTLEY, C'92

"Sports has been my life," said Dr. Margaret Ottley, one of the industry's most sought-after sport and performance psychologists. An athlete herself, it's no surprise she works with the world's most elite athletes, including the United States track and field team; she's currently preparing them for the London 2012 Olympics.

Dr. Ottley, a Trinidad native, played competitive field hockey in high school and as a national player representing Trinidad and Tobago at the U-17, U-21 and senior levels for more than 13 years. She graduated from Valsayn Teacher's College in Trinidad and worked as an elementary school teacher. Dr. Ottley later left Trinidad – becoming a Spelmanite at the mature age of 26 – and studied child development. It was her own questions that sparked her interest in sports psychology. "I always felt that I never really played my best game and that I had trouble with coaches – a communication problem," she explained. "I wanted to understand the mental aspect of sports." She earned her M.Ed from Spelman and a Ph.D. in sports psychology at Temple University and completed her post-doctoral studies at Purdue University.

PHOTO COURTESY OF MARGARET OTTLEY, C'92

Margaret Ottley, C'92

Still searching for answers, Dr. Ottley said, "I felt that the information wasn't addressing me as a Black woman in sports." She started playing Capoeira Angola, an African Brazilian martial art with elements of music and dance, and looking at African aesthetics and movement. "Playing a sport at a certain level is a highly cognitive process and I wanted to explore it from that prospective." Dr. Ottley created a niche which she calls SSI – Sports Skills Improvisations – and has since garnered interest from around the globe.

In 2004, she accompanied the Trinidad and Tobago elite teams to the Olympic Games in Greece. She worked with U.S.A. Track and Field teams at the Internation Association of Athletics Federation World Youth Championship (Morocco Africa), the World Junior Championship (Beijing) and the Pan American Junior Games

Change. Means. Action.
The Campaign for Spelman College SPRING 2012
News

New Scholarships Support Student Diversity

New scholarships from alumnae, corporate entities and nonprofit organizations provide financial support for first-generation Spelman students, as well as those from around the world.

Broadening Spelman's Global Footprint

Lezli Harvell, C'2000, takes pride in her role as an example for her Spelman sisters.

"What speaks most to the impact of the Spelman experience is if alumnae are giving back. I can't expect others to give if I don't give," said Harvell, who along with her husband, Christopher, established the Dr.

Christopher and Lezli Harvell, C'2000

Lezli Levene Harvell Endowed Scholarship for International Students. "Because Spelman has such an important place in my life, I wanted to give more on a more regular basis."

Harvell started giving regularly in 2010. Last year, she and her husband decided to endow the scholarship that provides assistance for international students to attend Spelman. Global experience is important to the couple, who sent their elementary-age children to boarding school in South Africa. The population they wanted to help is similar to those they serve in their successful pediatric dental practice DentalKidz, in which 80 percent of patients pay with government-subsidized insurance.

The Harvells were inspired to broaden their reach by Lezli's Jamaican heritage, her husband's upbringing in an economically depressed inner-city environment, and by conversations they had with the South African mothers of their daughters' friends. These women had attended college in the United States, but had not even considered Spelman.

"Overseas you hear about the Oxfords, the Cambridges and Ivy League schools," said Harvell. "And you may hear about Smith or Wellesley only through somebody going to the school and coming back and sharing their experience. We were looking for a way to strengthen Spelman's global presence by helping students from other countries attend Spelman."

The couple was also clear that they wanted the scholarships to assist students who are in financial need, so recipients cannot be U.S. citizens or have dual citizenship from first-world countries.

"We're trying to create access for girls who would not otherwise be able to attend," said Harvell. "We want them to become very successful Spelman graduates when they go back to their countries to help us create more of a global Spelman community."

Annexstad Supports Leadership

The Annexstad Family Foundation has increased their support of Spelman by establishing their Leaders of Tomorrow National Scholarship, which will provide a $25,000 scholarship to two Spelman students who are the first in their families to attend college and who demonstrate leadership characteristics.

The foundation's initial support was the establishment of the Annexstad Family Foundation Scholarship in 2008, which provides financial assistance to Spelman students who have shown outstanding academic performance, leadership qualities and who have significant financial need.

Action By the Goals

G lobal engagement
A generous anonymous donor provided the additional $30,000 that 18 students needed to study this summer in China, the Dominican Republic, France, Ecuador and Trinidad.

O pportunities for internships
The first two students participating in Spelman's new cooperative education program were hired by Fortune 500 firms.

A lumnae connections
Twenty-seven students and 35 alumnae participated the Alumnae-Students Connection excursion where students met with members of Congress on Capitol Hill in Washington, D. C.

L eadership development
The first-generation students in the Walmart Leadership Scholars program received leadership development coaching from first-generation professionals.

S ervice learning
The UPS Community Service Scholarship supports 10 students who must complete 300 hours of tutoring elementary students in metropolitan Atlanta.

For more information about The Campaign for Spelman College, please visit www.changemeansaction.com or contact the Office of Development at (866) 512-1690.

The award criteria also focus on students who have benefited from a mentoring experience through organizations like Big Brothers Big Sisters.

"The mission of our foundation is based on the simple tenet that higher education is critical to our nation's future," said Tom Annexstad, a trustee of the foundation. "As one of America's premier liberal arts colleges, Spelman College has a rich history of building leaders who go on to make major contributions to our nation. We are very, very proud to have Spelman as part of our scholarship program."

Coca-Cola Builds on Its Commitment to Spelman

The Coca-Cola Foundation has once again demonstrated its commitment to Spelman's mission by pledging to invest $1.2 million in the College. This new gift will provide $1 million to support the Coca-Cola First Generation Scholarship Program and

Arlene Cash, vice president, Enrollment Management, and Sean Fling, C'2011

$200,000 to continue the intergenerational mentoring program they helped to create with The Center for Leadership and Civic Engagement. This important gift also aligns with the College's Project 2015, a program that focuses on achieving a 100 percent graduation rate for Spelman's class of 2015.

As long-term partners, The Coca-Cola Company and The Coca-Cola Foundation have provided Spelman with more than $2.3 million in support of important campus priorities. Their generosity has resulted in scholarships for hundreds of students, annual sponsorship of the Women of Color Conference, and programmatic efforts such as The LEADS-Coca-Cola Intergenerational Leadership Mentoring Program. Additionally, employees at The Coca-Cola Company often serve as volunteers, mentors and guest speakers on campus.

"The Coca-Cola Company strives to be a positive force in every community we serve," said Helen Smith Price, C'79, executive director of The Coca-Cola Foundation. "One of the most powerful ways to make a community stronger is to invest in its young people through education. Our grant of $1.2 million creates access to a quality education for many deserving and aspiring students who want to make a difference."

Blue Scholarship Helps Students Fulfill Their Dreams

Led by honorary degree recipient LaTanya Richardson Jackson, C'71, and Spelman trustee Jerri DeVard, C'79, the influential group known as the Blue Champions raised more than $2 million for the College at the Blue Gala in October of 2010. The effort has provided important scholarship assistance for students. The kind of student they had in mind is personified by Ricarah Riddle, C'2012. Riddle, a psychology major with a 3.5 grade point average, had known since she was in the eighth grade that she wanted to attend Spelman. A few months from graduation, however, she was not sure how she was going to pay for her final college expenses:

Ricarah Riddle, C'2012

"This scholarship alleviated a tremendous amount of worry, as I only had 50 days left in my matriculation at Spelman when I received it," said Riddle. "During this time my mother lost her job and my father had recently retired, so the family income was drastically reduced. I truly value my education and my parent's hard work to keep me here. The Blue Scholarship allowed me the opportunity to be able to graduate, leaving the College with a zero balance, financially.

"I have chosen to begin my future with an internship at the Children's Defense Fund [founded by Marian Wright Edelman, C'60] teaching literacy to youth from impoverished communities. I had studied baroque art history in Rome, Italy, this past summer, and my [career] goal is to develop a curriculum that combines psychology and the arts as a way to rehabilitate people in need of therapy.

The Blue Scholarship afforded me the opportunity to maintain my existence at Spelman and fulfill a dream. I look forward to the time when I can help others as this scholarship has helped me."

BLUE SCHOLARSHIP DONORS

$200,000 & Above
The Atlanta Falcons
LaTanya Richardson Jackson, C'71

$100,000 & Above
JPMorgan Chase Foundation
Morgan Stanley
Pauletta Washington

$75,000 & Above
The Coca-Cola Company

$50,000 & Above
Aetna
BET Networks / MTV Networks
Darden Restaurants
Goldman Sachs Group
Gurwitch Products, LLC
Hasbro
Earvin "Magic" Johnson & Cookie Johnson
George Lucas
Merck Consumer Health
Prudential
Steve & Marjorie Harvey Foundation

$35,000 & Above
Kathryn & Kenneth Chenault
Credit Suisse
ING Foundation
Korn/Ferry International
Kraft Foods North America
NBC Universal
PepsiCo
Walmart
Janice Savin Williams & Christopher Williams

$20,000 & Above
Abercrombie & Fitch
American Express
Belk
Best Buy Co., Inc
Bloomberg
Comcast
Malaak Compton-Rock & Chris Rock
JCPenney
Addie & Tom Jones
Revlon
Verizon Foundation

$10,000 & Above
Anonymous
City National Bank
Dale Mason Cochran
Corporate Counsel Women of Color / Laurie Robinson
The David Geffen Foundaton
Draftfcb
Linda Dunn
Toni & David Howard
International Creative Management
Carol Sutton Lewis & William M. Lewis Jr.
Darrell J. Mays
Katie McGrath & J.J. Abrams
Nordstrom
Polo Ralph Lauren
Wachovia, A Wells Fargo Company

Alumnae Student Connections Strengthen Legacy of Giving

When Mahogany Hanks, C'2012, met Pamela Garrett Elliott, C'71, it was as if they already knew each other. They'd been linked since the fall of 2011 when Hanks was awarded the Ivey-Wilson Endowed Scholarship, which is named for Elliott's aunt, Clara Ivey Wilson, who left funding in her will for the award that supports students interested in careers in medicine. But Hanks and Elliott didn't meet until this spring when they filmed a video highlighting the reasons they are committed to supporting Spelman financially. Their shared passion for the College was palpable on camera.

"I think that giving back to Spelman is a responsibility," said Elliott, who also established the Maudlyn Stokes Garrett scholarship for students in fine arts in honor of her mother, Maudlyn Stokes Garrett, C'38. "Spelman gave me four wonderful years, a wonderful college experience. It gave me the confidence, the skills to go forth into the world and make an impact. And it's only right that I give back to help sustain Spelman so other young women can have the same experience."

Hanks, a psychology major, is appreciative of the opportunity. "The Ivey-Wilson Scholarship has been a blessing and I've always felt very honored to be a recipient. Knowing that it was a Spelman alumna who gave back, a light bulb just went off – like, our alum really do care about us," she said.

As a representative of the Senior Class Legacy Gift program, Hanks encouraged her classmates to give $20.12 – representative of their class year – to the College before they become alumnae.

Pamela Garrett Elliott, C'71, and Mahogany Hanks, C'2012

"I think it's wonderful that students are now giving back before they graduate because this gets everybody in the mindset and the practice of giving back to Spelman on a yearly basis," said Elliott. "It's good to know that the scholarship funds are helping students stay at Spelman, helping them with tuition, or with room and board and books. Spelman needs our support, as students and as alumnae. It's very important and dear to my heart to give back as much as I can."

Planned Gifts Provide Opportunities for Future Generations

Many Spelman alumnae want to invest in the College's legacy for future generations. Gretchen Cook-Anderson, C'90, created a planned gift of life insurance for the College to establish an endowed scholarship.

Her gift entitled her to be included in the Guardian Society, which recently and held its first annual donor recognition event. The Guardian Society is a group of dedicated alumnae and friends who support the mission of Spelman through a charitable planned gift. Extending their giving in perpetuity, the society honors these members who — even after their lifetime — plan to continue their generosity.

"By arranging a planned gift, I have peace of mind in knowing that a significant portion of my life insurance has been set aside as a gift to Spelman," said Cook-Anderson. "As a mom raising young children and maintaining other financial obligations, I give to the school consistently, but am not positioned to do so in the larger amounts I'd prefer. However, I know that this gift will provide my alma mater much more benefit in years to come than I could ever give right now. I like to think of it as putting my most meaningful gift to Spelman on layaway."

Cook-Anderson's life insurance policy is just one type of planned gift. Other ways of building a personal legacy to enhance the College include:

- Bequests in your estate including cash, securities, real estate and personal property
- Charitable gift annuities which provide guaranteed lifetime payments that are backed by the assets of the College.
- Retirement plans such as 401K or 403B plans

"A planned gift offers me the biggest bang for the buck in the long term," she said. "I invite my fellow alumnae to join me in planning ahead for our alma mater's future."

Gretchen Cook-Anderson, C'90

If you are interested in making a planned gift or would like to learn more about the different types of gifts, please contact Faye Ainsworth, 404-270-5059 or fainswor@spelman.edu, or Michelle Harris, C'2002, 404-270-5037 or mharris2@spelman.edu.

Giving Opportunities – Scholarships

Spelman is producing leaders, from students who are creating award-winning iPhone apps to those documenting human rights and social justice movements on film. Many of these gifted young women are among the more than 50 percent who are Pell Grant eligible, meaning they typically have a family income of less than $40,000. Because Spelman for the most part can meet only 25 percent of all student financial needs, our young women often must take on debt to finance their education. Continuing credit restrictions keeping doors of opportunity shuttered are forcing many students to drop out or postpone their education.

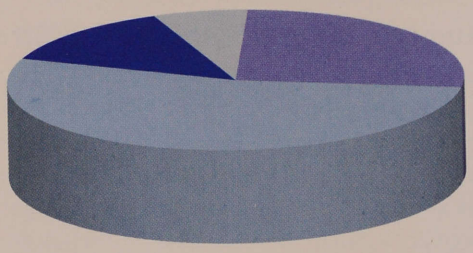
Spelman's ability to continue to attract and retain the most talented young women is directly related to our ability to compete with other top liberal arts institutions in providing scholarships and financial assistance. Our capacity to meet students' financial needs over the course of their undergraduate careers is of paramount importance. Giving opportunities include:

- Named endowed funds start at $50,000
- Named current use/annual scholarships start at $5,000 (minimum three-year funding commitment preferred)
- Gifts to the President's Safety Net Fund, an opportunity to directly support sophomores, juniors and seniors in need, encouraged at $1,000 and above
- General scholarship gifts encouraged at $1,000 and above (five-year commitment preferred)

For more information about The Campaign for Spelman College, please visit www.changemeansaction.com or contact the Office of Development at (866) 512-1690.

Goal by Priority

Goal: $150 Million
Total Raised: $109 Million



Scholarships
$80 Million (53%) - Total Raised: $40 Million

Faculty and Academic Programs
$40 Million (27%) - Total Raised: $37 Million

Campus Environment
$10 Million (7%) - Total Raised: $10 Million

Annual Fund
$20 Million (13%) - Total Raised: $22 Million

Data of April 30, 2011

The Campaign for Spelman College Donor List

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Grace McKivey Scipio, C'46
Jonathan Smith and Sherrill Blalock
Colleen Janessa Taylor, C'90
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The Kendeda Fund
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Juel Pate Borders-Benson, C'54
Carrie Buggs, C'56
Mary B. Burke
A. Toy Caldwell-Colbert, C'73 (dec.)
Bonnie S. Carter, C'89
Janice Chappelle, C'65 (dec.)
Laura and Richard Chasin
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Cynthia E. Jackson, C'81
Kelly-Ann Iola Henry
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Edgar J. Johnson
Ralph L. and Davida Johnson
Virginia Harris Johnson, C'58
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Traci Hartfield McKie, C'89
Eloise McKinney-Johnson, C'45
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Charles E. Merrill, Jr.
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Northern New Jersey Chapter, NAASC
Novo Nordisk, Inc.
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Giving levels reflect Campaign gift commitments received during the period July 1, 2004 through May 1, 2012.

PHOTOS COURTESY OF KIMBERLY HAYNES, C'96

Kimberly Haynes, C'96

"I've embraced the adversity and raised my game. Whenever I see people that don't take me seriously, whether they are players, wives or mothers, I take it a notch higher and show them my true skills."

—KIMBERLY HAYNES, C'96

(São Paulo, Brazil). In August 2008, she was one of two sports psychology consultants working with the USATF team in Beijing and graced the cover of the July/August 2008 issue of *The Monitor on Psychology*, a publication of the American Psychological Association.

Currently, she's an associate professor at West Chester University in Pennsylvania, where she teaches graduate and undergraduate classes in sports psychology, motor learning and development. She is the founder of SANKO-FA HP (HyPower Performance) LLC, which conducts sports psychology workshops and presentations throughout the Caribbean, and which recently held the Caribbean First Sport Psychology Conference in Trinidad and Tobago. She travels all over the world, consulting and working with athletes, coaches and administrators. In addition to working with the U.S. team, Dr. Ottley is also preparing the Trinidad and Tobago track and field team for the 2012 Olympic games. She does team-building exercises, group work and one-on-one consulting. "These are the world's best, most elite athletes," explained Dr. Ottley. "To get to them you have to impress them."

Recognizing she's in a field that is grossly underrepresented by African Americans and women she explains, "For us as a people of African descent we have to be very diverse and we have to be very good at what we do. We almost have to be better." There aren't a lot of African American sports psychologists, so Dr. Ottley says her mentors were Caucasian mentors. "I spent time mentoring them on how to mentor me. I knew what I wanted out of it."

Determined to implement change and increase the number of women of color in her field, she actively mentors Black sports psychology students and shares her story constantly, so they won't have to face the same challenges she did.

KIMBERLY HAYNES, C'96

Kimberly Haynes knew she wanted to become an attorney, and she set her sights on a career in sports. After receiving her law degree from Tulane University School of Law, she decided to include her philanthropic passion in her career plans, combining her interests and forming the Ombi Group, a company designed to provide nonprofit services to athletes, entertainers and executives. "I knew a lot of athletes wanted to give back to their communities but didn't have the time or thought to put into it," explained Ms. Haynes.

Ms. Haynes launched the company in 2003 and has worked with several professional athletes in the NFL, MLB, NBA and WNBA, including Jimmy Williams, Keisha Brown, Lou Williams, Bryan Scott, Chauncey Davis and Issac Keys. She provides personalized program development plans, creates marketing and public relations campaigns and secures corporate sponsorships and support for her clients.

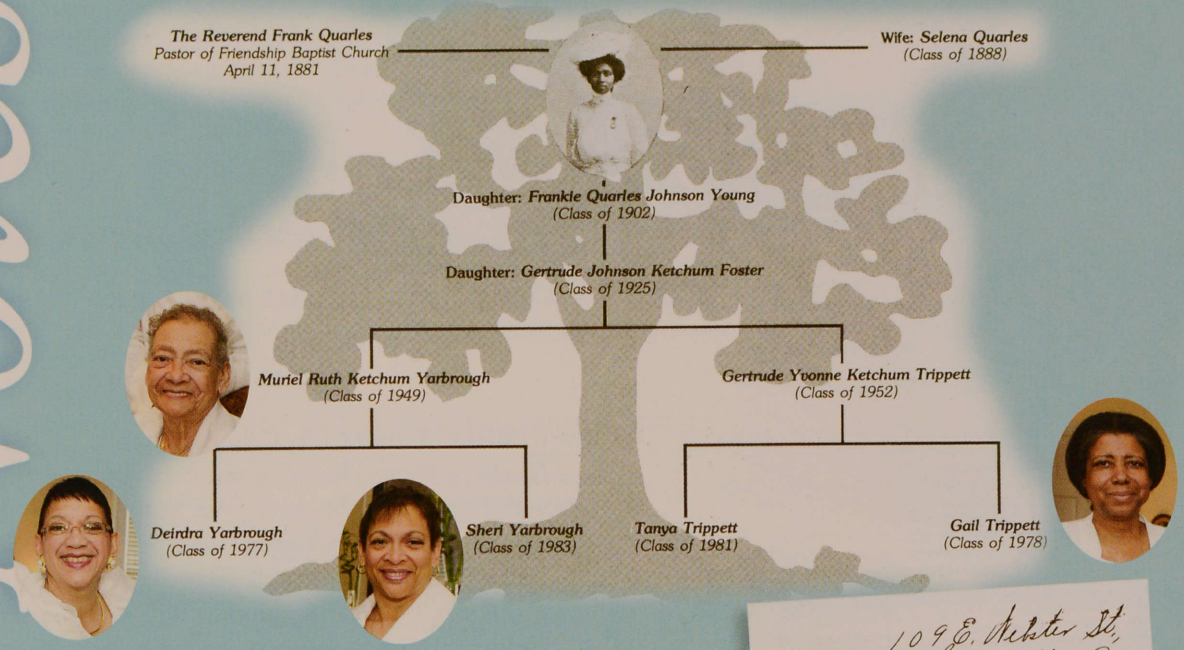
As a woman working in a power position, Ms. Haynes often faces adversity from doubters. "I make it my motivation," she said. "I've embraced the adversity and raised my game. Whenever I see people that don't take me seriously, whether they are players, wives or mothers, I take it a notch higher and show them my true skills." She said that her experience working in the sports industry and has taught her to have tough skin.

"It's hard getting in," Ms. Haynes admits, but says key elements are being persistent, following up and knowing your skill set. She's making an impact and clearing a trail by mentoring and providing a positive image for those who want to follow in her footsteps. She attributes her success to believing in herself, doing her best work and staying in her lane. She also said it's important for women in the sports world to, "never let them see you sweat."

LORRAINE ROBERTSON is an Atlanta-based author, freelance writer, and regular contributor to *Spelman Messenger*.

Alumnae Notes

A Fifth Generation: The Quarles Family

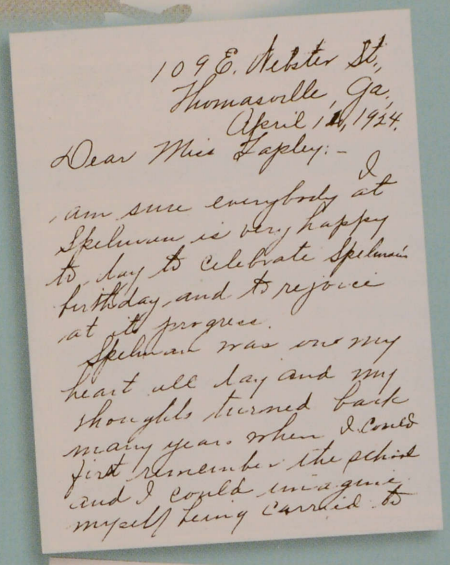


Good morning Dr. Tatum, Spelman faculty, guests, alumnae sisters and my future alumnae sisters, I am humbled and honored to receive the Founders Day Spirit Award.

Since I am the great-granddaughter of Father Frank Quarles, my grandmother Frankie always reminded my sister and me not to do anything to embarrass the family name. So when I came to Spelman, I was scared that I wouldn't live up to her expectations. But I learned that I didn't have to be perfect, as long as I did my best.

I carried that belief with me throughout my years of service to the National Alumnae Association of Spelman College. Receiving this award today lets me know that I have done my best to embody the spirit of Father Quarles, Sophia Packard and Harriet Giles. I promise all of my future alumnae sisters that I will continue to do as much as I can for as long as I can to encourage your dreams for our alma mater.

Delivered at the Founders Day Convocation in Sisters Chapel on April 10, 2012 by Muriel Ruth Ketchum Yarbrough, Class of 1949 – the 2012 Founders Day Spirit Award recipient

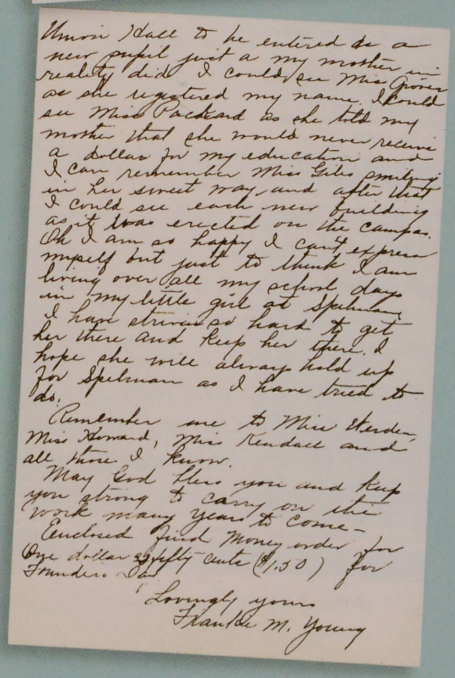


109 E. Webster St,
Thomasville Ga.
April 1, 1924.

Dear Miss Tapley:-

I am sure everybody at Spelman is very happy to day to celebrate Spelman's birthday, and to rejoice at its progress.

Spelman was on my heart all day and my thoughts turned back many years when I could first remember the school and I could imagine myself being carried to



Union Hall to be entered as a new pupil just as my mother in reality did. I could see Miss Giles as she registered my name. I could see Miss Packard as she told my mother that she would never receive a dollar for my education and I can remember Miss Giles going in her street way, and after that I could see each new building as it was erected on the campus. Oh I am so happy I can't express myself but just to think I am living over all my school days in my little girl at Spelman. I have struggled so hard to get her there and keep her there. I hope she will always hold up for Spelman as I have tried to do.

Remember me to Miss Harden, Miss Howard, Miss Rendall and all those I know.

May God bless you and keep you strong to carry on the work many years to come.

Enclosed find Money order for Five dollar & fifty cents ($1.50) for Founders Day.

Lovingly yours
Frankie M. Young

Letter from Frankie Quarles to President Tapley, written on the occasion of Spelman's 43rd birthday.

1953
Jean Foster Scott
Personal: Honored at her 80th birthday celebration on December 3, 2011, at the Ritz Carlton, Atlanta.

1957
Rose Harris Johnson
Professional: Received the Minnie Felton Jackson Award at The National Alumnae Association of Spelman College Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

1963
Jean Rogers Yates
Professional: Presented the Blue Diamond Woman of Excellence Award Honoree at The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

1964
Margaret Hampton
Professional: Received the Outstanding German Educator Award, College/University Level presented by The American Association of Teachers of German on November 19, 2011, during the AATG's annual meeting in Denver.

Annette Jones White
Education: Received a bachelor's degree from Albany State University in December 2011. She was one of 32 students who had been expelled for protests but were honored 50 years later by the University.

1966
Beverly Guy-Sheftall
Professional: Featured in "175 Emory Historymakers," and the celebration of the 175th Anniversary of the Founding of Emory, December 7, 2011, in Atlanta. She had received her Ph.D. from Emory in 1984. Beverly was honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 40 years of service to the College. She also served as the keynote speaker for The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

1968
Jane E. Smith
Professional: Featured in "175 Emory Historymakers," and the celebration of the 175th Anniversary of the Founding of Emory, December 7, 2011, in Atlanta. She had received her master's in sociology from Emory in 1970.

1969
Barbara Edwards
Professional: Presented the Minnie Felton Jackson Award Honoree at The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

Laura English-Robinson
Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 20 years of service to the College. She also sang at the Spelman College department of music's Love, Rosebuds and Chocolate! A pre-Valentine's Day Faculty Recital in February 2012 in Sisters Chapel.

1970
Yvonne R. Jackson
Professional: Received the Blue Diamond Woman of Excellence Award at The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

Bernice Johnson Reagon
Professional: Spoke at Sisters Chapel as a part of the 2011 fall worship service series on September 25, 2011. She also delivered the commencement address and received an honorary doctorate and degree from Albany State University in December 2011. She was one of 32 students who had been expelled for protests but were honored 50 years later by the University.

1972
Murdell McFarlin
Professional: Selected to be a National Faculty Fellow by the National Academy of Television Arts and Sciences. She participated in the NATAS Faculty Seminar at the Academy's Foundation in Los Angeles, November 8–12, 2011.

1975
Dorcus Wood
Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 30 years of service to the College.

1977
Deirdra Y. Yarbrough
Professional: Received the Distinguished Alumna Award at the National Alumnae Association of Spelman College, Atlanta Chapter's Defining a Legacy of Change Through Service, Sisterhood and Scholarship: A Red Carpet Affair on November 12, 2011, at Sisters Chapel.

1978
Cynthia Spence
Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 30 years of service to the College.

1981
Omelika Kuumba
Professional: Participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event on January 25, 2012, at Spelman College. Her dance group, Giwayen Mata, performed.

1983
Cathy Daniels
Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for five years of service to the College.

Sheri Yarbrough
Professional: Presented the acknowledgements at The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

1985
Bernice King
Professional: Received the Dr. T.B. Boyd III Distinguished Service Award at the 20th Annual Trumpet Awards Prayer Breakfast on January 12, 2012.

1986
Eloise Alexis
Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 20 years of service to the College.

1987
Annamary Vernell Parker
Married: Matthew Walker, III, on July 9, 2011, at the Born Again Church in Nashville.

1989
Ellen Hill Zeringue
Professional: Participated in the convocation titled Innovation and the New Economy: Where Do Black Women Fit? Sports Management: the New Frontier? A Conversation with Mary Brock, Kimberly Haynes, C'96, and Ellen Hill Zeringue, C'89, on October 20, 2011 in Sisters Chapel.

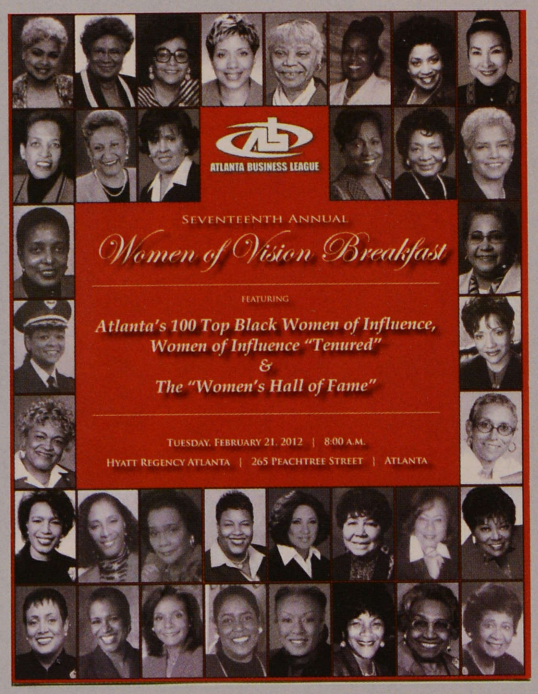
1990
Marionette Holmes
Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for five years of service to the College. She was also awarded a two-year grant from the Robert Wood Johnson Foundation New Connections and Public Health Law Research program. The funding will support Holmes' research to examine the public health and economic impact of providing supportive housing to formerly incarcerated homeless individuals in New York City.

1991
Julie Yarbrough
Professional: Pictured on the front page of *The Atlanta Journal-Constitution* on Wednesday, April 4, 2012, for the article, "Georgians Torn Over Tax on Internet Sales." The owner of the store where she's employed, Showcase Photo and Video in Atlanta, is quoted in the story.

Take Note!

STEVE AND MARJORIE HARVEY (c) and their daughters take a family portrait at A Meal To Remember in Atlanta, GA.

Morgan J. Townsend, C'2009, was pictured in *Jet Magazine's* BUZZ CELEBSCENE with her mother, Marjorie Harvey, her stepfather, comedian and TV host Steve Harvey, and her sister in the December 5, 2011, issue. The family was photographed at A Meal to Remember in Atlanta.

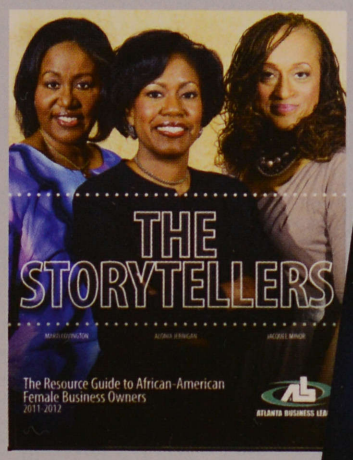


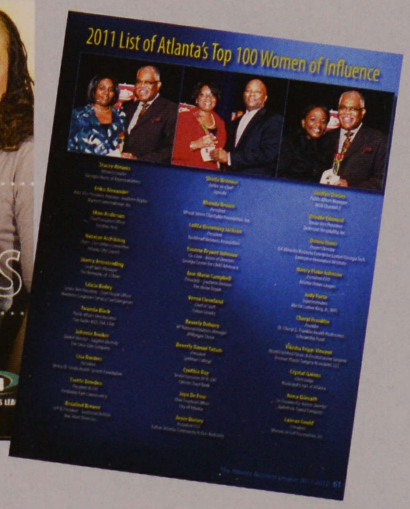
On February 21, 2012, the Atlanta Business League held its 17th Annual Women of Vision Breakfast featuring Atlanta's 100 Top Black Women of Influence, Women of Influence "Tenured" and The "Women's Hall of Fame," at the Hyatt Regency Atlanta. **J. Veronica Biggins, C'68,** was honored as the 2012 Women's Hall of Fame inductee, while several Spelman alumnae were named on the 2012 Atlanta's Top 100 Black Women of Influence list, including **Stacey Abrams, C'95; JaDawnya Butler, C'2001 Bernice King, C'85; Allegra Lawrence-Hardy, C'93;** and **Jane Smith, C'68.**

On November 16, 2011, the Bonner Scholars Program hosted the first **Keshia Knight Pulliam, C'2001**, Community Schools Day. The day – designed to expose 41 third-through-fifth-grade girls from A.F. Herndon Elementary School to a college environment and inspire them to work toward higher education – was made possible by a gift from Pulliam and will be implemented annually. Pulliam and fellow television personality **Tanika Ray, C'94**, were pictured in the January 2012 issue of *Essence Magazine*. The article, "Back to Your Roots," about transitioning your hair from a relaxer to natural, highlighted the ladies' beautiful tresses in the section, "Styles for the In-Between Stage." Pulliam was also pictured in the *Special Issue Essence Hot Hair,* fall 2011, in the hair color section.

Take Note!

Alonia Jernigan, C'89, graced the cover of *The Resource Guide to African American Female Business Owners, 2011–2012,* by the Atlanta Business League and was highlighted in the article, "The Storytellers." Several alumnae were featured in the 2011 List of Atlanta's Top 100 Women of Influence including **Stacey Abrams, C'95, Rosalind Brewer, C'84, Sheila Bronner, C'86.**





Entertainment correspondent **Shaun Robinson, C'84,** interviewed the late Whitney Houston in November 2011 on the set of her upcoming film, *Sparkle.* This would be the singer's last one-on-one sit-down interview. Robinson said Houston ". . . looked strong, she looked happy, she looked very healthy." In January 2012, Robinson appeared on the television broadcast, "UNCF An Evening of Stars," with Miss Spelman 2012, **Raavin Evans, C'2012**. Robinson has also been featured in several media outlets including *Jet Magazine's* BUZZCELEBSCENE in the September 12, 2011, issue. She was pictured with LaLa Vasquez and Gabrielle Union at LaLa's Full Court Life premiere party in Los Angeles. Robinson is highlighted in the March 2012 issue of *Essence Magazine* for her participation in Crystal McCrary's new book, *Inspiration.* The book features profiles of 30 Black women including Robinson, Whoopi Goldberg and finance expert Mellody Hobson. She's also pictured on the cover of *Rolling Out's* "Black Hollywood Shines at The Oscars" March 1, 2012, issue.

1992

Angelou Chiles Ezeilo

Professional: Honored at the 2011 Local Community Service Award Convocation on November 15, 2011, in Sisters Chapel. She is the founder and executive director of the Greening Youth Foundation.

Kheri Holland Tillman

Professional: Featured in the People section of UptownSocial.com on November 8, 2011. The piece highlights her career and shares some personal insights.

1993

Andrea Brownlee

Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 10 years of service to the College.

Allegra Lawrence Hardy

Professional: Participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event on January 25, 2012, at Spelman College. She gave the welcome and acknowledgement of special guests; she is a past GABWA president (2003).

1994

Dineo Brinson

Professional: Honored at the Spelman College 2011 Service Awards Luncheon on October 13, 2011, for 10 years of service to the College.

Tuliza Fleming

Professional: Participated in Alumnae Success Stories: Laurie Cumbo, C'97, Tuliza Fleming, C'94, Celebrating the Year of Art History, presented by the department of art and art history on November 3, 2011, at Spelman College.

1995

Tawakalitu Jogunosimi

Professional: Delivered the welcome at The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

1996

Kimberly Haynes

Professional: Participated in the convocation titled Innovation and the New Economy: Where Do Black Women Fit? Sports Management: the New Frontier? A Conversation with Mary Brock, Kimberly Haynes, C'96, and Ellen Hill Zeringue, C'89, on October 20, 2011, in Sisters Chapel.

Celeste Watkins-Hayes

Professional: Introduced the keynote speaker at The National Alumnae Association of Spelman College, Chicago Chapter's A Crystal Blue Evening 2011. The event was held on December 10, 2011, at the South Shore Cultural Center, Chicago.

1997

Danielle Whitworth Barnes

Professional: Appointed general counsel for the Tennessee Department of Human Resources in January 2011.

Laurie Cumbo

Professional: Participated in Alumnae Success Stories: Laurie Cumbo, C'97, Tuliza Fleming, C'94, Celebrating the Year of Art History, presented by the department of art and art history on November 3, 2011, at Spelman College.

Jennifer R. Kelly

Professional: Appointed to the board of The Children's Bereavement Center of South Texas.

1999

Denise Cooper

Professional: Participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event on January 25, 2012, at Spelman College. She is the VP for Savannah on the 2012 Executive Board and Leadership Team.

Brigitte Daniel

Professional: Appointed to the Federal Communications Commission's re-charted Federal Advisory Committee on Diversity in the Digital Age by FCC chairman, Julius Genachowski in November 2011.

2000

Ayana N. Free

Professional: Honored at the Sanctuary for Families Above & Beyond Pro Bono Achievement Awards & Benefit on November 14, 2011, in New York City.

Erika Stallworth

Professional: Quoted in the article, "Ghosts of Trials Past," in *The News Dispatch* on May 7, 2011.

2001

JaDawnya C. Butler

Professional: Participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event on January 25, 2012, at Spelman College. She is the president of the 2012 Executive Board and Leadership Team.

Anissa Floyd

Professional: Participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event on January 25, 2012, at Spelman College. She is on the Gala Committee on the 2012 Executive Board and Leadership Team.

Candace Rodgers

Professional: Participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event on January 25, 2012, at Spelman College. She is the treasurer of the 2012 Executive Board and Leadership Team.

2002

Kafia Haile

Professional: Featured artist at "ACTIVATE," a night of visual & performing arts presented by RAW Artists DC on February 9, 2012 at Cafe Asia in Washington, D.C.

2004

Ashley Beasley Green

Professional: Participated in the research talk Quantitative and Qualitative Proteomics, presented by The Howard Hughes Program on October 27, 2011, at Spelman College.

Ashanti M. Hollingsworth

Married: Jay D. Moody on November 12, 2011, at the Family Life Worship Cathedral in Elmont, New York. Her wedding was featured on The Learning Channel's television show "Four Weddings," on February 17, 2012.

Sarah Rogers

Personal: Featured in the article, "Just Engaged: Sarah and William," in October 19, 2011 on Essence.com. The article shared her engagement story to Morehouse graduate, E. William Tucker, Jr.

2005

Jana J. Edmondson

Education: Graduated from the Georgia Association of Latino Elected Officials Institute of Leadership.

Professional: Spoke at the Social Justice Fellows Program Colloquia Series, "Seen but Often Unheard: Limited English Proficiency (LEP) Advocacy and the Importance of Equal Language Access," at Spelman College on September 22, 2011. In October 2011, she was the youngest of 10 lawyers to be recognized as a Trailblazing Lawyer for Justice by the Georgia Legal Services Program; and in January 2012, she participated in the Georgia Association of Black Women Attorneys 2012 Installation of Officers & Leadership event at Spelman College. She is the VP for Middle Georgia on the 2012 Executive Board and Leadership Team.

2008

Tiffany Thomas

Professional: Spoke at the Opening Homecoming Worship Service on October 16, 2011, at Sisters Chapel.

2009

Cassi Davis

Professional: Hosted the Fields Family, actresses Chip Fields, Kim Fields, and Alexis Fields, during a convocation on February 23, 2012, in Sisters Chapel.

Take Note!

It's no surprise that **Kimberly Hogg, C'2008,** and **Kelli Coleman, C'2006,** were featured in the *Black Enterprise* February 2012 article, "Rising Stars 40 & Under: Young Women Positioned as Tomorrow's Future Business Leaders." Coleman is the EVP, Corporate Communications & President, GHV of New York for GlobalHue; and Hogg is the brand manager for Pepsi's AMP Energy drink. In the article, Hogg shares advice for the next generation, encouraging them to "take the time to brand yourself" and to "bring your true self to work every day. Be honest about your opinions and how you feel about things: don't just go with the flow. It will benefit everyone on the team."

Style and lifestyle expert **Tai Beauchamp, C'2000,** covered the 2012 Academy Awards for E!'s After Party as a live correspondent reporting from E!'s location at the Roosevelt Hotel. The Oscars were held on February 26, 2012, in Los Angeles.

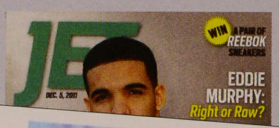
Usher's New Look Foundation hosted youth from around the globe at the World Leadership Conference and Awards at the Cobb Galleria this summer. Event co-chairs were John and Cammie Rice, Michael and Lovette Russell, Rutherford and Laura Turner Seydel, Ralph and Maria de la Vega, Anne Sapp and Shera Pillsbury. Seen at the "Tea with Women of Influence" were **Cammie Rice**, **Usher** and **Lovette Russell**.

Lovette Russell, C'83, served as co-chair of Recording Star Usher's New Look Foundation's World Leadership Conference and Awards at the Cobb Galleria in Georgia during the summer of 2011. She is pictured in the late fall 2011issue of *Southern Seasons Magazine* with Usher and Cammie Rice at the "Tea with Women of Influence." Russell also presented the Occasion at the convocation titled Innovation and the New Economy: Where Do Black Women Fit? Sports Management: the New Frontier? A Conversation with Mary Brock, Kimberly Haynes, C'96, and Ellen Hill Zeringue, C'89, on October 20, 2011, in Sisters Chapel.

Eleanor Hinton Holt's, C'64, book, *Health First! The Black Women's Wellness Guide,* was published in February 2012 by Tavis Smiley's company SmileyBooks and featured in the article, "Inside Tavis Smiley, Inc. in the April 2012 issue of *Black Enterprise.*

Take Note!

Bernice King, C'85, paused for a poignant moment at the dedication of the Martin Luther King, Jr. National Memorial on the National Mall in Washington, D.C. This heartfelt photo ran in the November 7, 2011, issue of *Jet Magazine* and several other publications.

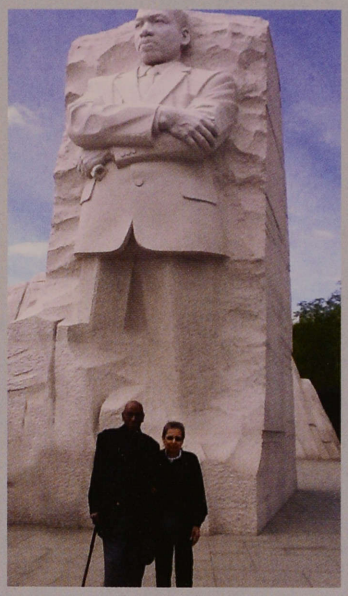


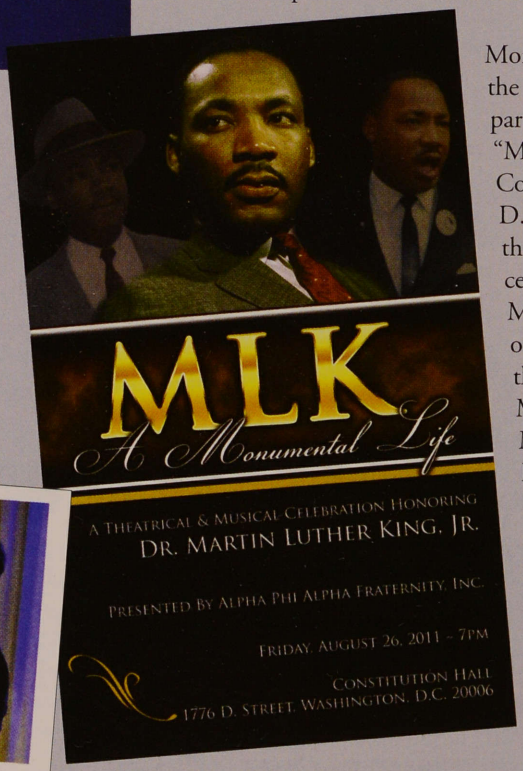
KING SIBLING HONORED: Dr. **Willie Christine King Farris** (l), sister of Dr. Martin Luther King Jr., accepts the Humanitarian Award from **Dorcas Ford Jones** of the James Weldon Johnson Institute during an event at the Carter Center of Emory University in Atlanta, GA. The Johnson Medal Award Ceremony winners excel in civil rights, diplomacy, education and other areas.

JETMAG.COM 45

Dr. Christine King Farris, C'48, graced the pages of *Jet Magazine* in the Jetsetters section in the December 5, 2011, issue. The piece, "King Sibling Honored" pictured her as she accepted the Humanitarian Award from the James Weldon Institute during an event at the Carter Center of Emory University in Atlanta.

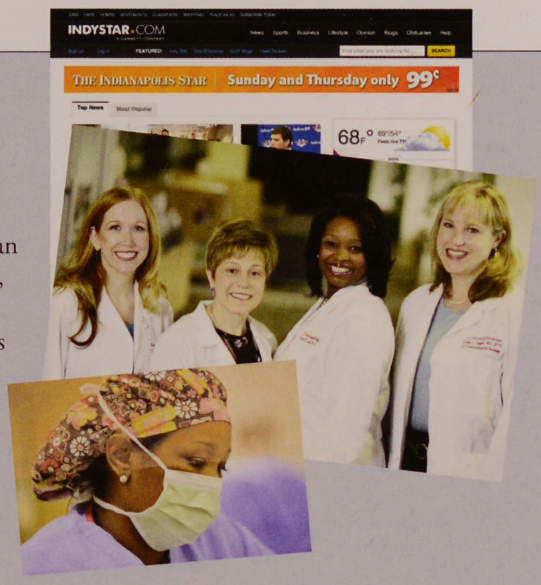
Rev. Norman M. Rates and his wife, Laura, visited the Martin Luther King, Jr. National Memorial in Washington, D.C. Their post dedication visit was especially meaningful since it was Rev. Rates who in 1968 had prepared Sisters Chapel, with its dignity and solitude, as the appropriate place for the globally noted 48-hour vigil over Dr. King's body. Rev. Rates' book, *May Thy Dear Walls Remain,* documents this historic event.as part of his memoir as Spelman's former college minister and dean of the chapel.





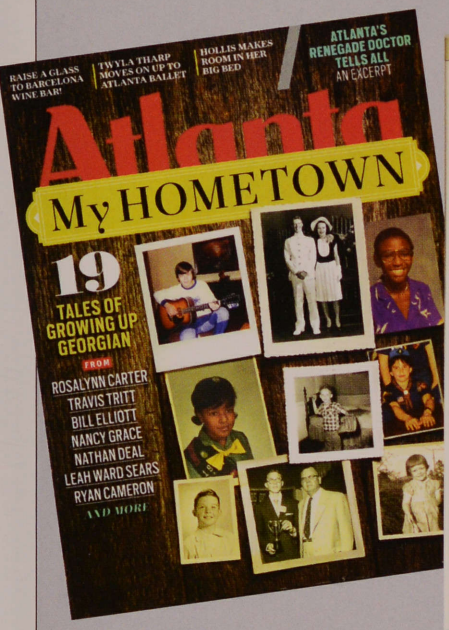
More than two dozen members of the Spelman community participated in the production "MLK: A Monumental Life" at Constitution Hall in Washington, D.C., Aug. 26, 2011. The theatrical presentation, a celebration of the life of Dr. Martin Luther King Jr., was originally scheduled to precede the Sunday unveiling of the Martin Luther King Jr. Memorial. But the unveiling had to be postponed due to drenching rains and floods brought on by Hurricane Irene. The show, produced and directed by Kenneth Green, director of cultural programs in the Spelman's Office of College Relations and an instructor in the department of drama and dance, featured Actresses **Cassi Davis, C'2009**, and Keshia Knight Pulliam, C'2001, in the "I Have A Dream" segment, alongside singer Jennifer Holliday and artist Derek Watkins. Members of the Spelman community represented behind the scenes as well included **Kenique Penn, C'2000, Sherri Dickerson, C'84, Milan Green, C'2011, Pamela Stegall, C'2010, Ashley Cleveland, C'2010, KaTerri Kelly, C'2010, Ebonee Holyfield, C'2010, Rashida Rawls, C'2003**, and **Ashley Grisham (current student). Rolanda Watts, C'80,** was listed on the program but was unable to attend due to the same inclement weather that caused the dedication to be postponed.

Take Note!



Dr. Monica Bowling, C'96, is featured in the article, "Three Young Female Surgeons," that ran in the IndyStar.com on April 10, 2011. The piece highlights Dr. Bowling and two fellow surgeons who are performing the majority of breast cancer surgeries at the Indiana University Simon Cancer Center. It also shares all three doctors' unique stories and their roads to the operating room.

Mathematician **Tanya Moore, C'95,** was one of five women featured in article, "Women in STEM: Though a Small Number, These Women Blaze Trails in the Science and Technology Fields," in the March 2012 issue of *Black Enterprise*. The women are celebrated for their exceptional work in such an underrepresented field for African American women.



June Dobbs Butts, C'48, shared her Sweet Auburn Georgia roots with *Atlanta Magazine* for its "My Hometown," cover story. The February 2012 issue tells the tales of 19 Georgians, including Rosalynn Carter, Travis Tritt, and Leah Ward Sears. Butts vividly recalls "the complexities of segregation," growing up in Atlanta.

Actress and celebrity fitness trainer **AJ Johnson, C'85,** was featured on TVONE's television show "Life After" on November 2, 2011. The show features popular celebrities, sharing their back stories and highlighting what they are doing now.

Heather Joy Thompson, C'99, was featured in *Essence Magazine's* dating column, "Celebrating Solo" in the December 2011 issue. She shares her story of spending Thanksgiving 2008 in Cape Town, South Africa. **Calida Garcia Rawles, C'98**, was also featured in the same issue. Her struggles against intra-racial bigotry was told in the article "Color Struck."

Heather Hawes, C'89, and **Maya Rucker, C'2002**, were featured in the April/May 2012 issue of *Collaborate* for their work with the Envoy Program via the Office of Special Events and Institutional Advancement. The program affords students the opportunity to meet and interact with industry professionals, participate in planning and executing events, and to have the opportunity to shadow an executive, all of which may lead to full-time employment and a career as a hospitality professional. Spelman students **Bonita Clarkson, C'2013,** and **Korina Isler, C'2013,** participated in the program and are also featured in the article.

Joy Brunson, C'2010, hosted "Victory," which was staged by actress-director Jasmine Guy. Zoe Hollinshead, a former student of the Spelman College Children's Dance and Drama Program, was featured in the dance portion of "Four Little Girls," choreographed by T. Lang, assistant professor of dance and director of the Spelman College Dance Theatre, and included a performance of "We Are," by Sweet Honey and the Rock, founded by singer-composer **Bernice Johnson Reagon, C'70.**

Founders Day 2012

By Way of the Spelman Walk

PHOTOS: JULIE YARBROUGH, C'91

History & Traditions Convocation

Edeliegba, a senior dance ensemble of African American seniors from the Bowden Senior Multipurpose Center from East Point, Georgia performed during the Founders Day 2012 History and Traditions convocation. Directed by Theresa Howard, the ensemble performed a variety of tap, jazz, modern and African dances. The event was hosted by Spelman's Independent Scholars (SIS).

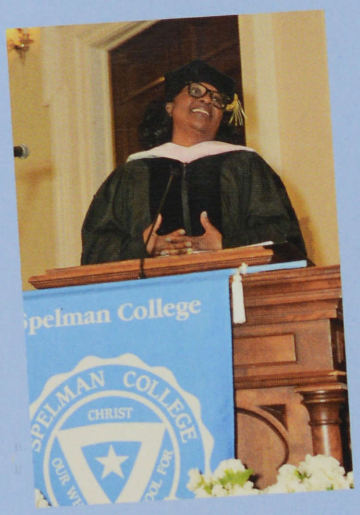
An inter-generational conversation was held with Ernestine W. Brazeal, C'63, (second from the left) during the History and Traditions convocation sponsored by SIS. Through oral history research, the scholars collect memories of African American women elders born and reared in the South.

PHOTOS: FURERY REID

By Way of the S

SPELMAN COLLEGI

Tuesday, April 10, 2012 •
President Beverly



Processional*	*Trumpet Tunes*	J. Stanley, D. Johnson, W. Walton, et al.
Prelude*	*Adagio from Enigma Variations*	E. Elgar
The Occasion		President Beverly Daniel Tatum
Memorial Ceremony		The Granddaughters Club

Stephanie Botts, C'2013, Shaleisa Brewer, C'2012,
Alyssa Turner, C'2012, Arielle Peterson, C'2013

The Spelman Student Quartet
Arielle Bennett, C'2012, Kiersten Hawes, C'2012,
Lauren Paige, C'2012, Quinyae Sturdivant, C'2012

Presentation of Honors	President Tatum
True Blue Award	Captain Askia H. Bashir
Founders Spirit Award	Muriel Ruth Ketchum Yarbrough, C'49
Honorary Degree	LaTanya Richardson Jackson, C'71 Doctor of Fine Arts

By Way of the Spelman Walk

Sophia Packard: Jaquel Osborne, C'2013
Harriet Giles: Lauren Hamilton, C'2015
Father Quarles: Leland Fowler
Selena Quarles: Britny Horton, C'2013
Frankie Quarles: Anita Salley, C'2014
Muriel Ruth Ketchum Yarbrough:
Althea Williams, C'2012

Travelers
Robyn Blanton, C'2015
Alexis Clark, C'2015
Samantha Furman, C'2015
Jasmine Payne, C'2015
Allison Pratt, C'2015
April Wilborne, C'2015
Taylor Williams, C'2015

Dancers
Tia Bernard, C'2013
Abbygayle Cooke, C'2015
Kelli Daniels, C'2015
Socoya Douglass, C'2014
Rahbi Releford, C'2015
Cree Robinson, C'2013
Lizzie Sullivan, C'2014

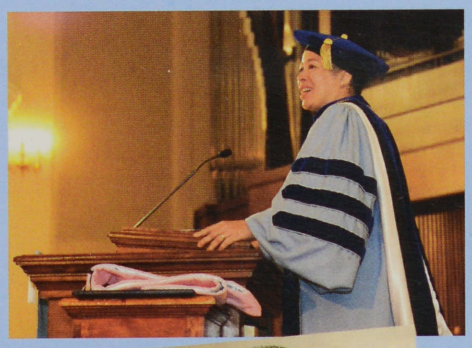
Music by Zane Mark
Directed by Kenneth Green
Assisted by Cicely Kelly
Vocals by Kenesha Reed, C'2012
Narration by Zuri Adele, C'2012

PHOTOS: JULIE YARBROUGH, C'91

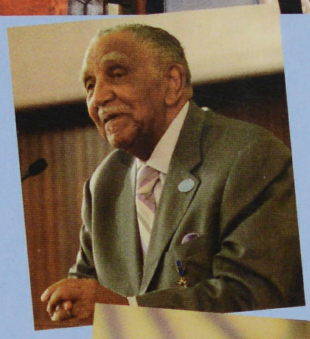
Spelman Walk

FOUNDERS DAY 2012

10:00 a.m. • Sisters Chapel
Daniel Tatum Presiding

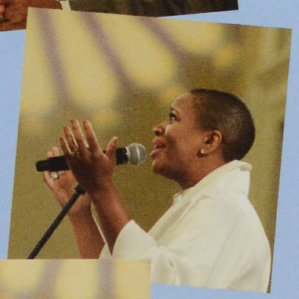


Poetry in Motion
Choreography by Gary Jeter
Music by Nina Simone
Narration by Chaina Dobbins
Drums by Giwayen Mata
Dancers
Peyton Johnson, C'2015, Kenesha Reed, C'2012, Taylor Smith, C'2015



Special Words: Dr. Joseph E. Lowery
Civil Rights Activist & Presidential Medal of Freedom Recipient

My Reflections
Video Presentation of Britny Hawkins, C'2012, Sheryl Means, C'2012,
Deaweh Benson, C'2012, Kamiyah Smith, C'2012
Performed by Chandra Chambliss, C'2012, Raavin Evans, C'2012
and Hope Harris, C'2012

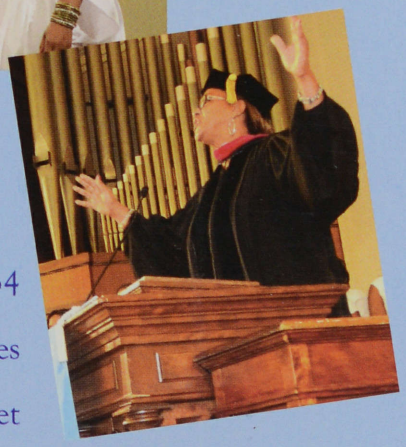


Sister Act
Performed by Avery Sunshine (Denise White, C'98)
Music by Sister Act

Every Time I Feel the Spirit
Arranged by William Dawson
Performed by the Spelman College Glee Club

Bridge Over Troubled Water
Arranged by Kirby Shaw
Performed by the Spelman College Glee Club

The Charge
Written by Ashley Grisham, C'2012
Performed by Ashley Grisham, C'2012, Anna Maria Horsford,
Terri J. Vaughn, Derek Watkins and Deirdra Yarbrough, C'77



A Choice to Change the World
Written by Kevin Johnson and Sarah Stevens, C'2007
Performed by Latrice Pace and the Spelman College Glee Club

The Spelman Hymn — Eddye Money Shivery, C'34

Benediction — The Reverend Lisa D. Rhodes

Recessional* — ***Carillon-Sortie*** — H. Mulet

PHOTOS: JULIE YARBROUGH, C'91

THE OCCASION

On this the 131st anniversary of the founding of Spelman College, we pause to pay tribute to our rich history. In the spring of 1879, New England teachers and missionaries, **Sophia B. Packard** and **Harriet E. Giles** journeyed South to study living conditions among freed persons. Appalled by what they found, particularly the lack of educational opportunities for females, they pledged to return to the South to open a school for Black women and girls. Equipped with one hundred dollars from the First Baptist Church of Medford, Massachusetts and funds they raised themselves, Packard and Giles arrived in Atlanta. On April 11, 1881, in the church basement with 11 students, some of whom were not far removed from slavery, and all eager to learn, they began the Atlanta Baptist Female Seminary, encouraged and assisted by **Reverend Frank Quarles**, pastor of Friendship Baptist Church.

MURIEL RUTH KETCHUM YARBROUGH, C'49
Founders Spirit Award

As the great-granddaughter of the Reverend Frank Quarles, pastor of Friendship Baptist Church in 1881, Muriel Ruth Ketchum Yarbrough, C'49 was destined to attend Spelman College. Throughout her life, her mother, Gertrude Johnson Ketchum Foster, HS'25*, and grandmother, Frankie Quarles Johnson Young, HS'02*, emphasized the value of education. They filled Mrs. Yarbrough's life with stories of the partnership that her great-grandfather fostered with Packard and Giles as they strove to help fulfill the educational needs of women who were former slaves. As a result, by the time she entered Spelman in 1945, she knew that she had a responsibility to honor the work of Rev. Quarles.

Upon graduation in 1949, Mrs. Yarbrough moved to Chicago and began her career as a social worker. It wasn't long before she was recruited to join the Chicago Spelman Club by Minnie Felton Jackson, C'38 and Lois Davenport Fambro, C'30. Since 1950, she has been an active member of this chapter.

During the 1970s and 1980s, Mrs. Yarbrough worked diligently with other long time members and new sisters to help make the Chicago Spelman Club one of the most active chapters in the nation. Throughout those years, she held every office of the local chapter, now called the National Alumnae Association of Spelman College (NAASC)-Chicago Chapter, and chaired numerous committees. Her commitment to the association has not been limited to the local chapter. She served several terms as Recording Secretary for the Midwest Region of the NAASC and has held national offices as well. Mrs. Yarbrough often laughs about the years when she wore as many as three association hats simultaneously.

Five generations of the Quarles family have graduated from Spelman starting with the wife of Reverend Quarles, Selena Quarles, in the class of 1888, and extending to Yarbrough's daughters Deirdra, C'77, and Sheri, C'83, her sister, Mrs. Gertrude Ketchum Trippett, C'52, and her nieces Gail, C'78 and Tanya, C'81.

Still active in the Chicago Chapter, Mrs. Yarbrough offers wisdom and encouragement to the current officers and new members. Sharing the beliefs of service and sisterhood instilled in her by her Chicago Spelman Club mentors and her historical family, she has created a rich legacy for new generations of Spelman women yet to come.

* HS: High School

LATANYA RICHARDSON JACKSON, C'71
Honorary Degree Recipient

Veteran actress of stage, screen, and television, LaTanya Richardson launched her illustrious career at Spelman College. Ms. Richardson entered with the class of 1971, and she completed her degree in 1974 with a Bachelor of Arts degree in drama. After graduation, Ms. Richardson, an Atlanta native, was convinced by legendary theater producer Joseph Papp to move to New York, where he cast her in several plays for his New York Shakespeare Festival. Ms. Richardson also played the Lady in Red in the stage version of "For Colored Girls Who Have Considered Suicide When the Rainbow is Enuf" in a major tour around the country in 1977-1978 and then at the Alliance Theatre Company in Atlanta in 1979-1980. She earned a Masters Degree in Drama from New York University and continued on stage in several productions at the New Federal Theatre in New York City, including the roles of Ida B. Wells in "Boogie Woogie and Booker T," 1987; Woman Three in "From the Mississippi Delta," Theatre Four, Negro Ensemble Company, 1988 and Rowena in "The Talented Tenth," Stage II, 1989 all in New York City. During the 1985-86 season of New York City's New Federal Theatre, she directed the Laurie Carlos play "Nonsectarian Conversations with the Dead." In 2009, Ms. Richardson appeared on Broadway in Joe Turner's "Come and Gone," the Bartlett Sher's revival of the August Wilson Play at the Belasco Theater in New York.

In the late 1980s, Richardson started to find work on television with guest appearances on various shows that were shot in New York. In 1992, she moved to Los Angeles where she landed a regular role on the sitcom "Frannie's Turn." She also won supporting roles in the HBO film "Introducing Dorothy Dandridge" (1999) and in the HBO documentary "Unchained Memories: Readings from the Slave Narratives" (2003). Her other credits include "Law & Order," "One Life to Live," "Cheers," "Party of Five," "Chicago Hope," "NYPD Blue," "100 Centre Street," "Ally McBeal," "Judging Amy," "Once and Again," "Any Day Now" and "Boston Public." Beyond acting, she has directed the television film "Hairstory" (2000).

She made her feature film debut in "Hangin' with the Homeboys" (1991) followed by roles in "Fried Green Tomatoes" (1991) and "Juice" (1992). Later, she was featured in "Malcolm X" (1992) and "Lorenzo's Oil" (1992). Ms. Richardson continues to work steadily in feature films such as "Sleepless in Seattle" (1993), "When a Man Loves a Woman" (1994), "Losing Isaiah" (1995), "U.S. Marshals" (1998), "The Fighting Temptations" (2003), "Kill Bill: Vol. 1" (2003), "Kill Bill: Vol. 2" (2004), and "Freedomland" (2006).

Ms. Richardson has been the recipient of many awards and recognitions. In 1998, she received the Spelman College Alumnae Achievement Award in Arts/Entertainment at the celebrated Breakfast at Tiffany & Co. event in Atlanta. Ms. Richardson served on the Spelman College Board of Trustees from 1999–2006. Most recently in October 2010, she was one of the Blue Visionaries to spearhead the Blue Gala, a successful $2 million scholarship fundraiser for Spelman College.

Ms. Richardson married fellow actor Samuel L. Jackson, whom she met while they were students at Spelman and Morehouse. They have a daughter Zoe, who attended Spelman as an exchange student during 2002-2003 academic year.

In Memoriam

Lula Faye Smith Hanks, C'41

April 6, 1914 – November 4, 2011

Lula Faye Smith Hanks was born in Burford, Georgia, on April 6, 1914, the daughter of Calvin "Cal" Smith and Paralee Smith Robinson. She graduated from Spelman College with high honors in 1941 with a degree in French and English. She earned her master's degree in education at New York University in 1952. She started her teaching career in the Gwinnett County school system and later moved to the Atlanta public school system. Mrs. Hanks was an outstanding and dedicated educator for 42 years. An avid supporter of Spelman, she was a vocal advocate for its rich history and importance for education, particularly for African American women, putting into place a legacy as both her daughter and granddaughter graduated from the College she loved. Marsha Hanks-Gaines, C'66, is a former resident director at Spelman and Cindy Brooks Baumgardner, C'90, is a former admissions counselor and director of alumnae affairs at Spelman.

Along with her late husband of 42 years, Harold H. Hanks, she was instrumental in the founding of Westhills Presbyterian Church in Atlanta and was active in all phases of its development. There she served as an elder and Sunday school teacher; she also served on several Presbyterian boards. She held many offices and positions within the women of the Presbytery, garnering awards and honors from the Presbyterian board because of her unwavering commitment to and love for her church. She was a devoted and dedicated member of Peachtree Presbyterian Church in Atlanta.

Mrs. Hanks' interests included family, traveling, reading and gardening. Her generosity and kind heart were an inspiration to her family. She never met a stranger, and all who met her instantly loved her. She lived life with grace and integrity. At age 97 before she transitioned, she was among Spelman's oldest and most beloved alumnae.

Mrs. Hanks services were held on November 9, 2011, at Kellett Chapel, Peachtree Presbyterian Church, in Atlanta.

A Witness to the Resurrection
and
Celebration of the Life
of

Lula Faye Smith Hanks

April 6, 1914 – November 4, 2011

Peachtree
Presbyterian Church

My Gran-Gran
By Brooke Baumgardner

From the moment I saw her
she laughed and she sang
She cheered and she winked
What a wonderful thing!

She had so much peace and joy
Like a little kid with a brand new toy.
Oh, every time I saw her, it was like sunshine
That burst out from everywhere... each and every time!

She gave me a sense of encouragement
And gave me good advice
She was the best
Who talked to me more than twice.

But now she has gone,
Just like an unwritten song.
Our hearts are very sore,
As time goes by...we miss her more.

Her loving smile, her gentle face,
No one can fill her vacant place.
So gentle, so caring, so giving, so kind,
I was so blessed to have her as mine.

My gran-gran you see, was very special to me.
We will miss her more than ever before.
She's our heavenly Angel now...floating through the door.

WE LOVE YOU GRAN-GRAN!

Mary Kidd Gardner, C'67

May 14, 1945 – August 31, 2011

A Service of Love
Celebrating the Life of

Mary Kidd Gardner
May 14, 1945 - August 31, 2011
Saturday, September 10, 2011
Family Hour: 10:00 a.m.
Memorial Service: 11:00 a.m.
St. James' Episcopal Church
North Arlington and West Lafayette Avenues
Lafayette Square
Baltimore, Maryland
The Reverend Dr. Allen F. Robinson, Rector

Mary Antoinette Kidd Gardner was born on May 14, 1945, in Richmond, Virginia. She was the first child of three born to the late James Ammons and Christian Alice Young Kidd.

As a child, Mary was a faithful member of the Ebenezer Baptist Church in Richmond. Mary attended the segregated public schools of Richmond, graduating with honors from Maggie L. Walker High School in 1963. Always a high achiever, Mary enjoyed the academic rigors of studying Russian, French, German and Latin as well as biology, chemistry, physics and higher mathematics.

Mary went on to Spelman College where she received a degree in biology and served as a life-long alumna in the sisterhood which she cherished. After graduation in 1967, Mary continued her scientific education at the Medical College of Virginia School of Technology.

At Spelman, Mary met a Morehouse Man, John Edward Gardner, whom she affectionately referred to as "Ronni." They were married on June 22, 1968. This loving union of 43 years was blessed with two beautiful daughters and Spelman alumnae, Dawna Beryl Gardner, C'91, and Krystyll Gardner, C'94. The Gardners lived in Atlanta, Rochester (New York) and Detroit before settling in Columbia, Maryland in 1975. The Gardner family joined St. James' Episcopal Church in Baltimore, Maryland, in 1985.

Mary dedicated her professional life to scientific research as a microbiologist at the Children's National Medical Center in Washington, D.C. In her personal life, she was devoted to her family and served in many leadership capacities as a faithful member of her church. With charm and sophistication, Mary took pride in the numerous social, service and religious organizations to which she belonged. She served as parish council president and member of the vestry at St. James'. Her passion for the performing arts (particularly jazz) led her to chair many successful fundraisers for the church. Her innovative ideas launched notable events at St. James' such as the jazz fests, the annual "Mable Lorraine Epps" Easter Cross Memorial, children's book fairs, and the Covenant with St. John's Episcopal Church in Ellicott City, Maryland. She presented great jazz artists such as Stanley Turrentine, Shirley Horn, Milt Jackson, Slide Hampton and Monty Alexander. These events were held in Baltimore at Joseph Meyerhoff Symphony Hall, Pier Six, the Baltimore Museum of Art and at St. James'. Mary took all of her roles very seriously, even wearing a funny clown costume during the annual book fairs for the children at St. James' and the community. Through her efforts, Mary was able to acquire collectively over $20,000 in grants from multiple agencies such as the Maryland State Council for the Arts and the Maryland Department of Economic and Employment Development to support the St. James' Academy and jazz workshops.

Mary's community efforts were far-reaching and laudable. She was a founding member of the Columbia, Maryland, Spelman Alumnae Chapter in 1976 and served as chapter president and treasurer. This chapter has produced three presidents of the National Alumnae Association of Spelman College. On many occasions, Mary assisted in bringing the Spelman Jazz Ensemble to Columbia. In addition, she was very active as a mother in the Columbia chapter of Jack and Jill of America. Furthermore, Mary was instrumental in the advocacy of African American history and helped to initiate the Black History Program for students in Howard County, Maryland. Politically astute and a committed advocate for civil rights and social justice, Mary was filled with pride as she supported the candidacy of President Obama and noted the symbolism his election meant for her grandchildren, Alexis and Nicholas. She loved her role as mother and nana and spent countless hours researching and presenting her family genealogy so that her family knew their heritage.

Mary treasured her time spent with her best girl friends by celebrating birthdays, retirements, graduations and becoming grandparents. Additionally, they traveled extensively, rejoiced in the accomplishments of respective families and exchanged diverse, poignant views on current issues.

"My mother, Mary Kidd Gardner, lived her life by the core ethical values of Spelman, which are academic excellence, leadership, service and achievement," said her daughter, Krystyll, proudly. "She imparted these very principles into so many lives that she touched and will forever be remembered honorably."

Mrs. Gardner's services were held on September 10, 2011, at St. James Episcopal Church in Baltimore, Maryland.

In Memoriam

1942
Sarah King
Librarian
Died: November 13, 2011
Services: November 21, 2011, St. James AME Church, Millstadt, Illinois.

1943
Melzetta Elizabeth Peterson Laws
Librarian
Died: August 2, 2011
Services: August 6, 2011, Friendship Baptist Church, Atlanta.

1947
Eunice Hines Adams
Retired Director
Died: December 17, 2011
Services: December 22, 2011, Nelson Chapel African Methodist Episcopal Church, Bainbridge, Georgia.

1948
Estelle C. Rogers
Died: October 22, 2011
Services: October 29, 2011, Birmingham, Alabama.

1951
Myrtle M. Kelly
Educator
Died: June 23, 2011
Services: June 29, 2011, Zion Hill Baptist Church, Atlanta.

1952
Hazel Rucker Moore
Educator
Died: November 17, 2011
Services: November 28, 2011, Duggan's Serra Mortuary, Dale City, California.

2008
Timile Brown
Died: December 9, 2011
Services: December 17, 2011, Christ Church of Hampton, Hampton, Virginia.

PHOTO: JULIE YARBROUGH, C'91

"To walk safely through the maze of human life, one needs the light of wisdom and the guidance of virtue."

— Buddha

Spelman College

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